
Public Art Committee

Trami Cron, Vice Chair
Smita Garg
Janett Peace

Jonathan Borca
Lynne Rosenthal
Juan Carlos Araujo

Juan Ca

Public Art Advisory Committee

Heidi Lubin, Chloe Shipp

MINUTES: Regular Meeting on Tuesday, August 4, 2022, 5:30 PM

San José City Hall
Online Meeting

I. Call to Order & Orders of the Day

Vice-Chair Cron called the meeting to order at 5:30 p.m.

A. Implementation of AB 361 to Allow the Public Art Committee of the Arts Commission to hold this Teleconferenced Public Meeting during the Governor's Proclaimed COVID State of Emergency.

ACTION: Approved the adoption of findings to incorporate the Governor's proclaimed COVID state of emergency to allow the Public Art Committee of the Arts Commission to hold public meetings solely by teleconference or otherwise electronically pursuant to Government Code Section 54953(e), because state or local officials have recommended measures to promote social distancing and/or meeting in person would present imminent risks to the health and safety, as further described in the staff memorandum, as required by City Clerk.

Mvd/2nd: L. Rosenthal/J.C. Araujo; 3 Yes (Cron, Araujo, Rosenthal); 0 No

Roll Call

PRESENT: Commissioners Trami Cron, Lynne Rosenthal, Juan Carlos Araujo

PAAC Members: None.

ABSENT: PAC Members Smita Garg, Janett Peace, Jonathan Borca; PAAC Member Heidi Lubin

STAFF: Public Art Director Michael Ogilvie, Sr. Project Manager Mary Rubin; Sr. Project Manager Lynn Rogers, Arts Program Coordinator Tina Iv

Guest Presenters: Artist Trena Noval, artist Bill Vujevich, artist Jessical Sabogal

II. Public Record

None.

III. Public Comment

None.

IV. Consent Calendar

A. Received the Minutes for the Regular Meeting on Tuesday, June 7, 2022.

As there was not a quorum of those presently appointed to the Public Art Committee who were present at the June 7th PAC meeting, the PAC reviewed the minutes as presented. No changes were suggested by those who had attended that meeting.

V. Reports

A. Chair – Vice-Chair Trami Cron acting in the role of Chair reported on the recent public hearing at the Viet Cultural Center held on August 1st about the proposed *Thank You America* monument project. A hybrid meeting, she noted that people were very engaged in the generally positive discussion.

B. Public Art director Michael Ogilvie reported on:

1. His report to the Rotary Club on July 27
2. The Tech Museum that is now in process. This is requiring the Bottini *Civic Stage Set* artwork to be moved, a project that has been underway for about five years
3. An update on the Adobe Bridge project. The design was presented to the PAC in April; the artist team is now working to update the design.

VI. New Business

A. Reports & Presentations

1. REPORT: Received the staff reports on the Artist Selection for Pre-Approved Artist Roster for 2022 through 2027. (Citywide)

Report was presented by Sr. Public Art Project Manager Lynn Rogers and Public Art Director Michael Ogilvie. There was discussion about how this roster does not include mural artists and that there will be another call for artists that will focus on mural artists, to expand the existing mural roster. Detail was provided about the inclusion of local artists in the new roster.

It was noted that while the roster was very comprehensive, per the request for qualifications for the roster, if a skillset was needed that the approved roster is not able to support, this can be addressed through expanding the roster or other methods of artist selection as needed.

B. Action Items

1. CONCEPT and SCHEMATIC DESIGN PROPOSAL

- a. **ACTION: Approved the Schematic Design Proposal for One Day One Action, a creative social engagement campaign, led by artists Trena Noval and Sue Marks.** (Citywide)

Mvd/2nd: L. Rosenthal/J.C. Araujo; 3 Yes (Cron, Araujo, Rosenthal); 0 No
Presented by Sr. Public Art Project Mgr. Mary Rubin with artist Trena Noval.

PAC members provided positive feedback on the concept and intention of the project. There was discussion to explore how the project's impact and change would be gauged, how and what data will be collected. All discussed a range of topics of how the project will function.

2. DESIGN and DESIGN DEVELOPMENT

- a. **ACTION: Approved the design by artist Jessica Sabogal for a mural at Mayfair Community Center to commemorate Keyla Salazar, a Mayfair youth who was a victim of gun violence in a mass shooting in 2019.** (District 5)

Mvd/2nd: L. Rosenthal/J.C. Araujo; 3 Yes (Cron, Araujo, Rosenthal); 0 No
Presented by Sr. Public Art Project Manager Lynn Rogers and artist Jessica Sabogal

The artist provided background on the design process and deep engagement with the Salazar family about imagery and the symbols that are most important to include, highlight. PAC comments included that this is a very important project for this community. That it is a magnificent mural design and blends nicely with the building. They noted it was good to see a woman artist with a public art project in San José. All agreed that an informational plaque will add value to the experience of the artwork; artist agrees and hopes there will be one. The challenge of designing for this particular wall was discussed and they commended the artist for her work.

Sharon Valenzuela, representing the City of San Jose and the Mayfair Community Center commended the artist for her work on this and shared that the Center's management and others in the City greatly support the project. She informed the group that the Salazar family had intended to attend this PAC meeting but all were on an airline flight so unable to. She noted that they are very appreciative of the artist's work.

b. **ACTION: Approved the design by artist Bill Vujevich for a mural on the exterior of Fire Station 14. (District 1)**

Mvd/2nd: J.C. Araujo/L. Rosenthal; 3 Yes (Cron, Araujo, Rosenthal); 0 No
Presented by Sr. Public Art Project Manager Lynn Rogers and artist Bill Vujevich

There was considerable discussion about the project and design. Artist clarified that he will use NovaColor paint as it is a muralist standard, with very long (20 year) life. All agreed that the mural concept looked great, and appropriate for the location. There was positive comment on how "natural" the figures in the artwork will appear especially in the trompe l'oeil style. All discussed the importance of reflecting diversity in the artwork. Artist noted he will be using real local children and dogs as the mural subjects and will have a live photo shoot at the fire station to capture realistic images. Commissioner Cron suggested incorporating some plant life in the design. All excited to see it move forward.

3. OTHER ITEMS
None.

VII. Continuing/Old Business

- A. Updates were provided on continuing projects.
Written report highlighting updates on continuing projects was reviewed. Director of Public Art Michael Ogilvie had no additional updates from the report. He was available for questions and comments from the Committee.

VIII. Meeting Schedule

It was announced that the next regular meeting of the Public Art Committee is **Tuesday, October 4, 2022**. It will be online via Zoom.

IX. Adjournment

Meeting was adjourned at 7:41 PM

ATTEST:

PRESIDING:
PUBLIC ART COMMITTEE SECRETARY

Lynn Rogers

Recorded by LYNN ROGERS, SR. PROGRAM OFFICER

DRAFT