



Agenda

Redistricting Commission

Thursday, May 20, 2021

6:00 PM

Virtual Meeting -
<https://sanjoseca.zoom.us/j/92742607814>

*** COVID-19 NOTICE ***

Consistent with the California Governor's Executive Order No. N-29-20, Resolution No. 79485 from the City of San José and the Santa Clara County Health Officer's March 16, 2020 Shelter in Place Order, the City Council Committee meeting will not be physically open to the public and the Committee Members will be teleconferencing from remote locations.

How to observe the Meeting (no public comment):

- 1) Cable Channel 26,
- 2) <https://www.sanjoseca.gov/news-stories/watch-a-meeting>, or
- 3) <https://www.youtube.com/CityofSanJoseCalifornia>

How to submit written Public Comment: 1) By email to city.clerk@sanjoseca.gov by 9:00 a.m. the day of the meeting.

How to provide spoken Public Comment during the City Council Meeting:

- 1) By phone 888 475 4499. Webinar ID: 92742607814 Click *9 to raise a hand to speak. Press *6 to unmute.
- 2) By online <https://sanjoseca.zoom.us/j/92742607814>
 - a. Use a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer. Mute all other audio before speaking. Using multiple devices can cause an audio feedback.
 - b. Enter an email address and name. The name will be visible online and will be used to notify you that it is your turn to speak.
 - c. When the Committee Chair calls for the item on which you wish to speak, click on "raise hand." Speakers will be notified shortly before they are called to speak.
 - d. When called, please limit your remarks to the time limit allotted.

I. Call to Order & Orders of the Day

II. Public Record

III. Consent Calendar

[21-1229](#) Approve Redistricting Commission Minutes.

Recommendation: Approve the Redistricting Commission Minutes of April 15, 2021.

Attachments [Minutes 15April2021](#)

Notice to the public: There will be no separate discussion of Consent Calendar as they are considered to be routine and will be adopted by one motion. If a member of the Board or Commission, staff, or public requests discussion on a particular item, that item will be removed from the Consent Calendar and considered separately.

IV. Public Hearing- N/A

V. Old Business

VI. New Business

[21-1230](#) Best Practices on Public Engagement and Communities of Interest.

Recommendation: Discussion and possible action on best practices on public engagement and communities of interest.

Attachments [Presentation from Redistricting Partners](#)

[21-1231](#) Discussion on the Commissioner Role.

Recommendation: Discussion and possible action on the commissioner role.

Attachments [Presentation from Redistricting Partners](#)

VII. Reports & Information

a. Report from Chair

b. [21-1232](#) Report from Clerk

Attachments [Supplemental Preliminary Schedule -revised 17May2021](#)

c. Report from Consultant

VIII. Public Comment/Open Forum

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the City Council.

IX. Meeting Schedule and Agenda Items

X. Adjournment

The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent services, in a positive and timely manner, and in the full view of the public. The City Code of Ethics may be viewed online.

You may speak to the Commission about any discussion item that is on the agenda, and you may also speak during Public Comments on items that are not on the agenda and are within the subject matter jurisdiction of the Commission. Please be advised that, by law, the Commission is unable to discuss or take action on issues presented during Public Comments. Pursuant to Government Code Section 54954.2, no matter shall be acted upon by the Commission unless listed on the agenda, which has been posted not less than 72 hours prior to meeting.

Agendas, Staff Reports and some associated documents for the Commission items may be viewed on the Internet at <https://sanjose.legistar.com/Calendar.aspx>.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk, 200 East Santa Clara Street, 14th Floor, San José, California 95113, at the same time that the public records are distributed or made available to the legislative body. Any draft resolutions or other items posted on the Internet site or distributed in advance of the commission meeting may not be the final documents approved by the commission. Contact the Office of the City Clerk for the final document.

To request an accommodation or alternative format under the Americans with Disabilities Act for City-sponsored meetings, events or printed materials, please call (408) 535-1260 as soon as possible, but at least three business days before the meeting. Please direct correspondence and questions to:



Redistricting Commission City of San José MINUTES

<https://sanjoseca.zoom.us/j/92742607814>

6:00 PM

Thursday, April 15, 2021

Present: Chair- Teresa Alvarado; Members- Jonathan Bruns, Enedina Cardenas, Daisy Castro, Andrew Ditlevsen, B J Fadem, Ramon Martinez, Freddie W. Sidbury Jr., Lenka Wright

Absent: Sylvia Alvarez, Kaitlyn Tran

Staff: Paul Mitchell, Redistricting Partners; Megan Roche, Legislative Secretary; Toni J. Taber, City Clerk; Mark Vanni, Senior Deputy City Attorney

I. Call to Order & Orders of the Days

The meeting was called to order at 6:01 p.m.

