



# San Jose Downtown Transportation Plan

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Delmas Park Neighborhood Association, July 9, 2020

# Agenda

- **Downtown Transportation Plan Overview**
- **Engagement Approach**
- **Next Steps**



# Downtown Transportation Plan Overview

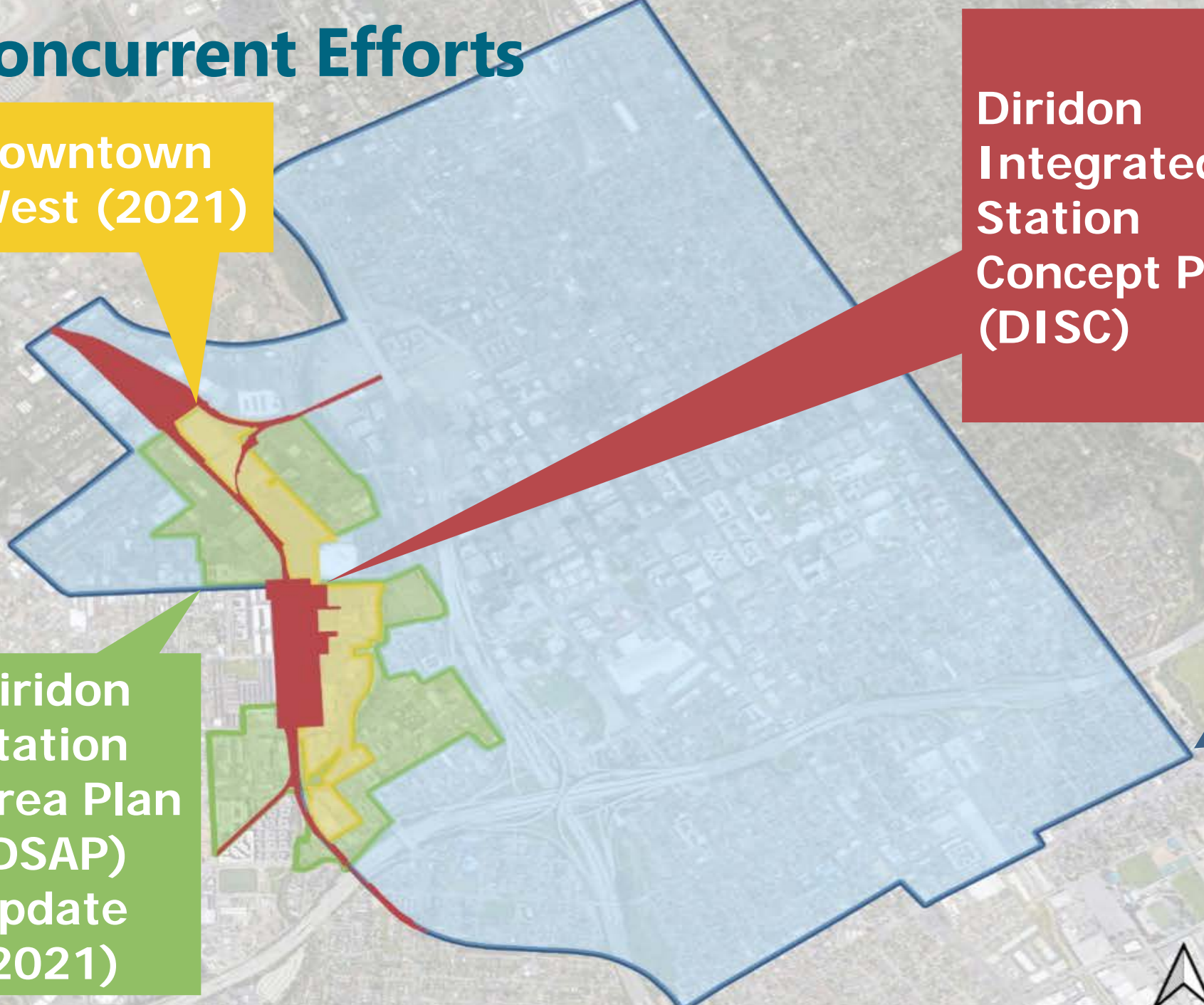
# Concurrent Efforts

Downtown West (2021)

