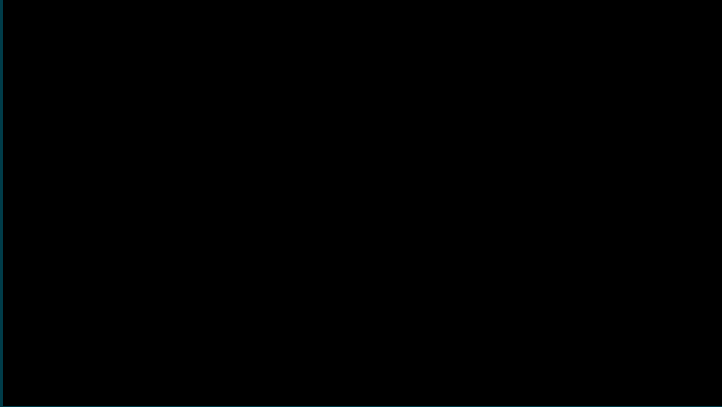


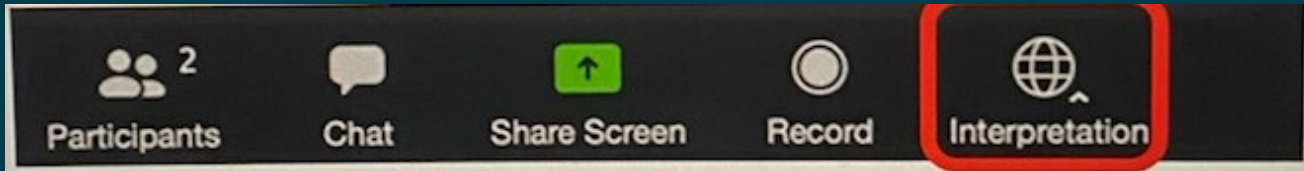
# COVID-19 Recovery Task Force Meeting

December 9, 2021  
6:00 p.m.

# How to Access Spanish Interpretation

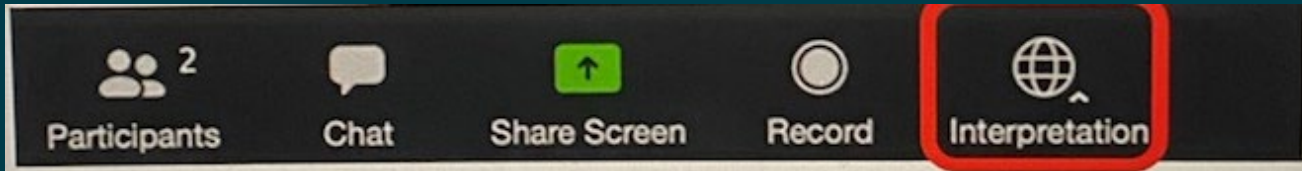


- ❑ La interpretación en simultáneo para esta reunión se dará en Español - bajo la opción Español
- ❑ Por favor haz clic en el icono INTERPRETATION en tu barra de herramientas para acceder al idioma deseado



# How to Access Vietnamese Interpretation

- ❑ Việc giải thích đồng thời cho cuộc họp này sẽ được đưa ra bằng các ngôn ngữ sau: Tiếng Việt - theo tùy chọn tiếng Việt
- ❑ Vui lòng nhấp vào biểu tượng PHIÊN DỊCH trên thanh công cụ của bạn để truy cập ngôn ngữ mong muốn



# Welcome and Acknowledgements

# Today's Meeting Agenda

- ❑ Welcome
- ❑ Presentations on City Roadmap Recovery Initiatives
- ❑ Review of Group Agreements/General Updates
- ❑ Public Comment
- ❑ Next Steps
- ❑ Adjourn

