

Meeting Minutes  
March 21, 2022

## **I. Call to Order & Orders of the Day**

### **Call to Order**

Chair Garg called the virtual meeting to order at 5:32 pm. She provided a brief land acknowledgement.

### **Roll Call**

**PRESENT:** Commissioners Smita Garg, Juan Carlos Araujo, Charlie McCollum, Lynne Rosenthal, Trami Cron, Richard James, Audrey Rumsby, and Janett Peace

**ABSENT:** Commissioners John Callison and Bryce Lynch

**STAFF:** Director of Cultural Affairs Kerry Adams Hapner, Director of Special Events Melina Iglesias, Director of Arts Industry Support Ron Muriera, Sr. Events Coordinator Brian Clampitt, Sr. Events Coordinator Nelly Torres, Events Coordinator II Sherina Guimmond, Sr. Project Manager Lynn Rogers, Policy Aide (D5) Brisa Moreno, and Arts Program Coordinator Tina Iv.

## **II. Public Comment**

There was no comment made on the floor.

## **III. Consent Calendar**

- A. Approval of the meeting minutes for the special Arts Commission Retreat meeting on February 28, 2022.

Action: Upon a motion by Commissioner Rumsby, seconded by Commissioner McCollum, the meeting minutes for the special meeting on February 22, 2022 were approved. (7-0-3). (Commissioners Bryce Lynch and John Callison were absent.) (Commissioner Richard James abstained.)

- B. Public Record

There was no public record filed.

## **IV. Reports and Information Only**

- A. Council Liaison's Report

Policy Aide Brisa Moreno reported on behalf of Councilmember Carrasco. She reported that the Mayor released his March Budget message. The full Council took

action on the Mayor's March Budget message at their last meeting. The meeting is available for view on the City's YouTube Channel.

**B. Presentation: Children's Musical Theatre**

Director of Cultural Affairs Kerry Adams Hapner provided a brief introduction of Executive Director Dana Zell. Executive Director Dana Zell presented with a PowerPoint Presentation. She was available for questions and comments from the Commission and staff.

**C. Chair's report**

Chair Smita Garg reported that she is extremely excited to see live theater, participate in events and concerts, and more people supporting the arts community. She reported on her attendance to the Content Magazine 10<sup>th</sup> anniversary event, watching the live theater performance of *Legally Blonde* at Prospect High School, and other various community events. She also announced that the Mayor's March Budget message was recently released. She recommended the Commission to read it and/or watch the last Council meeting on the City's YouTube Channel.

**D. Office of Cultural Affairs monthly report**

**1. OCA Monthly report**

Director of Cultural Affairs Kerry Adams Hapner reported that OCA is currently actively recruiting for the two Sr. Arts Program Coordinator positions, the Mayor's March Budget message, and highlighted items from the OCA monthly report. She reported that it is currently grants season for OCA. She thanked Commissioner McCollum for serving on the Operating Grant Panel meeting and Commissioner Rosenthal for serving on the take pART Grant Panel meeting. Commissioner Lynch volunteered to serve on the Festival, Parade and Celebrations Grant Panel meeting.

**V. Business**

**A. Update: Outdoor Special Events**

Director of Special Events Melina Iglesias, Sr. Events Coordinator Brian Clampitt, Sr. Event Coordinator Nelly Torres, and Event Coordinator II Sherina Guimmond presented with a Power Point Presentation. They were all available for questions and comments from the Commission.

**B. That the Arts Commission recommend to the City Council that the Fiscal Year (FY) 2022-23 Operating Budget for the Cultural Funding Portfolio reflect the following recommended guidelines for percentage levels, subject to available funding: 77.25% for the *Operating Grants*, 14.00% for *Festival, Parade and Celebration Grants*, and 8.25% for *take pART Grants*.**

Director of Cultural Affairs Kerry Adams Hapner and Director of Arts Industry Support Ron Muriera reported from the memo. They were both available for questions and comments from the Commission.

Action: Upon a motion by Commissioner James, seconded by Commissioner Rosenthal, the recommendation for the Arts Commission to recommend to the City Council that the Fiscal Year (FY) 2022-23 Operating Budget for the Cultural Funding Portfolio reflect the following recommended guidelines for percentage levels, subject to available funding: 77.25% for the *Operating Grants*, 14.00% for *Festival, Parade and Celebration Grants*, and 8.25% for *take pART Grants*. (8-0-2). (Commissioners Callison and Lynch were absent).

Commission discussion ensued.

- C. That the Arts Commission review and accept additions to the pre-qualified grant review panelist pool for the Cultural Funding Portfolio: Investments in Art, Creativity and Culture.

Director of Arts Industry Support Ron Muriera reported from the memo. He was available for questions and comments from the Commission.

Action: Upon a motion by Commissioner Araujo seconded by Commissioner Bryce, the recommendation for the Arts Commission to review and accept additions to the pre-qualified grant review panelist pool for the Cultural Funding Portfolio: Investments in Art, Creativity and Culture was approved. (8-0-2). (Commissioners Callison and Lynch were absent).

Commission discussion ensued.

- D. Recommend that the Arts Commission review and accept the revisions to the Cornerstone of the Art Nomination Guideline.

Director of Cultural Affairs Kerry Adams Hapner provided a brief introduction. Arts Program Coordinator Tina Iv reported from the memo. They were both available for questions and comments from the Commission.

Action: Upon a motion by Commissioner Araujo, seconded by Commissioner McCollum, the recommendation for the Arts Commission to review and accept the revisions to the Cornerstone of the Art Nomination Guideline was approved. (8-0-2). (Commissioners Callison and Lynch were absent).

Commission discussion ensued.

- E. Standing Reports

A. Executive Committee Report

1. Committee Chair Juan Carlos Araujo had no report.

B. Public Art Committee

1. Committee Chair Audrey Rumsby provided a brief report. She reported that the Committee received reports on the artist selection

and design concept for the Adobe pedestrian bridge and VTA Light Rail at Story Road and Eastridge Stations. Committee Chair Rumsby also reported that the PAC took action on the schematic and design develop proposal by Johanna Poethig for the public art project on the exterior of the City's new joint facility for OEM and Fire Department Training Center.

C. Commission Liaison Report

1. Commissioner Rosenthal provided a brief report on SVCCreates. She announced that SVCCreates will be hosting the Arts Town Hall meeting on April 6<sup>th</sup>.
2. Chair Garg provided a brief report on MALI. She announced that on MALI class 13 is coming in an end. Roy Hirabayashi was proud that MALI class 13 were able to stay engaged and support each other during the pandemic.

**VI.** *The next regular meeting will be held virtually on April 18, 2022 at 5:30 PM.*

**VII. Adjournment**

Chair Garg adjourned the meeting at 8:04 p.m.

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SMITA GARG, CHAIR

ATTEST:  
ARTS COMMISSION SECRETARY

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TINA IV, ARTS PROGRAM COORDINATOR