

COMMUNITY OPINION SURVEY SUMMARY REPORT

Prepared for the CITY OF SAN JOSÉ



NOVEMBER 30, 2021



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I N T R O D U C T I O N

Encompassing 178 square miles in the heart of Silicon Valley and currently home to an estimated 1,029,782 residents¹, the City of San José is the nation's 10th largest city and one of the most diverse demographically. The City's mission is to provide quality public services, facilities, and opportunities that create, sustain, and enhance a safe, livable, and vibrant community for its diverse residents, businesses, and visitors.

As part of its commitment to provide high quality services and responsive local governance, the City of San José engages its residents on a daily basis and receives regular feedback on issue, policy, and performance matters. Although these informal feedback mechanisms are a valuable source of information for the City in that they provide timely and accurate information about the opinions of specific residents, it is important to recognize that they do not necessarily provide an accurate picture of the community as a whole. For the most part, informal feedback mechanisms rely on the resident to initiate feedback, which creates a self-selection bias—the City receives feedback only from those residents who are motivated enough to initiate the feedback process. Because these residents tend to be either very pleased or very displeased with the service they have received, their collective opinions are not necessarily representative of the City's resident population as a whole.

PURPOSE OF STUDY The motivation for the current study was to design and employ a methodology that would avoid the self-selection bias noted above and thereby provide the City with a *statistically reliable* understanding of its residents' satisfaction, priorities, and concerns as they relate to services, facilities, and policies provided by the City. Ultimately, the survey results and analyses presented in this report provide the San José City Council and staff with information that can be used to make sound, strategic decisions in a variety of areas including service improvements and enhancements, measuring and tracking internal performance, strategic planning, budgeting, policymaking, and community engagement.

To assist in this effort, the City selected True North to design the research plan and conduct the study. Broadly defined, the study was designed to:

- Identify key issues of importance for residents, as well as their perceptions of the quality of life in San José;
- Measure residents' overall satisfaction with the City's efforts to provide municipal services, and their satisfaction with a variety of specific services;
- Gather detailed feedback on topics such as public safety, traffic, neighborhood issues, code enforcement, and customer service; *and*
- Collect additional background and demographic data that are relevant to understanding residents' perceptions, needs, and interests.

OVERVIEW OF METHODOLOGY A full description of the methodology used for this study is included later in this report (see *Methodology* on page 42). In brief, the survey was administered to a stratified random sample of 1,227 adults who reside within the City of San José. The survey followed a mixed-method design that employed multiple recruiting methods

^{1.} Source: State of California, Department of Finance, E-1City/County Population Estimates, January 2021.

(email, text, and telephone) and multiple data collection methods (telephone and online). Administered in English, Spanish, Chinese, and Vietnamese between October 28 and November 8, 2021, the average interview lasted 20 minutes.

ORGANIZATION OF REPORT This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the sections titled *Just the Facts* and *Conclusions* are for you. They provide a summary of the most important factual findings of the survey in bullet-point format and a discussion of their implications. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the survey by topic area (see *Table of Contents*), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the questionnaire used for the interviews is contained at the back of this report (see *Questionnaire & Toplines* on page 45), and a complete set of crosstabulations for the survey results is contained in Appendix A.

METHODOLOGICAL CHANGES When developing the 2021 survey questionnaire, the research team and staff opted to change the response scales used for most questions in the interest of improving the *validity* and *reliability* of the measures. Although these changes improve the quality of the data moving forward, they also create a break in the time-series as the responses for the 2021 survey can't be directly compared to those of prior surveys that asked the same questions, but used a different response scale. It is for this reason that the graphics in this report do not include comparisons to prior survey results.

ACKNOWLEDGEMENTS True North thanks the City of San José for the opportunity to conduct the study and for contributing valuable input during the design stage of this study. The collective experience, insight, and local knowledge provided by city staff improved the overall quality of the research presented here.

DISCLAIMER The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research and not necessarily those of the City of San José. Any errors and omissions are the responsibility of the authors.

ABOUT TRUE NORTH True North is a full-service survey research firm that is dedicated to providing public agencies with a clear understanding of the values, perceptions, priorities, and concerns of their residents and customers. Through designing and implementing scientific surveys, focus groups, and one-on-one interviews, as well as expert interpretation of the findings, True North helps its clients to move with confidence when making strategic decisions in a variety of areas—such as planning, policy evaluation, performance management, establishing fiscal priorities, passing revenue measures, and developing effective public information campaigns.

During their careers, Dr. McLarney (President) and Mr. Sarles (Principal Researcher) have designed and conducted over 1,000 survey research studies for public agencies—including more than 400 studies for California municipalities and special districts.

JUST THE FACTS

The following section is an outline of the main factual findings from the survey. For the reader's convenience, the findings are organized by the section titles used in the body of this report. Thus, to learn more about a particular finding, simply turn to the appropriate report section.

QUALITY OF LIFE

- When asked to rate the City of San José on a number of key dimensions, respondents expressed the most favorable opinions of San José as a place to work (55% excellent or good) and as a place to shop and dine (53%), followed by the overall quality of life in the City (45%) and as a place to raise a family (34%).
- The cost of living in Silicon Valley can make San José a challenging place to retire, which is reflected in respondents' ratings of San José as a place to retire (13% excellent or good).
- Among the specific changes desired by residents to make San José a better place to live, addressing homelessness/homeless issues was the most commonly mentioned (31%), followed by providing more affordable housing (22%), improving public safety/reducing crime (12%), and beautifying the City/landscaping (12%).

CITY SERVICES

- Approximately half (48%) of respondents indicated they were satisfied with the City's overall performance in providing municipal services, 46% were dissatisfied, and 7% were unsure or unwilling to share their opinion.
- When presented with a list of 31 specific services, respondents provided the most positive ratings for the City's efforts to operate the San José International Airport (71% excellent or good), provide library services to their neighborhood (65%), provide trash, recycling, and yard waste services (60%), provide fire protection and prevention services (59%), provide emergency medical services (57%), provide bicycle lanes and paths (55%), ensure new construction follows proper building and safety codes (53%), and provide for diversity and inclusion within City events, services, programs and policies (49%).
- At the other end of the spectrum, comparatively few respondents rated the City's performance in addressing homelessness (4%), facilitating the creation of affordable housing (10%), cleaning up litter and trash that people dump along streets, sidewalks, and public areas (17%), and reducing gang activity (17%) as excellent or good.

PUBLIC SAFETY

- More than six-in-ten residents rated San José as either very safe (10%) or somewhat safe (51%) as a place to live, with the remainder viewing the City as somewhat unsafe (28%), very unsafe (11%), or preferring not to answer the question (1%).
- The vast majority of residents indicated that they felt safe walking in their neighborhood during the day (86%) and in the city park closest to their home during the day (79%), and most also felt safe walking in Downtown San José during the day (64%) and in their neighborhood at night (56%).
- After dark, however, the percentage who felt safe when walking declined to 35% in the city park closest to their home, and to 22% in Downtown San José.
- Nearly three-quarters of respondents (73%) with an opinion indicated that they feel very or somewhat safe when driving on San José streets, while close to two-thirds (64%) indicated they feel very or somewhat safe walking alongside or crossing streets in San José.

- When it comes to bicycling in San José, however, just under half of respondents (47%) offered that they feel very or somewhat safe.
- Overall, 12% indicated their household is well-prepared to be self-sufficient in the event of a natural disaster or other city-wide emergency, whereas 34% felt somewhat prepared, and 33% slightly prepared. Approximately 18% of respondents indicated that their household is not at all prepared to be self-sufficient if a natural disaster or other city-wide emergency were to occur, and 4% were either unsure or unwilling to share their opinion.
- Approximately three-quarters of respondents indicated their household has a First Aid Kit (76%) and a 72-hour supply of prescription medications for all family members and pets (72%).
- Nearly two-thirds of respondents also indicated that they have a 72-hour supply of emergency food and water for family members and pets (65%), while just over half (58%) have the name and phone number of a person outside of San José that has been designated in advance as a contact person in case of an emergency.

TRAFFIC

- Residents provided the most positive ratings for traffic circulation in their neighborhood, with 54% rating it as either excellent or good, 30% fair, and 16% poor or very poor.
- When asked to rate *overall* traffic circulation within the City of San José, 29% rated it as excellent or good, 40% fair, whereas 29% rated it as a poor or very poor. The ratings were similar for traffic circulation on major streets in San José, with approximately one-quarter (24%) rating it as excellent or good, 42% fair, and 32% poor or very poor.
- When compared to the other scenarios tested, traffic circulation on local freeways and expressways during commute hours received the least positive ratings, with 17% rating it excellent or good, 32% fair, and 48% describing it as poor or very poor.

LIBRARY & PARKS

- Most respondents (63%) indicated that their household had visited a large regional park in San José at least once during the past 12 months, with one-quarter (24%) doing so at least seven times during this period.
- Visits to a San José library and/or use of the City's online library services was less common, with 40% of households reporting at least one visit/use during the period of interest, and 15% visiting a library and/or using the City's online library services at least seven times.
- More than seven-in-ten respondents who provided an opinion rated the variety of books and materials available in the Library's collection as excellent or good (71%), while more than six-in-ten (63%) provided a rating of excellent or good for the variety of education and digital literacy programs provided by the Library. Among those with an opinion, more than half (58%) rated the hours that local branch libraries are open as excellent or good.

NEIGHBORHOOD ISSUES & CODE ENFORCEMENT

- Among the neighborhood aspects tested, respondents provided the most positive ratings for the condition of residential properties (54% excellent or good), the availability of shops and restaurants nearby (54%), the condition of trees along neighborhood streets (52%), the appearance of nearby parks (50%), and the adequacy of street lights (46%).
- Approximately four-in-ten respondents also rated as excellent or good the condition of sidewalks (41% excellent or good), maintenance of streets (41%), and condition of landscaping along streets and medians (40%) in their neighborhood.

- When compared to the other dimensions tested, the availability and variety of arts and cultural offerings near their neighborhood received a significantly lower rating (29% excellent or good).
- One-third of respondents (33%) indicated they were generally satisfied with the City's code enforcement efforts, 41% were dissatisfied, whereas 24% were unsure and 2% were unwilling to share their opinion.
- Among those dissatisfied with the City's code enforcement efforts, illegally parked recreational vehicles (RVs) and cars (24%) and abandoned vehicles on streets (24%) were the most common reasons for their dissatisfaction, followed by homeless camping/living in vehicles (18%) and illegal dumping/trash (17%).

CUSTOMER SERVICE & GOVERNANCE

- Approximately one-third of respondents (31%) indicated they had been in contact with staff from the City of San José during the 12 months preceding the interview.
- Approximately three-quarters (75%) of those who contacted staff reported being satisfied with the *courtesy* shown to them by San José staff, nearly two-thirds (64%) were satisfied with the *timeliness* of the response they received, and 60% were satisfied with the *competence* staff displayed in handling their issue.
- Just 6% of respondents indicated that a language barrier had interfered with their ability to access city services at some point in the past, with 2% describing it as a major problem and 4% a minor problem.
- The majority of respondents with an opinion (51%) agreed that they trust the City of San José, while 45% perceived that the City operates in a way that is open and accountable to the public.
- Fewer respondents agreed that the City listens to residents when making important decisions (37%) and manages its finances well (35%).

CONCLUSIONS

As noted in the *Introduction*, this study was designed to provide the City of San José with a statistically reliable understanding of its residents' opinions, satisfaction, and priorities as they relate to services, facilities, and policies provided by the City. As such, the findings of this study can provide the City with information needed to make sound, strategic decisions in a variety of areas including performance management, planning, establishing budget priorities, and community engagement.

Whereas subsequent sections of this report are devoted to conveying the detailed results of the survey, in this section we attempt to 'see the forest through the trees' and note how the survey results answer key questions that motivated the research. The following conclusions are based on True North's interpretations of the results, as well as the firm's experience conducting similar studies for government agencies throughout the State.

Overall, how well is the City performing in meeting the needs of San José residents?

The two years leading up to the 2021 Community Opinion Survey were punctuated by difficult and dramatic events in San José . The coronavirus pandemic that arrived in early 2020 has taken lives, threatened livelihoods, and forced dramatic changes in the way residents live, work, socialize, and play. Non-essential businesses were shuttered for weeks or months at a time to curb the spread of COVID-19, and the City's operations were also adjusted to protect public health and adhere to State guidelines. Services that could be effectively moved to an online format were able to continue in that form, whereas other programs and services were modified, curtailed, or canceled to protect the safety of the public and city employees. Many city facilities were also closed for portions of the pandemic to prevent the spread of COVID-19.

Against this challenging backdrop, it is understandable that residents' opinions about the City's performance in providing municipal services were mixed. When asked to rate the City's *overall* performance in providing municipal services, opinions were evenly split between those who were generally satisfied with the City's performance (48%) and those who were dissatisfied (46%), with 7% unsure or unwilling to share their opinion. When compared to their respective counterparts, those who had lived in San José less than 10 years, seniors, Caucasians, those without a child in the home, homemakers, retirees, and part-time employees were the most likely to report being satisfied with the City's overall performance.

In what service areas is the City performing best? Respondents were asked to provide their assessment of the City's performance in more than 30 service areas spanning across most City departments. At the top of the list, respondents provided the most positive ratings for the City's efforts to operate the San José International Airport (71% excellent or good), provide library services to their neighborhood (65%), provide trash, recycling, and yard waste services (60%), provide fire protection and prevention services (59%), provide emergency medical services (57%), provide bicycle lanes and paths (55%), ensure new construction follows proper building and safety codes (53%), and provide for diversity and inclusion within City events, services, programs and policies (49%).

