



**SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT**

San José Diridon Station Area Online Feedback Form Summary

Total Survey Responses: 606

Public: 593

English: 583

Spanish: 10

SAAG: 13

Raimi + Associates

June 15, 2020

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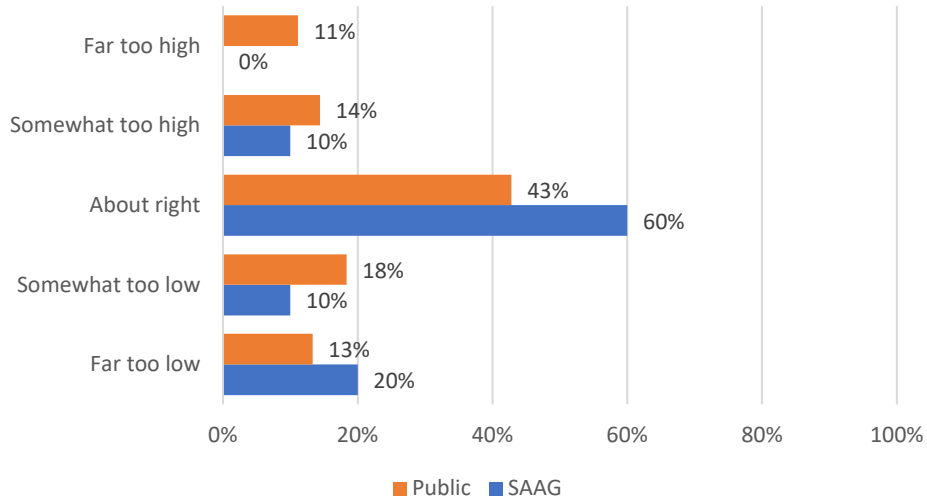
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Amending the Diridon Station Area Plan

Q1 Thinking about the building heights staff is looking at for the DSAP, do you think they are:

Public Answered: 556 Skipped: 37
SAAG Answered: 10 Skipped: 3

Thinking about the building heights staff is looking at for the DSAP, do you think they are:



Q2 Do you have anything to add regarding building heights?

Public Answered: 226 Skipped: 367

SAAG Answered: 7 Skipped: 6

Far too high and somewhat too high

- **Lower transitional heights** in old residential area edges, open spaces, and historic resources due to concerns of overshadowing, ruining mountain views, privacy, temperature change. (51)
- **Proposed building heights are too high** due to pandemic, overcrowding and airport concerns (39)
- **Transportation Concerns:** need more parking, density will cause traffic, and people won't use public transportation (11)
- **Keep 2014 plan heights** (5)
- **Let market decide how tall to build** (2)

About right

- **Support staff recommendations**, particularly the transitional residential heights (15)
- **Developers must pay impact fee to build affordable housing** (2)

Somewhat too low and far too low

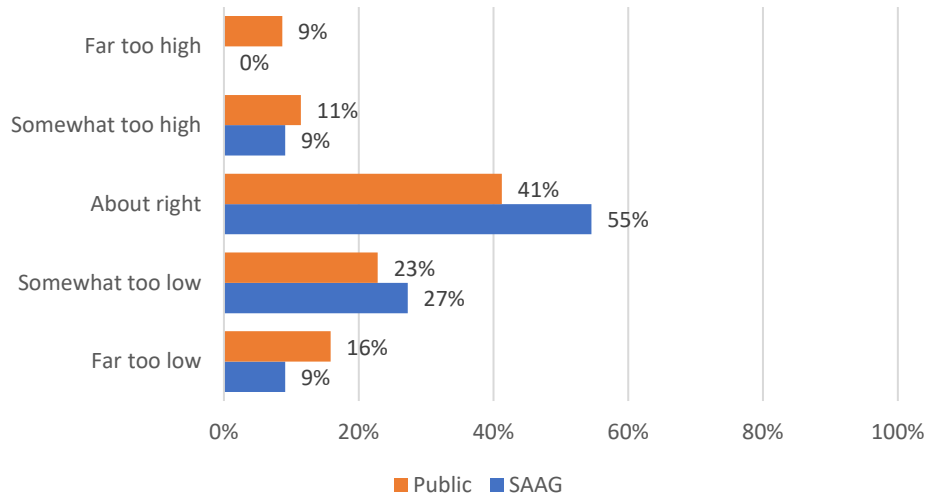
- **All buildings in DSAP should be maximum allowed FAA heights** to provide more affordable housing and make development economically feasible. (83)
- **Tallest buildings near transit** (13)
- **Higher Transitional Heights in specific areas** like Central Delmas, Sunol/Midtown, Southside, 95110, and outside of DSAP like east of City Hall and North of San Jose. (6)
- **Higher building heights in non-transitional areas** (2)