# San José City Roadmap | FY 2021-2022

| Enterprise Priority  | Project   |   |  |   |                 |            | Strategy | Policy                                  |   |  |
|--|---|---|--|---|-----------------|------------|----------|---|---|--|
| COVID-19 Pandemic: Community + Economic Recovery                             | Housing Stabilization                             | Re-Employment + Workforce Development             | Small Business Recovery                  | Food + Necessities Distribution                 | Digital Equity  | Child Care |          | Build Back Better + Recovery Task Force |   |  |
| Emergency Management + Preparedness  | Vaccination Task Force                            |   |  |   |                 |            |          |   | Soft Story Building Earthquake Retrofit Policy        |  |
| Creating Housing + Preventing Homelessness                                   | Emergency Housing Construction + Operation        | Sheltering + Enhanced Encampment Services         |  |   |                 |            |          |   | North San José Strategy                               | Encampment Management + Safe Relocation Policy |
| Safe, Vibrant, + Inclusive Neighborhoods + Public Life                       | Police Reforms Work Plan                          | San José 311 + Service Delivery                   | Encampment Waste Pick-Up BeautifySJ      | Vision Zero Traffic Safety                      |                 |            |          |   | Equity Strategy Development                           | Neighborhood Services Access Strategy          |
| Building the San José of Tomorrow with a Downtown for Everyone               | Align Zoning with General Plan                    | Development Services Transformation               | Google Development                       | Major Real Estate Development Projects          |                 |            |          |   | BART + High-Speed Rail Strategy                       |  |
| Smart, Sustainable, + Reliable City: 21 <sup>st</sup> Century Infrastructure | Pavement, Fire, EOC, Transit Capital Improvements | Regional Wastewater Facility Capital Improvements | Electrical Service for Major Development | Climate Smart American Cities Climate Challenge |                 |            |          |   | Lowering PG&E Above Market Costs for Clean Energy     |  |
| Enterprise Priority Foundational   | Project   |   |  |   |                 |            | Strategy | Policy                                  |   |  |
| Strategic Fiscal Positioning + Resource Deployment                           | Federal + State Recovery Advocacy                 | Secure City Cybersecurity                         | Procurement Improvement                  | Pension Obligation Bond Analysis                |                 |            |          | Budgeting for Equity                    | City Roadmap Budgeting, Accountability, + Performance |  |
| Powered by People  | Continuity of City Services                       | Safe Workplace                                    | Employee Health + Wellness               | Drive to Digital                                | Effective Teams |            |          |   | City Workforce Diversity + Skill Building             |  |

# San José City Roadmap | FY 2021-2022

| Enterprise Priority  | Project   |   |  |   |                       |                   | Strategy                    |                                       | Policy   |
|--|---|---|--|---|-----------------------|-------------------|-----------------------------|---------------------------------------|--|
| <b>COVID-19 Pandemic: Community + Economic Recovery</b>                      | <b>Housing Stabilization</b>                      | <b>Re-Employment + Workforce Development</b>      | <b>Small Business Recovery</b>           | <b>Food + Necessities Distribution</b>          | <b>Digital Equity</b> | <b>Child Care</b> |                             |                                       | <b>Build Back Better + Recovery Task Force</b> |
| Emergency Management + Preparedness  | Vaccination Task Force                            |   |  |   |                       |                   |                             |                                       | Soft-Story Building Earthquake Retrofit Policy |
| Creating Housing + Preventing Homelessness                                   | Emergency Housing Construction + Operation        | Sheltering + Enhanced Encampment Services         |  |   |                       |                   | North San José Strategy     |                                       | Encampment Management + Safe Relocation Policy |
| Smart, Sustainable, + Reliable City: 21 <sup>st</sup> Century Infrastructure | Pavement, Fire, EOC, Transit Capital Improvements | Regional Wastewater Facility Capital Improvements | Electrical Service for Major Development | Climate Smart American Cities Climate Challenge |                       |                   | Equity Strategy Development | Neighborhood Services Access Strategy |  |

# COVID-19 Recovery Task Force Presentations on Recovery Initiatives

| Enterprise Priority | Project   |  |                                  |                                |   |  | Strategy                                  |  | Policy |
|---------------------|---|--|----------------------------------|--------------------------------|---|--|---|--|--------|
| <b>Foundational</b> | <b>Strategic Fiscal Positioning + Resource Deployment</b> | <b>Federal + State Recovery Advocacy</b> | <b>Secure City Cybersecurity</b> | <b>Procurement Improvement</b> | <b>Pension Obligation Bond Analysis</b> |  | <b>Budgeting for Equity</b>               | <b>City Roadmap Budgeting, Accountability, + Performance</b> |        |
| Powered by People   | Continuity of City Services                               | Safe Workplace                           | Employee Health + Wellness       | Drive to Digital               | Effective Teams                         |  | City Workforce Diversity + Skill Building |  |        |



*Housing*

# Housing Stabilization

**Jacky Morales-Ferrand**

Director, Housing  
Department

**Ragan Henninger**

Deputy Director



# Housing Stabilization: Objectives

**Center racial equity** in assessing needs, developing and implementing programs, and measuring outcomes to ensure that programs serve the individuals and families who have been most disproportionately impacted by COVID-19 and the pandemic-induced recession.

## Community Engagement

Inform extremely low-income residents and their landlords about how and where to access rental assistance and how to access eviction protections.

Q2: Participate in 30 outreach events in targeted areas/zips

## Emergency Rental Assistance

Partner to deploy \$66M in ERA 2 dollars to 5,075 households by 6/30/22 through countywide partnership and direct help with application assistance and processing.

