



# Memorandum

**TO:** MAYOR REED

**FROM:** Councilmember Rose Herrera

**SUBJECT:** BUDGET DOCUMENT

**DATE:** May 23, 2012

Approved

*Rose Herrera*

Date

*5/23/12*

## RECOMMENDATION

Provide funding to purchase additional radar speed feedback signs.

### Proposal

Program/Project Title: Traffic Calming

Amount of City Funding Required: \$100,000

Fund Type: Construction Excise Tax Fund or General Fund

Anticipated Outcomes:

The requested funding change would provide an additional five radar speed feedback signs. These signs are a critical tool for preventing vehicle collisions on roadways where motorists are forced to transition from higher to lower speeds. By placing these signs in areas where they would have the most impact, such as transitions between freeways and expressways to local streets, it will make drivers more aware of their speeds and encourage safer driving.

### Funding Source

Program/Project Title: Traffic Calming

Amount of City Funding Change: \$ 100,000

Fund Type (i.e. General Fund, C&C funds, etc.) General Fund

Anticipated Outcomes:

The requested funding change would provide an additional five radar speed feedback signs. These signs are a critical tool for preventing vehicle collisions on roadways where motorists are forced to transition from higher to lower speeds. By placing these signs in areas where they would have the most impact, such as transitions between freeways and expressways to local streets, it will make drivers more aware of their speeds and encourage safer driving.

Department or Organization: Department of Transportation

Department or Organization Contact:

Name: Lily Lim-Tsao, Division Manager

Phone number: (408) 535-3269

E-mail address: lily.lim-tsao@sanjoseca.gov

This change is:

One-time       Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services