



Art Budget for FY 2022-2023

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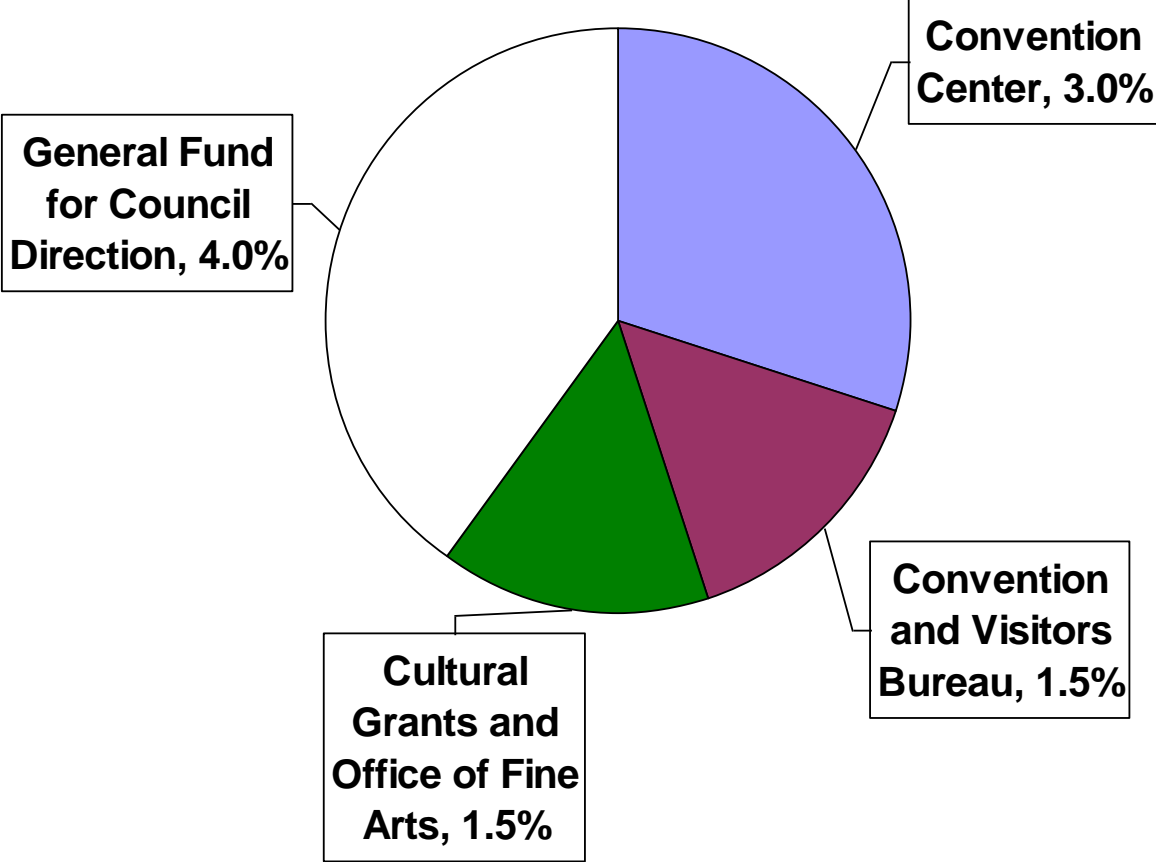
How Arts and Culture are Funded & Annual Funding Process

Primary Municipal Funding Sources for Arts, Culture, & Cultural Facilities

- 1. 10% Transient Occupancy Tax (TOT) – of which OCA receives 15%**
 - Funds cultural programs, projects, public art maintenance & OCA admin
- 2. 1% for Public Art, sets aside 1% of eligible City CIP Projects (RWF exemption)**
 - Funds public art for designated capital projects
- 3. 10% TOT – of which 40% goes to General Fund**
 - Funds City-owned cultural facility capital repair/maintenance - \$400k annually
- 4. 10% TOT – of which 45% goes to Team San Jose**
 - Funds Team San Jose managed City-owned convention and cultural facilities (four theaters)
- 5. General Fund – City-Wide**
 - Funds 6 City-owned cultural facility O&M agreements with nonprofit partners