Q3 Thinking about the amount of housing staff is looking at for the DSAP, do you think it is:

Public Answered: 543 Skipped: 50

SAAG Answered: 11 Skipped: 2

Thinking about the amount of housing staff is looking at for the DSAP, do you think it is:



Q4 Do you have anything to add regarding housing?

Public Answered: 221 Skipped: 372

SAAG Answered: 8 Skipped: 5

Far too high and somewhat too high

- **Less housing in DSAP** due to pandemic, overcrowding, and impacts to existing residential neighbors (46)
- **No more additional housing in DSAP** because we need more jobs and tax revenue (20)
- **25% Affordable housing is too high for DSAP** (3)
- **Large businesses should not have to do community benefits or pay for housing** (2)
- **Do not support** (1)

About right

- **Continued mixed use development** (8)
- **Google should pay for more housing and homeless services** (5)
- **Add human scale design, noise insulation, air filtration system, and open space rooftops to DSAP guidelines** (5)
- **25% Affordable Housing works** (3)
- **Start development soon** (2)
- **Need more Housing Department Staff** (1)
- **Need stronger tenant protections** (1)
- **Need more market rate housing** (1)
- **Preserve Victorian housing** (1)

Somewhat too low and far too low

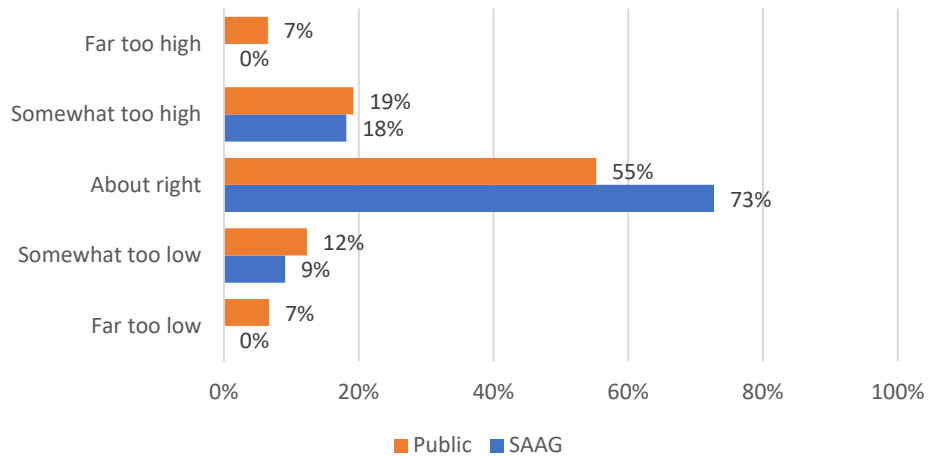
- **Need more Affordable housing** that's higher than 25%, near transit, near existing residential areas, multifamily, retirement community) (59)
- **Need more market and affordable housing** near transit and commercial throughout city (43)
- **Taller buildings all over DSAP or near transit** (17)
- **Need housing for certain communities:** low low-income and extremely low-income (12), homeless (3), and middle-income (1), low-income veterans (2), older adults (2), and young adults (1).
- **Let market decide land use and height** (do not limit height) (6)
- **Taller buildings in the northern portion of DSAP** (1)

Q5 With regard to the amount of office and other commercial uses staff is evaluating for the DSAP, do you think it is:

Public Answered: 536 Skipped: 57

SAAG Answered: 11 Skipped: 2

With regard to the amount of office and other commercial uses staff is evaluating for the DSAP, do you think it is:



Q6 Do you have anything to add regarding commercial uses?

