



Memorandum

TO: ARTS COMMISSION

FROM: Kerry Adams Hapner

SUBJECT: Rotary 4th of July Fireworks Show

DATE: May 6, 2022

Approved /s/ Nanci Klein

Date May 6, 2022

RECOMMENDATION

Accept a recommendation for a grant to the Rotary Club San Jose (Rotary) in support of the Rotary 4th of July Fireworks Show for an amount not to exceed \$250,000.

BACKGROUND

The Rotary Club San Jose is a recognized service organization of business and community leaders united to make a positive impact in our local community. The Rotary's Downtown Committee serves with a focus to increase vitality in downtown San Jose as well as create programs that have a significant local impact. Among the Rotary's key projects is the 4th of July fireworks show in downtown San Jose. This will be the 6th year that Rotary Club of San Jose will lead the production of the 4th of July celebration with fireworks in honor of our nation's birthday. The community will be invited to view the spectacle from Guadalupe River Discovery Meadow for a free, family friendly fireworks-only event.

As in previous years, the fireworks display will be designed and executed by Pyro Spectacular, one of the leading fireworks display production companies in the world, responsible for some of the largest fireworks display in the San Francisco Bay Area. Pyro Spectacular's responsibilities include fireworks selection, fireworks siting and staging, securing the necessary permits, show design and all of the activities associated with putting on this major commercial-grade fireworks display.

ANALYSIS

Based on Council District 6 Budget Document #2 for FY 2021-2022, the Mayor's June Budget Message for FY 2021-2022 contained a recommendation that the City sponsor a professionally-managed fireworks show for the community to enjoy safely instead of through dangerous, illegal fireworks. Two hundred and fifty thousand dollars was allocated from the General Fund as part of the Annual Report for FY 2020-2021. The Rotary Club of San Jose has been conditionally

ARTS COMMISSION

May 16, 2022

Subject: Rotary 4th of July Fireworks Celebration

Page 2 of 2

approved for an outdoor special event permit to produce the Rotary 4th of July Fireworks show at Discovery Meadow on Monday, July 4, 2022.

Grant funds will be awarded based on actual event costs in an amount up to \$250,000. This grant from the City will provide important support for Rotary to produce the fireworks show and pay for production cost including city permits and services such as special park use, street closure, tow zones, public works electricians, pyrotechnics and fire inspections. In addition, the grant funding will include support to coordinate with VTA Light Rail services, CalTrans Off Ramp Closures, SJC Mineta International Airport, as well as funding to pay for San Jose Police Officer services. After a two-year hiatus due to the COVID-19 pandemic mandates limiting public gatherings, it is significant to present this professional 4th of July fireworks celebration for over 60,000 community members to enjoy.

Rotary San Jose has a long history of building community and has the network and experience in presenting successful professional fireworks shows in San Jose. The City's grant in support of Rotary's 4th of July Fireworks show will help ensure that a professional fireworks production takes place to deter illegal fireworks, celebrate the nation's birthday and present a free, family-friendly professional fireworks show.

/s/

KERRY ADAMS HAPNER
Director of Cultural Affairs