City staff are also a bright spot and appear to be instrumental in keeping residents satisfied with the City overall. When those who had contact with the City during the 12 months prior to the survey were asked to comment on staff's performance, staff received high marks for being courteous, timely in their response, and competent when handling respondents' issues.

Where should the City focus on improvement? In addition to measuring the City's current performance, a primary goal of this study was to look forward and identify opportunities to adjust services, improve facilities, and/or refine strategies to best meet the community's evolving needs and expectations. Although residents were generally satisfied with the City's performance in many areas (as described above), there is always room for improvement. Below we note some of the areas that present the best opportunities in this regard.

> Considering respondents' verbatim answers regarding what the city government could do to make San José a better place to live (see *Changes to Improve San José* on page 9), the performance ratings they assigned to a wide variety of services (see *Specific Services* on page 13), and their responses on other topics, addressing homelessness and homeless issues, facilitating the creation of affordable housing, improving public safety, reducing gang activity, traffic management, code enforcement related to illegally parked/abandoned cars and RVs, and cleaning up trash, litter and graffiti stood out as key areas of opportunity and interest for residents.

QUALITY OF LIFE

The opening series of questions in the survey was designed to assess residents' top of mind perceptions about the quality of life in the City of San José, as well as their ideas on changes the city government could implement to make the community a better place to live, now and in the future.

OVERALL QUALITY OF LIFE At the outset of the survey, residents were asked to rate the City of San José on a number of key dimensions including overall quality of life, as a place to raise a family, and as a place to work, using a five-point scale of excellent, good, fair, poor, or very poor. As shown in Figure 1 below, respondents expressed the most favorable opinions of San José as a place to work (55% excellent or good) and as a place to shop and dine (53%), followed by the overall quality of life in the City (45%) and as a place to raise a family (34%). The cost of living in Silicon Valley can make San José a challenging place to retire, which is reflected in respondents' ratings of San José as a place to retire (13%).

Question 2 How would you rate: ____? Would you say it is excellent, good, fair, poor or very poor?

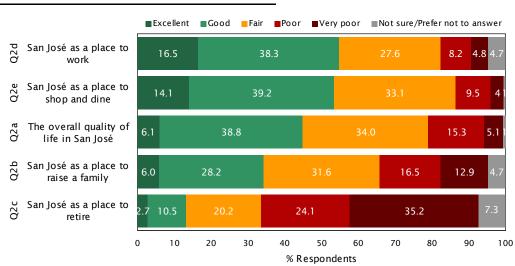


FIGURE 1 RATING CITY OF SAN JOSÉ

For the interested reader, tables 1-5 how show how the percentage who rated each aspect tested in Question 2 as excellent or good varied by length of residence, home ownership, age, presence of a child in the home, ethnicity, gender, the language in which the survey was administered, and employment status. Although the ratings varied across subgroups depending on the dimension tested, seniors and retirees were consistently among the most positive subgroups.

TABLE 1	RATING CITY O	OF SAN JOSÉ BY	YEARS IN SAN	José & Home	OWNERSHIP STATUS
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		Yea	Home Ov Status	wnership (QD2)			
	Less than 5	less than 5 5 to 9 10 to 14 15 to 19 20 or more					Rent
San José as a place to work	54.0	54.5	50.2	48.7	56.2	60.1	50.6
San José as a place to shop and dine	58.8	58.8 55.8 46	46.2 56.3	56.3	52.2	51.1	56.6
The overall quality of life in San José	47.1	38.6	50.2	50.4	43.7	52.6	35.9
San José as a place to raise a family	28.6	33.6	28.0	37.4	35.6	40.1	26.8
San José as a place to retire	11.5	12.1	11.0	10.8	14.4	15.5	10.7

Quality of Life

TABLE 2 RATING CITY OF SAN JOSÉ BY AGE & CHILD IN HSLD

		Age (QD1)								
	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Yes	No		
San José as a place to work	46.5	50.1	48.6	59.1	63.2	63.2	56.5	54.8		
San José as a place to shop and dine	66.9	56.1	48.7	44.2	48.4	65.8	50.7	55.4		
The overall quality of life in San José	52.1	34.7	38.6	39.3	45.4	66.4	36.8	49.7		
San José as a place to raise a family	40.3	27.6	35.7	26.1	34.6	46.3	36.8	33.1		
San José as a place to retire	19.8	11.0	3.9	6.0	12.5	29.5	7.2	16.1		

TABLE 3 RATING CITY OF SAN JOSÉ BY ETHNICITY

				Ethnicit	y (QD9)			
	Latino/ Hispanic	Caucasian / White	Chinese	Vietnamese	Other Asian	East Indian	Af American / Black	Mixed/ Other
San José as a place to work	50.4	59.4	58.6	47.8	57.4	58.7	67.3	45.0
San José as a place to shop and dine	49.1	58.8	55.1	57.8	60.8	44.2	50.0	56.1
The overall quality of life in San José	33.7	55.8	53.3	40.8	48.7	45.5	56.2	40.7
San José as a place to raise a family	25.7	41.4	40.4	33.6	35.5	40.5	42.7	30.7
San José as a place to retire	10.4	15.8	18.4	18.7	12.7	13.4	8.8	7.1

 TABLE 4
 RATING CITY OF SAN JOSÉ BY GENDER & SURVEY LANGUAGE

	Gender (QD7) Male Female En					
			English	Spanish	Chinese	Vietnamese
San José as a place to work	56.4	55.6	56.2	50.2	57.0	37.8
San José as a place to shop and dine	50.6 58.2		53.9	47.7	53.1	55.7
The overall quality of life in San José	49.0	42.9	47.4	30.5	45.8	32.5
San José as a place to raise a family	35.9	34.8	36.6	19.7	30.8	27.6
San José as a place to retire	14.1	13.2	13.0	11.7	21.2	15.3

TABLE 5 RATING CITY OF SAN JOSÉ BY EMPLOYMENT

		Employment Status (QD4)											
			Self-		Home-								
	Full time	Part time	employed	Student	maker	Retired	Unemployed						
San José as a place to work	54.9	54.9	62.3	39.7	59.5	62.6	34.3						
San José as a place to shop and dine	49.5	67.8	47.7	69.3	62.2	62.7	41.3						
The overall quality of life in San José	37.7	52.5	53.7	47.9	51.3	64.7	32.8						
San José as a place to raise a family	30.1	39.3	35.5	49.0	46.2	46.4	13.8						
San José as a place to retire	6.5	24.3	14.0	17.3	14.8	29.9	3.7						

CHANGES TO IMPROVE SAN JOSÉ The next question in this series asked residents to indicate the one thing that city government could *change* to make San José a better place to live. Question 3 was presented in an open-ended manner, allowing residents to mention any aspect or attribute that came to mind without being prompted by, or restricted to, a particular list of options. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 2 on the next page.

Approximately eight percent of respondents could not think of a desired change (6%) or stated flatly that no changes are needed (2%). Among the specific changes desired to make San José a better place to live, addressing homelessness/homeless issues was the most commonly mentioned (31%), followed by providing more affordable housing (22%), improving public safety/ reducing crime (12%), and beautifying the City/landscaping (12%). Other desired changes mentioned by at least 3% of respondents included reducing the cost of living (6%), reducing taxes/ fees/gas prices (5%), improving police response/presence (4%), improving infrastructure/roads (4%), improving public transportation (4%), reducing traffic congestion (3%), and improving schools/education (3%).

Question 3 If the City government could change one thing to make San José a better place to live, what change would you like to see?

FIGURE 2 CHANGES TO IMPROVE CITY

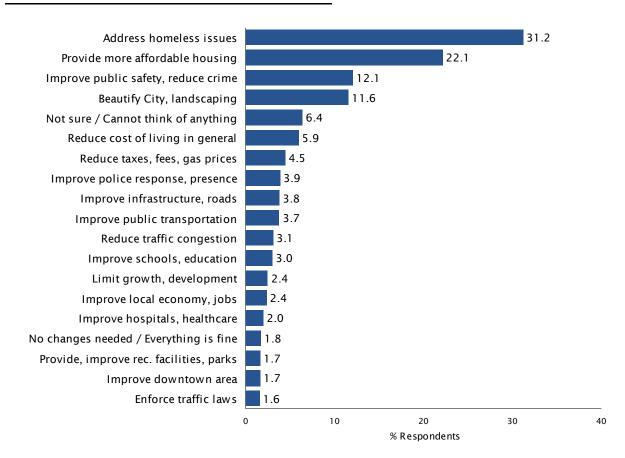
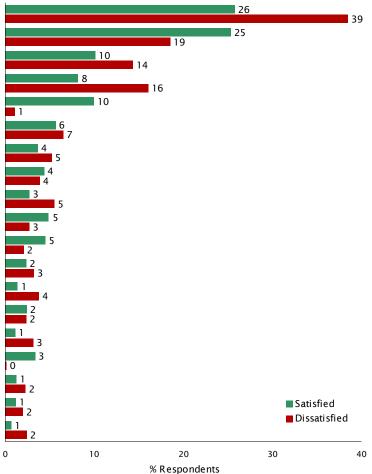


Figure 3 on the next page shows how the responses to Question 3 differed according to whether respondents were generally satisfied (green bars) or dissatisfied (red bars) with the City's *overall* performance in providing municipal services. When compared to their counterparts, those dissatisfied with the City's overall performance in providing municipal services were substantially more likely to mention addressing homelessness/homeless issues (+13%), beautifying the City/ landscaping (+8%), and improving public safety/crime (+4%) as the one change that would make San José a better place to live.

FIGURE 3 CHANGES TO IMPROVE CITY BY OVERALL SATISFACTION

Address homeless issues Provide more affordable housing Improve public safety, reduce crime Beautify City, landscaping Not sure / Cannot think of anything Reduce cost of living in general Reduce taxes, fees, gas prices Improve police response, presence Improve infrastructure, roads Improve public transportation Reduce traffic congestion Improve schools, education Limit growth, development Improve local economy, jobs Improve hospitals, healthcare No changes needed / Everything is fine Provide, improve rec. facilities, parks Improve downtown area Enforce traffic laws



CITY SERVICES

After measuring respondents' perceptions of the quality of life in San José, the survey next turned to assessing their opinions about the City's performance in providing various municipal services.

OVERALL SATISFACTION The first question in this series asked respondents to indicate if, overall, they were satisfied or dissatisfied with the job the City of San José is doing to provide city services. Because this question does not reference a specific program, facility, or service and requested that the respondent consider the City's performance in general, the findings of this question may be regarded as an *overall performance rating* for the City.

Question 4 Generally speaking, are you satisfied or dissatisfied with the job the City of San José is doing to provide city services?

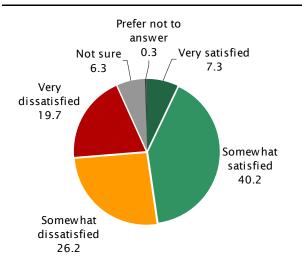


FIGURE 4 OVERALL SATISFACTION

As shown in Figure 4, respondents were fairly evenly split in their assessment of the City's overall performance in providing municipal services, with 48% indicating they were satisfied with the City' performance, 46% dissatisfied, and 7% unsure or unwilling to share their opinion. When compared to their respective counterparts, those who had lived in San José less than 10 years, seniors, Caucasians, those without a child in the home, homemakers, retirees, and parttime employees were the most likely to report being satisfied with the City's overall performance (see figures 5-7).

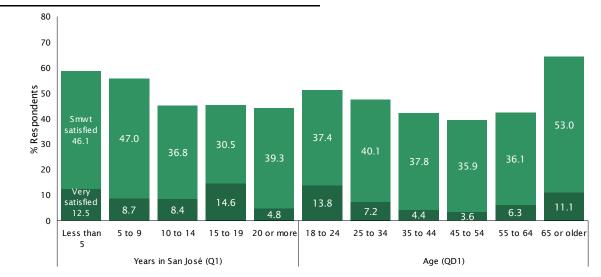


FIGURE 5 OVERALL SATISFACTION BY YEARS IN SAN JOSÉ & AGE

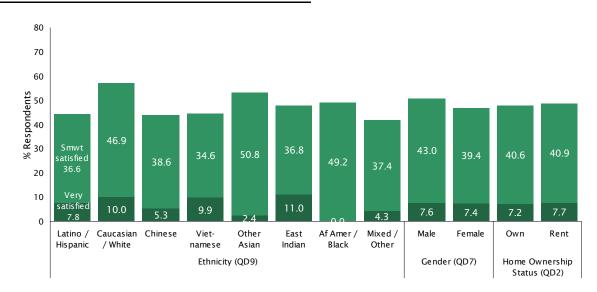
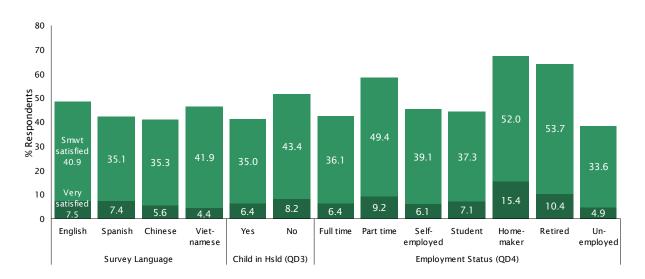


FIGURE 6 OVERALL SATISFACTION BY ETHNICITY, GENDER & HOME OWNERSHIP STATUS





SPECIFIC SERVICES Whereas Question 4 addressed the City's *overall* performance, Question 5 asked respondents to rate the job the City is doing providing each of the *specific* services shown in figures 8 and 9 on the next page. The order in which the items was presented was randomized for each respondent to avoid a systematic position bias, but they are sorted from high to low in the following figures based on the combined percentage of respondents who rated the City's performance as either excellent or good. For comparison purposes between the services, only respondents who held an opinion are included in the figure. Those who did not have an opinion were removed from this analysis. The percentage who shared an opinion is shown in the brackets next to the label for each service.

