

McLaughlin Ave Quick-Build Project

Outreach Summary

1 INTRODUCTION

In Spring of 2022, the City of San José resurfaced McLaughlin Avenue from William Street to Story Road as part of its annual pavement maintenance program. When a roadway is resurfaced, it must be restriped as well, and the City used this opportunity to create a street that is safer and more inviting for all travelers. The goal of the McLaughlin Avenue Complete Streets project is to make McLaughlin a more complete street. Whether one is walking, bicycling, riding transit, or driving, one can feel safe and welcome.

The project includes enhanced bike lanes and other safety improvements. These changes to the roadway were conceptualized during the En Movimiento and Better Bike Plan 2025 planning efforts. The design effort for the McLaughlin Ave Quick-Build Project included many opportunities for public engagement. This document summarizes the high level engagement efforts of En Movimiento and the Better Bike Plan, as well as the McLaughlin-specific design outreach efforts that followed.

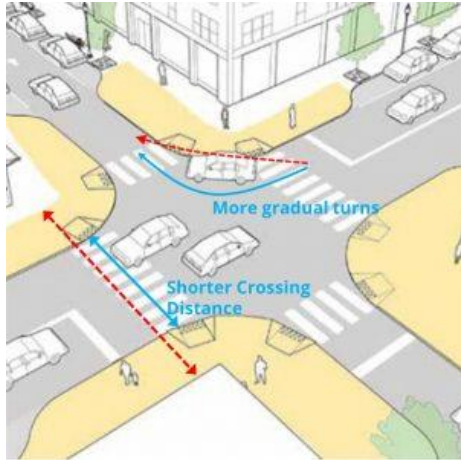
1.1 TREATMENTS

Project enhancements include: buffered bike lanes, protected bike lanes, curb extensions or bulb-outs, high visibility crosswalks, and transit boarding islands.

Protected bike lanes are one of the best ways to make a safe and inviting route for riders of all ages and abilities. This image shows a protected bikeway on San Fernando Street, San José, CA.



Bulb outs extend the sidewalk into the roadway at intersections to shorten crossing space for pedestrians and encourage drivers to make more gradual turns.



High visibility crosswalks increase the visibility of pedestrian crossing paths and discourage drivers from encroaching into crosswalks.



Transit boarding islands improve transit service, keep sidewalks clear, and make walking and biking safer.



1.2 PROJECT TIMELINE



2 PLANNING ENGAGEMENT

2.1 BETTER BIKE PLAN 2025

In October 2020, the San José City Council approved [Better Bike Plan 2025](#). The plan seeks to make bicycling safe and convenient for all ages and abilities in all parts of the city. This will be accomplished by building new bikeways, enhancing existing bikeways, and implementing supportive programs and policies.

Better Bike Plan 2025 focuses on three goals:

1. Safety – Increase safety for all people biking in San José and align with Vision Zero San José
 2. Mode Shift – Increase the number of trips made by bike in San José
 3. Equity – Apply the plan in a way that serves historically underserved communities
- Vision

The Better Bike Plan included a robust engagement process that included:

- Over 600 people engaged in person
- 4 Bike Plan workshops
- 22 Neighborhood, Community, and Business Association Meetings
- 19 Community Events
- 270 Comments on the online map
- 3720 People reached online via digital meeting engagement (YouTube, Facebook)

2.2 EN MOVIMIENTO

In February 2020, the City of San José concluded [En Movimiento: a Transportation Plan for East City of San José](#). The plan proposed infrastructure investments which support transit, walking, and bicycling in East San José. From late 2018 to early 2020, the planners working on En Movimiento convened 34 outreach events of varying formats including interviews, pop ups, open houses, workshops, panel discussions, and presentations.

One outcome of the En Movimiento plan was the establishment of the En Movimiento Community Advisory Group (CAG). The purpose of the CAG is to keep the community involved during the design and implementation of projects envisioned in En Movimiento.

3 DESIGN ENGAGEMENT

En Movimiento and the Better Bike Plan both identified McLaughlin Avenue as a project corridor. As one of the only streets that crosses the I-280 freeway in the area, it is a corridor that must accommodate all modes of travel. The design process identified specific treatments that would make McLaughlin Ave Quick-Build Project safer and more inviting for all modes of travel. As with the planning processes highlighted above, input from the community informed the design process.

3.1 EN MOVIMIENTO COMMUNITY ADVISORY GROUP

The En movimiento Community Advisory Group (CAG) discussed the McLaughlin Quick-Build Project on several occasions.

On February 25, 2021, at CAG meeting #3, City staff shared conceptual designs for McLaughlin Avenue that included all the project treatments listed above. At CAG meeting #4, on June 9, 2021, staff again shared the McLaughlin concepts and engaged the group in a discussion of the project. In general, the community was supportive of treatments to slow vehicles and make walking and biking safer. CAG members expressed concern about fast moving vehicles accessing freeway onramps. CAG members also expressed a desire for safer crossings at Sunny Ct and at Appian Ln.

Between CAG meetings 4 and 5, CAG membership turned over for a new year. Six out of the original ten CAG members agreed to remain with the CAG for another year. Thirteen new people also signed up to be CAG members. At CAG meeting #5, on September 29, 2021, city staff again shared McLaughlin conceptual designs with the new CAG. As with the previous CAG, the response to the designs was generally positive. CAG members highlighted the importance of engaging with the Roosevelt Park and McKinley Bonita Neighborhood Associations.