Q2: Estimate 2,000 households

## Legal Assistance & Tenants' Rights Services

Provide at-risk residents with legal assistance and mediation services to prevent eviction and displacement.

Q2: Develop and execute legal services "surge" contract

# State Emergency Rental Assistance



- For San José, as of December 1, 2021:
  - 11,086 completed applications in queue
  - \$154M requested
  - \$42.8M paid to 3,365 households
  - 47% of applicants are Latino/a/x-headed households

# Local Emergency Rental Assistance

- Launched May 19; closed September 7 when City transitioned to State program
- For Extremely Low Income (ELI) households
- In San José as of December 1, 2021:
  - 4,054 applications paid, totaling \$41.7M
  - Average amount of assistance: \$10,046
  - Top 4 San José zip codes: 95112, 95122, 95116, 95111
  - Populations served: 82% BIPOC households served

# Community Outreach & Eviction Prevention Help Centers

- **Eviction Prevention Help Centers**

- Franklin-McKinley School District, City Hall, County services hub
- Over 1,000 families helped: 64% in Spanish, 5% Vietnamese, 70+% extremely low-income

- **Community Outreach**

- 90 pop-up events
- Coordinated with Court to provide on-site rent relief application assistance 2x/week
- To rent-stabilized tenants and property owners, including those who received notices of non-payment
- Targeted neighborhood door-to-door canvassing in partnership with County Community Health Business Engagement Teams (CHBET)

# Legal Assistance & Support

- Legal services expanded; walk-in legal consultations at EHC (contract with Law Foundation and Bay Legal)
- Studying cost of potential Right to Counsel program in San José, per City Council direction
- Exploring law school clinic model; community outreach and education on tenant-landlord laws
- County-funded mediation services remain available to residents and property owners
- AB 1487 Legal Services Trust Fund bill vetoed by Governor

# Request for Task Force Support

- Targeted outreach referrals/assistance
- Community organization, church, nonprofit
- Neighborhood associations, neighborhood events
- Schools, PTO events
- Other?

# Questions & Answers/ Discussion

# Small Business Recovery

Nanci Klein, Director

Blage Zelalich, Interim Deputy Director Business Development

Kerry Adams-Hapner, Assistant Director

Office of Economic Development & Cultural Affairs



# Office of Economic Development & Cultural Affairs

- Business Development
- Cultural Affairs
- Workforce Development
- Real Estate Services

A large teal circle containing the word "SAN JOSÉ" in white, stylized, uppercase letters. The letter "J" is particularly large and features a decorative flourish that loops under the "O".

SAN JOSÉ

# Small Business Recovery – Business Development

- ❑ Team of 6 working to assist 60,000+ small businesses in San José
  - ❑ Shifted focus to support survival and sustainability of small businesses
    - ❑ **Access to Capital:** Numerous webinars, email blasts, flyer drops, and technical support for State and Federal loan and grant programs.
    - ❑ **Business Outreach:** Targeted business walks every other week to spread key messages and resources; business support flyer mailed to more than 12,000; bi-monthly webinar series focused on topical messages.
    - ❑ **Economic Development Administration Grant:** \$1.1M to provide technical support resources to support small businesses and manufacturers in targeted areas of the City. The first two personnel housed within nonprofits, Manufacture: San José and the San José Downtown Association.
  - ❑ Strong neighborhood business associations, technical assistance providers, and other community networks create the conditions for more resilient business communities and can act as a force multiplier for City efforts.

# Small Business Recovery – Business Development

- ❑ American Rescue Plan funding over two years to be concentrated in the following areas:

- ❑ **Assisting the Most Vulnerable**

- ❑ Two new bi-lingual staff
- ❑ Additional language access capacity
- ❑ Formation of city-wide small business displacement policy
- ❑ Quetzal Gardens Small Business Center

- ❑ **Building the Small Business Ecosystem**

- ❑ Implementation of Boost Biz SJ! program
- ❑ Revamp of BusinessOwnerSpace program and services
- ❑ Broadening digital outreach
- ❑ Virtual business startup center
- ❑ Technical assistance resources focused Downtown, Central and East San José



# Small Business Recovery – Business Development

## ❑ Direct Financial Assistance

- ❑ Grant program of up to \$2 million will target small business owners who did not already receive government funding.
- ❑ Another grant program to offset expenses associated with City permitting costs and building out permanent al fresco business operations spaces.

