

SJ DTP Workshop  
Scenario Brainstorming

**Question 1: What are some creative “big ideas” for how getting to and around downtown San Jose could look like in the future?**

1. Transit

- Trolley rides w/ attendant that tells history of DTSJ
- Provide transit pass to all downtown employees
- Have free buses daily that take people from East SJ and Little Saigon to DT-! (freeway barriers)
- Trolley or rail perimeter of downtown (Xmas)
- Free easy to use downtown transit-getting around downtown
- Transit first, including signal prioritization
- Pleasant environment to wait for transit - shade, trees, safe

2. Alternative transportation

- Underground LTR and create ped/bike/scoot spaces
- Opening 1<sup>st</sup> and 2<sup>nd</sup> to ped/bike/transit only and encouraging small business and carts/pop-up events
- San Fernando micromobility corridor
- Slowing people down – IE better bikeways San Fernando
- Making it easier to use scooter, bike, ebike – lockers, secure parking

3. Infrastructure

- Hwy 87 becomes a linear park and part of GRPG
- Having a freeway between Diridon and downtown seems nuts
- Automatic pedestrian signals 24/7
- Transit signal priority
- Ensure astoundingly good walking to/from Diridon station
- Turn streets into side walks
- Underground transportation
- Close hwy 87 – transform to park
- More street closures
- Santa Clara 87 exit closed

4. Parking

- Ensure people pay each time they park—no discounts/exemptions
- Prohibit sale of parking by the month/year
- Parking tax
- Moving all parking to the edges of downtown
- Parking management – good options to drop car and leave it

Use parking space more efficiently  
Parking pricing

#### 5. Aesthetics

Turn parking lots into public space such as beer garden  
An active City Hall area/space  
More creative crosswalks planned/designed by community  
Lots of public art that is reflective of SJ's cultural history  
Every street has shade and pedestrian scale lighting  
Only allow building designs that fit our theme. Restrict ugly ones  
Encourage street performances with musical instrument installations  
Beautiful transportation stations that are public spaces with restau/shops  
Lots of gathering space, shaded plazas, parks, fountains  
More greenspace in ped plazas  
Theme out little sections based on the history of that area  
So pleasant that you want to walk, not drive, once you are downtown  
Making walking delightful  
Trees!  
Comfortable places to sit (including for the unhoused)

#### 6. Business environment

Street vendors  
Have restaurants and retail along the Guadalupe River

#### 7. Other ideas

Can't ignore COVID-19  
Cars allowed on certain days based on odd/even plates  
Slow vehicle speeds (15-20mph)  
Streets that learn from and show their use patterns

### **Question 2: What transportation investments or policies would best support the Downtown Transportation Plan's Guiding Principles?**

#### 1. Transportation

Financially fund Hop on hop off tours  
Transit priority  
Not allowing cars in the inner core of DT + making it more walkable  
Provide DTSJ residents and employees a Mobility Wallet with annual credit for all forms of travel and parking  
Tax cars driving downtown like a toll  
Free transportation downtown

Allow cars based on licensed plate odd/even

## 2. Parking

Parking management-especially off street parking

Parking tax + no monthly/annual parking at all lots/garages + require off-peak discount

Or monthly parking only farther away (not premium spots)

No more parking requirements for SHARKS

Valet services

## 3. Business Environment

Policies to make it easy for businesses to occupy ground floor retail

Remove barriers to active ground floor retail

Support for pop-up – complimentary with brick and mortar business

More pop up spaces (Olivera st in LA as example)

Al fresco - policy that is more conducive to mobile vendors

Vendors who can move to meet people where they are

Support micro business

Allow restaurants on sidewalks

More support of small retail, pop-ups, mobile vendors

## 4. Aesthetics

Policy to support arts and music in public space

Support vibrancy and safety of public space

No additional billboards!

Cultural review board for downtown

Adaptive public space – including vendors

Activation of vacant retail space

## 5. Other suggestions

Require very high density near rail stops

Open source data on street activity

Creative uses of the street itself (not just sidewalk)

Limit the number of driveway crossing of the sidewalk on every block face

# What are the top three elements/themes that should be included as part of future scenarios?



# What "big ideas" would best support your transportation vision for downtown San José?