Public Answered: 162 Skipped: 431

SAAG Answered: 6 Skipped: 7

Far too high and somewhat too high

- **Less commercial** due to pandemic, need for more housing, and enough office and commercial space (46)
- **Concern on existing and future vacancies** related to pandemic and Google development impacts (29)
- **Focus on small and medium sized commercial or ground floor retail** in residential buildings (15)

About right

- **Need to provide amenities** such as grocery stores, schools, parks, farmers market, mental health services (23)
- **Need more jobs around transit** (17)
- **Fully support** Staff recommendation (14)
- **Support small businesses and local vendors** with loans and grants (13)
- **Google and SAP should benefit from development** (4)
- **Modern designs for commercial buildings** (2)
- **Need lower wage and local hire jobs** (2)

Somewhat too low and far too low

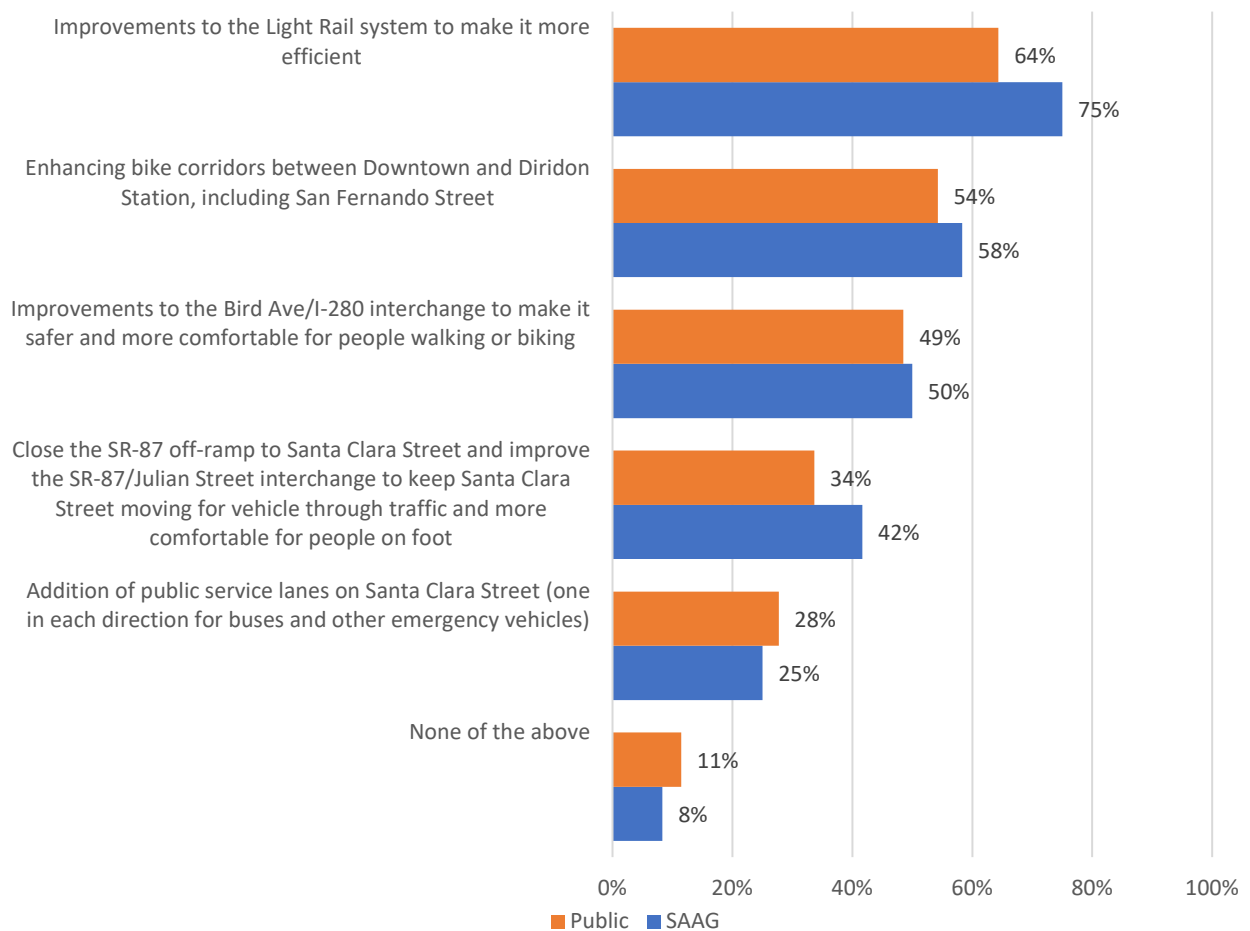
- **Commercial should vary** between office, retail and entertainments (22)
- **More commercial density in certain areas such as all of DSAP, Cahill Street, and northern portion of DSAP** (19)
- **Let market decide** how much commercial in the DSAP (2)
- **Keep 2014 DSAP Plan** commercial uses and this means no google (2)

