

OFFICE OF CULTURAL AFFAIRS (OCA) REPORT FOR APRIL 2022

Selected activities organized by goals in *Cultural Connection: San Jose's Cultural Plan*

The San Jose Arts Commission will be teleconferencing from remote locations through June 2022.

San Jose Office of Cultural Affairs (OCA)

The OCA is pleased to announce that seasoned local arts agency professional Beth Tobey has been appointed to the position of the Sr. Arts Program Coordinator. She will be managing arts and culture grants and the creative entrepreneur program. Beth's effective start date was April 4, 2022. Beth will be introduced at the April Arts Commission meeting.

Support Diverse Cultural Spaces & Places Throughout the Community

City-owned cultural facilities are reopening, including museums and theaters. The City Council voted to rescind its emergency ordinance requiring proof of vaccinations and boosters to attend indoor events involving fifty or more people at all City-owned facilities.

Integrate High Impact Public Art & Urban Design throughout the Community

Thomas Fallon Statue - Public Works and public art staff are developing the construction bid set to de-install the statue, relocate to city storage, and repair any demolition at the site. De-installation is expected to be complete by August 2022.

Adobe Bridge – The Public Art Committee reviewed the Adobe bridge art enhancement concept design by artist Hou de Sousa at their February 1, 2022 meeting. Adobe received positive input as well as some suggestions. Adobe is to continue to refine the design.

Airport Art:

- **XO** – Artists' construction documents were submitted to the airport on March 25th for the Form B review. Artists have engaged a general contractor for the installation and Purchase Orders for special inspections are in process.
- **Art Window** – Cynthia Cao is in the initial stages of designing an exhibit plan for a collection of 2D software generated works collected specifically for the airport's mezzanine Art Window located adjacent to the TSA Pre-Check lanes.
- **E-Cloud** - received its annual cleaning to dust and remove residue buildup.
- **Threshold** - Filters need to be regularly changed. This work is folded into on-going maintenance.
- **A Million Times for San José** is to be routinely dusted every 3 months and is also to be folded into our on-going maintenance.

Bassett Park (AHSC Grant) – Parks department is in the process of reactivating the project to complete Bassett Park that is designed to include integration of artist Vicki Scuri's illuminated pedestrian light elements in the park construction. The base construction project

schedule is in the process of being reset which changes the completion date for the public art; its completion is now planned for 2025.

Emergency Operation Center & Fire Department Training Facility Relocation

(EOC/FDTF) – Project development is underway for major projects in these new co-joined facilities on Senter Rd. Following the PAC’s approval of her design development proposal at its meeting on Feb. 1, Bay Area artist Johanna Poethig, who is creating artwork for the facility exterior, is completing design details and has started the first phase of the fabrication process. Artwork for the facility interior (Phase 2) will focus primarily on engaging local artists, with up to 30 two-dimensional artworks by San José artists to be selected for permanent display inside the facility. Facility completion is forecasted for the end of 2022.

Environmental Services Department (ESD) Projects:

- **Co-Generation** – Several LED lighting strips have gone dark. Staff filed a claim against the warranty and is now working with Environmental Services Department staff to investigate the failure.
- **Don Edwards National Wildlife Refuge and Guadalupe River (DENWR) and Guadalupe River Park/Children’s Discovery Museum (GRP/CDM)** – The project by artist Mark Brest Van Kempen has been substantially completed. The project is anticipated for final completion in 2022.
- **One Day One Action** – An environmental awareness project is in development with artists Trena Noval and Sue Mark, which will encourage residents to shift their habits, rituals, and behaviors to be better stewards of the environment. The project framework is in development and the artists are in the initial stages of researching and engaging potential partners with the advisement of ESD partners. In March a Social Media Specialist join the team.
- **River Oaks Pump Station** – Project is in the development planning stage, and a variety of opportunities are being explored within a design plan vetted by community.
- **Coyote Creek** – Public art staff is working with a City team to apply for a Clean California grant for potential art interventions that encourage respecting and cleaning this important waterway.

End of Watch Police Memorial – Artist Gordon Huether’s approved memorial design has been fabricated and key stakeholders are apprised of developments. The memorial site construction documents have completed the final review process by Public Works, and the project is in the process of being set up to proceed into the construction phase through Public Works, which is expected to begin in Summer 2022.

Fire Station 8 – Project in early planning stages. Staff has made several presentations at community meetings and has worked with the base project team to determine the optimal public art opportunity for this location on E. Santa Clara St.

Fire Station 14 – San José artist Bill Vujevich was selected for small mural project for the exterior of Fire Station 14 as part of the community budgeting process. The process of collaboration between the community and SJFD to develop a vision for the artwork is underway. Vujevich was selected for the project by a panel of community members and SJFD personnel; staff is working with artist on design development with the goal to complete the project in early Summer 2022.

