

Argument against Measure B: Mayoral Elections

VOTE NO ON MEASURE B

Vote NO on Measure B. It is unnecessary and only benefits special interests.

The proponents of Measure B argue that it will increase the number of people voting in the election for San Jose Mayor by moving the Mayoral election to Presidential election years. This measure was first proposed before Santa Clara County adopted all-mail balloting.

All registered voters within San Jose receive a ballot at their homes, in their preferred languages. They can vote in any election easily. Moving the Mayoral election to a presidential election year does not mean greater voter turnout but it will increase the money mayoral candidates need to solicit and spend.

Measure B does nothing to increase engagement around local issues. In Presidential election years, local issues are lost in the polarizing heat of the big, national election contests. Local concerns fall by the wayside and do not receive the attention they would if not competing with the race for President. Divisive Presidential politics will affect the Mayor's race. Not changing Mayoral elections keeps the focus on issues most important in San Jose.

Instead of passing Measure B we must continue to increase voter engagement and civic participation by the broadest possible cross-section of voters. ALL voters deserve to be heard on issues of importance to San Jose - not just the most well-funded special interests during Presidential election years.

Measure B will give special interests in Presidential elections greater influence in the election of San Jose's Mayor. Moving the mayoral election to presidential years gives special interests the power to shift election outcomes in their favor.

Vote NO on Measure B to keep San José Mayor's race focused on San José, and what benefits the voters of San José, and to minimize the power of special interests in our local elections.

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| 1. Devora "Dev" Davis | Councilmember, San José City Council District 6 |
| 2. Linda Chavez | Trustee, Alum Rock Union School District |
| 3. Mark W. A. Hinkle | President, Silicon Valley Taxpayers Association |
| 4. Rich Crowley | Vice President, Citizens for Fiscal Responsibility |