San Jose's 10% Transient Occupancy Tax

Does not include HBID 4% assessment



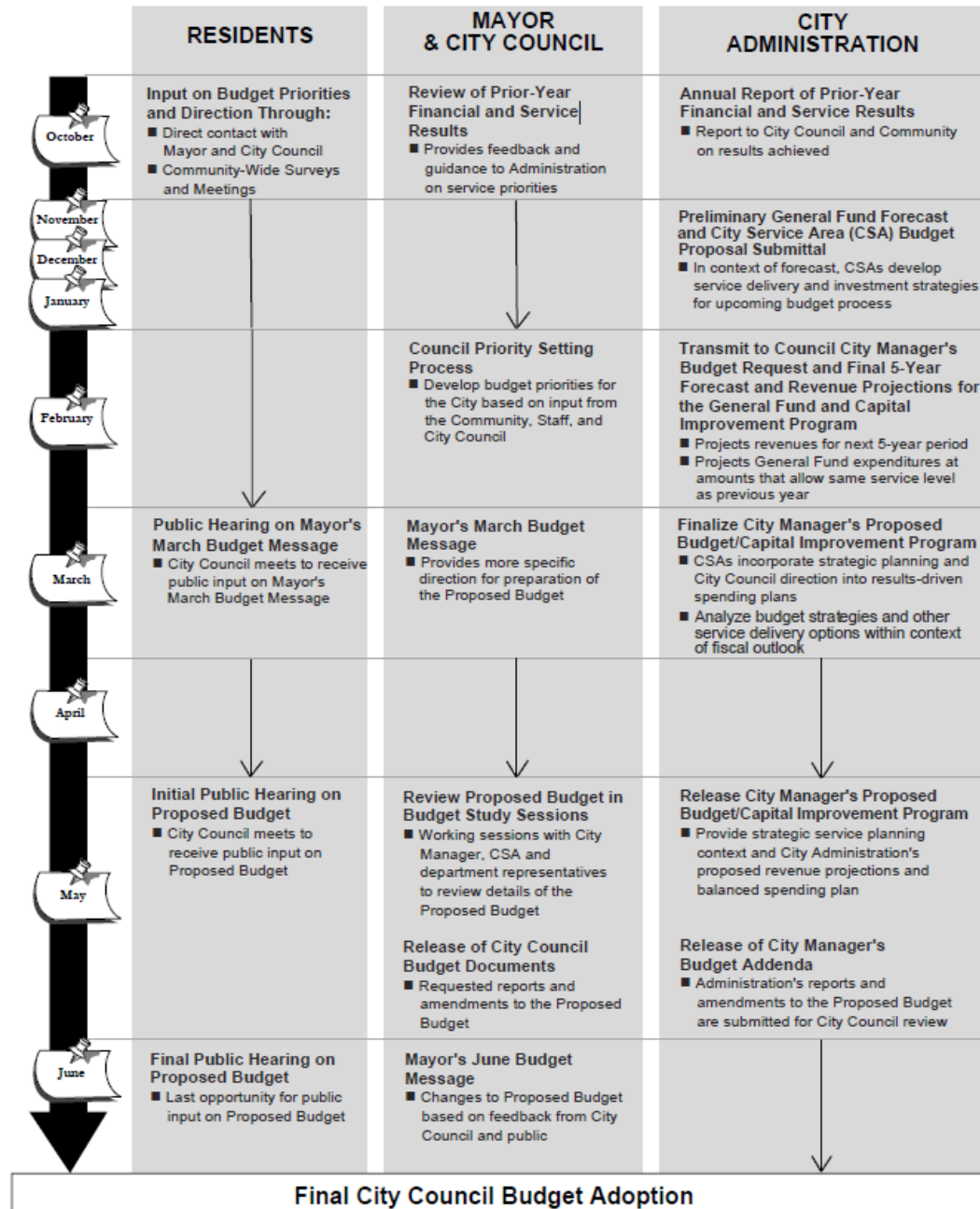
Per Ordinance: How Arts TOT Can Be Spent

Section 4.72.060.2 Use of TOT Tax Revenue:

“Funding of the cultural grant program and fine arts division programs, including:

- a) **Funding of cultural grants**, including the San Jose Symphony and the San Jose Museum of Art, and a rental subsidy for cultural use of city facilities, and
- b) **Funding the expenses of the fine arts division** of the convention and cultural department, including but not limited to personal, nonpersonal, and equipment expenses, fringe benefits, and overhead.”