Transportation Improvements

Q7 Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are most exciting to you, if any?

Public Answered: 505 Skipped: 88
SAAG Answered: 12 Skipped: 1

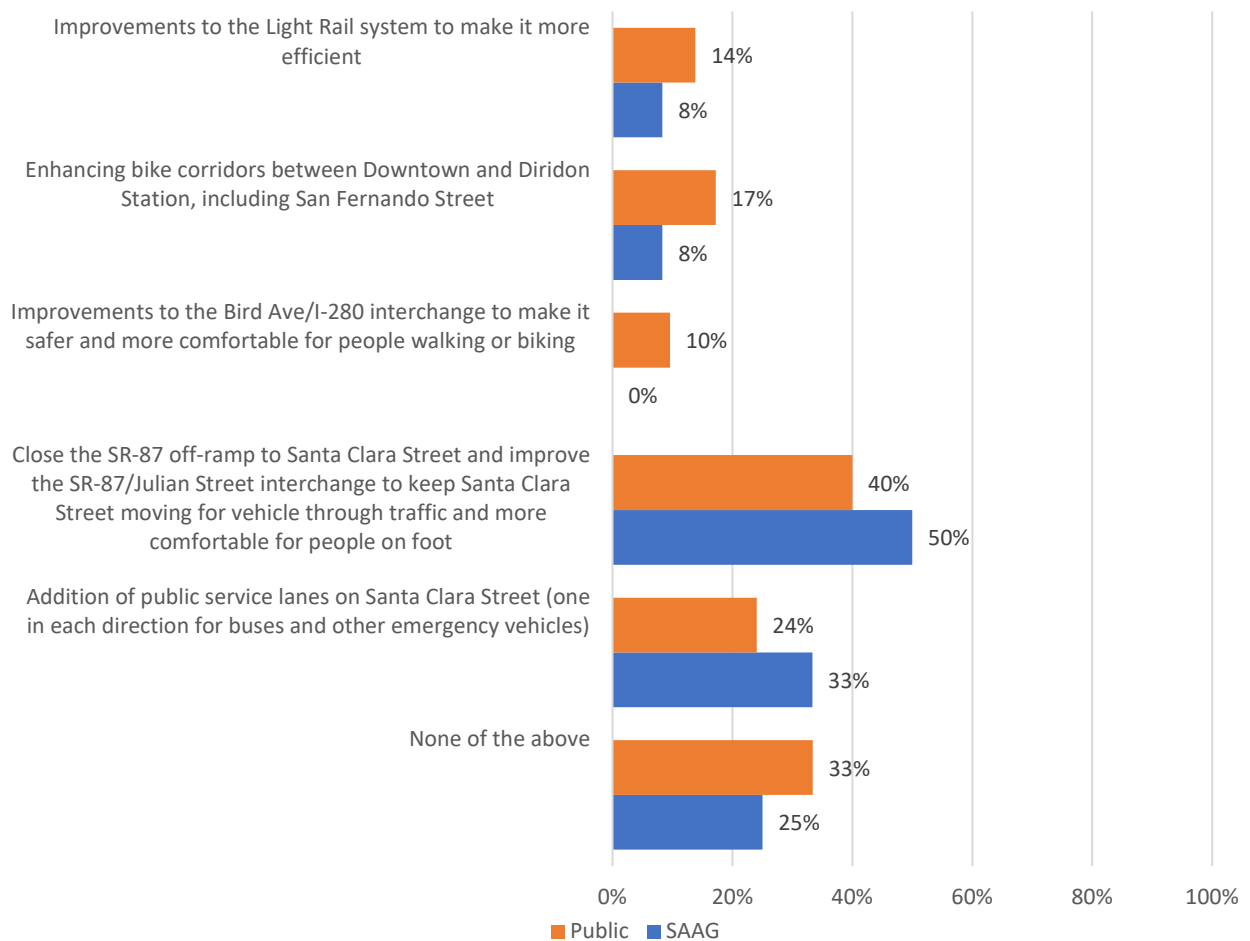
Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are most exciting to you, if any? Check all that apply.