Action: Upon motion by Commissioner Fadem and seconded by Commissioner Wright, the Commission moved to accept the Orders of the Day. (9-0-2; Absent: Alvarez, Tran)

II. Public Record- None

III. Consent Calendar

a) Approve Redistricting Commission Minutes.

Public Comment: Blair Beekman appreciated the Commission's ability to ask more refined questions that build upon the more fundamental topics that previous Commissions have addressed.

Action: Upon motion by Commissioner Bruns and seconded by Commissioner Martinez, the Commission moved to adopt the Redistricting Commission minutes from March 18, 2021. (9-0-2; Absent: Alvarez, Tran)

IV. Reports & Information

V. Public Hearing- None

VI. Old Business- None

VII. New Business

a) Workshop on Redistricting Process

Paul Michell, Owner of Redistricting Partners and Consultant to the Redistricting Commission, provided an overview of the Redistricting Process and answered questions from Commissioners.

Public Comment: Paul Soto noted the historical redlining of San José that created concentrated populations, voting blocs, and leveraged power, which he emphasized should play a critical part in the Redistricting Commission's decisions. A caller with the phone number ending in 5140 suggested that the City replace the redistricting effort with alternate foci. Blair Beekman called attention to the lack of federal oversight for certain voting districts and questioned how the transfer of power from the federal to state level can be made more seamless.

VIII. Public Comment

1. Paul Soto called for the rectification of historical redlining in San José that deprived those affected of both due process of law and equal protection under the law.
2. Blair Beekman highlighted the possibility of an upcoming natural disaster in the Bay Area.
3. A caller with the phone number ending in 5140 believed that the City should focus its efforts on bettering the community and voiced support for those that share their opinions through the public commenting process.

IX. Meeting Schedule and Agenda Items

The Chair confirmed that a discussion on community engagement and timelining will be included in the next meeting. The next Redistricting Commission meeting is scheduled for May 20, 2021.

X. Adjournment

The Commission adjourned at 8:02 p.m.

Abbreviations

- Al. Alma
- Can. Canoas
- Col. Coleman
- C.C. Civic Center
- C.H. Communications Hill
- H.P. Hyde Park
- J.T. Japantown
- L.P. Little Portugal
- L.S. Little Saigon
- McL. McLaughlin
- Mid. Midtown
- N.P. Naglee Park
- Nor. Northside
- O.B. Olinder-Bonita
- S.K. Spartan Keyes
- S.T.A. San Tomas Aquino
- SR/VF Santana Row/Valley Fair
- Tam. Tamien
- T.A. The Alameda
- W.G. Washington-Guadalupe
- Win. Winchester
- S.L. St. Leo's
- R.G. Rose Garden
- SHP Shasta-Hanchett Park

- Key
- Central San José
 - North San José
 - West San José
 - South San José
 - East San José



City Regions & Districts of San José, California

Best Practices for Public Engagement and Identifying Communities of Interest



Advancement Project California is a racial justice organization with over 20 years of expertise in policy research and advocacy. We work alongside community partners to transform public systems and shift investments to create a more racially equitable California.

Educational Equity – Expanding opportunity for marginalized students.

Equity in Community Investments – Helping communities transform neighborhoods.

Political Voice – Making governments more participatory and representative.





What Is a Community of Interest?



A COI Shares Interests and Geography

“A ‘community of interest’ is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.”

Cal. Elec. Code § 21621



What a COI Is Not

“Communities of interest do not include relationships with political parties, incumbents, or political candidates.”

Cal. Elec. Code § 21621



Examples of Shared Interests

- Frequent similar business centers
- Share cultural centers and holidays
- Share ancestry and/or language
- Have children that attend similar schools
- Live in close proximity to environmental hazards
- Share access or lack of access to certain goods, services, and opportunities