## ❑ Stronger Commercial Corridors

- ❑ Support for establishing Property Based Improvement Districts in primarily underserved commercial corridors
- ❑ Expanded outreach around the existing Storefronts grants program.
- ❑ Information and resources for small commercial tenants facing real estate challenges.
- ❑ Monterey Corridor digital hub will promote the key commercial/industrial area.

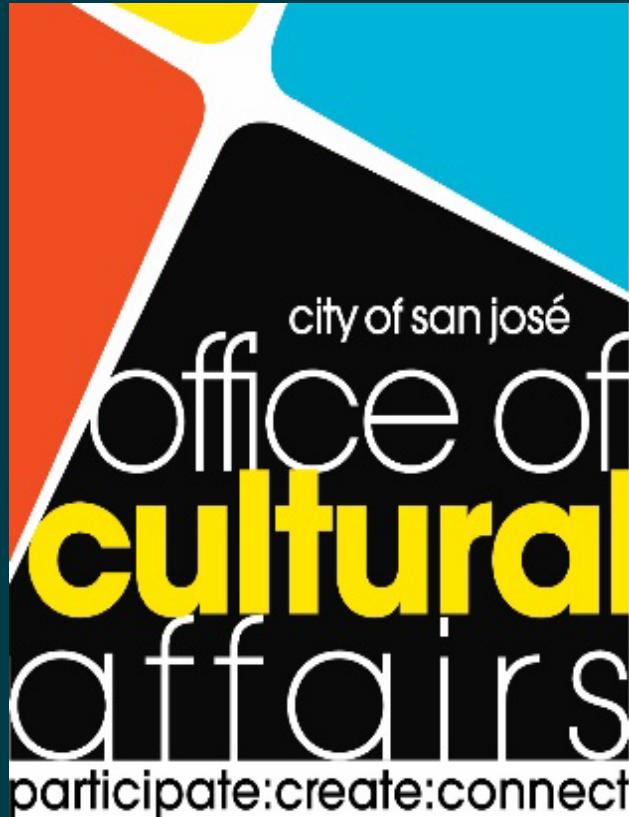
## ❑ Monitoring the City's Economic Health

- ❑ Understanding changing economic conditions via new tools such as mobility and credit card data

# Small Business Recovery – Business Development

- ❑ Initiatives being pursued are designed to increase the resilience of the San José business community so that it can better withstand the next crisis.
- ❑ Measurable Impact
  - ❑ Regular Boost Biz SJ! business walks and webinars
  - ❑ Hiring of specific commercial district managers
  - ❑ Implementation of EDA grant initiatives
  - ❑ Capacity building efforts in CBOs
  - ❑ Response to multi-lingual communications
- ❑ Task Force Support
  - ❑ Sounding board for implementation
  - ❑ Community program ambassadors

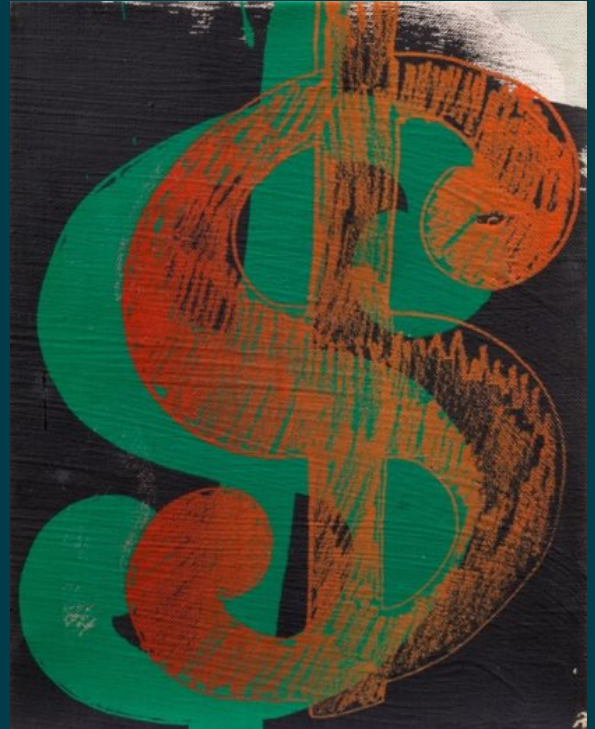




*The Office of Cultural Affairs is the champion of San José's artistic and cultural vibrancy, resources, and vision.*

# Art Nonprofits and Creative Entrepreneurs: COVID-19 Impact on the Arts and Culture Sector

- ❑ Closures, loss of jobs, loss of cultural programming and economic injury to artists, cultural workers, art organizations, arts businesses, and businesses like hotels and restaurants due to loss of audience spending.
- ❑ Due to COVID-19 has resulted in a precipitous decline of TOT (hotel tax) revenues, San José's primary source of arts funding.