Question 5 For each of the following services I read, please tell me whether you think the City of San José is doing an excellent, good, fair, poor, or very poor job in providing the service.

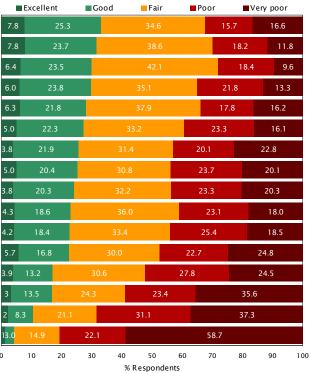
FIGURE 8 RATING CITY SERVICES TIER 1

	E	cellent		Good	<mark>e</mark> F	air	Poc	or	Ve	ry poo	r
Operating the San José International Airport [87%]	20.8 21.5				50.5				22.0		4.6 2
Providing public library services in your neighborhood [88%]			21.5			43.0			25.8	3	6.
Providing trash, recycling, and yard waste services [97%]	18	3.0		41	.6			25.5		8.7	6.3
Providing fire protection and prevention services [85%]	14.1 44.5			4.5			28.0		6.6	6.8	
Providing Emergency Medical Services (EMS) [75%]	15.	15.9 41.4			4 2			28.6		7.9	6.2
Providing bicycle lanes and paths [92%]	12.9		41.9				29	29.9		9.7	5.6
Ensuring new construction follows proper building and safety codes [62%]	11.5	1.5 41.0			30		30.	0.8		8.2	8.5
Providing for diversity, inclusion within City events, services, programs, policies $[72\%]$	13.0		36.0				31.6		1	1.1	8.3
Providing paths and trails for walking, jogging and running [93%]	11.9	11.9		32.3					10.9	1	1.6
Maintaining utility infrastructure including water, sewer, storm drain, electricity, gas [93%]				34.3 3			32.0		5.1	12	.8
Attracting businesses and good paying jobs to the city [90%]	11.5		26.2			31.4		15.2		15.7	7
Maintaining the condition of public parks [96%]	6.0	3	31.4			34.2		15	5.2	13	.2
Providing animal control services [66%]	7.2		29.9			41.9)		13	.1	7.8
Enforcing sign regulations [70%]	7.9		29.0		29.2		17.8		16.1		
Enforcing zoning regulations [62%]	7.4	2	6.3		30.	.2		17.5		18.6	
	0	10 2	0	30	40 5	0 6	0 7	70	80	90	10

% Respondents

FIGURE 9 RATING CITY SERVICES TIER 2

	Excellent		
Enforcing traffic laws to protect the safety of pedestrians, cyclists and drivers [89%]	7.8		25.
Providing recreation programs, opportunities at city parks, recreation centers [73%]	7.8		23.7
Providing an adequate number and variety of outdoor special events [80%]	6.4	2	3.5
Providing programs to help seniors [58%]	6.0	2	3.8
Providing after-school programs for youth [54%]	6.3	21	8. ا
Managing traffic on city streets [97%]	5.0	22.	.3
Providing police protection in your neighborhood [91%]	3.8	21.9)
Planning for San José's future growth [79%]	5.0	20.4	4
Creating a downtown San José that is an attractive, economically viable city center [93%]	3.8	20.3	
Removing graffiti from buildings [86%]	4.3	18.6	
Managing the City's growth and development [87%]	4.2	18.4	
Providing a diverse mix of single family and multifamily housing options [84%]	5.7	16.8	
Reducing gang activity [75%]	3.9	13.2	
Cleaning up litter and trash that people dump along streets, sidewalks, public areas [97%]	3	13.5	
Facilitating the creation of affordable housing [86%]	28.	3	21
Addressing homelessness [94%]	13.0	14.9	
	0	10	20



1

City of San José

At the top of the list, respondents provided the most positive ratings for the City's efforts to operate the San José International Airport (71% excellent or good), provide library services to their neighborhood (65%), provide trash, recycling, and yard waste services (60%), provide fire protection and prevention services (59%), provide emergency medical services (57%), provide bicycle lanes and paths (55%), ensure new construction follows proper building and safety codes (53%), and provide for diversity and inclusion within City events, services, programs and policies (49%).

At the other end of the spectrum, far fewer respondents rated the City's performance in addressing homelessness (4%), facilitating the creation of affordable housing (10%), cleaning up litter and trash that people dump along streets, sidewalks, and public areas (17%), and reducing gang activity (17%) as excellent or good.

DIFFERENTIATORS OF OPINION For the interested reader, Table 6 displays how ratings of each specific service tested in Question 5 varied according to residents' overall performance ratings for the City. The table divides residents who were satisfied with the City's *overall performance* into one group based on Question 4 and those dissatisfied into a second group. Also displayed is the *difference* between the two groups in terms of the percentage who rated as excellent or good the City's efforts to provide each specific service tested in Question 5 (far right column). For convenience, the services are sorted by that difference, with the greatest differentiators of opinion near the top of the table.

<u> </u>	[Citude Oursell D	Difference Between	
		Very or somewhat	erformance (Q4) Very or somewhat	Groups For Each
		satisfied	dissatisfied	Service
	Enforcing zoning regulations	54.9	15.3	39.7
	Attracting businesses and good paying jobs to the city	58.0	18.4	39.5
	Maintaining utility infrastructure including water, sewer, storm drain, electricity, gas	60.3	20.8	39.5
	Enforcing sign regulations	56.7	17.3	39.4
σ	Providing trash, recycling, and yard waste services	78.4	40.9	37.5
Good	Providing Emergency Medical Services (EMS)	74.8	38.4	36.3
or G	Maintaining the condition of public parks	55.7	19.7	36.0
	Ensuring new construction follows proper building and safety codes	55.7 70.1	34.6	35.5
nt	Providing programs to help seniors	66.2	31.0	35.1
lle	Providing programs to help seniors Providing fire protection and prevention services	75.7	40.8	34.9
Excellent	Planning for San José's future growth	41.7	8.3	33.4
	Providing paths and trails for walking, jogging and running	59.6	26.3	33.3
as	Providing paths and trains for waiking, jogging and running Providing animal control services	53.8	20.5	32.2
	Providing annual control services Providing for diversity, inclusion within City events, services, programs, policies	44.5	12.9	31.6
ξ	Enforcing traffic laws to protect the safety of pedestrians, cyclists and drivers	44.5	17.8	30.9
Service	Providing recreation programs, opportunities at city parks, recreation centers	45.6	15.5	30.2
	Providing an adequate number and variety of outdoor special events	44.1	14.0	30.1
Rated	Managing the City's growth and development	38.2	8.3	29.9
Ra	Operating the San José International Airport	85.9	57.1	28.8
That	Providing police protection in your neighborhood	39.8	12.0	27.8
는	Managing traffic on city streets	40.0	13.3	26.7
ts	Removing graffiti from buildings	36.4	9.8	26.6
en	Providing bicycle lanes and paths	67.6	41.1	26.5
Respondents	Providing after-school programs for youth	40.1	14.5	25.6
g	Providing public library services in your neighborhood	75.6	51.9	23.8
es	Creating a downtown San José that is an attractive, economically viable city center	34.7	11.4	23.3
% R	Reducing gang activity	29.3	6.7	22.6
~	Providing a diverse mix of single family and multifamily housing options	34.5	12.1	22.4
	Cleaning up litter and trash that people dump along streets, sidewalks, public areas	24.9	8.1	16.8
	Facilitating the creation of affordable housing	16.0	6.3	9.7
	Addressing homelessness	7.5	1.3	6.3

TABLE 6 RATING CITY SERVICES BY OVERALL SATISFACTION WITH CITY

When compared with their counterparts, those satisfied with the City's *overall* performance in providing city services were more likely to provide a rating of excellent or good for the City's efforts to provide each of the *specific* services tested in Question 5. With that said, the greatest

specific differentiators of opinion between satisfied and dissatisfied residents were found with respect to the City's efforts to enforce zoning regulations, attract businesses and good paying jobs to the City, maintain utility infrastructure including water, sewer, storm drain, electricity, and gas infrastructure, enforce sign regulations, provide trash, recycling and yard waste services, provide emergency medical services, maintain the condition of parks, and ensure new construction follows property building and safety codes.

PUBLIC SAFETY

Ensuring the personal safety of residents is the most basic function of local government. It is important to keep in mind, of course, that public safety is as much a matter of perceptions as it is a matter of reality. Regardless of actual crime statistics, if residents don't *feel* safe then they will not enjoy the many cultural, recreational, and shopping opportunities available in the City of San José that will enhance their quality of life. Accordingly, the 2021 survey included questions related to how safe residents feel in a variety of situations, as well as how prepared they are to be self-sufficient should a natural disaster or other city-wide emergency occur.

HOW SAFE IS SAN JOSÉ AS A PLACE TO LIVE? The first question in this series asked respondents to rate the overall safety of San José as a place to live. More than six-in-ten residents rated San José as either very safe (10%) or somewhat safe (51%) as a place to live, with the remainder viewing the City as somewhat unsafe (28%), very unsafe (11%), or preferring not to answer the question (1%).

Question 6 Overall, how safe is the City of San José as a place to live? Would you say it is very safe, somewhat safe, somewhat unsafe, or very unsafe?

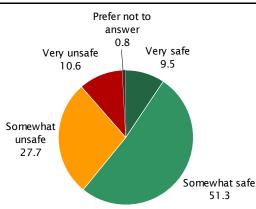


FIGURE 10 OPINION OF CITY SAFETY

Figures 11-13 show how residents' assessments of San José's safety varied across subgroups. In general, respondents under 25 or over 64 years of age, those satisfied with the City's overall performance in providing city services, African Americans, males, and part-time employees, students, and retirees were the most likely to view San José as a safe place to live.

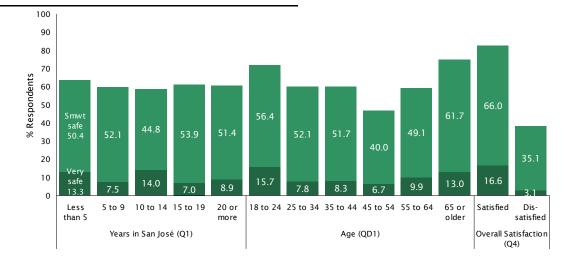


FIGURE 11 OPINION OF CITY SAFETY BY YEARS IN SAN JOSÉ, AGE & OVERALL SATISFACTION

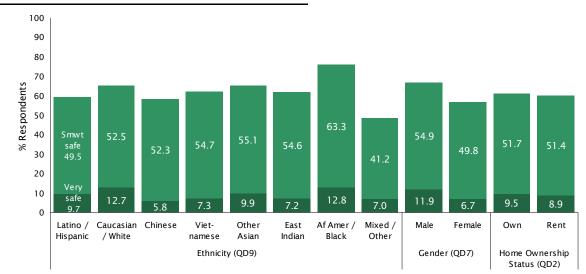
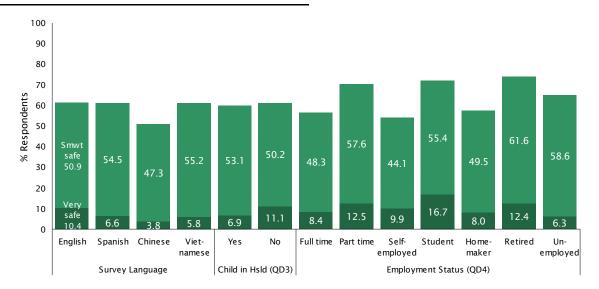


FIGURE 12 OPINION OF CITY SAFETY BY ETHNICITY, GENDER & HOME OWNERSHIP STATUS





SAFETY IN SPECIFIC SCENARIOS Whereas Question 6 asked respondents to rate the overall safety of San José as a place to live, Question 7 presented the six specific scenarios listed at the bottom of Figure 14 and asked residents to describe how safe they feel in each scenario using the scale shown on the right of the figure. As shown in the figure, residents' perceived safety varied considerably depending on the scenario. The vast majority of residents indicated that they felt safe walking in their neighborhood during the day (86%) and in the city park closest to their home during the day (79%), and most also felt safe walking in Downtown San José during the day (64%) and in their neighborhood at night (56%). After dark, however, the percentage who felt safe when walking declined to 35% in the city park closest to their home, and to 22% in Downtown San José. Figures 15 and 16 show how feelings of safety in each scenario varied by age, gender, and ethnicity.

Question 7 When you are walking: ____, would you say that you feel very safe, somewhat safe, somewhat unsafe, or very unsafe?

