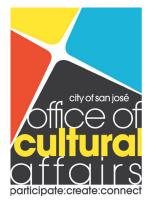
### OCA's Arts & Culture Grant Programs: Exploring Changes

June 27, 2022 Arts Commission meeting



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San Jose Office of Economic Development & Cultural Affairs

## **OCA's Three Largest Grant Programs**

Currently the OCA's **three** largest and most competitive arts & culture grant programs are:

- 1. Operating grants (OpG)
- 2. Festival, Parade and Celebration (FPC) grants
- 3. Take pART grants

## **Exploring Changes: Why now?** Goals:

 More equity in how funds are distributed
 To coordinate with our Racial Equity Workplan and Performance Metrics

To distribute funding across three programs in a way that meets the needs of our grantees

Reduce administrative burden on smaller orgs

## **Exploring Changes: Why now?**

Currently no cap on #of FPC Grants (though "strongly discouraged")

Some orgs are using FPC to fund regular programming – not special events

Take pART grants have a low maximum funding amount -capped at \$15k **Operating Grants (OpG)** - offer unrestricted funding to arts and culture orgs for 2-year periods

- FY22-23 average grant \$104,076
- FY 22-2330 applicants and 30 awarded (100% fund rate)
- Inverse proportionality larger orgs receive smaller % of overall budget and smaller orgs receive larger % of overall budget
- Requires a financial audit and demonstrated fiscal stability

### **Operating Grants (OpG)**

### **Proposed changes:**

Orgs must maintain 1 FTE staff

- Operating revenues and expenses must exceed \$200K (currently \$50k)
- Funnel those not meeting these criteria to Take pART

**Benefit to grantees:** Take pART does not require a financial audit thus reducing the administrative and financial burden

**Festival, Parade, and Celebration Grants (FPC)** – offer grant funds for events open to the public and presented by a 501c3 or fiscal agent.

- FY 22-23: Average grant amount **\$12,000**
- FY 22-23: 45 applicants & 40 awarded (88% fund rate)
- FY 22-23: Two orgs received 4 grants and three orgs received 2 grants each.
  - Of these five orgs, three received OpG grants or other significant funding from the City

### Festival, Parade, and Celebration Grants (cont.) Proposed changes:

Org can only submit <u>one</u> FPC grant application for one event (not a series of events or ongoing programming) unless acting a fiscal receiver for other org

#### **Benefit to grantees:**

Larger grant amounts across all three programs

Take pART Grants- offer project and program grants that are participatory

- FY 22-23: Average grant amount **\$12,400**
- FY 22-23: 21 applicants and 20 awarded (95% fund rate)
- FY 22-23: Five orgs also received FPC Grants (that were not acting as fiscal agents)

Take pART Grants (cont.)

**Proposed changes:** 

Increasing max grant from \$15k to \$25K

### **Benefit to grantees:**

Increases maximum possible grant awards by \$10K

#### FY 2023-2024 Longer-Term Opportunities:

- ✓ Address equity and inclusion goals
- Conduct more outreach into the San Jose nonprofit community serving multi-cultural communities
- ✓ Ongoing multi-lingual marketing
- Streamline applications, simplify complex language, and reduce multi-part questions
- ✓ Other opportunities?

### **Recommended Next Steps:**

#### July 2022

Conduct a short survey of grantees for feedback

#### August 2022

Convene meetings with grantees

#### September 2022

Provide update to Arts Commission

#### **October 2022**

Final approval by Arts Commission

**Recommended Next Steps:** 

## **Other ideas:**

Consider data mapping
Map neighborhoods served
Find orgs we are missing through 990 registrations

Track demographic data

# **Questions or Comments?**

