

# OCA's Arts & Culture Grant Programs: Exploring Changes

June 27, 2022 Arts Commission meeting

Kerry Adams Hapner, Director of Cultural Affairs  
Ron Muriera, Arts Industry Support Director  
Beth Tobey, Senior Arts Program Manager, presenter

*San Jose Office of Economic Development & Cultural Affairs*



# OCA's Three Largest Grant Programs

Currently the OCA's **three** largest and most competitive arts & culture grant programs are:

1. Operating grants (OpG)
2. Festival, Parade and Celebration (FPC) grants
3. Take pART grants

# Exploring Changes: Why now?

## Goals:

- ▶ More equity in how funds are distributed
- ▶ To coordinate with our Racial Equity Workplan and Performance Metrics
- ▶ To distribute funding across three programs in a way that meets the needs of our grantees
- ▶ Reduce administrative burden on smaller orgs

# Exploring Changes: Why now?

- ▶ Currently no cap on #of **FPC** Grants (though “strongly discouraged”)
- ▶ Some orgs are using **FPC** to fund regular programming – not special events
- ▶ Take pART grants have a low maximum funding amount -capped at \$15k

## **Operating Grants (OpG)** - offer unrestricted funding to arts and culture orgs for 2-year periods

- ▶ FY22-23 average grant **\$104,076**
- ▶ FY 22-23 30 applicants and **30 awarded** (100% fund rate)
- ▶ Inverse proportionality – larger orgs receive smaller % of overall budget and smaller orgs receive larger % of overall budget
- ▶ Requires a financial audit and demonstrated fiscal stability

# Operating Grants (OpG)

## Proposed changes:

- ▶ Orgs must maintain 1 FTE staff
- ▶ Operating revenues and expenses must exceed \$200K (currently \$50k)
- ▶ Funnel those not meeting these criteria to Take pART

**Benefit to grantees:** Take pART does not require a financial audit thus reducing the administrative and financial burden

**Festival, Parade, and Celebration Grants (FPC)** – offer grant funds for events open to the public and presented by a 501c3 or fiscal agent.

- ▶ FY 22-23: Average grant amount **\$12,000**
- ▶ FY 22-23: 45 applicants & **40 awarded** (88% fund rate)
- ▶ FY 22-23: Two orgs received 4 grants and three orgs received 2 grants each.
  - ▶ Of these five orgs, three received OpG grants or other significant funding from the City

## Festival, Parade, and Celebration Grants (cont.)

### Proposed changes:

- ▶ Org can only submit one FPC grant application for one event (not a series of events or ongoing programming) unless acting a fiscal receiver for other org

### Benefit to grantees:

Larger grant amounts across all three programs



## Take pART Grants- offer **project and program** grants that are participatory

- ▶ FY 22-23: Average grant amount **\$12,400**
- ▶ FY 22-23: 21 applicants and **20 awarded** (95% fund rate)
- ▶ FY 22-23: Five orgs also received FPC Grants (that were not acting as fiscal agents)

## Take pART Grants (cont.)

### Proposed changes:

- ▶ **Increasing** max grant from \$15k to **\$25K**

### Benefit to grantees:

Increases maximum possible grant awards by \$10K

## FY 2023-2024 Longer-Term Opportunities:

- ✓ Address equity and inclusion goals
- ✓ Conduct more outreach into the San Jose non-profit community serving multi-cultural communities
- ✓ Ongoing multi-lingual marketing
- ✓ Streamline applications, simplify complex language, and reduce multi-part questions
- ✓ Other opportunities?

## Recommended Next Steps:

### July 2022

- ▶ Conduct a short survey of grantees for feedback

### August 2022

- ▶ Convene meetings with grantees

### September 2022

- ▶ Provide update to Arts Commission

### October 2022

- ▶ Final approval by Arts Commission

## Recommended Next Steps:

### **Other ideas:**

Consider data mapping

- ▶ Map neighborhoods served
- ▶ Find orgs we are missing through 990 registrations
- ▶ Track demographic data

# Questions or Comments?