Diridon Integrated Station Concept Plan (DISC)

Downtown Transportation Plan (DTP) (2021)

Diridon Station Area Plan (DSAP) Update (2021)



Today

2040

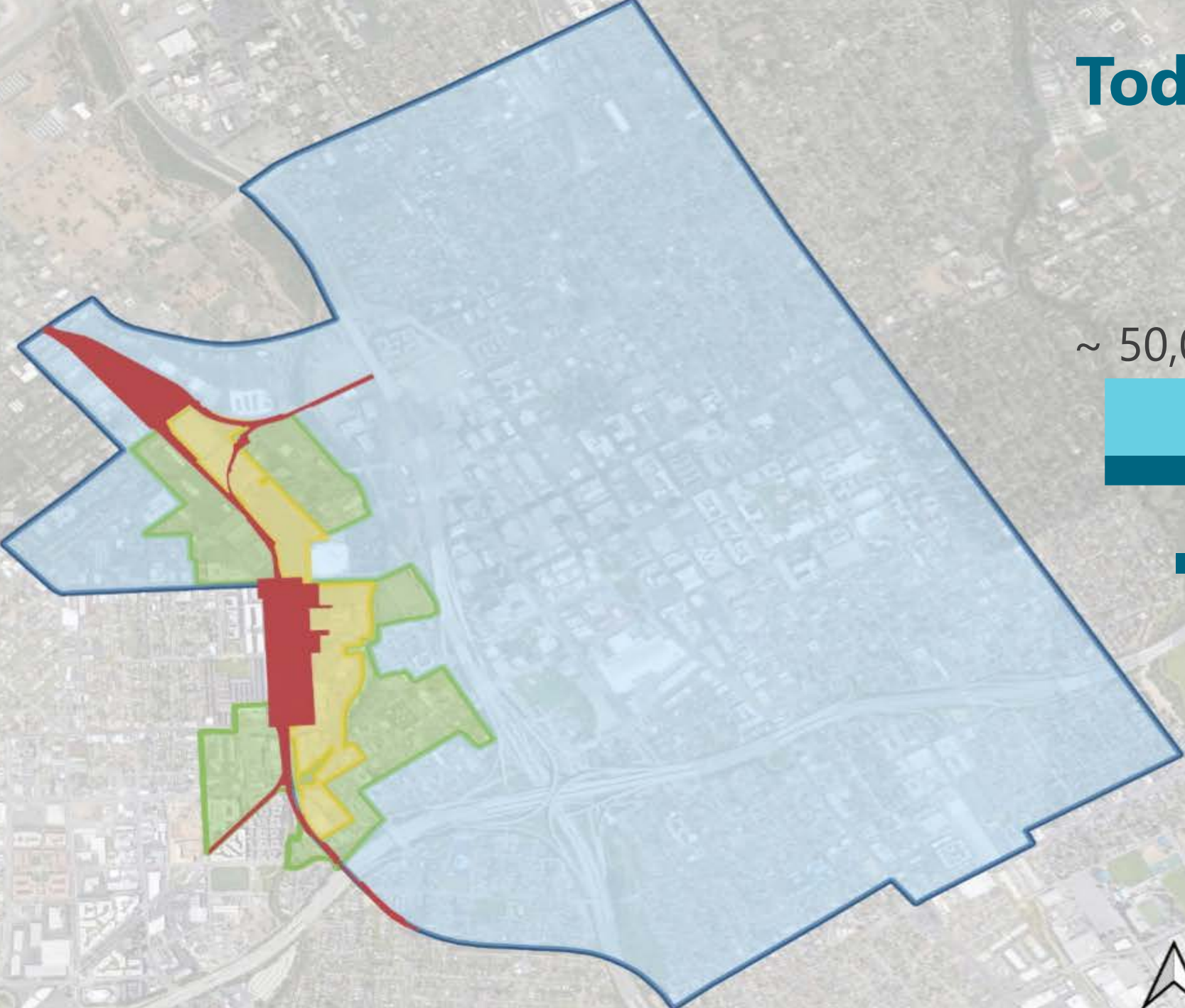
~ 50,000

x 3

■ Population ■ Jobs

0 2000 4000 ft

DRAFT for Feedback 6-12-2020



# Project Goals

- **Develop a transportation plan for Downtown that the community supports, feels ownership of, advocates for, and helps implement**
- **Support and complement great places**
- **Make it quick, easy, convenient and intuitive to get around by modes of transportation that are sustainable, space-efficient, affordable, and that support the creation of great places**
- **Put people at the center of planning and design decisions**
- **Identify places for public life within the public right-of-way**

# Project Team



with  
**BONNIE NELSON**  
and  
**JAY PRIMUS**



# Process





# Engagement Approach

# Equity Approach

- **Involving the community** at every stage of the Plan