# Art Nonprofits and Creative Entrepreneurs: ARP Support

- ❑ In FY 21-22, \$2.2 million in ARP funds will supplement TOT funds to provide grants to art nonprofits and creative entrepreneurs.
- ❑ Grants are for general operating support, programs, projects, and special events.
- ❑ Per a peer review panel and Arts Commission advice, 109 grants were awarded by OCA for arts and culture programs. Approximately 40% of the grants are for culturally-specific organizations, with others serving demographically diverse audiences. Approximately 60% of creative entrepreneur grants are awarded to BIPOC artists.
- ❑ Qualitative feedback: Grants made a significant difference in organizations' financial status and sustainable.
- ❑ Task Force can provide insight this year about ideas related to cross-sector collaboration involving the arts that was brought up at the last Task Force meeting.



# Art Nonprofits & Creative Entrepreneurs: Technical Assistance

- ❑ Workshops about how to “pivot” during pandemic and racial equity capacity building, in partnership with SVCCreates, Center for Cultural Innovation, and Multicultural Art Leadership Institute.
- ❑ Support to arts sector about ARP and emergency grant funding opportunities, i.e., state and federal funded grants like Shuttered Venues grants.
- ❑ Connected arts organizations to reopening opportunities as part of outdoor summer park activations in partnership with PRNS.



# Re-Employment + Workforce Development

work2future | Office of Economic Development



Monique Melchor  
Allain Mallari

# Persistence of Economic Disparity

- 52% of Latino households, 47% of African American households, 21% of AAPI households struggle with cost-of-living vs 15% of White households\*
- African American unemployment rate is 63% higher; Latino unemployment rate is 30% higher and AAPI unemployment rate is 16% higher **than the White unemployment rate**
- Unemployment Rate 125% higher among adults with high school diploma vs adults with Bachelor's degree

\*Household definition: 2 adults, 1 pre-school child and 1 school-aged child. (United Ways of California Real Cost Measure 2021)

# Continued Focus on High Growth, High Wage Occupations

- ❑ Construction and Trades
- ❑ Advanced Manufacturing
- ❑ Information Technology
- ❑ Health Care
- ❑ Finance & Business Services



# Actions

- ❑ Relocate One-Stop Center to the East Side (Las Plumas)
- ❑ Targeted Outreach to Low-Resource Census Tracts
- ❑ work2future Youth and Adult Programs:
  - Earn and Learn
  - Incumbent Worker Training
- ❑ Entrepreneurship pathway to upskill low-wage workers
- ❑ Bridge to Recovery (over 60 public and non-profit organizations)

# Resilience Corps

- ❑ ARP funded (\$7,650,000)
- ❑ Proposed in Mayor's Budget Message and approved by City Council June 22, 2021
- ❑ Long-term paid internships with living-wage
- ❑ Priority to Low-Resource Census Tracts
- ❑ Multi-lingual Outreach

# Resilience Corps – Results To Date

- ❑ 195 enrolled to date
- ❑ 93% participant retention
- ❑ 87% reside in low-resource census tracts
- ❑ 93% BIPOC
- ❑ Most have multiple barriers: very low-income, unstably housed, under/unemployed, etc.

# Questions & Answers/ Discussion



# Food and Necessities Distribution



Jon Cicirelli, Director of Parks, Recreation and Neighborhood Services  
Uyen Mai, Program Manager of Food & Necessities Branch

# Food + Necessities Distribution - Partnerships

- ❑ Six programs help facilitate 9+ million meals per month to residents most vulnerable and affected by COVID-19 Pandemic.
- ❑ Provide meal and grocery delivery services to Seniors, the Homeless, low-income, and vulnerable residents in the Federally-defined Qualified Census Tracts.

**SAN JOSE  
CONSERVATION  
CORPS+CHARTER  
SCHOOL**



# Food + Necessities Distribution – Senior Nutrition

2019

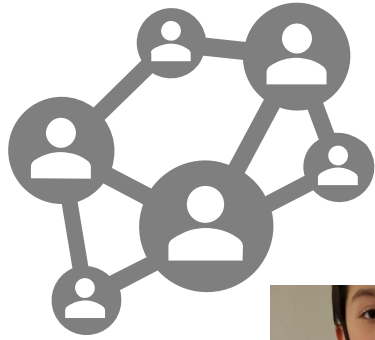
- Senior Nutrition serves older adults who are over 60+. The demand for meals has increased from 15,380 pre-pandemic to 30,932 meals since the COVID-19 pandemic.
- Food and Necessities Services supplemented an average of 9,000 meals per month with the curbside pick-up model.
- Senior Nutrition anticipates moving to in-person meals in January 2022.



