

The Boost Biz SJ Storefronts Activation Grants program helps small, ground-floor business with grants to activate and improve their exteriors, or to convert parklets into additional outside seating. The program received new funds from the American Rescue Plan Act, to encourage economic development and neighborhood revitalization to assist in the recovery from the impacts of COVID-19.

## Vacant Storefront Grant

### Support for Opening Costs

A small business owner leasing a ground floor space that has been vacant for longer than three months may receive up to \$15,000 in financial assistance.



## Existing Storefront Grant

### Exterior Space Improvements

A small business owner occupying a ground floor retail space may receive up to \$10,000 in financial assistance to enhance or enliven their storefront.



## Applying

You must be a small business owner leasing a vacant ground floor space or occupying an existing ground floor space and want to enhance or activate the storefront.

- You must have at least three years remaining on your lease.

- Funding is allocated on first-come, first-served basis.

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### CONNECT WITH US

For information or to apply, contact Sal Alvarez at:

Sal Alvarez, Program Manager

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