



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember M. Carrasco

SUBJECT: BUDGET DOCUMENT

DATE: May 27, 2021

Approved

Date

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: East Side Gate Entrance/Markers throughout the District

Amount of City Funding Required: \$770,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): #54

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Historical markers benefit communities and the entire City by sparking further interest in local history. East San José has a deep history of culture, social justice advocacy and historical events that entrench East San Jose’s importance in our City.

For far too long, the long and enriching history of the East Side has only been captured in headlines. Outsiders have written a narrative, not always favorable or positive. Gateways and markers allows historical preservation within a city: to give it a proper place in history and significance as residents write their own narrative.

The gateways the historic King and Story and the Little Portugal and Alum Rock East entrance, two destinations’ known to generations that will finally be memorialized.

Funding Source

Essential Services Reserve:

X Other (Please specify program/project/fund): Construction Excise Tax or General Fund

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Matt Cano

Department or Organization: Public Works

Phone number: (408)535-8300

E-mail address: matt.cano@sanjoseca.gov