

# Memorandum

**TO:** PUBLIC ART COMMITTEE

**FROM:** Michael Ogilvie

**SUBJECT:** SEE BELOW

**DATE:** July 26, 2022

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**COUNCIL DISTRICT:** Citywide

**SUBJECT:** San José Public Art's Public Artist Roster (Multi-Year, Multi-Project) of pre-qualified artists for use with multiple projects

## RECOMMENDATION

Receive the report on the artist selection for the San José Public Art's (SJPA) Artist Roster (Multi-Year, Multi-Project) of pre-qualified artists for use with multiple projects for up to five years.

## BACKGROUND

The use of a pre-approved roster of artists is a common practice across the public art field because it provides a number of important efficiencies in both cost, time requirements and labor, for all involved. This is because the process of developing and managing a "Request for Qualifications" (RFQ) process is very labor-intensive, time consuming and costly and for artists, submitting for each project can be considerable work. This can be particularly important when there are a high number of projects that need to move forward and limited staff to manage them and for artists who would like to be considered for multiple projects.

The roster is a pool of artists that has been vetted by a panel of community stakeholders and local arts professionals. Artists in the roster may be considered for a wide range of upcoming projects; selection for specific projects will align to the processes framed in Public Art Next!, San José Public Art Program (SJPA) Council-approved master plan. Staff brings forward a group of artists they identify as viable for a particular project. That project will have a stakeholder group that will review and select an artist to recommend for each project. As allowed, there can be some variations on this process.

SJPA has previously used a roster to support project delivery and SJPA has had an active pre-approved roster of muralists since 2017. Inclusion in the roster does not guarantee a commission and it does not preclude artists from applying and being selected for other public art commissions with the City.

## ANALYSIS

SJPA has many upcoming projects in the coming five years as a result of the City's implementation of Measure T funded capital projects and due to partnerships with other agencies and other factors; these include transit projects with Valley Transit Authority, fire stations, community centers, storm water facilities located in residential neighborhoods and more. Use of the roster of pre-qualified artists will enable the SJPA team to be timely in addressing the needs of these projects, while also providing a range of efficiencies for both the team as well as for artists. Use of the roster means there doesn't need to be a separate call for each project, saving the staff significant cost and time, and it relieves the burden from the artists from having to prepare submittals for each of the City's public art RFQs.

SJPA released this RFQ on February 26, 2022 on CaFE, the online platform that is widely used for artist calls. The CaFE platform is free for artists to use, is user-friendly and effectively supports the review process for panelists to review and rate artist submittals. Artists living and working in the United States

were eligible to submit entries. The call was open through May 4, 2022. At the time it closed, 297 submittals were received.

A five-member panel of artists and arts professionals (see detail in Public Outreach, below) was formed to review and rate all 297 applications. Staff reviewed the panel’s ratings and 219 artists were selected for inclusion in the 2022-2027 Artist Roster. These artists work in a wide range of media however this RFQ excluded artists who are solely muralists from being considered as SJPA will issue a separate call for mural artists soon. It also did not include artists whose media is primarily technology-based work as those public art opportunities are generally for specialized art opportunities and will have their own artist calls.

The RFQ also provided provisions allowing SJPA to update the roster during the roster’s five-year duration if deemed necessary.

**PUBLIC OUTREACH**

While the RFQ was open to artists who live and work in the United States, there was focused outreach to artists living in San José and Northern California. In addition to outreach done via the CaFE platform, outreach for this RFQ was extensive. It included boosted posts by SJPA on social media, posts by the California Arts Council and by Americans for the Arts on their artist notification pages, and by other prominent public art organizations that artists follow. It also included notices about this RFQ opportunity distributed by our affiliate programs to their artist lists across the northern California region. SJPA sent notices and reminders out via Constant Contact to its own artist lists, and also to the more than 360 registrants of our recent Demystifying Public Art webinar series which reached a lot of emerging public artists. Follow up was done to ensure that San José artists were aware of the opportunity. Through these combined efforts notices about this RFQ reached more than 2000.

