

**2021-2022**

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**OPERATING BUDGET**

**TRANSIENT  
OCCUPANCY TAX  
(TOT) FUND**

**2021-2022 CULTURAL  
GRANT AWARDS**

## Transient Occupancy Tax Fund

### **2021-2022 CULTURAL GRANT AWARDS**

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By Ordinance, the Transient Occupancy Tax (TOT) Fund provides funding for Convention Facilities Operations and Maintenance, Cultural Development, and the San José Convention and Visitors Bureau. TOT revenues allocated for Cultural Development provide funding for the cultural grant and Office of Cultural Affairs (OCA) programs. Each year, the OCA promotes grant opportunities and solicits applications. Applications for funding are evaluated based on guidelines and criteria approved by the City Council. Grant awards are made based on a competitive application-based peer review process and available funding.

The City Council-adopted *Cultural Connection: San José's Cultural Plan* reflects the strategic goals and top priorities for cultural development in San José. A key strategy to advance the goals of *Cultural Connection* is through partnerships and grant agreements with community-based organizations and creative entrepreneurs across grant program areas aimed at promoting cultural vibrancy, cultural diversity, and economic development in San José, including:

- Operating Grants provide financial support for selected San José arts organizations of various disciplines, sizes and stages of development.
- Festival, Parade & Celebration Grants enable access for all City residents to a wide range of diverse cultural events, large and small. These events are often held in public spaces and are always open to the public.
- take pART Grants support arts activities offered by volunteer-driven arts organizations, community service organizations, and small semi-professional and professional arts organizations.
- Capitalization and Sustainability Grants support activities of nonprofit art organizations that will increase their working financial capital and promote fiscal soundness.
- Programmatic Partnerships advance the goals and recommendations outlined in *Cultural Connection*.

Grant awards are based on available funding and cultural development funding priorities. Initial recommendations are reviewed by a panel of Arts Commissioners, arts and culture professionals, and community representatives; forwarded to the Arts Commission for formal review; and then submitted for the City Council's approval as part of the annual budget process.

Due to the continued impacts of the COVID-19 pandemic on TOT revenues and cultural programming due to public health measures, OCA has modified the approach to cultural grant recommendations since the 2020-2021 fiscal year to enable a phased release of award recommendations. As with 2020-2021, priority was given to the Operating Grants Program in 2021-2022, as these unrestricted grants collectively serve a broad and diverse constituency throughout the City and produce the largest number of public programming and outreach/arts education initiatives that impact residents year-round. A total of \$1.2 million was recommended for initial allocation within the Transient Occupancy Tax Fund, pending further allocation of \$2.0 million of additional American Rescue Plan Act funding recommended as part of Manager's Budget Addendum #16, Community and Economic Recovery Budget, and \$1.0 million of additional funding reallocated within the Transient Occupancy Tax Fund by the Mayor's June Budget Message for Fiscal Year 2021-2022. The Arts Commission recommended allocations of this additional funding on June 21, as detailed below.

Organization	Core Program	Funding
<b>Operating Grants</b>		
Abhinaya Dance Company of San Jose	Operating Grants	\$33,444
33,444Aimusic School	Operating Grants	\$59,981
Bay Area Glass Institute	Operating Grants	\$85,266
Cashion Cultural Legacy	Operating Grants	\$32,749
Children's Discovery Museum of San Jose	Operating Grants	\$247,893
Children's Musical Theater San Jose	Operating Grants	\$204,631
Chinese Performing Arts of America	Operating Grants	\$58,289
Cinequest Film Festival	Operating Grants	\$139,525
City Lights Theater Company of San Jose	Operating Grants	\$101,965
Kaisahan of San Jose Dance Company	Operating Grants	\$26,068
MACLA/Movimiento de Arte y Cultura Latino Americana	Operating Grants	\$96,880
Opera San Jose	Operating Grants	\$225,836
San Jose Chamber Orchestra	Operating Grants	\$52,888
San Jose Institute of Contemporary Art	Operating Grants	\$100,023
San Jose Jazz	Operating Grants	\$224,663
San Jose Multicultural Artists Guild	Operating Grants	\$24,904
San Jose Museum of Art	Operating Grants	\$218,588
San Jose Museum of Quilts & Textiles	Operating Grants	\$82,876
San Jose Stage Company	Operating Grants	\$97,759
San Jose Symphonic Choir	Operating Grants	\$19,895
San Jose Taiko	Operating Grants	\$74,974
San Jose Youth Symphony	Operating Grants	\$87,445
School of Arts and Culture at MHP	Operating Grants	\$222,077
Silicon Valley Shakespeare	Operating Grants	\$29,334
sjDANCEco	Operating Grants	\$25,103
Starting Arts	Operating Grants	\$161,977
Steinway Society - The Bay Area	Operating Grants	\$24,991
Symphony Silicon Valley	Operating Grants	\$223,972
Teatro Vision	Operating Grants	\$39,091
The New Ballet School	Operating Grants	\$128,423
The Tabard Theatre Company	Operating Grants	\$77,222
Vivace Youth Chorus	Operating Grants	\$32,252
<b>Total Operating Grants</b>		<b>\$3,260,984</b>
<b>Festival, Parade and Celebration Grants (FPC)</b>		
Downtown Ice	FPC (Category A)	\$40,000
San Jose Jazz Summer Fest	FPC (Category A)	\$40,000
Cinequest Film Festival	FPC (Category A)	\$40,000

