



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Christopher M. Moore

**SUBJECT: CRIME PREVENTION
PERFORMANCE MEASURES**

DATE: May 21, 2012

Approved

Date

5/23/12

RECOMMENDATION

Adjust the Crime Prevention & Community Education Performance Measure 2012-2013 targets as follows:

- % of community members who feel more knowledgeable about ways to keep themselves/neighborhoods safer after a crime prevention community education presentation: change target from 85% to 95%
- % of requested crime prevention presentation fulfilled within 30 days: change target from 45% to 60%

BACKGROUND

Six filled Crime Prevention Specialist (CPS) positions were approved for elimination, as of June 30, 2010, in the 2009-2010 Adopted Operating Budget. Four CPS positions remain in the Department with one CPS assigned to each of the four patrol divisions around the City. With the reduction in CPS staff, the Department lowered the targets for the Crime Prevention and Community Education performance measures. CPS staff continues to provide presentations to the community to develop neighborhoods and enhance quality of life. While demand for crime prevention presentations exceeds capacity, the CPS staff has exceeded initial expectations with the reduced staffing model.



ANALYSIS

The Police Department has undergone several service delivery changes as staffing was reduced over the past few years. With these changes, it has become even more important to reach out to the community. Not only is CPS staff tasked with explaining new policy and procedures, but the Department is asking residents to become more involved in the process of crime prevention. While most residents are open to partnering with the Department, they still need to be provided the tools and information necessary to participate both safely and effectively. This requires increased community policing and outreach.

It is understood that changes to service delivery models often require staff to do more with less on many fronts. It also requires that the Department make good use of available resources. The ability to partner with the community allows the Department to leverage community members to create not only more “eyes and ears” to assist the Department, as well as create more active, educated, and informed participants in the crime prevention process. This level of community participation will eventually allow the Department to do more with less. Performance targets should be set to align with current activity levels and encourage staff to provide higher but achievable service levels.

Crime Prevention and Community Education

Performance Measures

	2010-2011 Actual	2011-2012 Target	2011-2012 Estimated	2012-2013 Initial Target	2012-2013 Revised Target
 % of community members who feel more knowledgeable about ways to keep themselves/neighborhoods safer after a crime prevention community education presentation	94.6%	85%	95%	85%	95%
 % of requested crime prevention presentations fulfilled within 30 days	99%	45%	63%	45%	60%

/s/
 Christopher M. Moore
 Chief of Police

CMM/LP