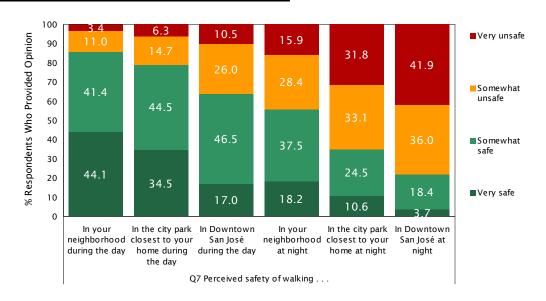
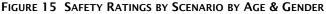
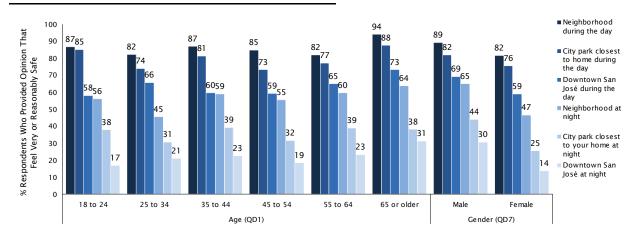


FIGURE 14 SAFETY RATINGS BY SCENARIO





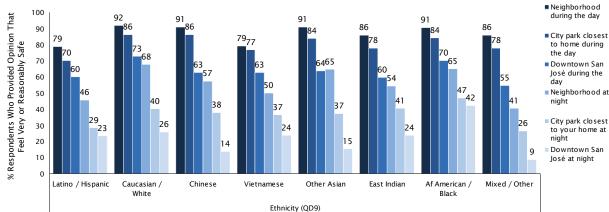


FIGURE 16 SAFETY RATINGS BY SCENARIO BY ETHNICITY

City of San José

TRAFFIC SAFETY In a manner similar to that described above, respondents were next asked how safe they feel when driving on San José streets, walking alongside or crossing streets in San José, and bicycling in San José. To ease comparisons, only those who provided an opinion are included in the percentage results shown in Figure 17, and the percentage who did so is shown in brackets below each scenario label.

Nearly three-quarters of respondents (73%) with an opinion indicated that they feel very or somewhat safe when driving on San José streets, while close to two-thirds (64%) indicated they feel very or somewhat safe walking alongside or crossing streets in San José. When it comes to bicycling in San José, however, just under half of respondents (47%) offered that they feel very or somewhat safe (Figure 17). Figures 18 and 19 show how feelings of safety in these traffic scenarios varied by age, gender, and ethnicity.

Question 8 Thinking next about traffic safety - when you are: ____, would you say that you feel very safe, somewhat safe, somewhat unsafe, or very unsafe?

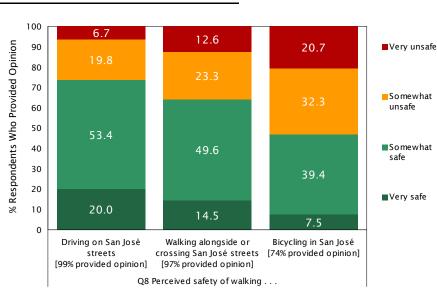
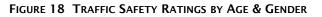


FIGURE 17 TRAFFIC SAFETY RATINGS



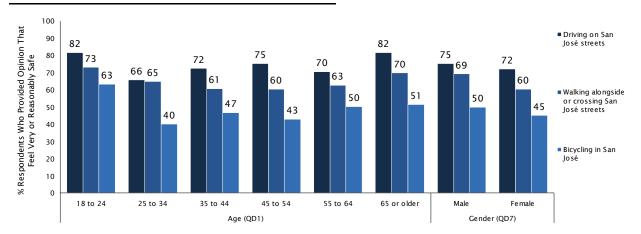
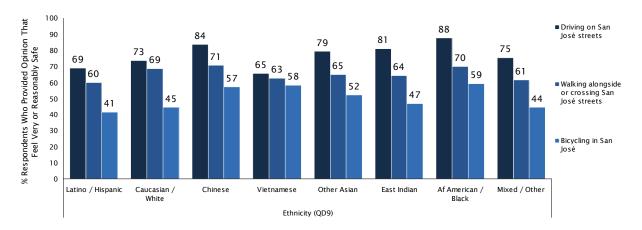


FIGURE 19 TRAFFIC SAFETY RATINGS BY ETHNICITY



EMERGENCY PREPAREDNESS Continuing with the safety theme, all respondents were next asked to describe how prepared their household is to be self-sufficient in the event of a natural disaster or other city-wide emergency. Overall, 12% indicated their household is well-prepared to be self-sufficient in the event of a natural disaster or other emergency, whereas 34% felt somewhat prepared, and 33% slightly prepared. Approximately 18% of respondents indicated that their household is not at all prepared to be self-sufficient if a natural disaster or other city-wide emergency were to occur, and 4% were either unsure or unwilling to share their opinion (Figure 20). Figures 21-24 show how prepared residents felt they were to be self-sufficient in the event of a natural disaster or other emergency by length of residence, age, ethnicity, the language in which the survey was administered, employment status, overall satisfaction with the City's performance in providing municipal services, gender, home ownership, presence of a child in the home, and how safe they feel San José is as a place to live.

Question 9 How prepared would you say your household is to be self-sufficient in the event of a natural disaster or other city-wide emergency? Would you say you are well prepared, somewhat prepared, slightly prepared, or not at all prepared?

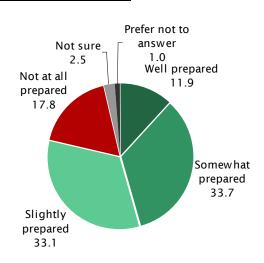


FIGURE 20 HSLD PREPARED TO BE SELF-SUFFICIENT IN NATURAL DISASTER

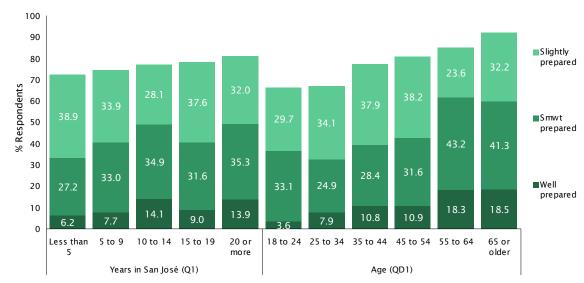
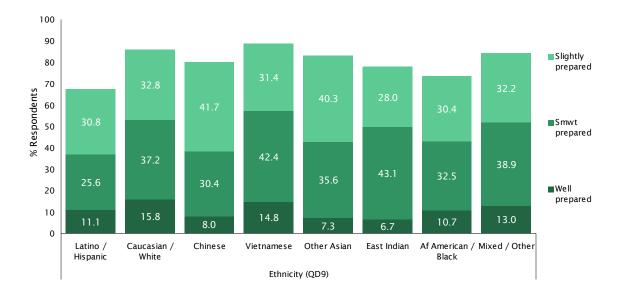


FIGURE 21 HSLD PREPARED TO BE SELF-SUFFICIENT IN NATURAL DISASTER BY YEARS IN SAN JOSÉ & AGE





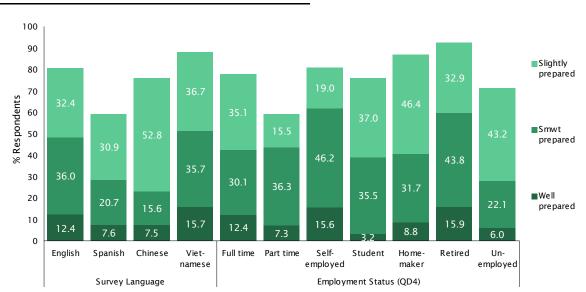
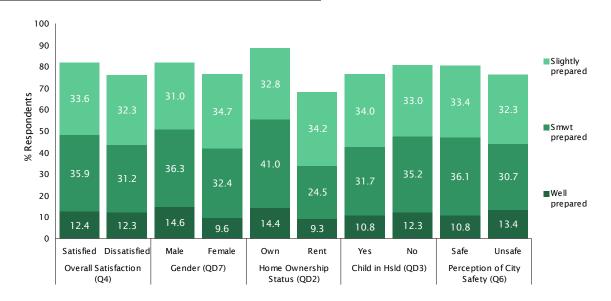


FIGURE 23 HSLD PREPARED TO BE SELF-SUFFICIENT IN NATURAL DISASTER BY SURVEY LANGUAGE & EMPLOYMENT STATUS

FIGURE 24 HSLD PREPARED TO BE SELF-SUFFICIENT IN NATURAL DISASTER BY OVERALL SATISFACTION, GENDER, HOME OWNERSHIP STATUS, CHILD IN HSLD & PERCEPTION OF CITY SAFETY



Regardless of how prepared respondents felt they were to be self-sufficient in the event of a natural disaster or other city-wide emergency, all respondents were subsequently asked if their household has each of the items shown in Figure 25 that are considered essential items for selfsufficiency in an emergency. Approximately three-quarters of respondents indicated their household has a First Aid Kit (76%) and a 72-hour supply of prescription medications for all family members and pets (72%). Nearly two-thirds of respondents also indicated that they have a 72hour supply of emergency food and water for family members and pets (65%), while just over half (58%) have the name and phone number of a person outside of San José that has been designated in advance as a contact person in case of an emergency.

Public Safety

Question 10 Does your household have: ____?

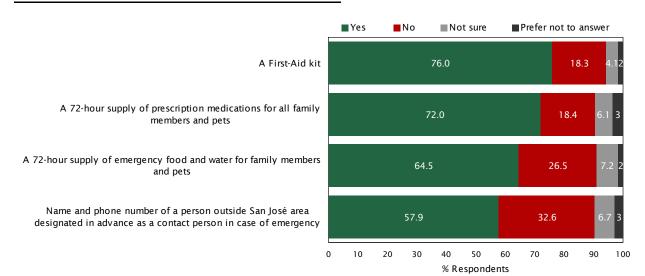


FIGURE 25 HSLD EMERGENCY PREPAREDNESS

City of San José

TRAFFIC

In many cities, traffic congestion ranks among the most pressing problems that residents would like local and regional governments to solve. Anticipating that traffic congestion would be a concern for some residents, the 2021 survey explored how perceptions of congestion in San José varied depending on the location and/or type of roadway.

TRAFFIC CIRCULATION The survey measured residents' perceptions of traffic circulation in the City *overall*, on major streets, in the respondent's neighborhood, and on local freeways and expressways during their commute. As shown in Figure 26, residents provided the most positive ratings for traffic circulation in their neighborhood, with 54% rating it as either excellent or good, 30% fair, and 16% poor or very poor. When asked to rate overall traffic circulation within the City of San José, 29% rated it as excellent or good, 40% fair, whereas 29% rated it as a poor or very poor. The ratings were similar for traffic circulation on major streets in San José, with approximately one-quarter (24%) rating it as excellent or good, 42% fair, and 32% poor or very poor. When compared to the other scenarios, traffic circulation on local freeways and expressways during commute hours received the least positive ratings, with 17% rating it excellent or good, 32% fair, and 48% describing it as poor or very poor.

Question 11 Next, I'd like to ask you a few questions about traffic circulation. By traffic circulation, I mean the ability to drive around San José without encountering long delays. Would you rate: _____ as excellent, good, fair, poor or very poor?

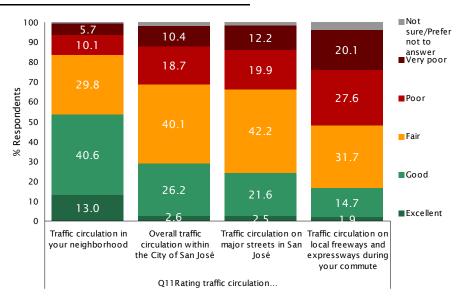
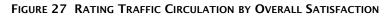
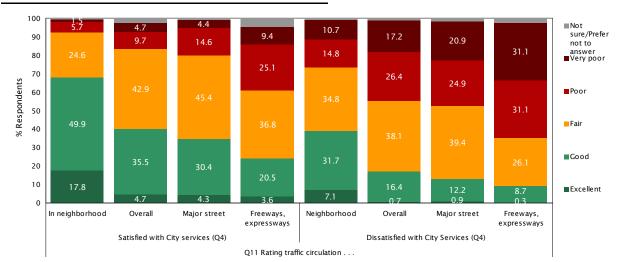


FIGURE 26 RATING TRAFFIC CIRCULATION

For the interested reader, Figure 27 on the next page shows how ratings of traffic circulation in San José varied according to whether a respondent was generally satisfied with the City's overall performance in providing municipal services (left side of figure) or dissatisfied. The figure demonstrates that perceptions of traffic circulation were related to residents' opinions of the City's overall performance, with those who were generally satisfied with the job the City is doing to provide municipal services also providing more positive ratings for traffic circulation.





26

LIBRARY & PARKS

Although general perceptions of San José's libraries and parks were included in the series of items tested in Question 5 (see *Specific Services* on page 13), the survey also measured how frequently respondents' visited San José's libraries and parks, as well as their assessment of library hours, variety of books and materials, and variety of education and digital literacy programs.

LIBRARY AND PARK VISITS The first question in this series simply asked respondents how often they or other members of their household visited a San José library or used the City's online library services during the preceding 12 months, as well as how often they visited a large regional park in San José (not including neighborhood parks). Most respondents (63%) indicated that their household had visited a large regional park in San José at least once during the past 12 months, with one-quarter (24%) doing so at least seven times during this period. Visits to a San José library and/or use of the City's online library services was less common, with 40% of households reporting at least one visit/use during the period of interest, and 15% visiting a library and/or using the City's online library services at least seven times (Figure 28).

Question 12 In the past 12 months, how many times did you or other members of your household: ____?