- Empowering and resourcing **community organizations** - CBOs as engagement leaders and storytellers bringing messages in their own language to their own communities
- **Equity Advisory Committee**
- **Focused outreach** but also **breaking down silos** of communication
- **Taking the time for equitable engagement**, moving at the speed of trust, building empathy and understanding between city and community partners, leaders and residents
- **A feedback loop** that clearly conveys how community recommendations are



# CBO Partners

- Three Community-Based Organization (CBO) partners will be identified for this plan



# Speaker Series

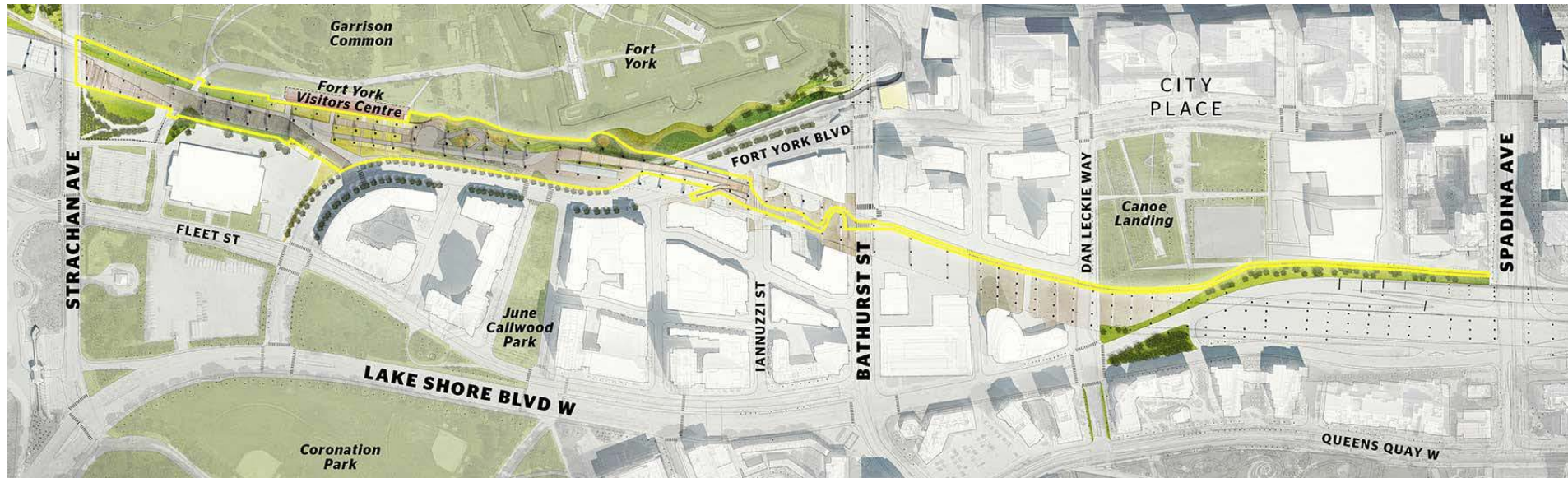
## Potential Key Themes

- Placemaking & Public Life in Downtown San José
- Involving Community in Transportation Planning and Implementation
- Intersection of Transportation and History of Place in Downtown San José

