



Memorandum

TO: MAYOR LICCARDO
SUBJECT: BUDGET DOCUMENT

FROM: Councilmember Mahan
DATE: May 27, 2021

Approved

Date: May 27, 2021

RECOMMENDATION

Purchase of 3 Poll Mounted Radar Speed Signs to calm traffic on D10 streets

Proposal

Program/Project Title: 10 Poll Mounted Radar Speed Signs

Amount of City Funding Required: \$60,000 one-time, \$3,500 ongoing

This change is:

X One-time X Ongoing

Cost Estimate Number (if applicable): 50

To slow down traffic along neighborhood streets and roads, the District 10 office is requesting the purchase of 3 poll mounted radar speed signs to place in hotspots in District 10.

With speeding and street racing continuing to occur on our city streets and neighborhood roads, the city must look to technological solutions to slow cars down. Especially as our police department continues to rebuild its traffic enforcement unit, our residents require solutions along our most dangerous roads.

While poll mounted radar speed signs cannot enforce the laws, they can remind drivers that they are in fact breaking the law. [Studies show that drivers tend to slow down](#), sometimes as much as by 4 – 5 mph, when a poll mounted radar street sign is installed.

This solution is far from being a silver bullet, but its impacts may help alleviate the concerns of neighbors as the city continues to explore new technological solutions to the problems we face. District 10 will continue to advocate for more officers, stronger rules and infrastructure that slows traffic down. In the meantime, our neighbors are requesting action and we can install these devices to show that the city is continuing to do what is proven to slow down speeders.

If funded, the Department of Transportation will work to place these signs in hotspots throughout the district. Our office believes we have locations within the three major neighborhoods that make up District 10 (Almaden, Blossom Valley and Vista Park).

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund):

Building and Structure Construction Tax Fund
Construction Excuse Tax Fund within the Traffic Capital Program

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Laura Wells, Assistant Director

Department or Organization: DOT

Phone Number:

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