3.2 ONLINE COMMUNITY MEETING & SURVEY

The Online Community Meeting is a recorded presentation that details the treatments planned for McLaughlin along with their benefits. There was also an accompanying survey that provided community members with an opportunity to provide feedback on the project. The recorded presentation and survey were available in English, Spanish, and Vietnamese. At CAG meeting #5 city staff shared a link to the [McLaughlin Ave Online Community Meeting](#).

City staff shared the online community meeting and survey via email, social media, and physical mailers sent to every address within 200 feet of the McLaughlin Ave Quick-Build Project. City staff also distributed flyers at San José's Viva Calle event. The survey remained open for four months. Despite a robust advertising campaign, just 11 community members filled out the short survey. Of the 11 people who filled out the survey, 4 indicated they loved the project, 5 indicated they liked the project, and 3 indicated they did not like the project. Survey respondents shared that they liked the protected bike lanes and wished they were included at more locations along the project corridor. Survey respondents also expressed concern about removing the center turn lane and how that might affect automobile operations. Survey respondents again expressed a desire for a crossing at Sunny Ct.

3.3 COMMUNITY MAILER

As stated above, in December of 2021, the City of San José sent a mailer to all addresses within 200 feet of the McLaughlin Ave Quick-Build Project to alert residents about the project and provide a link to the online community meeting and survey. Like the online community meeting, the mailer provided information in English, Spanish, and Vietnamese. The mailer is pictured below.

**McLaughlin Avenue Quick Build Project:
E. William Street to Story Road**

Chia sẻ ý kiến của bạn! Share your input! ¡Comparte tu opinión!

<https://bit.ly/mclaughlin-quick-build-project>

Existing | Actual | Hiện tại:

Proposed | Propuesto | Đề xuất:

1 - McLaughlin Ave Quick-Build Project Mailer (front)

Learn about the McLaughlin Avenue Quick Build Project at: www.movesanjose.org/efforts/mclaughlin-avenue-quick-build-project/. There you will find a project summary, a recorded presentation that explains the project, and a survey where you can provide your feedback. You may also scan this QR code with your mobile device to access the McLaughlin Avenue Quick Build Project webpage.

Conozca más sobre el Proyecto de Mejora de la Avenida McLaughlin en: www.movesanjose.org/efforts/mclaughlin-avenue-quick-build-project/. Aquí encontrará un resumen del proyecto, un video de presentación con los detalles más relevantes, y una encuesta para compartir su opinión y comentarios. También puede escanear este código QR con su celular para acceder a la página web del proyecto.

QR CODE

Tìm hiểu về dự án xây dựng McLaughlin Ave Quick Build tại: www.movesanjose.org/efforts/mclaughlin-avenue-quick-build-project/. Ở đó, bạn sẽ tìm thấy một bản tóm tắt dự án, một bản trình bày giải thích về dự án và một cuộc khảo sát ý kiến để bạn có thể cung cấp phản hồi của mình. Bạn cũng có thể quét mã QR này bằng thiết bị di động của mình để truy cập trang web dự án xây dựng McLaughlin Ave Quick Build.

Starting March 2022 | Comienza marzo de 2022 | Bắt đầu từ tháng 3 năm 2022

Project info | Thông tin dự án | Información del proyecto:
www.movesanjose.org/efforts/mclaughlin-avenue-quick-build-project/
 E-mail: peter.rice@sanjoseca.gov

2 - McLaughlin Ave Quick-Build Project Mailer (back)

3.4 NEIGHBORHOOD ASSOCIATION MEETINGS

On November 3, 2021, city staff presented the McLaughlin Avenue Quick-Build Project to the Roosevelt Park Neighborhood Association (RPNA). RPNA members shared concerns about the removal of the center turn lane and expressed a desire for safer crossings. Again,

community members identified Sunny Ct and Appian Ln as two locations where safer crossings are needed. RPNA members expressed appreciation for enhanced bike lanes and predicted that students would likely use them.

On February 24, 2022, city staff presented the McLaughlin Avenue Quick-Build Project to the McKinley-Bonita Neighborhood Association (MBNA). MBNA members clearly expressed a desire to slow vehicles on McLaughlin. Community members identified the intersection of McLaughlin Ave and William St/Ct as a location where speeding is a problem. Some community members expressed a concern about parking loss. Several MBNA members expressed a desire to work with the city on other roadway safety projects in the future.

4 COMMUNITY FEEDBACK REFLECTED IN THE FINAL DESIGN

The McLaughlin design outreach process identified several community priorities and concerns, including: (1) support for slowing vehicles, (2) support for making walking and biking safer, (3) a desire for new crossings at Appian Ln and Sunny Ct, and (4) concern about removing the center turn lane. Most of these priorities and concerns are reflected in the final designs for McLaughlin Avenue. The project aims to slow vehicles and make walking and biking safer by narrowing travel lanes and by providing bulb-outs, high-visibility crosswalks, and enhanced bike lanes. In response to concerns from the community, the final designs maintain the existing center turn lane for much of the corridor, only removing it where necessary to allow for other safety treatments.

The final designs do not include new crossings at Appian Ln and Sunny Ct. City of San José traffic engineers determined that new crossings at these locations would not meet safety standards given current vehicle speeds on McLaughlin. However, if this project succeeds in slowing vehicles, the city will re-evaluate and likely support the implementation of new crossings at Sunny Ct and Appian Ln.