## SPUR Panel (7/29, 5-6:30pm)

Featuring special guest **Ken Greenberg** to highlight the Bentway and Sidewalk Labs in Toronto, in conversation with:

- Kim Walesh, San Jose Assistant City Manager
- Jason Su, Guadalupe River Parks & Gardens (GRPG) Executive Director
- Laura Winter & Kathy Sutherland, Diridon Area Neighborhood Group



# Phase 1 Outreach Tools & Activities

## Interactive Website

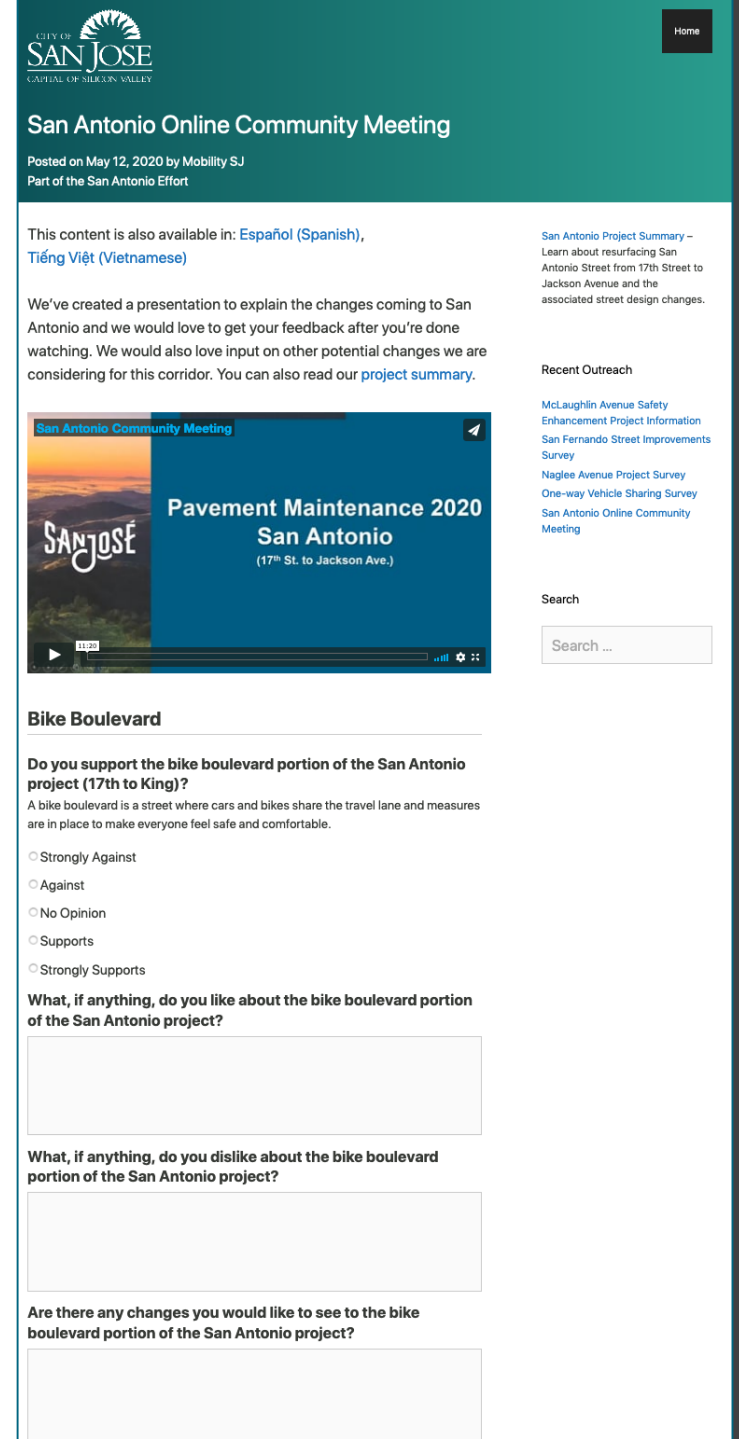
Online community meetings, surveys, interactive mapping features