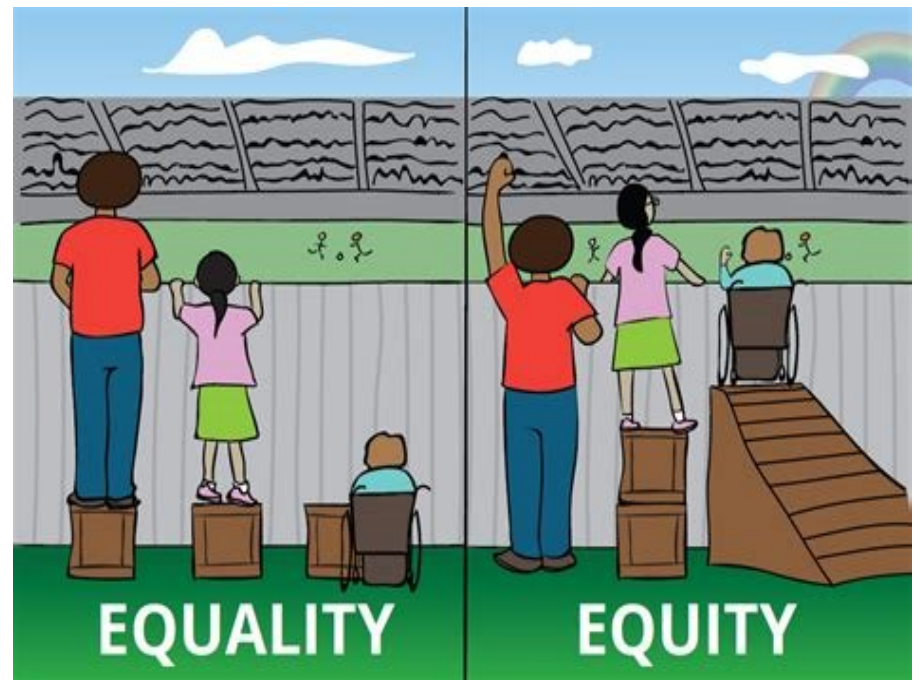


Equitable Access

What Does That Mean?

Accessibility: Ensure that the process is as accessible as possible to all residents.

Equity: Be mindful of the unique barriers that certain populations face and work to eliminate those barriers.





Structure



Number of Public Meetings

- Strongly consider going beyond the minimum requirement of three meetings.
- If virtual, use individual meetings to gather COI testimony on a specific district or region; however, also allow testimony relating to other districts/regions or comments on other issues.
- If virtual, consider having some meetings specifically in some additional languages.
- Have at least one commissioner who is familiar with the district/region take a leadership role.



Meeting Logistics

- Have diverse days and times:
 - Prioritize weekday evenings and weekends
- If in person, select locations that are welcoming, comfortable, and accessible:
 - ADA compliant
 - Close proximity to public transit
 - Not associated with law enforcement
 - Live streamed
 - Venue that allows for physical distancing
 - Ample hand sanitizer and masks




Communications about Meetings

- Provide more general information on your landing page
- Post agendas well in advance and with specific information about the topics that will be addressed and the time allotted for public comment.
- Develop, publicly post, and regularly share a participation guide.
- Ensure all materials are accessible:
 - Plain language, translation, Word and alternative formats (e.g., Braille)



Communications at Meetings



- Use plain language.
 - Provide interpreter services and allow community members to use their own interpreters.
 - Provide clear guidance on requirements to provide public comment.
 - Allot adequate time to provide the type of information you are seeking.
 - If interpreters are needed, consider extending the time limit for comments.
- 



Resources

Mapping Tool

DRAW WHY? RULES DATA

California

Draw Districts Draw Communities

Draw a plan from scratch

Statewide Counties Cities School Districts

California
52 Congressional Districts
Built out of block groups

California
53 Congressional Districts
Built out of block groups

California
40 State Senate Districts
Built out of block groups

California
80 State Assembly Districts
Built out of block groups

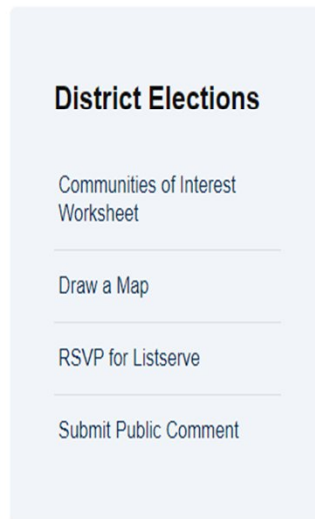
Customize

What are the building blocks?
What are the data layers?

- Encourage the public to use the mapping platform.
- Promote trainings.
- Accept different types of maps.

Testimony and Map Submissions

- Provide worksheets in multiple formats.
- Allow multiple forms of submission.



Communities of Interest Worksheet





Outreach

How and Who?