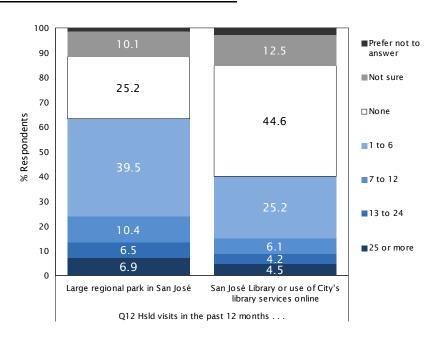


FIGURE 28 HSLD VISITS IN THE PAST 12 MONTHS

Figures 29 and 30 on the next page show how the percentage of households with at least one visit/use during the 12 months preceding the interview varied by length of residence, home ownership, the language in which the survey was administered, presence of a child in the home, and overall satisfaction with the City's efforts to provide municipal services. Among all subgroups, respondents who have at least one child living in their home were the most likely to report visiting a large regional park in San José *and* visiting a local library or using the City's online library services during the period of interest.

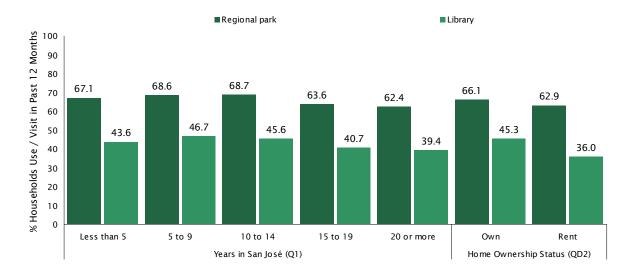
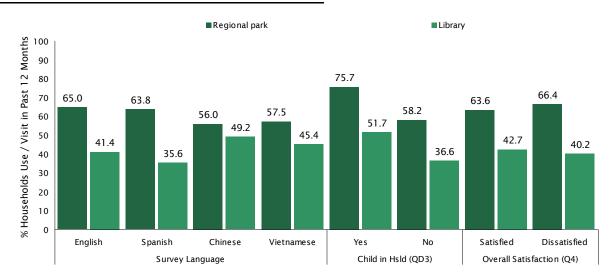


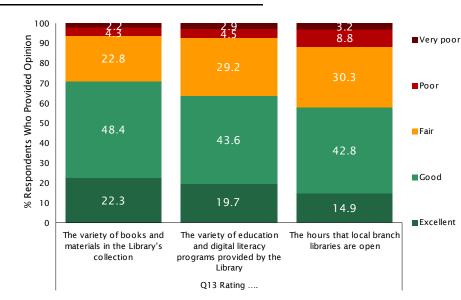
FIGURE 29 AT LEAST ONE HSLD VISIT IN THE PAST 12 MONTHS BY YEARS IN SAN JOSÉ & HOME OWNERSHIP STATUS

FIGURE 30 AT LEAST ONE HSLD VISIT IN THE PAST 12 MONTHS BY SURVEY LANGUAGE, CHILD IN HSLD & OVERALL SATISFACTION



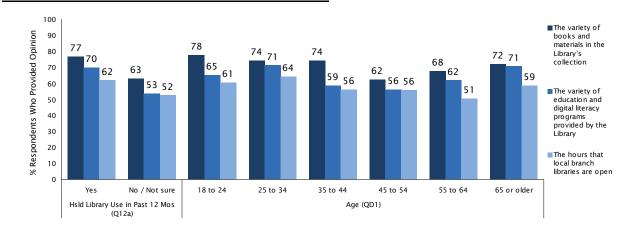
RATING LIBRARY SERVICES All respondents were next asked to rate several aspects of the City of San José's library services (see Figure 31 on the next page). More than seven-in-ten respondents who provided an opinion rated the variety of books and materials available in the Library's collection as excellent or good (71%), while more than six-in-ten (63%) provided a rating of excellent or good for the variety of education and digital literacy programs provided by the Library. Among those with an opinion, more than half (58%) rated the hours that local branch libraries are open as excellent or good. For the interested reader, figures 32-34 show how ratings for each aspect of library services varied by household use of the Library system or online services in the past year, age, ethnicity, presence of a child in the home, the language in which the survey was administered, and the highest level of education achieved by the respondent.

Question 13 How would you rate: ____? Would you say it is excellent, good, fair, poor or very poor?









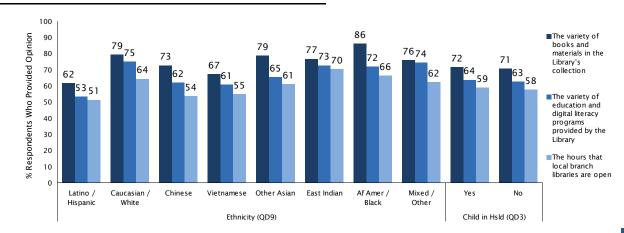


FIGURE 33 RATING LIBRARY SERVICES BY ETHNICITY & CHILD IN HSLD

City of San José

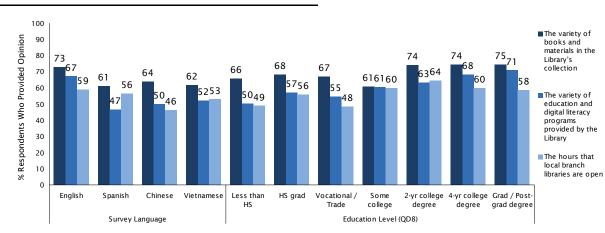


FIGURE 34 RATING LIBRARY SERVICES BY SURVEY LANGUAGE & EDUCATION LEVEL

NEIGHBORHOOD ISSUES & CODE ENFORCEMENT

Although most of the questions in the survey were framed such that respondents were considering the City of San José as a whole, Question 14 began a series of questions that focused respondents' gaze on their own neighborhoods.

RATING ASPECTS OF NEIGHBORHOOD The first question in this series asked respondents to rate their local neighborhood on the nine dimensions shown on the left of Figure 35 using the familiar excellent, good, fair, poor, or very poor scale. To allow for apples-to-apples comparisons, only those who provided an opinion on a dimension are included in the percentage results shown in Figure 35. For reference, the percentage who provided an opinion is shown in brackets to the right of the dimension label.

Question 14 Thinking about your own local neighborhood, how would you rate: ____? Would you say it is excellent, good, fair, poor or very poor?

		Excelle	ent	Good	F	air	Poor		ery po	or
The condition of residential properties [99%]	10.4			43.3			32.3		10	.1 3.9
The availability of shops and restaurants nearby [100%]	16	5.6		37.0			29.7		11.4	5.3
The condition of trees along your neighborhood streets [100%]	11.5	5		40.6			30.8		11.2	6.0
The appearance of nearby parks [97%]	10.5	;	:	39.0			34.1		10.5	5.9
The adequacy of street lighting [99%]	9.1		36	5.5		32	.3	1	4.9	7.2
The condition of sidewalks [99%]	7.4		33.9			36.	7		15.0	7.0
The maintenance of your neighborhood streets [99%]	8.1		32.8	;		30.4		16.0	1	2.7
The condition of landscaping along streets & medians (not including trees) [98%]	6.8		33.0			34.0		17	.4	8.8
The availability & variety of arts & cultural offerings near your neighborhood [85%]	6.1	2	2.8		33.7		2	5.9		11.5
	0	10	20	30	40 5 % Respo		70	80	90	100

FIGURE 35 RATING LOCAL NEIGHBORHOOD ASPECTS

Among the neighborhood aspects tested, respondents provided the most positive ratings for the condition of residential properties (54% excellent or good), the availability of shops and restaurants nearby (54%), the condition of trees along neighborhood streets (52%), the appearance of nearby parks (50%), and the adequacy of street lights (46%). Approximately four-in-ten respondents also rated as excellent or good the condition of sidewalks (41%), maintenance of streets (41%), and condition of landscaping along streets and medians (40%) in their neighborhood. When compared to the other dimensions tested, the availability and variety of arts and cultural offerings near their neighborhood received a significantly lower rating (29%).

Table 7 on the next page shows how neighborhood ratings varied according to respondents' overall satisfaction with the City's efforts to provide municipal services. Respondents who were satisfied with the job the City is doing to provide city services overall also provided more positive

ratings for each aspect of their neighborhood tested in Question 14 when compared to those generally dissatisfied with the City's performance. The largest differences in opinion between these two groups were found with respect to the maintenance of neighborhood streets, appearance of nearby parks, and the condition of landscaping along streets and medians.

TABLE 7	RATING LOCAL INLIGHBORHOOD ASPECTS BI OVERAL	ISFACTION	
		City's Overall	Performanc

TABLE 7 PATING LOCAL NEIGHDODHOOD ASDECTS BY OVERALL SATISFACTION

		City's Overall Pe	erformance (Q4)	Difference Between
		Very or somewhat	Very or somewhat	Groups For Each
		satisfied	dissatisfied	Service
с а т	The maintenance of your neighborhood streets	57.8	23.4	34.4
hat ood nt or	The appearance of nearby parks	65.9	34.1	31.7
orh eller	The condition of landscaping along streets & medians (not including trees)	54.6	25.5	29.1
5 ā 8 .	The condition of trees along your neighborhood streets	66.8	38.6	28.2
igh Exe	The condition of residential properties	67.8	40.0	27.8
Nei As	The condition of sidewalks	54.3	27.7	26.6
esp ect	The adequacy of street lighting	58.7	33.6	25.1
% Resp Rated Aspect	The availability of shops and restaurants nearby	64.5	43.5	21.0
~ ~ A	The availability & variety of arts & cultural offerings near your neighborhood	38.7	18.8	19.9

CODE ENFORCEMENT The City of San José has created codes to address and prevent a variety of issues that can negatively impact a neighborhood, such as abandoned vehicles, non-permitted construction, junk storage, and yards not being properly maintained. Following this brief overview, Question 15 asked respondents whether they were generally satisfied or dissatisfied with the City's efforts to enforce code violations.

Overall, one-third of respondents (33%) indicated they were generally satisfied with the City's code enforcement efforts, 41% were dissatisfied, whereas 24% were unsure and 2% were unwilling to share their opinion (Figure 36). Satisfaction with the City's efforts to enforce code violations was highest among newer residents (less than 5 years), those under 25 or over 64 years of age, respondents who were satisfied with the City's overall performance in providing municipal services, and respondents who completed the survey in Vietnamese (see figures 37-39).

Question 15 The City of San José has created codes to address and prevent a variety of issues that can negatively impact a neighborhood, such as abandoned vehicles, non-permitted construction, junk storage, and yards not being properly maintained. Overall, are you satisfied or dissatisfied with the City's efforts to enforce code violations, or do you not have an opinion?

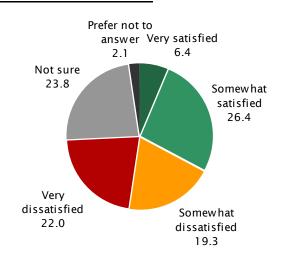


Figure 36 Satisfaction With City Efforts to Enforce Code Violations

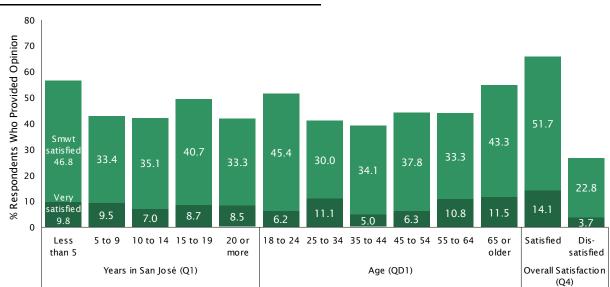
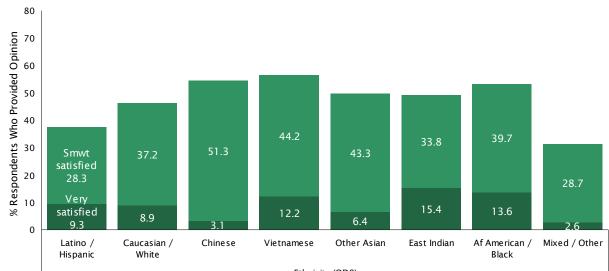


FIGURE 37 SATISFACTION WITH CITY EFFORTS TO ENFORCE CODE VIOLATIONS BY YEARS IN SAN JOSÉ, AGE & OVERALL SATISFACTION

FIGURE 38 SATISFACTION WITH CITY EFFORTS TO ENFORCE CODE VIOLATIONS BY ETHNICITY



Ethnicity (QD9)

3

(QD6)

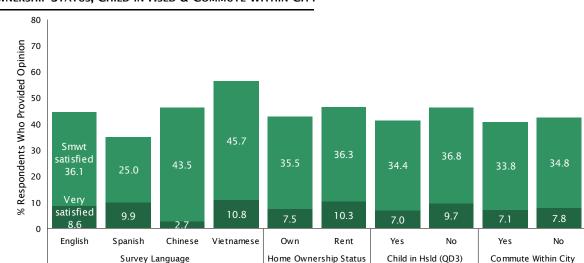


FIGURE 39 SATISFACTION WITH CITY EFFORTS TO ENFORCE CODE VIOLATIONS BY SURVEY LANGUAGE, HOME OWNERSHIP STATUS, CHILD IN HSLD & COMMUTE WITHIN CITY

Respondents who reported being dissatisfied with the City's efforts to enforce code violations were subsequently asked to describe the particular issue or code violation in their neighborhood that the City isn't addressing that is causing their dissatisfaction. True North reviewed the verbatim responses and grouped them into the categories shown below in Figure 40.

(QD2)

Question 16 Is there a particular issue or code violation in your neighborhood the City isn't addressing that leads you to be dissatisfied?