## Digital Listening Sessions

Scheduled times with project staff for members of the public to ask questions and share ideas over Zoom

## Presentations & Focus Groups

Presentations to business groups, neighborhood associations, non-profit groups, etc. CBO partner-led focus groups



The screenshot shows the City of San Jose website page for the San Antonio Online Community Meeting. The page header includes the City of San Jose logo and a 'Home' button. The main heading is 'San Antonio Online Community Meeting', with a sub-heading 'Posted on May 12, 2020 by Mobility SJ' and 'Part of the San Antonio Effort'. The content area features a video player for 'San Antonio Community Meeting' with a title card that reads 'Pavement Maintenance 2020 San Antonio (17th St. to Jackson Ave.)'. Below the video is a section titled 'Bike Boulevard' with a poll question: 'Do you support the bike boulevard portion of the San Antonio project (17th to King)?'. The poll options are: Strongly Against, Against, No Opinion, Supports, and Strongly Supports. Below the poll are three text input fields for feedback: 'What, if anything, do you like about the bike boulevard portion of the San Antonio project?', 'What, if anything, do you dislike about the bike boulevard portion of the San Antonio project?', and 'Are there any changes you would like to see to the bike boulevard portion of the San Antonio project?'. On the right side, there is a 'Recent Outreach' section with links to various project information pages and a search bar.

# Technical Advisory Committee

- City Departments and Offices
  - Cultural Affairs
  - Economic Development
  - Fire
  - Parks, Recreations and Neighborhood Services
  - Planning, Building and Code Enforcement
  - Police
  - Public Works
  - Transportation
- BART
- Caltrans
- County Roads and Airports
- MTC
- VTA
- Chopsticks Alley
- Walk San Jose
- CBO Partner #3 (TBD)

# Next Steps

# Schedule

|  | 2020   |     |     |        |        |     |        |        |     |        |     |     | 2021   |        |     |     |      |  |
|--|--------|-----|-----|--------|--------|-----|--------|--------|-----|--------|-----|-----|--------|--------|-----|-----|------|--|
| Tasks  | Feb    | Mar | Apr | May    | Jun    | Jul | Aug    | Sep    | Oct | Nov    | Dec | Jan | Feb    | Mar    | Apr | May | June |  |
| Existing Conditions & Background Research    | Active |     |     |        |        |     |        | Active |     |        |     |     |        |        |     |     |      |  |
| Outreach and Engagement                      | Active |     |     |        | Active |     |        |        |     |        |     |     |        |        |     |     |      |  |
| Vision & Key Parameters                      | Active |     |     | Active |        |     |        |        |     |        |     |     |        |        |     |     |      |  |
| Evaluation Model Development                 | Active |     |     |        |        |     | Active |        |     |        |     |     |        |        |     |     |      |  |
| Transportation System Design & Management    | Active |     |     |        |        |     |        |        |     | Active |     |     |        |        |     |     |      |  |
| Financing & Implementation                   | Active |     |     |        |        |     |        |        |     |        |     |     | Active |        |     |     |      |  |
| Draft and Final Downtown Transportation Plan | Active |     |     |        |        |     |        |        |     |        |     |     |        | Active |     |     |      |  |



**Do you feel connected to your neighborhood?**

**What do you want to see *more or less of* in the Downtown transportation system that would enhance cultural diversity, public life, and Downtown's distinct sense of place and identity?**

**What would allow you to better enjoy the distinct qualities of Downtown?**

**Downtown population in 20 years may be 3 times the number as today. What do you want to see more of/ less of in the transportation infrastructure or service options that would help you choose the best way to get to where you need to be (e.g. commute/ spontaneous/ recreational trips)?**

**When you are outside of your home and workplace, how much time do you spend in a day in publicly-accessible places in Downtown?**

**What would you like to see *more or less of* in Downtown that might entice you to spend more time in Downtown?**

# Thank You!