

City of San José
Annual Report on City Services 2020-21
February 8, 2022

The City Auditor’s Office has revised the following page of the 2020-21 Annual Report on City Services based on feedback and the availability of updated information.

Chapter	Page	Purpose of Revision
Office of Economic Development and Cultural Affairs	62	Updated the work2future Development Program Results to revise the youth placement rate to 65% from 67%. The results displayed will be reviewed in subsequent annual reports based on updated reporting requirements from the Department of Labor.

ECONOMIC DEVELOPMENT AND CULTURAL AFFAIRS

WORKFORCE DEVELOPMENT

The City’s workforce development program is managed by [work2future](#). Work2future is a federally funded, state mandated program that provides services to adults, dislocated (laid-off) workers, and youth. It provides job search assistance, occupational training, and skills enhancement workshops to San José residents as well as those of surrounding cities.

Work2future continued to provide services during the COVID-19 emergency, via a hybrid model of in person and online services. Over 900 job seekers took advantage of skill upgrades and training programs in 2020-21. Nearly 600 business clients received services, including recruitment, lay-off aversion, and business assistance.

Work2future also oversees San José Works, a youth jobs initiative focused on strengthening City partnerships, such as those with the Mayor’s Gang Prevention Task Force, to identify, recruit, train, and place at-risk youth in jobs. In 2020-21, San José Works provided over 500 youth with subsidized and unsubsidized employment opportunities.

CULTURAL AFFAIRS

OEDCA also promotes San José’s artistic and cultural vibrancy and supports opportunities for cultural participation and cultural literacy for residents, workers, and visitors. In 2020-21, OEDCA awarded 114 grants totaling \$3.6 million to organizations that are located in San José or host events in San José. Contributing to San José’s placemaking and design goals, the public art program reported that it had 414 works throughout San José, four of which are privately owned.

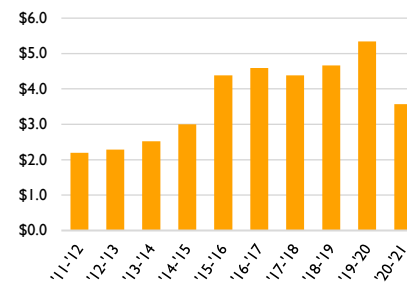
OEDCA helped facilitate 61 event days in 2020-21 with an estimated attendance of 270,000. The number of event days and estimated attendance dropped significantly from past years due to COVID. OEDCA’s signature events include Christmas in the Park, the Rock N Roll Half Marathon, and Viva CalleSj.

work2future Development Program Results

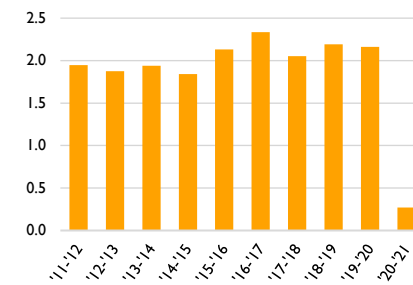
	Job Seekers	Placed in Jobs	State Goal
Adults	359	64%	61%
Dislocated Workers	289	65%	67%
Youth (14-24 years)	92	65%	68%

*Note: work2future serves San José, Campbell, Morgan Hill, Los Altos Hills, Gilroy, Saratoga, Monte Sereno, and unincorporated areas of Santa Clara County.

Grant Awards for Arts and Cultural Development (\$millions)



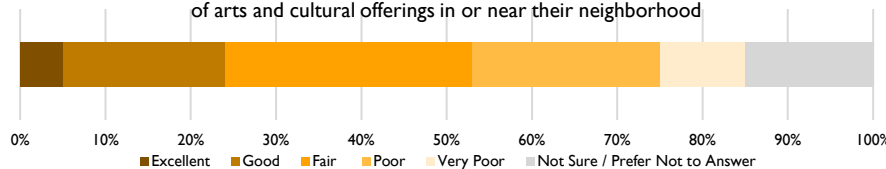
Estimated Attendance at Outdoor Special Events (millions)



Note: The decrease in 2020-21 is due to the County’s public health orders in response to COVID-19.

Community Survey 2021

Residents' rating on the availability and variety of arts and cultural offerings in or near their neighborhood



Funding to City-owned Cultural Facilities

OCA provided operations and maintenance funds totaling about \$3.8 million from the General Fund to the following operators of City-owned cultural facilities:

- Children's Discovery Museum
- San José Museum of Art
- SJSU (Hammer Theatre Center)
- Tech Interactive
- History San José
- School of Arts and Culture at Mexican Heritage Plaza



Hammer Theatre, Photo: City Auditor’s Office