Christmas in the Park	FPC (Category A)	\$40,000
Juneteenth	FPC (Category B)	\$13,000
SV African Film Festival	FPC (Category B)	\$13,000
<b>Festival, Parade and Celebration Grants (cont'd.)</b>		
Silicon Valley Pride Parade & Festival	FPC (Category B)	\$13,000
Almaden Art & Wine Festival	FPC (Category B)	\$12,000
SV Jewish Film Festival	FPC (Category B)	\$12,000
Music in the Park	FPC (Category B)	\$12,000
Children's Cultural Fest Series	FPC (Category B)	\$12,000
Fountain Blues & Brews Festival	FPC (Category B)	\$12,000
Italian Family Festa	FPC (Category B)	\$12,000
Dia San Jose	FPC (Category B)	\$9,000
International Aimusic Festival	FPC (Category B)	\$7,000
Silicon Valley Pig Jig	FPC (Category B)	\$4,000
ArtWalkSJ: Street Market/SubZero	FPC (Category C)	\$13,500
SJC Boombox Concert Series	FPC (Category C)	\$13,000
Bark in the Park	FPC (Category C)	\$13,000
Shakespeare in the Park	FPC (Category C)	\$12,300
San Jose Jazz Winter Fest	FPC (Category C)	\$12,300
Dia de los Muertos/SJMAG	FPC (Category C)	\$11,500
SoFA Street Fairs	FPC (Category C)	\$11,500
Rose, White and Blue 4 <sup>th</sup> of July Parade	FPC (Category C)	\$11,500
Pow! Wow! SJ (SVCCreates)	FPC (Category C)	\$11,000
Dia de Portugual Festival	FPC (Category C)	\$9,500
Veteran's Day Parade	FPC (Category C)	\$8,400
Brews + Bites (SJDA)	FPC (Category C)	\$6,500
International Children's Festival	FPC (Category C)	\$6,500
CPAA Spring Festival Silicon Valley	FPC (Category C)	\$4,500
Hola Mohalla Festival	FPC (Category C)	\$4,000
Luna Park Chalk Art Festival	FPC (Category D)	\$4,200
Conscious San Jose	FPC (Category D)	\$4,200
Chile Mole Pozole	FPC (Category D)	\$4,200
Folkloreada	FPC (Category D)	\$4,200
San Jose Poetry Festival	FPC (Category D)	\$4,200
SV Asian Pacific Film Fest (CATS)	FPC (Category D)	\$3,600
Fiesta Navidena	FPC (Category D)	\$3,600
sjDANCEco Annual Dance Festival	FPC (Category D)	\$3,600
Pumpkins in the Park	FPC (Category D)	\$3,000
VAR Black April Comm	FPC (Category D)	\$3,000
Nikkei Matsuri SJ Japantown	FPC (Category D)	\$3,000
Guitar Solo & Ensemble Festival	FPC (Category D)	\$3,000
Youth Music and Arts Cultural Fest	FPC (Category D)	\$1,800
Jubilee Wellness (Proj MORE)	FPC (Category D)	\$1,800
Trung Thu Children's Moon Fest	FPC (Category D)	\$1,800

Under One Moon (Chopsticks Alley Art)	FPC (Category D)	\$1,800
SoFA Art Night Marker (SJPF)	FPC (Category D)	\$1,800
SJ MADE Fest (SJPF)	FPC (Category D)	\$1,800
Ice Queens at Downtown Ice	FPC (Category D)	\$1,800
<b>Festival, Parade and Celebration Grants (cont'd.)</b>		
SVCU Lunar New Year	FPC (Category D)	\$1,200
YSI Wildlife Festival	FPC (Category D)	\$1,200
Ethiopian New Year	FPC (Category D)	\$1,200
<b>Total Festival, Parade and Celebration Grants</b>		<b>\$500,000</b>
<b>take pART Grants</b>		
Alliance for Youth Achievement	take pART	\$11,200
Poetry Center San Jose	take pART	\$11,200
Opera Cultura	take pART	\$11,200
Red Ladder Theatre Company	take pART	\$11,200
San Jose Downtown Foundation	take pART	\$11,200
Chopsticks Alley Art	take pART	\$11,200
Works San Jose	take pART	\$11,000
East Side Community Arts	take pART	\$9,000
Blood Moon Orchestra	take pART	\$8,200
SJSURF for Center for Literary Arts	take pART	\$8,200
Sangam Arts	take pART	\$8,200
Cambodian Cultural Dance Troupe	take pART	\$5,500
CreaTV San Jose	take pART	\$4,600
Playful People Productions	take pART	\$7,000
SCVPAA for Mission Chamber Orchestra	take pART	\$7,000
San Jose Chamber Music Society	take pART	\$7,000
Northside Theatre Company	take pART	\$7,000
iCAN	take pART	\$7,000
Winchester Orchestra	take pART	\$5,500
Silicon Valley African Film Festival	take pART	\$5,500
San Jose International Piano Competition	take pART	\$5,500
American Beethoven Society	take pART	\$5,500
Gilbert & Sullivan Society of San Jose	take pART	\$5,500
SJ Youth Shakespeare (American Youth Shakespeare)	take pART	\$4,300
San Jose Choral Project	take pART	\$4,300
South Bay Guitar Society	take pART	\$4,000
Noon Arts & Lectures	take pART	\$3,200
African American Community Service Agency	take pART	\$2,700
Bay Area Showcase Chorus	take pART	\$2,100
<b>Total take pART Grants</b>		<b>\$205,000</b>