Fire Station 32 – The first community outreach meeting was conducted on the evening of September 22, 2021. District 7 Councilmember and key stakeholder staff were present to reveal prospective architectural designs. The public art component of this project has yet to be determined and feedback was provided regarding this from the community and stakeholders. Project is in the evaluation phase.

Fire Station 37 – Artist Sam Tubiolo completed the installation of the tile art work and the window treatment for the new fire station in Willow Glen. A dedication event for the new fire station is being planned by the Fire Department for May.

Hummingbirds – Due to safety reasons, the pole mounted sculptures by artist Todd Andrews on Park Ave. were dismantled in 2018. They will be retrofitted and reinstalled. This work is being funded through the participatory district budgeting process. The contract with the artist and flagpole contractor for retrofit services have been executed. The sculptures have been delivered to the artist's studio in Grass Valley to advance retrofit. Initial pole retrofit is currently scheduled for Saturday, May 7th.

Japantown Heinlenville Park/Plaza Art - San José artist Roger Stoller has completed fabrication of the sculpture for the park. The estimated completion date is being determined by Shea Properties (the site developer).

Market/San Pedro Parking Garage – The project with artist Brian Brush is in construction documentation development. It is expected this process will go through 2022.

Neighborhood Galleries (4 largescale mural treatments) – The Caltrans permit process for the mural at Jackson Ave and King Road in District 5 has been completed. Coordination for installation of the Jackson Ave. mural by artist Scape Martinez is underway and projected for Summer/Fall 2022. The BART encroachment for the District 4 mural by artist Jason Jagel is complete. The project also requires a license agreement from VTA, which has been signed by the City and is now with VTA for final execution. Staff is negotiating schedule and logistical details with the artist.

Olinder Community Center Time Mural – Artist Juan Raul submitted the proposal to restore the 72' long mural installed on the façade of Olinder Community Center. This will involve repainting the entire mural on robust materials appropriate for an outdoor installation. The mural is contingent upon PRNS repairing the canopy. PRNS and DPW are working with a consultant to prepare a building condition assessment report.

Parade of Floats – Bay View Development is responsible for restoring the toppers on Andrew Leicester's *Parade of Floats' Agriculture* and *Arts & Community* sculptures. Painting of the toppers was completed on March 25th. Restoration of the up lights in these corner

sculptures is in progress. Staff is working with Public Works on the final location of the Families and Future floats.

Pellier Park – Construction has commenced. Artist Norie Sato is working with the landscape architects, SWA, on advancing the design of the feature wall. An additional community meeting was requested by community members for updates.

Right the Blight II – Through budget document 68 for Council District 7, and budget document 79 for council district 10, a second phase of this project has been funded for those specific districts. The evaluation of 21 sites citywide has been conducted with the goal to select a total of five sites - two in District 7 and three in District 10. Project is currently on hold as staffing shortages and deadline demands from Capital Improvement Projects take precedent. Also, re-districting has reshaped the boundaries of District 10 making many of the original site evaluations no longer relevant. New site evaluations will need to be conducted.

Sonic Runway – A schedule of curated events at the site will be announced in 2022.

St. James Park – Artist Mark Reigelman has been commissioned for design services. An orientation meeting between the artist and landscape architects is scheduled for early May.

Thank You America – Though project funding is still being sought, PRNS received a grant from the County of Santa Clara to begin the design process of the figurative component of the memorial. Artist Tuan Nguyen, who created the original Vietnamese memorial honoring South Vietnamese soldiers that fought on the American side during the Vietnam War, has agreed to develop a figurative maquette based on the Veterans' design (which was based on Tuan's original design). The artist will present the maquette to the community on or before October 2, 2022. At which point should funding be available, the artist would be contracted to fabricate and transport the work.

Valley Medical Center – The County issued the artist's Notice to Proceed. An 18-month schedule is projected for shop drawings, fabrication and installation, meaning the installation may not occur until 2024.

VTA-EBRC – Public Art staff is working with VTA on two large-scale projects associated with the Eastridge to BART Regional Connector. Artists Pae White, Laura Haddad and Todd Drugan were selected for Story Road and Eastridge Stations. Contract executions are being finalized. Staff is working with VTA team on a community outreach strategy.

VTA BART Phase II – During February 3, 2022, VTA board meeting, Councilmember Peralez submitted a referral asking that VTA staff work on identifying a future source of funding for public art in the BART Phase II stations after learning that federal grant funding cannot be used. Furthermore, he asked that VTA staff work on developing a percentage for art policy similar to the 1% policy that the City of San José has on Capital Improvement Projects. VTA staff will provide an update before the end of the fiscal year.

Weavers' Gifts – One of the major sculptural elements, the limestone basket, has been damaged beyond repair. Councilmember Peralez submitted a Budget Document with a request to fund the replacement, and it was approved in the Council-approved June Budget

Message. Based on this approval, staff located the original structural engineer to update installation documents. These drawings have been reviewed and approved by Public Works staff. The fabrication contract with the original quarry in Ireland is out for signatures. Purchase order for installation is complete and Purchase order for special inspection is in process. A short form VARA/CAPA waiver has been signed by the artist.