Q8 Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are you most concerned about, if any?

Public Answered: 470 Skipped: 123
 SAAG Answered: 12 Skipped: 1

Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are you most concerned about, if any? Check all that apply.



Q9 What additional suggestions do you have to better enable people to walk, bike and take public transit to and within the Diridon Area?

Public Answered: 193 Skipped: 400

SAAG Answered: 5 Skipped: 8

- **Support Staff Recommendations (3)**

Public Transportation

- **More frequent public transportation** with shuttles and bus lanes particularly in South San Jose (38)
- **Reduce parking in the DSAP** to promote public transportation (14)
- **SAP should promote public transportation (2)**

Active Transportation (bike and ped)

- **Bike and pedestrian infrastructure throughout DSAP** such as bike lanes, separated bike lanes, planters, contiguous bike lanes, bike parking, signage, wider sidewalks, lights, ADA (105)
- **Open Streets (closing street to vehicles) for pedestrians** on streets like Cahill, 1st, Autumn, Park, and Cesar (36)
- **Provide homeless services to make people more comfortable** in accessing underpasses and bus stops (22)
- **Bike and pedestrian infrastructure on SR-87** with lights and bridge (11)
- **Improved enforcement** for bicyclists, pedestrians, and cars (6)
- **Uber/taxi infrastructure** with signage and larger drop off (3)
- **Smaller blocks** for greater walkability (2)
- **Bike share (2)**
- **Large companies should provide public transit subsidy to employees (1)**

Car

- **Keep car infrastructure throughout DSAP** like the SR-87 off ramp and parking (58)
- **Providing more parking permits and enforcement (2)**

