



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Carrasco

SUBJECT: BUDGET DOCUMENT

DATE: 5/24/22

Approved

Date 5/24/22

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **East Side Preservation Plan - Emma Prusch Farm Park**

Amount of City Funding Required: \$3,081,500.00

This change is:

X One-time _____ Ongoing

Cost Estimate Number (if applicable):39

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

From its donation by San José native Emma Prusch, in 1862, the park has served as a magnet for our region, reminding us of our title of “Valley of the Hearts Delight” and building up the legacy of East San José!

And today, it serves a multitude of purposes including, being the home of Veggielution, which provides our city with urban farmland, nutritious food, and space for agricultural programming, being host to the largest Mexica New Year’s celebration in the world, being the site of East San José’s first All-Inclusive Playground, and most importantly, during the pandemic, serving as a mass vaccine site for over 7,500 vaccinations. The role this park plays is growing exponentially.

To improve the quality of experience, and add to the Destination status of Emma Prusch, please approve:

\$3,081,500 for Electrical Improvements, serving as an infrastructural precursor for future Capital Improvements.

Emma Prusch Farm Park stands as a testament to the history of San José; a history of open orchards, farmland, and beautiful agricultural landscapes harvested by the working hands of immigrants. Join us in preserving that legacy and setting up the infrastructure for years to come. These are the assets that belong to our community, and many times are the only assets they will access to. We must ensure they have access to these resources and experiences.

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund): General Fund

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Jon Cicirelli, Director

Department or Organization: Parks, Recreation and Neighborhood Services

Phone Number: 408-535-4860

Email: jon.cicirelli@sanjoseca.gov