



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Mahan

**SUBJECT:** DISTRICT 10 COMMUNITY CLEANUPS

**DATE:** May 27, 2021

Approved: *Matt Mahan*

Date: May 27, 2021

## RECOMMENDATION

Allocate one-time funding in the amount of \$38,492 for the facilitation of 15 additional Dumpster Day community cleanup events in District 10 with 3 dumpsters present at each and 320 total additional hours of staff time, to be funded from the Essential Services Reserve.

## Proposal

**Program/Project Title:** District 10 Community Cleanups

**Amount of City Funding Required:** \$38,492

**This change is:**

One-time       Ongoing

**Cost Estimate Number (if applicable):**

**Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):**

Illegal dumping, trash, and litter are major concerns for District 10 residents. We receive many emails every week from residents unhappy with the state of blight in our City and District.

This funding would allow BeautifySJ and PRNS to coordinate 15 additional Dumpster Day community cleanup events in District 10, mitigating trash, litter, and illegal dumping in our neighborhoods. These community cleanup events should aim to integrate dumpsters, blight education, free junk pickups, litter pickup, and resource fairs.

These community cleanups should not only act as one-time cleanups, but should connect residents with City information and resources to prevent future illegal dumping and to properly dispose of trash.

After discussions with and support from BeautifySJ staff, we have determined that 4 of these events should take place in the Hoffman Via Monte neighborhood, 3 in the Deer Run II neighborhood, and 8 in other District 10 neighborhoods, prioritized by need.

District 10 and neighboring San José residents will benefit from a cleaner, more blight-free city that we can all be proud of.

**Funding Source**

- Essential Services Reserve: Yes
- Other (Please specify program/project/fund):

**Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Olympia Williams, Program Manager, BeautifySJ

Department or Organization: BeautifySJ

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