



# Memorandum

**TO:** MAYOR REED  
**SUBJECT:** NEIGHBORHOOD ENGAGEMENT  
 TEAM STAFFING

**FROM:** Councilmember Rocha

**DATE:** May 23<sup>rd</sup>, 2012

Approved

Don Rocha

Date

5-23-2012

PH

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Neighborhood Engagement Team Funding

Amount of City Funding Required:

Executive Analyst Position FY 12-13: \$113,000

Executive Analyst Position FY 13-14: \$123,000

Total: \$236,000

Fund Type (i.e. General Fund, C&C funds, etc.) General Fund

Anticipated Outcomes: Requested funding changes would affect benefits or services for San José residents, businesses, community groups, etc., as described below: (Use as much space as required.)

This proposal would add an executive analyst position to the neighborhood engagement team (formerly the Neighborhood Development Center) for budget years FY 12-13 and 13-14.

Given the City's budget limitations, it's more important than ever to engage San Jose's neighborhoods in a meaningful way. Additional staff on the neighborhood engagement team will allow the City to pursue innovative strategies to harness volunteerism and build neighborhood capacity to address problems that the City has limited resources to solve. There is great opportunity to enhance our outreach and organizing of neighborhoods through web technology, but in order to develop specific strategies, we need an additional staff position.

### Funding Source

Program/Project Title: Earmarked Reserve: Essential Services (Budget Page IX-30)

Amount of City Funding Change:

Executive Analyst Position FY 12-13: \$113,000

Executive Analyst Position FY 13-14: \$123,000

Total: \$236,000

Fund Type (i.e. General Fund, C&C funds, etc.) General Fund

Anticipated Outcomes: Requested funding changes would affect benefits or services for San José residents, businesses, community groups, etc., as described below: (Use as much space as required.)

The essential services reserve would fund this proposal.

Department or Organization: City Manager's Office

Department or Organization Contact (Please list contact information for the individual that certified cost estimates contained within your recommendation.)

Name: Norberto Duenas

Phone number: 535-8180

E-mail address: Norberto.Duenas@sanjoseca.gov

This change is:

X  One-time      \_\_\_\_\_ Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services