The review panel reflected a high level of diverse cultural representation and consisted of:

<u>Name</u>	<u>Affiliation</u>
Rachel Lazo	Visual artist and professor of Art at San José ’s Evergreen Valley College
Quynh-Mai Nguyen	Artist and public art administrator
Winifred Day	Director of Cultural Services and Public Art for the City of Richmond, CA
Rajorshi Ghosh	Chair of CADRE in San José State University Department of Art
Richard James	Former San José Arts Commissioner and Public Art Committee Chair, former Director of Art for City of Palo Alto

/s/  
MICHAEL OGILVIE  
Public Art Director

**Attachment: 2022-2027 Artist Roster: Approved Artists List**

**CALIFORNIA - NORTHERN (73)**

<b>Abildgaard, Mark</b>	<b>Kaprov, Susan</b>
<b>Anderson, Pamela</b>	<b>Korican, Leah</b>
<b>Angus, James</b>	<b>Kubrick, Yoko</b>
<b>Aoki, Kathy</b>	<b>Lee, Sophia</b>
<b>Arnold, Johnna</b>	<b>McGuire, Jennifer</b>
<b>Arzabe, Miguel</b>	<b>Metz, Stephanie</b>
<b>Barr, Aileen</b>	<b>Nagase, Masayuki</b>
<b>Bassoff, Solomon</b>	<b>Nguyen, Nancy</b>
<b>Brown, Michael</b>	<b>Orlando, Sean</b>
<b>Bryan, Sukey</b>	<b>Osteraas-Constable, Ene</b>
<b>Burd, Natalya</b>	<b>Ostro, David</b>
<b>Camozzi, Teresa</b>	<b>Panziera, Dominic</b>
<b>Carrington, Ryan</b>	<b>Perez, Carlos</b>
<b>Christopherson, Elin</b>	<b>Poethig, Johanna</b>
<b>Claudio, Dayton</b>	<b>Pope, Robb</b>
<b>Corliss, Troy</b>	<b>Powell, Eric</b>
<b>Crocetti, Kathleen</b>	<b>Rana, Priyanka</b>
<b>Crutcher, Colette</b>	<b>Reed, Jeff</b>
<b>Daley, Catherine</b>	<b>Rodi, Rachel</b>
<b>De La Torre, Sergio</b>	<b>Saxe, Joe</b>
<b>Deutsch, Richard</b>	<b>Schipper, Jonathan</b>
<b>Duckett, Angelina Melicia</b>	<b>Seeger, Yori</b>
<b>Feibelman, Adam</b>	<b>Selig, Colin</b>
<b>Foucault, Peter</b>	<b>Sheng, Shan Shan</b>
<b>Gadeken, Charles</b>	<b>Singer, Brian</b>
<b>Gass, Linda</b>	<b>Sowell, Vickie Jo</b>
<b>Gattegno, Nataly</b>	<b>Starkweather, Jennifer</b>
<b>Ghidini, Sheila</b>	<b>Stoller, Roger</b>
<b>Gould, Bill</b>	<b>Susnea Litman, Adrian</b>
<b>Hemami, Taraneh</b>	<b>Szabo, Michael</b>
<b>Hemenway, Dana</b>	<b>Takara, Corinne</b>
<b>Hibbs, Amy</b>	<b>Tanaka, Kana</b>
<b>Honarmand, Kiana</b>	<b>Trachtenberg, Amy</b>
<b>Hsu, Joyce</b>	<b>Tubiolo, Sam</b>
<b>Hua, Phillip</b>	<b>Wagner, Catherine</b>
<b>Huether, Gordon</b>	<b>Webb, Martin</b>
<b>Jennings, Packard</b>	

