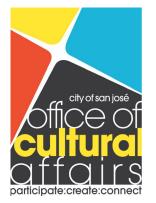
OCA's Arts & Culture Grant Programs: Exploring Changes

June 27, 2022 Arts Commission meeting



Kerry Adams Hapner, Director of Cultural Affairs Ron Muriera, Arts Industry Support Director Beth Tobey, Senior Arts Program Manager, presenter

San Jose Office of Economic Development & Cultural Affairs

OCA's Three Largest Grant Programs

Currently the OCA's **three** largest and most competitive arts & culture grant programs are:

- 1. Operating grants (OpG)
- 2. Festival, Parade and Celebration (FPC) grants
- 3. Take pART grants

Exploring Changes: Why now? Goals:

 More equity in how funds are distributed
 To coordinate with our Racial Equity Workplan and Performance Metrics

To distribute funding across three programs in a way that meets the needs of our grantees

Reduce administrative burden on smaller orgs

Exploring Changes: Why now?

Currently no cap on #of FPC Grants (though "strongly discouraged")

Some orgs are using FPC to fund regular programming – not special events

Take pART grants have a low maximum funding amount -capped at \$15k **Operating Grants (OpG)** - offer unrestricted funding to arts and culture orgs for 2-year periods

- FY22-23 average grant \$104,076
- FY 22-2330 applicants and 30 awarded (100% fund rate)
- Inverse proportionality larger orgs receive smaller % of overall budget and smaller orgs receive larger % of overall budget
- Requires a financial audit and demonstrated fiscal stability

Operating Grants (OpG)

Proposed changes:

Orgs must maintain 1 FTE staff

- Operating revenues and expenses must exceed \$200K (currently \$50k)
- Funnel those not meeting these criteria to Take pART

Benefit to grantees: Take pART does not require a financial audit thus reducing the administrative and financial burden

Festival, Parade, and Celebration Grants (FPC) – offer grant funds for events open to the public and presented by a 501c3 or fiscal agent.

- FY 22-23: Average grant amount **\$12,000**
- FY 22-23: 45 applicants & 40 awarded (88% fund rate)
- FY 22-23: Two orgs received 4 grants and three orgs received 2 grants each.
 - Of these five orgs, three received OpG grants or other significant funding from the City

Festival, Parade, and Celebration Grants (cont.) Proposed changes:

Org can only submit <u>one</u> FPC grant application for one event (not a series of events or ongoing programming) unless acting a fiscal receiver for other org

Benefit to grantees:

Larger grant amounts across all three programs

Take pART Grants- offer project and program grants that are participatory

- FY 22-23: Average grant amount **\$12,400**
- FY 22-23: 21 applicants and 20 awarded (95% fund rate)
- FY 22-23: Five orgs also received FPC Grants (that were not acting as fiscal agents)

Take pART Grants (cont.)

Proposed changes:

Increasing max grant from \$15k to \$25K

Benefit to grantees:

Increases maximum possible grant awards by \$10K

FY 2023-2024 Longer-Term Opportunities:

- ✓ Address equity and inclusion goals
- Conduct more outreach into the San Jose nonprofit community serving multi-cultural communities
- ✓ Ongoing multi-lingual marketing
- Streamline applications, simplify complex language, and reduce multi-part questions
- ✓ Other opportunities?

Recommended Next Steps:

July 2022

Conduct a short survey of grantees for feedback

August 2022

Convene meetings with grantees

September 2022

Provide update to Arts Commission

October 2022

Final approval by Arts Commission

Recommended Next Steps:

Other ideas:

Consider data mapping
Map neighborhoods served
Find orgs we are missing through 990 registrations

Track demographic data

Questions or Comments?