CITY OF SAN JOSE ANNUAL BUDGET PROCESS



Final City Council Budget Adoption

FY 2022-2023 Direction and Allocations

Direction in Mayor's March Budget Message

- ▶ Buttress Cultural Funding Portfolio with 1 x allocation
- ▶ \$1 M 1:1 challenge grant to School of Arts and Culture at MHP for expansion
- ▶ \$100,000 for Downtown Ice capital improvements (Parking Fund)
- ▶ \$75k special grant to relaunch Cinequest Film Festival
- ▶ Allocate \$1.2 M for Abierto for festivals/arts groups and partnerships - to be managed by PRNS (March)
- ▶ Allocate 1 x funding to support Abierto supporting arts and cultural organizations (specific criteria provided)

Proposed Available Funding

Estimated Projected and Reserved TOT \$5465570

Projected ARP Funds \$2,000,000

Less Admin Costs \$2325,247

Less 15% Contingency \$647,158

\$4,818,412 in estimated available funding

Art Allocations for OCA Programs

Proposed FY 2022-2023 TOT and ARP Allocations for OCA Cultural Programs and Services

Funding Sources:		American Relief Plan	TOT Funds (Includes One Time Reserve Funds)	2022-2023 TOTALS
CULTURAL FUNDING PORTFOLIO				
<i>Competitive Grant Programs</i>				
1	Festival, Parade & Celebration Grants	0	546,980	546,980
	Operating Grants	2,000,000	1,018,212	3,018,212
3	Take pART Grants	0	322,333	322,333
4	Fiscal Capitalization Tech. Assist. Grants	0	200,000	200,000
5	Creative Entrepreneur Grants (CCI) - 2 Yr	0	50,000	50,000
6	Creative Industries Incentives (CCI) - 2 Yr	0	50,000	50,000
7	Grant Review Expenses	0	20,000	20,000
8	Internat'l Art Exchange Grants Suspend 21-2	0	0	0
	<i>Sub-Total Competitive Grants</i>	<i>2,000,000</i>	<i>2,207,525</i>	<i>4,207,525</i>
CULTURAL DEVELOPMENT AND CULTURAL CONNECTION IMPLEMENTATION (INITIATIVES/GRANTS)				
9	Arts Marketing (Content Magazine)		20,000	20,000
10	City Hall Art Exhibits		10,000	10,000
11	Cornerstone of the Arts Award/Arts & Leadership Event		30,000	30,000
12	Creative Expression WeCreate408 Campaign/Program		100,000	100,000
13	Cultural Arts Grants Funding Policy & Strategies		25,000	25,000
14	Make Music Day (SJ Creates & Connects)		40,000	40,000
15	Creative Ambassadors		50,000	50,000
16	Technical Assistance		25,000	25,000
17	SV Creates Partnership: Economic Impact Study		25,000	25,000
18	Special Events (City Dance series)		100,000	100,000
	<i>Sub-Total Cultural Development Impl.</i>	<i>0</i>	<i>425,000</i>	<i>425,000</i>
PUBLIC ART				
19	Conservation/Maintenance, Public Outreach, and Policy		80,000	80,000
20	Sonic Runway Performance Series		75,000	75,000
	<i>Sub-Total Public Art</i>	<i>0</i>	<i>155,000</i>	<i>155,000</i>
SPECIAL ACTIVITIES				
21	Arts Commission Activities		10,000	10,000
	<i>Sub-Total Special Projects / Activities</i>	<i>0</i>	<i>10,000</i>	<i>10,000</i>
	Totals	2,000,000	2,797,525	4,797,525

Questions