Tactics

- Traditional media
- Social media
- Text messages
- Phone messages
- Email
- Announcements at public events
- Flyers
- Door-to-door
- Car caravans

Messengers

- Ethnic media
- Social media influencers
- Government departments
- Schools
- Community-based organizations

Community Partnerships



AACSA
AFRICAN AMERICAN COMMUNITY SERVICES AGENCY



CAIR
CALIFORNIA



Thank You!

John Dobard, Ph.D.
Director of Political Voice
Advancement Project California
www.AdvancementProjectCA.org
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The Commissioner Role

May 20, 2021

The Commissioner Role



Connie Malloy – 2010-2020 California Citizens Redistricting Commission member.



Cynthia Dai – 2010-2020 California Citizens Redistricting Commission member.



Carlos Marquez - 2011-2012 San Diego Redistricting Commissioner.



California Redistricting Commission

Connie Malloy and Cynthia Dai were each members of the inaugural California Citizens Redistricting Commission.



The California Commission was groundbreaking – for the first time in the state’s history, district lines would be drawn without a focus on incumbency or political party by an independent body comprised of everyday Californians.

As fourteen people - 5 Republicans, 5 Democrats, and 4 Independents - their backgrounds were varied, but none had redistricting experience.



San Diego Redistricting Commission



Carlos Marquez was a member of the independent San Diego Redistricting Commission – redrawing the council lines in 2011, and adding a new seat.

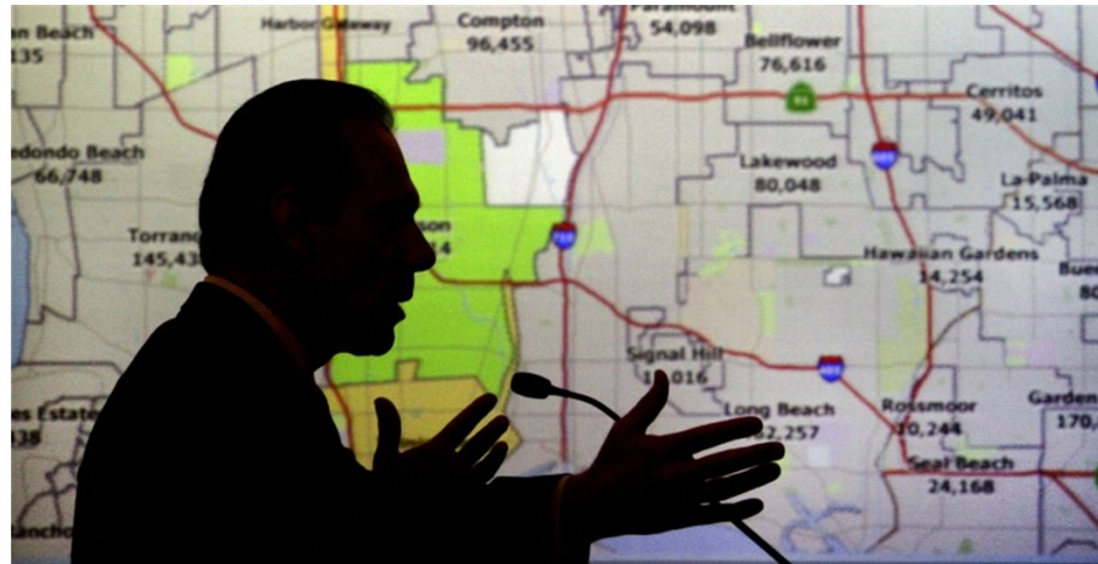
The San Diego Commission had a long history as one of the first municipal independent redistricting commissions.



The city grew significantly from 2001-2011, making redistricting more complex. The commission also had competing goals to strengthen a historic African American district, while expanding opportunities for growing Latino and Asian populations and LGBTQ voters.



The Commissioner Role



This is your chance to hear first-hand from other redistricting commissioners who were in your shoes ten years ago, sitting on their first commission, and learning about the process.





The Commissioner Role

May 20, 2021

Preliminary Schedule for the City of San José Redistricting Commission

May	<ul style="list-style-type: none">• Role of the commissioner presentation• Community engagement panel discussion• Overview of Redistricting Commission schedule and outreach plan
June	<ul style="list-style-type: none">• Legal review• Community survey launch• Silicon Valley Council of Nonprofits hosting virtual event: “How to reach the community we serve”
July	<ul style="list-style-type: none">• Mock Redistricting: mapping software review• Discussion of outreach and plan for Communities of Interest public hearings in each district and commissioner engagement
August - September	<ul style="list-style-type: none">• Communities of Interest public hearings in all districts
October - December	<ul style="list-style-type: none">• Census data received, drafting of District lines