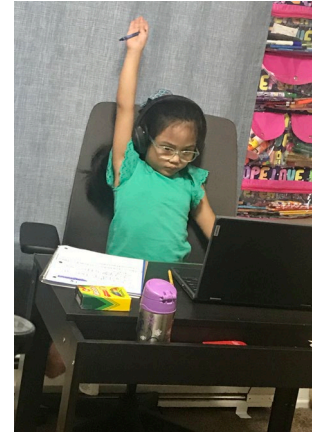
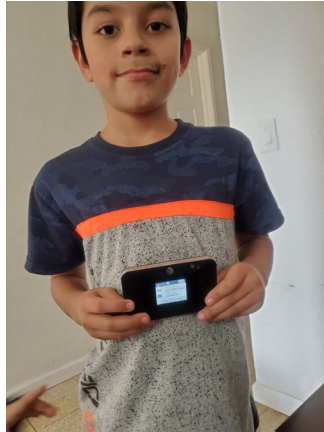
# Food + Necessities Distribution

- ❑ City has helped facilitate the distribution of over 200 million meals within the County since March 2020.
- ❑ Even with the reduction and ramp down of services within the County from 20+ in 2020-2021 to 6 programs today, still currently providing over 25 million meals quarterly.
- ❑ \$14,812,771 of ARP is allocated for Food and Necessities Services in 2021-2022.
- ❑ \$10,100,000 of ARP is allocated for Food Boxing Resilience Corps in 2021-2022.
- ❑ Balancing short-term Federal Funding with long-term need.
- ❑ Engaging with County on discussion regarding long-term programs to address food insecurity.

# Questions & Answers/ Discussion



# Digital Equity



Jill Bourne City Librarian

Ann Grabowski Division Manager, Digital Equity



# Digital Equity | Managed by San Jose Public Library

**Pandemic exacerbated existing digital divide + deep inequities.**

**Three critical barriers to internet access:**

- **Lacking infrastructure + investment (absence/lack of fiber, low cell signal).**
- **Plans are unaffordable/low value for money.**
- **Fear: Lack of digital literacy drives resistance to adoption.**

**2020 Digital Inclusion Expenditure Plan focus:**

- **Alleviating digital gap for students in distance learning.**
- **Connecting unconnected or underconnected households.**
- **Expanding opportunities for WiFi access around city facilities.**