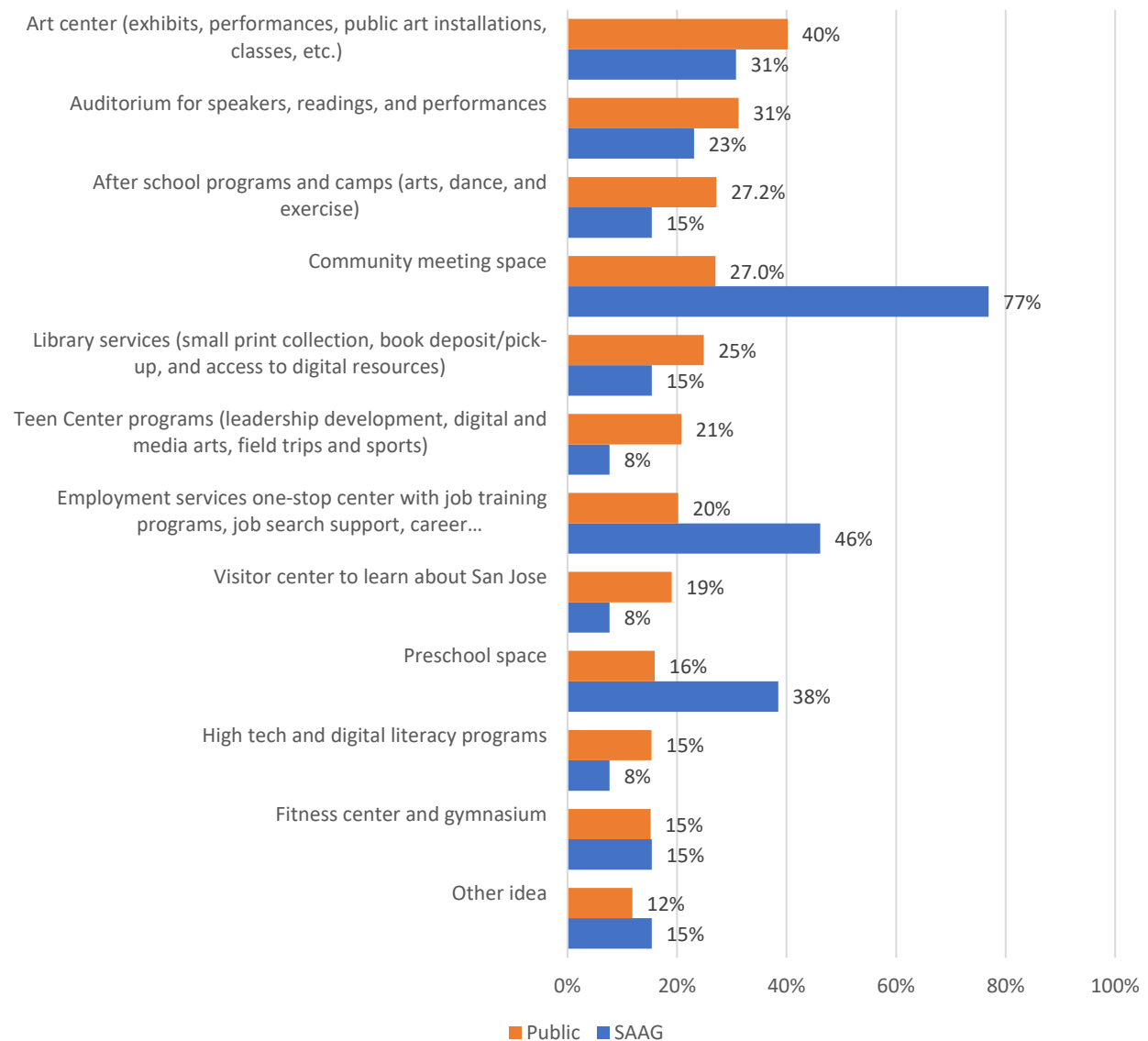
Community Services and Facilities

Q10 Considering the planned growth of the Downtown, please indicate the three programs and services you are most interested in seeing in the Diridon Station Area

Public Answered: 515 Skipped: 78

SAAG Answered: 13 Skipped: 0

Considering the planned growth of the Downtown, please indicate the three programs and services you are most interested in seeing in the Diridon Station Area:



OTHER IDEAS

Details on listed programs and services

- **Flexible Community meeting space** for community and non-profits (33)
- **Art center** with exhibits, performances, public art installations, classes, theatre (13)
- **Employment services** like a maker space, R& incubator for entrepreneur and nonprofit, employment center (6)
- **Preschool space** (3)
- **Library services** (3)
- **Visitor center** to learn about San Jose (1)