Wildlife of the Guadalupe – Adobe has asked for a Temporary Construction Easement in McEnery Park and have asked to temporarily remove three of the insect sculptures associated with Nobu Nagasawa’s sculpture. Staff is working with the PRNS on a Loan Agreement.

Strengthen the Cultural Community’s Infrastructure

Cultural Funding Portfolio - Investments in Art, Creativity and Culture includes three large grant programs: Operating Grants (provides partial support to San Jose arts organizations with professional staff and year-round programming); Festival, Parade and Celebration Grants (provides partial support for community events held in San Jose and organized by nonprofit organizations); and take pART (provides partial support for publicly-accessible San Jose arts activities by San Jose organizations). OCA provided three virtually pre-application workshops via Zoom. Each pre-application workshops were recorded and are posted on www.sanjoseculture.org. Grant panel took place virtually via Zoom on March 17– 18 (OpG); March 24 – 25 (take pART); and April 14– 15 (FPC). The panel recommendations will be on the agenda of the May Arts Commission meeting.

Support Residents’ Active, Personal Participation in Arts and Culture

San Jose Creates and Connects - Launched in 2016, the San Jose Creates and Connects initiative aims to connect San Jose residents across communities and within neighborhoods through creative, participatory experiences. Staff is entering into partnership agreements to hold Make Music San Jose in downtown and at Mexican Heritage Plaza. Staff is seeking to hold the next #WeCreate408 festival in October 2022, in alignment with National Arts and Humanities Month.

Cornerstone of the Arts - The nomination guidelines for the Cornerstone of the Arts were released on Monday, April 4, 2022 and are available at www.sanjoseculture.org. The deadline to submit a nomination is by Friday, May 6, 2022 at 5:00 p.m.

Destination Events in San Jose

The OEDCA special events staff coordinate and authorizes outdoor special events which drive our cultural, community and economic development goals. After two years, the number of events and attendees are climbing back towards pre-pandemic levels. In the calendar year of 2019, before mask-wearing and COVID-19 became a part of everyday life, there were 97 events held throughout Downtown San Jose with a total of 2,042,848 attendees. From 2020 – 2021, event planning was halted or extremely limited. From March 2020 through June 15, 2021, only nine events were allowed by the State of California and the County of Santa Clara’s standards. Altogether, those nine events generated 642,939 attendees – showing that the city was still craving social interaction and experiences. On June 15, 2021, the

requirements and guidelines affecting special events drastically changed and opened the door for many event organizers to return. Since the June 2022 announcement, 46 events have returned to Downtown San Jose and brought 1,616,714 attendees back to the public outdoor space. and look forward to 2022 bringing more events to the community.

April brings back popular events of years past, along with new and engaging events for families to enjoy. Culture Night Market returned with a series of events taking place at Eastridge Mall and the Westfield Oakridge Mall parking lots. Highlighting local artists, chefs, and musicians, Culture Night Market has created a fresh new look for evening markets. The long-standing San Jose 408K Race to the Row and the Silicon Valley Half Marathon have combined to become the San Jose 8K and Half Marathon, weaving runners and walkers alike through the streets of downtown San Jose, Japantown, The Alameda, and The Rose Garden, ending at Santa Row with a post-event festival. In addition, the Nikkei Matsuri Festival in San Jose Japantown will again partner with the Japantown Fun Run/Walk to highlight one of only three Japantown's in the US. The events showcase Japanese culture through celebration, dance, art, and food. As we move into Spring and Summer, we're excited to see what creative events our local organizers bring to San Jose.

CalFest Presentation

The Office of Cultural Affairs Special Events Team was honored to be invited to present a session at the CalFest Convention held at the DoubleTree San Jose on April 6 – 8, 2022. Our session titled “The Challenges of the Event Industry During the Pandemic and Resulting Permanent Changes” focused on the resiliency of our team to continuously and strongly support our event organizers as we all navigated through the past two years of the pandemic. Additionally, we assembled an expert panel of City and County staff who support San Jose's outdoor event industry and four talented event organizers who worked through the COVID restrictions to implement unique variations of their events during these extremely challenging times. Through their efforts, they were able to connect thousands of residents at a time when social engagement was extremely important.

CODAsummit

Cultural Affairs Director Kerry Adams Hapner was invited to participate in the 2022 CODAsummit conference in Ft. Lauderdale, FL. After submitting a successful proposal to host the CODAsummit in San Jose, it was announced that San Jose will be the host city in October 2023. CoDA summit is a leading international conference at the intersection of art and technology, with leading artists and innovators participating. This will be a great opportunity to showcase San Jose as the Capital of Silicon Valley and long history of art+tech public art projects.