

# BEAUTIFYSJ GRANT PROGRAM

## What is BeautifySJ?

The City of San José is committed to supporting residents in their efforts to beautify their neighborhoods and create a cleaner and more vibrant San José.

The mission of the BeautifySJ Grant Program is to support residents' efforts at reclaiming their public space and to empower residents to aesthetically demonstrate their pride in our City. The City believes that the power to shape the future of our neighborhoods lies in strengthening the civic participation of our residents.

The BeautifySJ Grant Program provides funds (from \$300 up to \$5,000) for neighborhood clean-up efforts, beautification projects and neighborhood engagement opportunities in San José.

## BEAUTIFICATION PROJECTS INCLUDE

\*\*All beautification projects must be on public property\*\*

### ADOPT-A-PARK:

Neighborhood groups that are ready for a one-year commitment are encouraged to Adopt-A-Park, to help with picking up litter, removing graffiti, removing weeds, and trimming bushes.

### LANDSCAPING:

Planting and landscaping in public spaces (eg. city parks, community centers etc.)

### GARDEN SPOTS:

Garden Spot is a small area in a City of San José park, where residents register to plant and maintain a flower garden. Garden Spots can be community projects.

### NEIGHBORHOOD CLEAN-UP:

Dumpster Days, Litter Pick-Ups, Graffiti Abatement

### PUBLIC ART:

Public Art may include murals, traffic signals/light boxes, or other projects.



## NEIGHBORHOOD QUALITY OF LIFE & NEIGHBORHOOD ORGANIZATION BUILDING EVENTS/PROJECTS INCLUDE

### NEIGHBORHOOD-LEAD EVENTS:

National Night Out, Cultural Festivals, Community Building Events, public safety activities, neighborhood celebrations, community projects, etc.

### NEIGHBORHOOD ORGANIZATION SUPPORT:

Newsletters, PO Boxes, United Neighborhoods of Santa Clara County Membership Fees, special events insurance, association web pages/domains.

### ONE-DAY VOLUNTEER EVENT AT A PARK:

Your neighborhood group can work with the Volunteer Management Unit to choose a project based on the number of participants and the work that is needed.

## How To Apply?

The BeautifySJ Grant Application will be available via WebGrants

<http://grants.sanjoseca.gov/index.jsp>

New users are required to register before using WebGrants. The average time for registration to be complete is three (3) business days. Applicants are advised to plan accordingly so that proposals are submitted far enough in advance to ensure complete submission prior to submission deadline.

## Entry Criteria

Applicants must meet ALL ENTRY CRITERIA at the time of submitting their proposals.

ELIGIBLE GROUP	ELIGIBLE GROUP DESCRIPTION	WHAT DO I NEED TO APPLY?
<p><b>Neighborhood Associations</b></p>	<p>A group of residents living within the same neighborhood City of San José operates free of charge, working to improve the neighborhood. This does not include business owners or people who work in the area.</p>	<ol style="list-style-type: none"> <li>1. A list of Board Members with home addresses</li> <li>2. A copy of the association's Bylaws</li> <li>3. Matching funds that equal to 50% of the amount of the grant award, through volunteer labor (valued at \$25.00/hour) or funds from another source</li> <li>4. The ability to have a group bank account by the time the funding is awarded.</li> </ol>
<p><b>Emerging Neighborhood Groups</b></p>	<p>A group of San José resident volunteers that are working to improve the neighborhood they live in. The group must operate free of charge and does not include businesses or people who work in the area.</p>	<ol style="list-style-type: none"> <li>1. A list of volunteers with home addresses</li> <li>2. A copy of the minutes/notes from the last group meeting in preferred language.</li> <li>3. Matching funds that equal to 50% of the amount of the grant award, through volunteer labor (valued at \$25.00/hour) or funds from another source.</li> <li>4. The ability to have a group bank account by the time the funding is awarded.</li> </ol>
<p><b>Property Owner/Tenant Associations</b></p>	<p>Located in the City of San José and works closely with the tenants of the properties, by including them in meetings and project planning. Association operates, free of charge, working to improve the neighborhood. This grant will fund items and activities that build community cohesion; it will NOT fund items that are the owner's responsibility, such as physical improvements.</p>	<ol style="list-style-type: none"> <li>1. A list of Board Members with home addresses</li> <li>2. A copy of the association's Bylaws</li> <li>3. Matching funds that equal to 50% of the amount of the grant award, through volunteer labor (valued at \$25.00/hour) or funds from another source.</li> <li>4. The ability to have a group bank account by the time the funding is awarded.</li> </ol>
<p><b>Community Partner Groups</b></p>	<p>Located in the City of San José and involve resident volunteers living in the neighborhood. Community Partner Groups operate, free of charge to improve the neighborhood. Such groups include, but are not limited to, non-profit agencies, churches, schools, Adopt-a-Park, Adopt-a-Trail, and Adopt-a-Street, or "Friends of a Park" type groups.</p>	<ol style="list-style-type: none"> <li>1. List of participating members, with home addresses</li> <li>2. Minutes of last community meeting</li> <li>3. Matching funds that equal to 50% of the amount of the grant award, through volunteer labor (valued at \$25.00/hour) or funds from another source.</li> <li>4. The ability to have a group bank account by the time the funding is awarded.</li> </ol>