Open Space, Nature and Recreation

- **Need more safe open space in DSAP** like large spaces with programming like sports field, skate park, children cycling, dog park, community gardens and Arena green (93)
- **Improving and connecting Guadalupe River Trail to Los Gatos Creek** for improved bike and ped access and daylighting (23)
- **Improving the creeks** (3)
- **Planting and maintaining native trees and plants on sidewalk** (2)
- **Bike rental shop** (1)

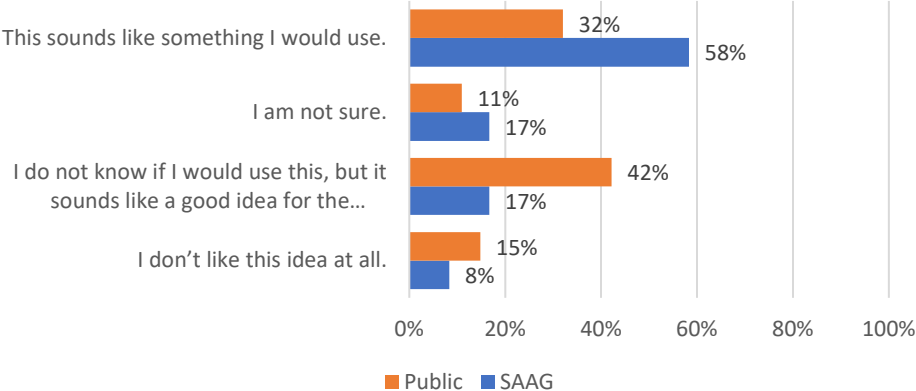
Accessibility

- **Making sure that this service is inclusive and available** for free to all San Jose residents (all ages, income, and abilities) (12)
- **Homeless services** (2)

Q11 Given its high transit accessibility, one idea for the Diridon Station Area is a new community center that offers a variety of activities for all of San Jose, in addition to typical neighborhood-serving services/programs. This could include a mix of the ideas listed in the previous question. Please indicate your reaction to this idea.

Public Answered: 493 Skipped: 100
SAAG Answered: 12 Skipped: 1

Please indicate your reaction to a community center in the Diridon Station Area



Q12 Please elaborate on your selections here on Community Center (addition to chart)

Public Answered: 127 Skipped: 466

SAAG Answered: 7 Skipped: 6

Need

- **Need a Community Center** in DSAP (22)
- **Can help create a sense of place** for residents with activities (19)
- **Improved Interactions between community and google** (3)

May Work

- **Community Center will limit space for housing and retail around transit** (15)
- **Don't compete or duplicate existing service** like museum, auditorium and nearby community centers and theatre (6)
- **Need consistent funding** or will not be work (6)
- **Opportunity for public private partnership** (2)

Don't Need

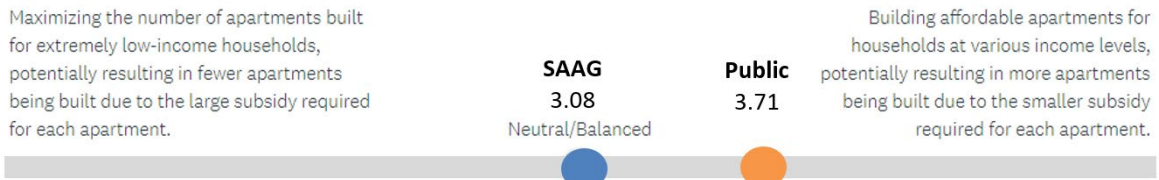
- **Will not use** the community center (22)
- **Transit not frequent or accessible throughout City** (20)
- **Waste of taxpayer dollars** (17)

