

# JUNE BUDGET MESSAGE FOR 2021 - 2022

## SUPPORTING AN EQUITABLE RECOVERY FOR A “BETTER NORMAL”

- Resilience Corps: Employing Young Adults to Boost City’s Response to Pandemic, Climate Change, and Other Challenges.
- Connecting to Our Airport with Innovative, Privately-Financed Transit.
- Overcoming Summer Learning Loss: San José Learns.
- Eliminating Barriers to College for Low-Income Students: San José Aspires.

## BACK TO BASICS: A CLEANER, SAFER SAN JOSÉ

- Expanding Police Walking Patrols.
- Employing Unhoused Residents to Clean and Beautify our City: San José Bridge.
- Cleaner Encampments: Cash for Trash.
- Deploying Innovative Approaches to Enforcing Against Illegal Dumping.

## ACCELERATING SOLUTIONS TO HOMELESSNESS & AFFORDABLE HOUSING CRISIS

- Leading Big City Mayors to Advocate for Funding to House our Homeless.
- Expanding Backyard Homes/ADUs.
- Expanding Basic Services to Encampments.

## FISCAL RESILIENCE AND OUR FUTURE

- Using Federal Funding to Expand the Budget Stabilization Reserve to Prepare if Recession Deepens.

# SUPPORTING AN EQUITABLE RECOVERY FOR A “BETTER NORMAL”

## RESILIENCE CORPS

The Resilience Corps leverages the energy and talent of our young adults to strengthen San José’s response to the pandemic, climate change, and other threats.

- Employing hundreds of young adults in high-poverty neighborhoods with local non-profits.
- Participants will help students with learning loss, support vaccination and testing efforts, plant trees, clean our City, and protect our environment.

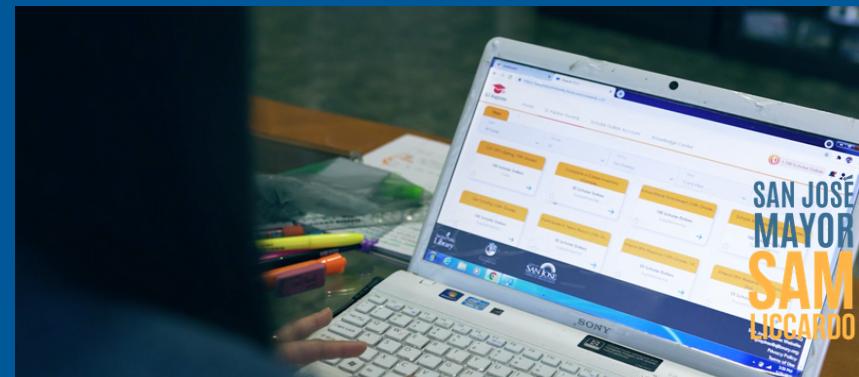


# REBUILDING BEYOND A “NEW NORMAL”: A “BETTER NORMAL”

## SAN JOSÉ ASPIRES

Support a philanthropically funded, innovative approach to reducing barriers to college for low-income youth.

- Provides a mobile-enabled web platform plotting a “roadmap to college” for low-income high school students, allocating virtual “Scholar Dollars” for the achievement of a variety of endeavors--academic, extracurricular, employment, etc.-- aligned with a college-going future.
- Upon graduation, “scholar dollars” up to \$5,000-- to offset the costs of post-secondary education.
- Generous donors--including Jay Paul, Adobe, Apple, and Connie & Bob Lurie-- have given more than \$6 million to date.



SAN JOSÉ  
MAYOR  
SAM  
LICCARDI



# SUPPORTING AN EQUITABLE RECOVERY FOR A “BETTER NORMAL”

## Airport Connector

Enable a privately-financed transit system connecting Mineta International Airport with Downtown’s Transit Center

- Issuing a public Request for Proposals (RFP) this summer, in response to the interest of the private sector to propose privately-funded, innovative transit systems to the Airport.
- Creating hundreds of good-paying construction jobs, and fulfilling long-sought transit solutions to the airport.





# SUPPORTING AN EQUITABLE RECOVERY FOR A “BETTER NORMAL”

## RECTIFYING LEARNING LOSS

San José Learns supports our students struggling through the pandemic.

- Allocating \$1.5 million to summer programs to address the learning loss of K-3 students from our highest-need neighborhoods.
- Also employing 50 college students to tutor and support after-school learning for underserved students.





## CASH FOR TRASH

Cash for Trash allows unhoused residents to clean up our streets and get paid in the process.

- 125 unhoused residents now participate weekly in this program, earning up to \$20/week.
- Participants have removed more than 23 tons of litter from the streets.
- We will expand this program to serve 500 unhoused residents.





## EMPLOYING UNHOUSED NEIGHBORS TO CLEAN UP OUR CITY

The SJ Bridge Program hires unhoused residents to clean and beautify our City, providing participants with services, wages, and a path to self-sufficiency.

- Participants have removed 155 tons of debris from 70 focus sites in San Jose since late 2020.
- Nearly two dozen participants have since secured jobs with other employers.
- New funding expands this pilot program to include 100 participants.





# BACK TO BASICS: A SAFER SAN JOSÉ W/ EXPANDED FOOT PATROL

## EXPAND POLICE WALKING PATROLS IN DOWNTOWN AND OTHER HIGH-NEED NEIGHBORHOODS

Enables proactive community  
policing, building relationships  
between patrol officers and  
neighborhood residents.





# ACCELERATING SOLUTIONS TO HOMELESSNESS

## EMERGENCY AND TRANSITIONAL HOUSING COMMUNITIES

Expanding the use of innovative construction techniques and long-neglected public land to build affordable housing for our homeless.

- The first three projects were built in a matter of months in 2020-21, rather than the standard 4-5 years for apartment construction, for >300 unhoused residents.
- The first three projects cost approximately \$120,000 per unit to build, rather than the Bay Area's standard construction cost of \$700,000 per apartment.
- A fourth project, located near Guadalupe River Park will house 80 to 90 unhoused residents, using a combination of philanthropic and public funding.
- Some residents will also be paid to clean, beautify, and repair the Guadalupe River Park.



# BACK TO BASICS: A CLEANER, SAFER SAN JOSÉ

## EMPLOYING UNHOUSED RESIDENTS TO PROTECT AND CLEAN PUBLIC RESTROOMS

Launches a pilot program--similar to the SJ Bridge Team, which successfully employs unhoused residents cleaning our city--providing better, cleaner, and safer public access to restrooms frequently vandalized in public parks and Downtown.





# HOW WOULD **YOU** BALANCE THE BUDGET?

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**EXPLORE** CITY SERVICES AND THEIR  
IMPACT ON YOUR COMMUNITY

**LEARN** ABOUT THE TRADE-OFFS IN THE  
BUDGET BALANCING PROCESS

**EXPRESS** YOUR FEEDBACK ON CITY  
SERVICE PRIORITIES

**GIVE IT A TRY AT:**

English: [sanjose.abalancingact.com/2021](https://sanjose.abalancingact.com/2021)

Español: [sanjose.abalancingact.com/spanish2021](https://sanjose.abalancingact.com/spanish2021)

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