**Leveraging both public + private infrastructure and assets.**

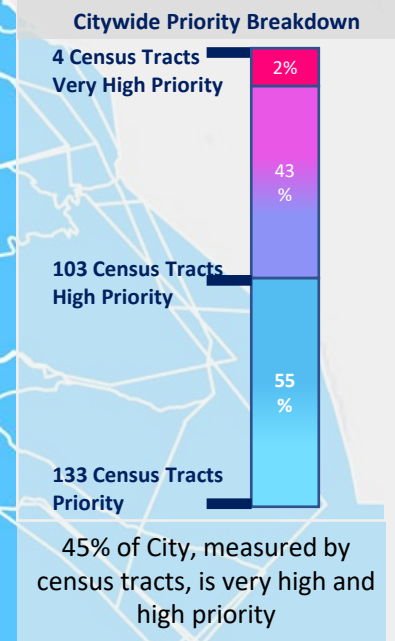
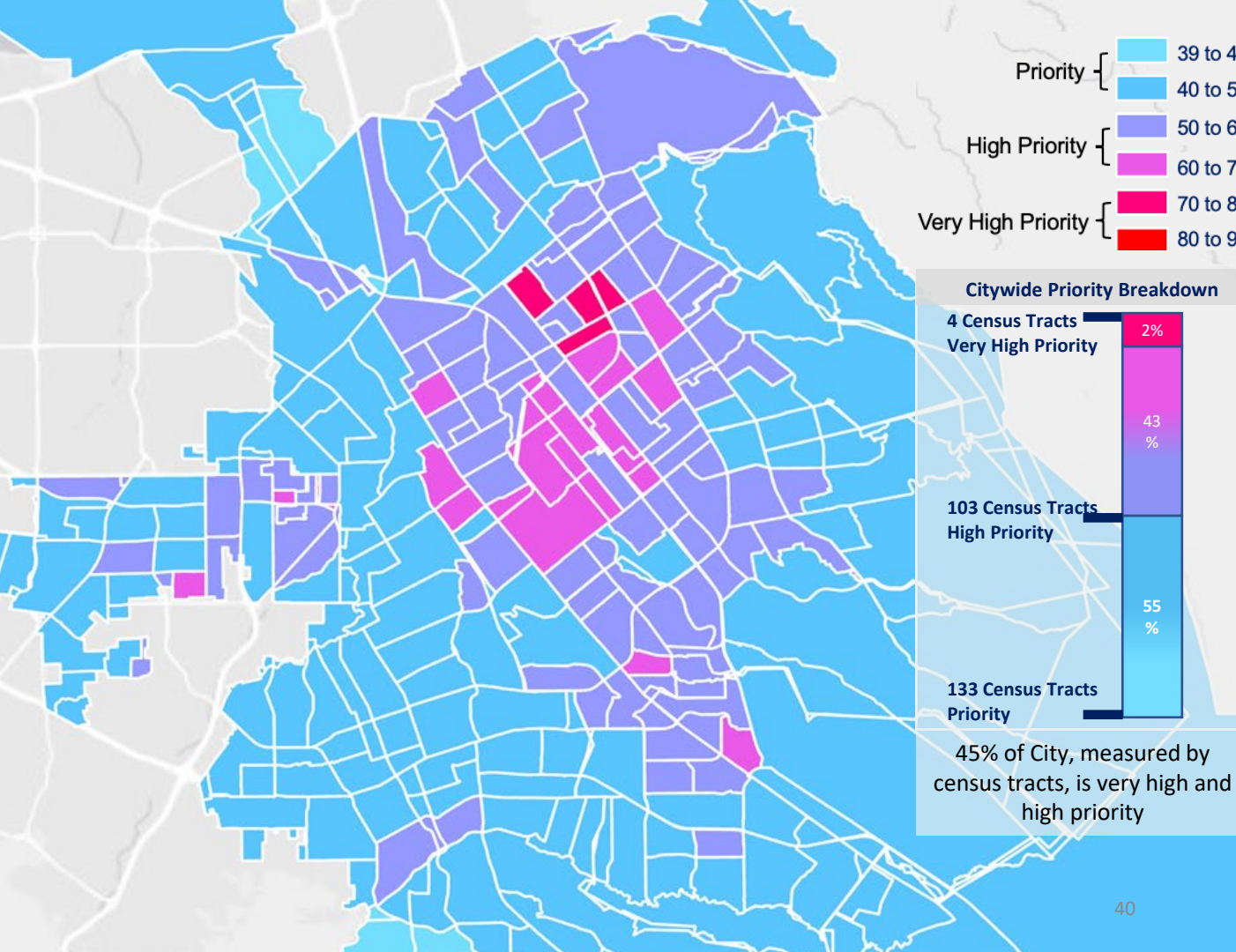
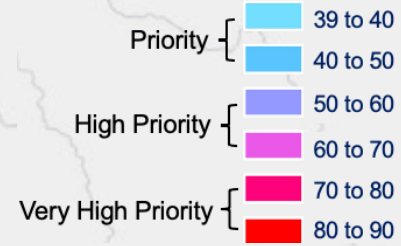
**Extensive partnership + community engagement.**

# Centering Equity

Priority Index is a ranking from 0 to 100 indicating the relative need within a census tract for digital access based on several criteria, including:

- K-12 enrollment
- Poverty rate
- Households with no computer
- Households with no Internet access
- Population in households with limited English proficiency
- Shared opportunities or other programs in the area

A higher index value indicates a greater need or higher priority.





# Digital Equity | 2020 – 2021 Accomplishments



12,800 Hotspots  
Distributed to  
Students Across  
32 LEAs

**100%**

3,000 Hotspots in  
circulation to  
residents;  
23 partners +  
14 outreach events



Access East Side  
3 attendance areas  
operational (89k);  
3 in design (168.5k);  
2 in planning (53.5k)



16 City Buildings  
outfitted w  
improved outdoor  
WiFi.  
8 in progress.



San José  
Digital Inclusion  
Fund Round 2



7 Community  
Conversations (80) in  
ENG/SPA/VIET +  
8 LEA Focus Groups



8 cohorts (70)  
complete Digital  
Literacy Program;  
12 new cohorts  
(150) started May  
2021 in  
ENG/SPA/VIET



Planning for  
2021-22  
Academic Year

# Digital Equity | 2021 - 2022 Program

## Access/Infrastructure



Continued, targeted support for hotspots distributed through LEAs

Continued hotspot + computer access through SJPL



Access East Side  
6 attendance areas operational (257.5k);  
2 in design (53.5k)