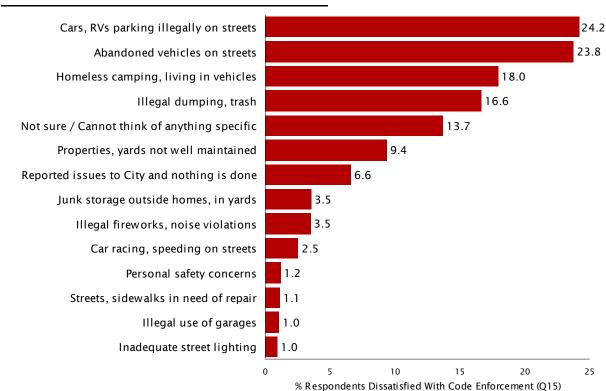


FIGURE 40 ISSUE, CODE VIOLATION IN NEIGHBORHOOD

Among those dissatisfied with the City's code enforcement efforts, illegally parked recreational vehicles (RVs) and cars (24%) and abandoned vehicles on streets (24%) were the most common reasons for their dissatisfaction, followed by homeless camping/living in vehicles (18%) and illegal dumping/trash (17%).



CUSTOMER SERVICE & GOVERNANCE

Although much of the survey focused on residents' satisfaction with the City's efforts to provide specific services, San José —like other progressive cities—recognizes there is more to good local governance than simply providing satisfactory services. Do residents perceive that the City is accessible and responsive to residents' needs? Do residents feel that staff serves their needs in a professional manner? How well do residents trust the City, and do they view the City as fiscally responsible? Answers to questions like these are as important as service or policy-related questions in measuring the City's performance in meeting residents' needs. Accordingly, they were the focus of the final substantive section of the interview.

CONTACT WITH CITY STAFF Question 17 asked all respondents whether they had been in contact with staff from the City of San José in person, on the phone, or by email during the 12 months preceding the interview. Approximately one-third of respondents (31%) indicated they had been in contact with staff from the City during the period of interest (Figure 41).

Question 17 In the past 12 months, have you been in contact with staff from the City of San José in person, on the phone, or by email?

Not sure/Prefer not to answer 8.1 Yes, contact with City staff 31.3 No contact with City staff 60.7

FIGURE 41 CONTACTED CITY STAFF IN PAST 12 MONTHS

Figures 42-44 show how the percentage of respondents who had contact with City staff during the 12 months preceding the interview varied across demographic subgroups. The most striking pattern in the figures is the lower rates of staff contact among newer residents (less than 5 years), younger residents (under 25), those who completed the survey in a language other than English, students, and homemakers.

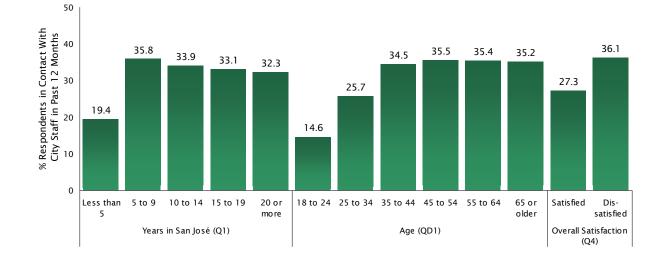


FIGURE 42 CONTACTED CITY STAFF IN PAST 12 MONTHS BY YEARS IN SAN JOSÉ, AGE & OVERALL SATISFACTION

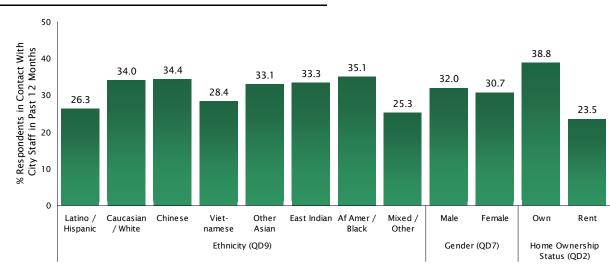
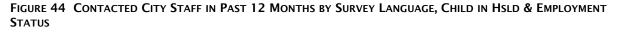
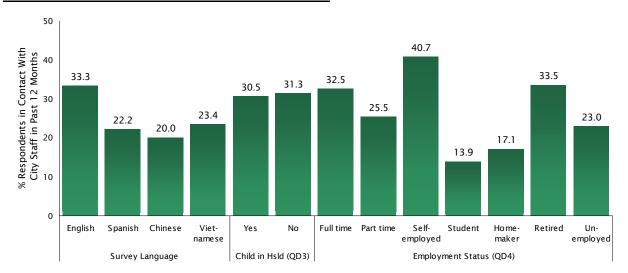


FIGURE 43 CONTACTED CITY STAFF IN PAST 12 MONTHS BY ETHNITICY, GENDER & HOME OWNERSHIP STATUS





RATING CITY STAFF Respondents who had contact with city staff in the 12 months preceding the interview were asked to describe their level of satisfaction with city staff on three dimensions: courtesy shown, timeliness of response, and competence in handling their issue. As displayed in Figure 45 on the next page, the majority of San José residents reported being satisfied with staff on all three dimensions. Approximately three-quarters (75%) of those who contacted staff reported being satisfied with the *courtesy* shown to them by San José staff, nearly two-thirds (64%) were satisfied with the *timeliness* of the response they received, and 60% were satisfied with the *competence* staff displayed in handling their issue. **Question 18** Were you satisfied or dissatisfied with the _____ by the San José City employee or employees with whom you had contact?

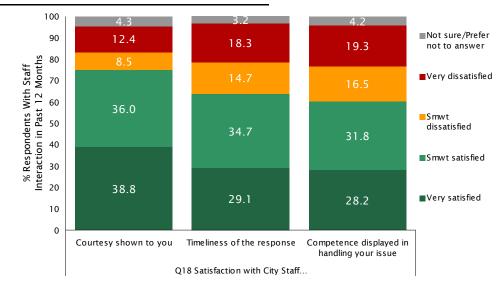


FIGURE 45 SATISFACTION WITH CITY STAFF PERFORMANCE

LANGUAGE BARRIER TO CITY SERVICES Question 19 asked respondents whether they had ever experienced a problem accessing city services because of a language barrier. Just 6% of respondents indicated that a language barrier had interfered with their ability to access city services, with 2% describing it as a major problem and 4% a minor problem. The remaining respondents indicated they had not experienced a problem accessing city services due to a language barrier (90%), were unsure (4%), or preferred to not answer the question (1%). Respondents who completed the survey in Chinese or Vietnamese were the most likely to report experiencing a problem receiving city services due to a language barrier (see figures 47 & 48).

Question 19 Have you ever experienced a problem accessing city services because of a language barrier? If yes: Was it a major problem or a minor problem?

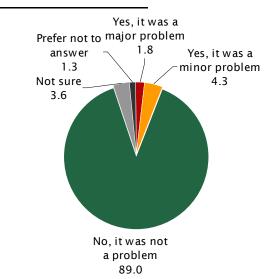
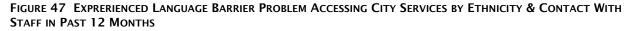


FIGURE 46 EXPERIENCED LANGUAGE BARRIER PROBLEM ACCESSING CITY SERVICES



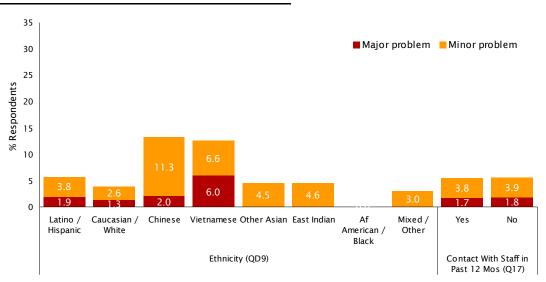
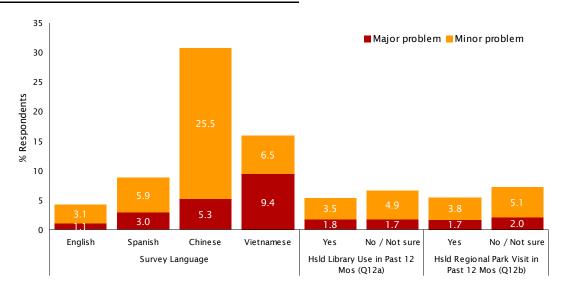


FIGURE 48 EXPRERIENCED LANGUAGE BARRIER PROBLEM ACCESSING CITY SERVICES BY SURVEY LANGUAGE, HSLD LIBRARY USE IN PAST 12 MONTHS & HSLD REGIONAL PARK VISIT IN PAST 12 MONTHS



PERCEPTIONS OF CITY GOVERNMENT The final substantive question of the survey was designed to profile respondents' perceptions of city government on a variety of dimensions, including fiscal responsibility and transparency. For each of the four statements shown along the bottom of Figure 49, respondents were asked whether they agreed or disagreed with the statement, or if they had no opinion. The percentages shown in the colored bars are among those who provided an opinion, and the percentage who provided an opinion is shown in brackets under the dimension label.

The majority of respondents with an opinion (51%) agreed that they trust the City of San José, while 45% perceived that the City operates in a way that is open and accountable to the public. Fewer respondents agreed that the City listens to residents when making important decisions (37%) and manages its finances well (35%). As one might expect, perceptions of city government

Eustomer Service & Governance

on these dimensions was strongly related to resident satisfaction with the City's overall performance in providing municipal services. Those who were generally satisfied with the City's overall performance in providing municipal services were much more likely to agree with each of the statements tested in Question 20 (see Figure 50).

Question 20 Next, I'm going to read you a series of statements about the City of San José. For each, I'd like you to tell me whether you agree or disagree with the statement.

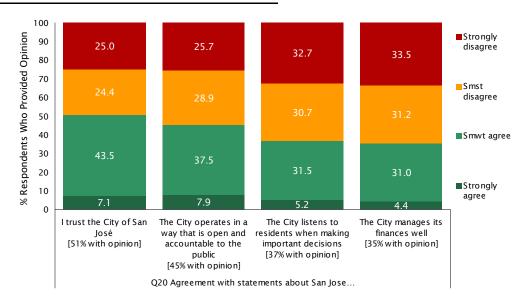
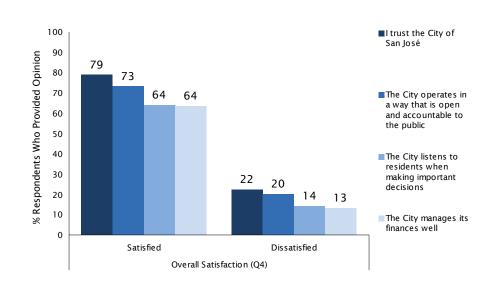




FIGURE 50 AGREEMENT WITH STATEMENTS ABOUT SAN JOSÉ BY OVERALL SATISFACTION



4

BACKGROUND & DEMOGRAPHICS

 TABLE 8
 DEMOGRAPHICS OF SAMPLE

Total Respondents	1227
Years in San José (Q1)	12.4
Less than 5 5 to 9	12.4 10.1
10 to 14	8.4
15 to 19	9.1
20 or more	59.5
Prefer not to answer	0.6
Age (QD1)	
18 to 24	9.8
25 to 34 35 to 44	19.7 18.1
45 to 54	16.8
55 to 64	14.8
65 or older	16.6
Prefer not to answer	4.1
Home Ownership Status (QD2)	
Own	52.8
Rent	42.9 4.3
Prefer not to answer Child in Hsld (QD3)	4.5
Yes	32.2
No	64.1
Prefer not to answer	3.7
Employment Status (QD4)	
Full time	52.7
Part time	6.3
Self-employed Student	6.0 5.1
Home- maker	3.0
Retired	18.0
Unemployed	4.4
Prefer not to answer	4.5
Work Location (QD5)	
Work from home	15.7
Commute outside home Mixture of both	29.7 18.5
Not employed	30.5
Prefer not to answer	5.5
Gender (QD7)	5.5
Male	48.3
Female	46.4
Prefer not to answer	5.3
Education Level (QD8) Less than HS	3.0
HS grad	11.2
Vocational / Trade	4.6
Some college	13.0
2-yr college degree	9.9
4-yr college degree	26.8
Grad / Post-grad degree	28.1
Prefer not to answer	3.2
Ethnicity (QD9) Latino / Hispanic	30.3
Caucasian / White	25.3
Chinese	8.9
Vietnamese	8.8
Other Asian	8.5
East Indian	6.0
Af American / Black	4.2
Mixed / Other Prefer not to answer	4.4 3.6
Survey Language	5.0
English	81.7
Spanish	10.2
Chinese	3.4
Vietnamese	4.7

Table 8 presents the key demographic information collected during the survey. Because of the probability-based sampling methodology used in this study (see *Sample, Recruiting & Data Collection* on page 42) and weighting to match the latest Census ACS estimates, the distributions shown in the table are representative of adult residents in the City of San José . In addition to keeping track of the sample profile, the background and demographic information was collected to provide insight into how the results of the substantive questions of the survey vary by demographic characteristics (see Appendix A for more details).

METHODOLOGY

The following sections outline the methodology used in the study, as well as the motivation for using certain techniques.

QUESTIONNAIRE DEVELOPMENT Dr. McLarney of True North Research worked closely with the City of San José to develop a questionnaire that covered the topics of interest and avoided many possible sources of systematic measurement error, including position-order effects, wording effects, response-category effects, scaling effects, and priming. Several questions included multiple individual items. Because asking items in a set order can lead to a systematic position bias in responses, the items were asked in a random order for each respondent.

Some questions asked in this study were presented only to a subset of respondents. For example, only respondents who indicated they were dissatisfied with the City's code enforcement efforts (Question 15) were subsequently asked to describe the particular issue or code violation that the City isn't addressing that causes their dissatisfaction (Question 16). The questionnaire included with this report (see *Questionnaire & Toplines* on page 45) identifies the skip patterns used during the interview to ensure that each respondent received the appropriate questions.