## **CALIFORNIA - OTHER (35)**

<b>Ball, Benjamin</b>	<b>Kobayashi, Kipp</b>
<b>Behan, Sonny</b>	<b>Kovacs, Andrew</b>
<b>Buck, Brennan</b>	<b>Legrady, George</b>
<b>Canogar, Studio Daniel Canogar</b>	<b>Ley, Rob</b>
<b>Centuori, Jeanine</b>	<b>Lim, Won Ju</b>
<b>Chen, Sijia</b>	<b>Logoreci, Susan</b>
<b>Cordero, Sixto</b>	<b>McCormick, Daniel</b>
<b>Davis, Michael</b>	<b>Narduli, Susan</b>
<b>Delgado, Roberto</b>	<b>Nishinaka, Jeff</b>
<b>Earnist, Tom</b>	<b>Peterson, James</b>
<b>Eskandari, Maryam</b>	<b>Rendon, Marisol</b>
<b>Fisher, Dina</b>	<b>Salas, Roberto</b>
<b>Fukuyama, Kaori</b>	<b>Santa Cruz, Abram</b>
<b>Garten, Cliff</b>	<b>Shows, Leslie</b>
<b>Glassman, Stephen</b>	<b>Stutz, Michael</b>
<b>Haendel, Karl</b>	<b>Tillinghast, Eric</b>
<b>Jiang, Nova</b>	<b>Trejo-Maya, Jose</b>
<b>Karol, Fitzhugh</b>	

## OUTSIDE CALIF (111)

Aeling, Mark  
Alkanoglu, Volkan  
Arnold, Janice  
Artemis, Maria  
Arthur, Twyla  
Associates, DiBari  
Aycock, Alice  
Babcock, Matt  
Barnum, Robert  
Bates, George  
Bell, Vaughn  
Bliss, Jodie  
Bodner, Jessica  
Bravo, Monika  
Carpenter, Ed  
Cecere, Jennifer  
Chang, Jackie  
Cheng, Amy  
Chew, Mark  
Christensen, John  
Clapper, Mike  
Coleman, Annette  
Coron, Beatrice  
Cruz, Rosa  
De Carvalho, Priscila  
De St. Croix, Blane  
Dean, Carey  
Depeña, Ivan  
Donovan, Simon  
Fornes, Marc  
Fraley, Toby  
Frank, Adam  
Franklin, David  
Frelin, Adam  
Friend-Gay, Dixie  
Geller, Matthew  
Godfrey, DeWitt  
Goldberg, Brad  
Gonzalez, Alexandra  
Goss, Scott  
Griffith, Cable  
Griggs, David  
Grygutis, Barbara  
Gutlove, Michele  
Haddad, Laura

Hancock, Blessing  
Hazel, Peter  
Hepner, Lori  
Huerta, Leticia  
Hungerman, CJ  
Karimi, Pantea  
Kimball, Tyler  
King, Ray  
Kistler, Virginia  
Klimoski, Jason  
Klotz, Werner  
Kornfeld, Douglas  
Kuby, Adam  
Kurtzman, Todji  
Lee, Norman  
Lialios, Eleftheria  
Ligorano, Nora  
Lim, Sujin  
Lipski, Donald  
Lucking, Mary  
Marold, Patrick  
Mazzotta, Matthew  
McCall, Ken  
Mclaughlin, Michael  
Michael Singer aka  
Singer Studio  
Middlebrook, Jason  
Miller, Billy Joe  
Nava, Rodrigo  
Niebuhr, Matt  
Oldham, Brad  
Orlosky, Kevin  
Paschkis, Julie  
Peters, George  
Polli, Andrea  
Porter, Dane  
Prentice, Tim  
Redman, Don  
Rubin, Jon  
Rubio, Lydia  
Salenger, Matthew  
Sato, Norie  
Schwendinger, Leni  
Scuri, Vicki  
Secord, Roy

Shindell, Mary  
Slick, Rachel  
Stephan, Aaron  
Studio, Pneuhaus  
Sullivan, Patrick  
Szivos, Michael  
Tarantino, Ann  
Tashima, Hirotsune  
Taylor, Richard  
Thurston, Joe  
Walker, Randy  
Wexler, Glenn  
Wiegman, Clark  
Wiener, Joshua  
Wiener, Madeline  
Wolf, Jessica  
Wyne, Sheila  
Yamamoto, Valeria  
Zhao, Suikang  
Zokaites, Bobby  
Zurkow, Marina  
Zweig, Janet