+ Sustainability plan for networks

## Affordability



Expand awareness and access to Emergency Broadband Benefit programs

## Adoption



San José Digital Inclusion Fund Round 3

+ Sustainability & impact review of fund

Adjust and adapt to new/changing Federal and State resources and programs

# Digital Equity | Partnerships



AT&T



Evergreen School District



Pathway to the Future



LifeMoves



Escuela Popular



Catholic Charities USA



MORELAND SCHOOL DISTRICT  
INNOVATE COLLABORATE EDUCATE



SOURCEWISE  
COMMUNITY RESOURCE SOLUTIONS



San José Public Library Foundation



San José Unified School District

Summit Public Schools



Santa Clara County Office of Education

Voices  
College-Bound Language Academies



# Digital Equity | Funding & Opportunities

## 2020-2021 Funding

City Funding: \$8,787,381  
CDBG: \$2,000,000

**Total 2020-2021: \$10,787,381**

## 2021-2022 Funding

City Funding: \$4,820,000  
Add'l ARPA: \$1,500,000  
CDBG: \$1,700,000

**Total 2020-2021: \$8,020,000**

\*New project spending temporarily paused due to rising costs in labor and materials in Community WiFi project delivery

### Opportunities for Guidance & Feedback:

- Thought leadership on reaching residents in need + creating referral system
- Quality evaluation of existing WiFi network areas and programming
- Future thinking about programming and infrastructure offerings

# Questions & Answers/ Discussion

# Child Care

SAN JOSE  
**PARKS, RECREATION &  
NEIGHBORHOOD SERVICES**



Building Community Through **Fun**



Hal Spangenberg, Division Manager, Parks, Recreation and Neighborhood Services  
Nicholas Georgoff, Recreation Supervisor, Parks, Recreation and Neighborhood Services  
Lauren Hancock, Community Programs Administrator, San José Public Library

# Child and Youth Services

## Parks, Recreation and Neighborhood Services

- 1,700 youth 3-18 years of age have been served FY 21-22
- 56 Local Program Operations



# Child and Youth Services

## Library: Virtual Homework Club

- 1,137 youth 3-18 years of age
- 209 Volunteers
- Assistance in Spanish, Vietnamese, and Chinese
- Assessment in the Expanded Learning Quality Standard (ELQS) areas of
  - Safe and Supportive Environment
  - Skill Building
  - Diversity, Access and Equity
  - Quality Staff





# Child Care and Youth Services



**SJ Learns**  
CITY OF SAN JOSÉ



Luther Burbank  
School District

ENGAGE / EDUCATE / EMPOWER



**Evergreen**  
School District



**FMSD**

PREPARING ALL CHILDREN AS GLOBAL LEARNERS

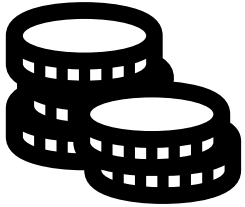


Santa Clara County  
Office of Education



California Department of  
**EDUCATION**

# Child Care



\$4.8 million awarded in scholarships during fiscal year 20-21 and 21-22



Over 300 staff supporting childcare programs daily



108,673 meals and snacks provided to R.O.C.K 'N' Learn, R.O.C.K., SJ Recreation Preschool, After School Education and Safety (ASES), & Teen Center youth



Operating 56 Programs, Including R.O.C.K., SJ Recreation Preschool, ASES, Teen and Youth Centers

# Questions & Answers/ Discussion

# Group Agreements / General Updates

## November Meeting Follow-ups – What We Heard

- Strengthening families
- Supporting workers
- Supporting small businesses

# Group Agreements

- ❑ We will listen to understand, not to respond.
- ❑ We will respect diverse individuals and opinions.
- ❑ We will share the floor, allowing for others to speak and contribute.
- ❑ One person will speak at a time – for virtual meetings we will use the raise hand feature and wait to be called on.
- ❑ We will turn cell phones off or not allow them to be a distraction to our meetings.
- ❑ We help the visually impaired: we will share our name before we speak, end with “check”, and keep our comments at a reasonable pace.
- ❑ We understand that no one knows everything, but together we know a lot.
- ❑ We understand that others may not be as informed about a topic as we are, and will make space for questions to help them understand

# Questions & Answers/ Discussion

# Public Comment



## Next Steps

- ❑ Next meeting: January 13, 2022, 6:00 p.m.
- ❑ Website: [www.sanjoseca.gov/covid19recovery](http://www.sanjoseca.gov/covid19recovery)
- ❑ Email: [CERTaskForce@sanjoseca.gov](mailto:CERTaskForce@sanjoseca.gov)
- ❑ Staff: Aurelia Bailey  
Katerina Tubera  
Carlos Velazquez  
Rosalynn Hughey

**COVID-19 Recovery Task Force  
Thank You!**