PROGRAMMING, PRE-TEST & TRANSLATION Prior to fielding the survey, the questionnaire was CATI (Computer Assisted Telephone Interviewing) programmed to assist interviewers when conducting the telephone interviews. The CATI program automatically navigates the skip patterns, randomizes the appropriate question items, and alerts interviewers to certain types of keypunching mistakes should they happen during the interview. The survey was also programmed into a passcode-protected online survey application to allow online participation for sampled residents. The integrity of the questionnaire was pre-tested internally by True North and by dialing into random homes in the City prior to formally beginning the survey. The final questionnaire was also professionally translated into Spanish, Chinese, and Vietnamese to allow for data collection in four languages.

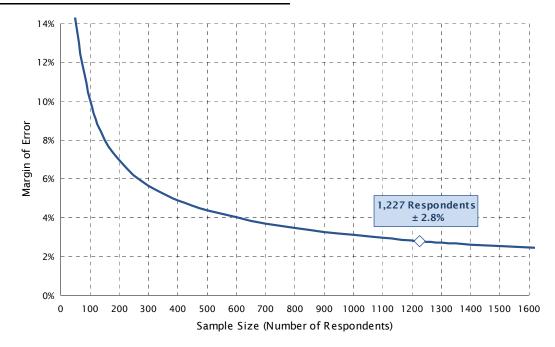
SAMPLE, RECRUITING & DATA COLLECTION A comprehensive database of San José households was utilized for this study, ensuring that all households in San José had the opportunity to be selected for the survey. Once selected at random, contact information was appended to each record including email addresses and telephone numbers for adult residents. Individuals were subsequently recruited to participate in the survey through multiple recruiting methods. Using a combination of email and text invitations, sampled residents were initially invited to participate in the survey online at a secure, passcode-protected website designed and hosted by True North. Each individual was assigned a unique passcode to ensure that only San José residents who received an invitation could access the online survey site, and that the survey could be completed only one time per passcode. An email reminder notice was also sent to encourage participation among those who had yet to take the survey. Following a period of online data collection, True North began placing telephone calls to land lines and cell phone numbers of sampled residents that had yet to participate in the online survey or for whom only telephone contact information was available.

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Telephone interviews averaged 20 minutes in length and were conducted during weekday evenings (5:30PM to 9PM) and on weekends (10AM to 5PM). It is standard practice not to call during the day on weekdays because most working adults are unavailable and thus calling during those hours would bias the sample. A total of 1,227 completed surveys were gathered online and by telephone between October 28 and November 8, 2021.

MARGIN OF ERROR DUE TO SAMPLING The results of the survey can be used to estimate the opinions of all adult residents of the City. Because not every adult resident of the City participated in the survey, however, the results have what is known as a statistical margin of error due to sampling. The margin of error refers to the difference between what was found in the survey of 1,227 adult residents for a particular question and what would have been found if all of the estimated 792,913 adult residents² had been interviewed.

Figure 51 provides a plot of the *maximum* margin of error in this study at the 95% confidence level. The maximum margin of error for a dichotomous percentage result occurs when the answers are evenly split such that 50% provide one response and 50% provide the alternative response. For this survey, the maximum margin of error is \pm 2.8% for questions answered by all 1,227 respondents.





Within this report, figures and tables show how responses to certain questions varied by demographic characteristics such as length of residence and age of the respondent. Figure 51 is thus useful for understanding how the maximum margin of error for a percentage estimate will grow as the number of individuals asked a question (or in a particular subgroup) shrinks. Because the margin of error grows exponentially as the sample size decreases, the reader should use caution when generalizing and interpreting the results for small subgroups.

^{2.} Source: U.S. Census Bureau American Community Survey estimate, July 2019.

DATA PROCESSING & WEIGHTING Data processing consisted of checking the data for errors or inconsistencies, coding and recoding responses, categorizing verbatim responses, and preparing frequency analyses and cross-tabulations. The final data were weighted to balance the sample by age and ethnicity, and the final sample distribution closely matches the City of San José 's demographic profile on age, ethnicity, home ownership, and presence of a child in the home based on the latest Census ACS estimates.

ROUNDING Numbers that end in 0.5 or higher are rounded up to the nearest whole number, whereas numbers that end in 0.4 or lower are rounded down to the nearest whole number. These same rounding rules are also applied, when needed, to arrive at numbers that include a decimal place in constructing figures and tables. Occasionally, these rounding rules lead to small discrepancies in the first decimal place when comparing tables and charts for a given question.

QUESTIONNAIRE & TOPLINES

-	R	U	E	1	V	0	R	Т	н
		R	Е	s	E	Α	R	С	Н

City of San José Community Survey Final Toplines (n=1,227) November 2021

Section 1: Introduction to Study

Hi, may I please speak to _____? Hi, my name is _____ and I'm calling from TNR on behalf of the City of San José (Ho-Zay). The City is conducting a survey of residents about important issues and I'd like to get your opinions – it should take about 12 minutes.

If needed: This is a survey about important issues in your community. I'm NOT trying to sell anything and I won't ask for a donation.

If needed: Your responses to the survey will be confidential.

If needed: If now is not a convenient time, can you let me know a better time so I can call back?

Sect	tion 2	: Quality of Life							
Q1	To b	egin, how long have you lived in San José	<u>é</u> ?						
	1	Less than 1 year				3%			
	2	1 to 4 years				9%			
	3	5 to 9 years				10%			
	4	10 to 14 years				8%			
	5	15 to 19 years				9%			
	5	20 years or longer				59%			
	99	Not sure / Prefer not to answer				1%			
Q2	How	would you rate:? Would you say it	is exce	ellent,	good,	fair, po	oor or v	very po	oor?
	Alwa	ays ask A first, then randomize B-E	Excellent	Good	Fair	Poor	Very Poor	Not Sure	Prefer not to answer
А	The	overall quality of life in San José	6%	39%	34%	15%	5%	0%	0%
В	San	José as a place to raise a family	6%	28%	32%	17%	13%	4%	1%
С	San	José as a place to retire	3%	11%	20%	24%	35%	7%	1%
D	San	José as a place to work	16%	38%	28%	8%	5%	4%	1%
Е	San	José as a place to shop and dine	14%	39%	33%	9%	4%	0%	0%

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November 2021

Q3	If the City government could change <i>one</i> th what change would you like to see? Verbati categories below. Categories mentioned by	m responses recorded and later grouped into
	Address homeless issues	31%
	Provide more affordable housing	22%
	Improve public safety, reduce crime	12%
	Beautify City, landscaping	12%
	Not sure / Cannot think of anything	6%
	Reduce cost of living in general	6%
	Reduce taxes, fees, gas prices	4%
	Improve police response, presence	4%
	Improve infrastructure, roads	4%
	Improve public transportation	4%
	Reduce traffic congestion	3%
	Improve schools, education	3%
	Limit growth, development	2%
	Improve local economy, jobs	2%
	Improve hospitals, healthcare	2%
	No changes needed / Everything is fine	2%
	Provide, improve rec. facilities, parks	2%
	Improve downtown area	2%
	Enforce traffic laws	2%

Section 3: City Services

Q4	doin	erally speaking, are you satisfied or diss g to provide city services? <i>Get answer,</i> sfied/dissatisfied) or somewhat (satisfie	,
	1	Very satisfied	7%
	2	Somewhat satisfied	40%
	3	Somewhat dissatisfied	26%
	4	Very dissatisfied	20%
	98	Not sure	6%
	99	Prefer not to answer	0%
	Sp	lit Sample for Q5. Subsample A gets ite	ms A-P, Subsample B gets items Q-EE.

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November 2021

Q5	For each of the following services I read, ple San José is doing an excellent, good, fair, p service. Here is the (first/next) one: I poor or very poor job providing this service	oor, or s the Ci	very p ity doir	oor job 1g an e	in pro xceller	oviding	the	
	Randomize	Excellent	Good	Fair	Poor	Very Poor	Not sure	Prefer not to answer
A	Providing recreation programs and opportunities at city parks and recreation centers	6%	17%	28%	13%	9%	24%	3%
В	Maintaining the condition of public parks	6%	30%	33%	15%	13%	3%	1%
С	Providing police protection in your neighborhood	3%	20%	28%	18%	21%	8%	1%
D	Providing public library services in your neighborhood	19%	38%	23%	6%	3%	11%	1%
Е	Providing an adequate number and variety of outdoor special events	5%	19%	34%	15%	8%	18%	2%
F	Providing programs to help seniors	3%	14%	20%	13%	8%	39%	3%
G	Providing paths and trails for walking, jogging and running	11%	30%	31%	10%	11%	6%	1%
Н	Providing bicycle lanes and paths	12%	39%	28%	9%	5%	6%	2%
I	Cleaning up litter and trash that people dump along streets, sidewalks, and in public areas	3%	13%	24%	23%	35%	3%	0%
J	Creating a downtown San José that is an attractive and economically viable city center	4%	19%	30%	22%	19%	7%	1%
К	Planning for San José's future growth	4%	16%	24%	19%	16%	19%	1%
L	Enforcing traffic laws to protect the safety of pedestrians, cyclists and drivers	7%	22%	31%	14%	15%	11%	1%
М	Managing traffic on city streets	5%	22%	32%	23%	16%	3%	0%
Ν	Providing after-school programs for youth	3%	12%	20%	10%	9%	42%	4%
0	Removing graffiti from buildings	4%	16%	31%	20%	15%	12%	2%
Ρ	Providing animal control services	5%	20%	28%	9%	5%	31%	2%
Q	Operating the San José International Airport	18%	44%	19%	4%	2%	12%	1%
R	Addressing homelessness	1%	3%	14%	21%	55%	4%	1%
S	Reducing gang activity	3%	10%	23%	21%	18%	24%	1%
Т	Attracting businesses and good paying jobs to the city	10%	24%	28%	14%	14%	9%	1%
U	Facilitating the creation of affordable housing	2%	7%	18%	27%	32%	11%	3%
۷	Providing fire protection and prevention services	12%	38%	24%	6%	6%	14%	1%

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	-								
W	(EMS		12%	31%	21%	6%	5%	24%	2%
х	Prov serv	iding trash, recycling, and yard waste ices	17%	40%	25%	8%	6%	3%	0%
Y	infra stor infra	ntaining the City's utility astructure including water, sewer, m drain, electricity, and gas astructure	5%	32%	30%	14%	5 12%	7%	0%
Z	deve	aging the City's growth and elopment	4%	16%	29%	22%	5 16%	12%	1%
AA		iding a diverse mix of single family multifamily housing options	5%	14%	25%	19%	6 21%	14%	2%
BB	Enfo	orcing zoning regulations	5%	16%	19%	11%	5 11%	35%	3%
CC	Enfo	orcing sign regulations	6%	20%	20%	12%	5 11%	28%	2%
DD		uring new construction follows proper ding and safety codes	7%	25%	19%	5%	5%	35%	3%
EE		iding for diversity and inclusion in City events, services, programs and cies	9%	26%	23%	8%	6%	23%	5%
	tion 4	: Public Safety							
Sect Q6	Over	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u		to live	? Woul	d you	ı say it	is very	safe,
	Over	rall, how safe is the City of San José as a		to live	? Woul	d you	•	is very	safe,
	Over som	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u		to live	? Woul		6	is very	safe,
	Over som	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe		to live	? Woul	109	6	is very	safe,
	Over som 1 2	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe Somewhat safe		to live	? Woul	109	6 6 6	is very	safe,
	Over som 1 2 3	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe Somewhat safe Somewhat unsafe		to live	? Woul	109 519 289	6 6 6	is very	safe,
	Over som 1 2 3 4 99 Whe	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe Somewhat safe Somewhat unsafe Very unsafe	nsafe?			109 519 289 119 1%	6 6 6 6		
Q6 Q7 Ask	Over som 1 2 3 4 99 Whe som	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe Somewhat safe Somewhat unsafe Very unsafe Prefer not to answer n you are walking:, would you say	that yo		very s	109 519 289 119 1%	6 6 6 6		· · · · · · · · · · · · · · · · · · ·
Q6 Q7 Ask	Over som 1 2 3 4 99 Whe som A, B &	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe Somewhat safe Somewhat unsafe Very unsafe Prefer not to answer n you are walking:, would you say ewhat unsafe, or very unsafe?	that yo	Somewhat	Safe Safe	109 519 289 119 1% afe, s	6 6 6 6 0 0 0 mewl	nat safe	Prefer not to
Q6 Q7 Ask & F	Over som 1 2 3 4 99 Whe som A, B &	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe Somewhat safe Somewhat unsafe Very unsafe Prefer not to answer n you are walking:, would you say ewhat unsafe, or very unsafe? & C first in random order. Then ask D, E dom order.	that yo	Somewhat	very s Safe % 1	109 519 289 119 1% afe, s	Very Unsafe	nat safe	· · · · · · · · · · · · · · · · · · ·
Q6 Q7 Ask & F A	Over som 1 2 3 4 99 99 Whe som A, B & the som	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe Somewhat safe Somewhat unsafe Very unsafe Prefer not to answer n you are walking:, would you say ewhat unsafe, or very unsafe? & C first in random order. Then ask D, E dom order.	that you	ou feel somewhat Somewhat Somewhat Somewhat	very s safe 3 2 3 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	109 519 289 119 1% аfe, s	Kery Unsafe	Not safe	, prefer not to %0
Q6 Q7 Ask & F A B	Over som 1 2 3 4 99 Whe som A, B & in ran	rall, how safe is the City of San José as a ewhat safe, somewhat unsafe, or very u Very safe Somewhat safe Somewhat unsafe Very unsafe Prefer not to answer n you are walking:, would you say ewhat unsafe, or very unsafe? & C first in random order. Then ask D, E dom order.	that you align of the second s	ou feel	very s 2afe % 1 % 1 % 2	109 519 288 119 118 18 18 18 18 18 18 18 18 18 18 18 18	A cerv Unsafe	nat safe	, Prefer not to %0 %0 %0 %0 %0 %0 %0 %0 %0 %0 %0 %0 %0
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Q8	Thin very	king next about traffic safety - when you safe, somewhat safe, somewhat unsafe,	are: or very	, wo unsafe?	uld you	say tha	it you fe	el
Ran	domiz	e	Very Safe	Somewhat Safe	Somewhat Unsafe	Very Unsafe	Not sure/Not applicable	Prefer not to answer
Α	Driv	ing on San José streets	20%	53%	20%	7%	1%	0%
В	Bicy	cling in San José	6%	29%	24%	15%	24%	2%
С	stree	ting alongside or crossing San José ets on foot	14%	48%	23%	12%	3%	0%
Q9	natu	prepared would you say your household ral disaster or other city-wide emergency ewhat prepared, slightly prepared, or not	? Would	l you sa	y you a			
	1	Well prepared			12	2%		
	2	Somewhat prepared			34	4%		
	3	Slightly prepared			33	3%		
	4	Not at all prepared			18	3%		
	98	Not sure			3	%		
	99	Prefer not to answer			1	%		
Q10	Doe	s your household have:?	Γ					
	Ran	domize.	Yes		No	Not sure		Prefer not to answer
А		-hour supply of emergency food and er for family members and pets	65%	6	27%	7%		2%
В		-hour supply of prescription lications for all family members and	72%	5	18%	6%		3%
С		rst-Aid kit	76%	6	18%	4%		2%
D	outs desi	name and phone number of a person ide the San José area whom you have gnated in advance as a contact person ise of emergency	58%	5	33%	7%		3%

