



San Jose Downtown Transportation Plan (DTP) CBO Meeting

February 25th, 2020 | 10:30am – 12:00pm
Zoom

Minutes

Decisions are noted in *italics*. Action items are noted in **bold**. Minutes prepared by Christina Guarino at christina@winterconsultants.com – please send any corrections to her email.

Attendees

SJ DOT: Eric, Wilson, Nick, Peter

Fehr & Peers: Matt

Chopsticks Alley: Ashley Hin, Trami Cron

Winter Consulting: Corinne, Ellena, Christina

Latinx Business Circle: Mimi Hernandez

Walk SJ: Theresa, Nikita Sinha

1. Presentation by Wilson on Big Moves:

- 4 ongoing plans in downtown. DISC, DSAP, and Downtown West. DTP includes these areas, and broader downtown area.
- Downtown Values – Should be renamed Downtown Guiding Principles
- Equity Goals – Should be called Equity Framework
- 6 step planning process. Now fully in step 3: Transportation Moves.
- Big Moves: transformative to downtown SJ, highest potential to meet City's transportation goals, advance community goals, address critical transportation challenges, extensive implementation effort in terms of cost and time.
- Big Move #1: Light Rail
- Big Move #2: Santa Clara Street - Improve safety and friendlier ideas.
- Big Move #3: Bike Superhighway/Trails - addressing community concerns on bicycle safety
- Big Move #4: Highway 87 – existing highway is unfriendlier, not comfortable biking or walking. How to bring back public and opportunity.

- Big Move #5: Curb Management – how can curbs accommodate various access needs?
- Big Move #6: Emerging mobility and technology – how will emerging mobility and technology shape Downtown Streets?
- Big Move #7: Programs and Policies – how can Development Policy and Programs build better streets?

2. Feedback from group:

- Trami: 15-minute max presentation is ideal going forward. I'm not an engineer/planner, feel inadequate to give feedback. A better way to present this would be something like "These are the 5 ideas that exist, here are the pros and cons of each, what do you think?" Too technical/too much to understand. Have no idea about policies.
 - o Provide examples with videos of cities that already have what you are describing to illustrate. Schedule a way for people to walk with you downtown in a covid-safe way to really show people, especially people who don't actually live downtown. This will allow better feedback.
- Trami: How can you bring small businesses downtown? How can you attract women and POC?
- Theresa: liked slides that show components of streets, and slide after that showing different ways streets work. Difficult to understand charts, have lines to define columns.
 - o When presenting to community members, clarify terms. Example: pedestrian priority -> people first. Consolidating -> joining together.
 - o James Rohas's workshops are good introductory workshops, more interactive. <https://www.planning.org/plannerprofile/jamesrojas/>
 - o Have more pictures and videos of streets around the world. When talking to Vietnamese and Latino/a communities, use pictures from their cultures.
- Mimi: Too much info. Need more visuals.
- Nikita: What others have said, summarizing each big idea and having pro/con in a sentence in 15 minutes is still too much. Online workshops will miss people who have important feedback.
 - o Transit users should be able to provide feedback without signing up for workshops. Onboard surveys, fliers, posters? Social services centers. AACSA. Elementary school in Washington Guadalupe. Social services place up in Japantown.
 - o Senior population feedback is useful, but unlikely to join workshop. Consider other ways to solicit input.
- Corinne: we have a lot of work to do on how to communicate to public without overwhelming them.
- Matt: providing info to people prior to our meetings would be helpful.