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Q11	mean the ability to drive around San José <u>with</u> Would you rate: as excellent, good, fai			5-				
	Read in Order	Excellent	Good	Fair	Poor	Very Poor	Not Sure	Prefer not
Α	Overall traffic circulation within the City of San José	3%	26%	40%	19%	10%	1%	1%
В	Traffic circulation on local freeways and expressways during your commute	2%	15%	32%	28%	20%	2%	1%
С	Traffic circulation on major streets in San José	3%	22%	42%	20%	12%	1%	0%
D	Traffic circulation in your neighborhood	13%	41%	30%	10%	6%	0%	0%
					24	more	a	ot
Q12	<i>ion 6: Library & Parks</i> In the past 12 months, how many times did ?	you or	other r	nembe	ers of y	our ho	ouseho	ld:
	<i>Read in Order</i> Visit a San José Library or used the City's	None	1 to 6	7 to 12	13 to	25 or	Not sure	Prefer not
Α	library services online	45%	25%	6%	4%	5%	12%	3%
В	Visit a large regional park in San José (not including local neighborhood parks)	25%	40%	10%	7%	7%	10%	1%
	including local neighborhood parks)							
B Q13	including local neighborhood parks)							%1 Sheer not to
	including local neighborhood parks) How would you rate:? Would you say it <i>Randomize</i> The hours that local branch libraries are open	is exce	ellent, e	good, t	fair, po	oor or	very po	oor?
Q13	including local neighborhood parks) How would you rate:? Would you say it <i>Randomize</i> The hours that local branch libraries are	is excellent Excellent	poog	good, t	fair, po	Very Poor	Not sure	Prefer not to

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Q14	Thinking about your own local neighborhood , how would you rate:? Would you say it is excellent, good, fair, poor or very poor?								
	Ran	domize	Excellent	Good	Fair	Poor	Very Poor	Not sure	Prefer not to
А	The	appearance of nearby parks	10%	38%	33%	10%	6%	3%	0%
В	The stree	maintenance of your neighborhood ets	8%	33%	30%	16%	13%	1%	0%
С		adequacy of street lighting	9%	36%	32%	15%	7%	1%	0%
D	neig	condition of trees along your hborhood streets	11%	40%	31%	11%	6%	0%	0%
E		availability and variety of arts and ıral offerings near your neighborhood	5%	19%	29%	22%	10%	14%	1%
F	-	condition of sidewalks	7%	34%	36%	15%	7%	1%	0%
G		condition of landscaping along streets medians (not including trees)	7%	32%	33%	17%	9%	2%	0%
Н		condition of residential properties	10%	43%	32%	10%	4%	1%	0%
	The	availability of shops and restaurants	17%	2 70/	2004	1.1.0/	50/	00/	0%
015	near The can	by City of San José has created codes to ad negatively impact a neighborhood, such truction, junk storage, and yards not be	dress a as aba	andone	d vehi	cles, n			
Q15	near The can cons Over viola	City of San José has created codes to ad negatively impact a neighborhood, such	dress a as aba ing pr the Ci <i>et ans</i>	and pro andone operly ity's eff wer. If	event a d vehi mainta forts to <i>'satisfi</i>	variet cles, no ained. o <u>enfor</u> ded' or	y of iss on-peri <u>ce</u> cod <i>'dissat</i>	sues th mitted e tisfied',	at the
	near The can cons Over viola	City of San José has created codes to ad negatively impact a neighborhood, such truction, junk storage, and yards not be rall, are you satisfied or dissatisfied with ttions, or do you not have an opinion? G	dress a as aba ing pr the Ci <i>et ans</i>	and pro andone operly ity's eff wer. If	event a ed vehi mainta forts to <i>'satisfi</i> nat (sat	variet cles, no ained. o <u>enfor</u> <i>ied' or</i> cisfied/	y of iss on-peri <u>ce</u> cod <i>'dissat</i>	sues th mitted e <i>fisfied</i> ?,	at the
	near The can cons Over viola <i>ask</i> :	City of San José has created codes to ad negatively impact a neighborhood, such truction, junk storage, and yards not be rall, are you satisfied or dissatisfied with ttions, or do you not have an opinion? G Would that be very (satisfied/dissatisfie	dress a as aba ing pr the Ci <i>et ans</i>	and pre andone operly ity's eff wer. If omewh	event a ed vehig mainta forts to <i>'satisfi</i> nat (sat	variet cles, no ained. o <u>enfor</u> <i>ied' or</i> cisfied/ Sk	y of iss on-peri <u>ce</u> cod <i>'dissat</i> ′dissati	e e sisfied', isfied)? 217	at ther
	near The can cons Over viola <i>ask</i> : 1	City of San José has created codes to ad negatively impact a neighborhood, such struction, junk storage, and yards not be rall, are you satisfied or dissatisfied with tions, or do you not have an opinion? <i>G</i> Would that be very (satisfied/dissatisfie Very satisfied	dress a as aba ing pr the Ci <i>et ans</i>	and pre andone operly ity's eff wer. If omewh	event a ed vehic mainta forts to <i>'satisfi</i> nat (sat %	variet cles, no ained. o <u>enfor</u> <i>ied' or</i> <i>isfied/</i> <i>Sk</i>	y of iss on-peri <u>ce</u> cod 'dissati (dissati kip to Q	e e isisfied', isfied)? 217 217	at the
	near The can cons Over viola <i>ask</i> : 1	City of San José has created codes to ad negatively impact a neighborhood, such truction, junk storage, and yards not be rall, are you satisfied or dissatisfied with titons, or do you not have an opinion? G Would that be very (satisfied/dissatisfie Very satisfied Somewhat satisfied	dress a as aba ing pr the Ci <i>et ans</i>	and pre andone operly ity's eff wer. If omewh 69 26	event a d vehi mainta forts to 'satisfi nat (sat 6 %	a variet cles, no ained. o <u>enfor</u> <i>ied' or</i> <i>isfied/</i> <i>Sk</i> <i>Sk</i>	y of iss on-peri <i>'dissati</i> <i>'dissati</i> <i>kip to C</i>	e esisfied', isfied)? 217 217	at ther
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Properties, yards not well maintained	9%
Reported issues to City and nothing is done	7%
Junk storage outside homes, in yards	4%
Illegal fireworks, noise violations	3%
Car racing, speeding on streets	3%
Personal safety concerns	1%
Streets, sidewalks in need of repair	1%
Illegal use of garages	1%
Inadequate street lighting	1%

Section 8: Customer Service & Governance

In the past 12 months, have you been in contact with staff from the City of San José in Q17 person, on the phone, or by email? Ask Q18 1 Yes 31% 2 No 61% Skip to Q19 98 Not sure 7% Skip to Q19 99 1% Skip to Q19 Prefer not to answer Were you satisfied or dissatisfied with the by the San José City employee or Q18 employees with whom you had contact? Get answer, then ask: Would that be very

Q18 employees with whom you had contact? Get answer, then ask: Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)>

Randomize			Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Not sure	Prefer not to answer
А	Timeliness of the response		29%	35%	15%	18%	2%	1%
В	Courtesy shown to you		39%	36%	9%	12%	3%	1%
С	Competence displayed in handling your issue		28%	32%	16%	19%	3%	1%
Q19	Have you ever experienced a problem accessing situ services because of a language							ge
	1 Yes, it was a major problem		2%					
	2 Yes, it was a minor problem		4%					
	3	No	89%					
	98	Not sure	4%					

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Prefer not to answer

99

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1%

Citv of San	losé	Community	Survev

December 2021

Q20	 Next, I'm going to read you a series of statements about the City of San José. For each, I'd like you to tell me whether you agree or disagree with the statement. Here is the (first/next) one: Do you agree or disagree, or do you not have an opinion? <i>If agree or disagree, ask</i>: Would that be strongly (agree/disagree) or somewhat (agree/disagree)? 						·			
	Ranc	lomize	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	No Opinion/ Not sure	Prefer not to answer		
A		City operates in a way that is open and ountable to the public	6%	28%	22%	19%	22%	2%		
В		City manages its finances well	3%	21%	21%	22%	31%	2%		
С		City listens to residents when making ortant decisions	4%	24%	23%	25%	23%	2%		
D	tru	st the City of San José	6%	38%	21%	22%	12%	1%		
	18 to 24 25 to 34			10%						
	18 to 24			10%						
			18%							
	35 t									
		45 to 54		17% 15% 17%						
	55 to 64									
	65 0				13	7%				
		o 64 ir older er not to answer				7% %				
D2	Prefe	rolder	é?							
D2	Prefe	er not to answer	é?		4					
D2	Prefe Do y	or older er not to answer you own or rent your residence in San Jos	é?		53	%				
D2	Prefe Do y	or older er not to answer rou own or rent your residence in San Jos Own	é?		4 53 43	%				
D2 D3	Prefe Do y 1 2 99	or older er not to answer rou own or rent your residence in San Jos Own Rent		18 livin	4 53 43 4	% 3% 3% %	?			
	Prefe Do y 1 2 99	r older er not to answer rou own or rent your residence in San Jos Own Rent Prefer not to answer		18 livin	4 53 43 4 g in you	% 3% 3% %	??			
	Prefe Do y 1 2 99 Do y	r older er not to answer rou own or rent your residence in San Jos Own Rent Prefer not to answer rou currently have any children under the		18 livin	4 53 43 4 g in you 32	% 3% 3% % ur home	?			

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D4	Which of the following best describes your employment status? Would you say you are employed full-time, part-time, self-employed, a student, a homemaker, retired, or are you currently laid-off or furloughed from work?				
	1	Employed full-time	53%	Ask D5	
	2	Employed part-time	6%	Ask D5	
	3	Self-employed	6%	Ask D5	
	4	Student	5%	Skip to D7	
	5	Homemaker	3%	Skip to D7	
	6	Retired	18%	Skip to D7	
	7	Laid off, furloughed or unemployed	4%	Skip to D7	
	99	Prefer not to answer	5%	Skip to D7	
D5		you currently working from home, comn mixture of both?	nuting to a workplac	ce outside of your home,	
	1	Working from home	24%	Skip to D7	
	2	Commuting to a workplace outside home	46%	Ask D6	
	3	Mixture of both	29%	Ask D6	
	99	Prefer not to answer	2%	Skip to D7	
D6	When commuting to a workplace outside of your home, is that place within the City of San José?				
	1	Yes		54%	
	2	No		43%	
	99	Prefer not to answer		3%	
D7	Wha	t is your gender?			
	1	Male		48%	
	2	Female		46%	
	3	Non-binary		1%	
	99	Prefer not to answer		4%	

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	1	Less than high school	3%
	2	High school graduate	11%
	3	Vocational/Trade certificate	5%
	4	Some college	13%
	5	Two-year degree	10%
	6	Four-year degree	27%
	7	Post-graduate work/Graduate degree	28%
	99	Prefer not to answer	3%
D9		t ethnic group do you consider yourself a pa condent hesitates	art of or feel closest to? <i>Read list if</i>
	1	Latino/Latina/Latinx/Hispanic	30%
	2	Caucasian/White	25%
	3	Chinese	9%
	4	Korean	1%
	5	Vietnamese	9%
	6	Other Asian	8%
	7	East Indian	6%
	8	African-American/Black	4%
	9	American Indian or Alaskan Native	<1%
	10	Pacific Islander	<1%
	11	Middle Eastern	2%
	12	Mixed Heritage	1%
	98	Other ethnic group	1%
	99	Prefer not to answer	4%

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Post	Post Interview Items						
S 1	Survey Language						
	1	English	82%				
	2	Spanish	10%				
	3	Simplified Chinese	1%				
	4	Traditional Chinese	2%				
	5	Vietnamese	5%				

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