Housing

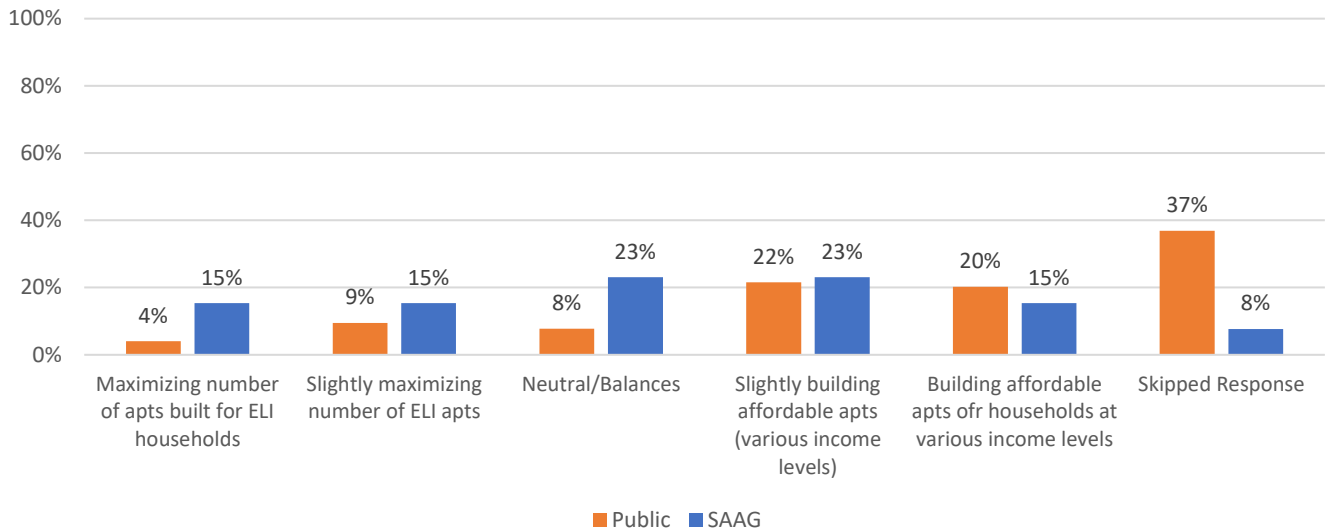
Q13 Assuming there is a limited amount of subsidy available for affordable housing, which is more important to you?

Public Answered: 374 Skipped: 219
 SAAG Answered: 12 Skipped: 1

Assuming there is a limited amount of subsidy available for affordable housing, which is more important to you?



Histogram of Housing Tradeoff

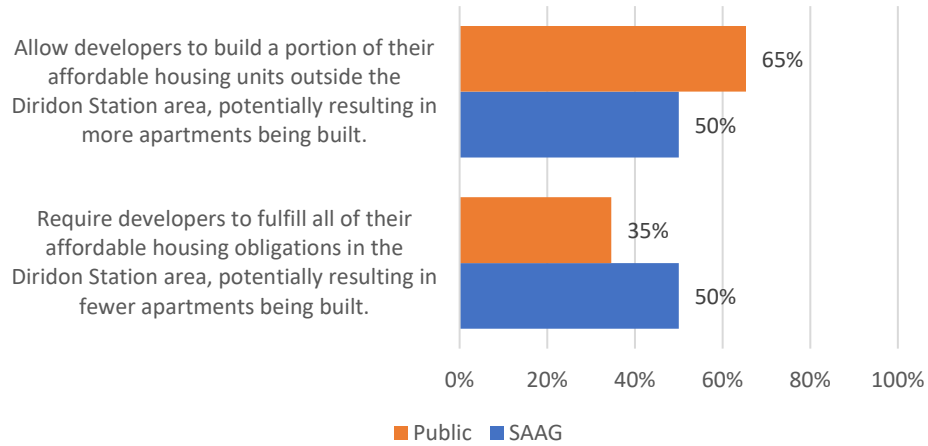


Q14 Which of the following options do you prefer for Affordable Housing Location?

Public Answered: 485 Skipped: 108

SAAG Answered: 12 Skipped: 1

Which of the following options do you prefer?

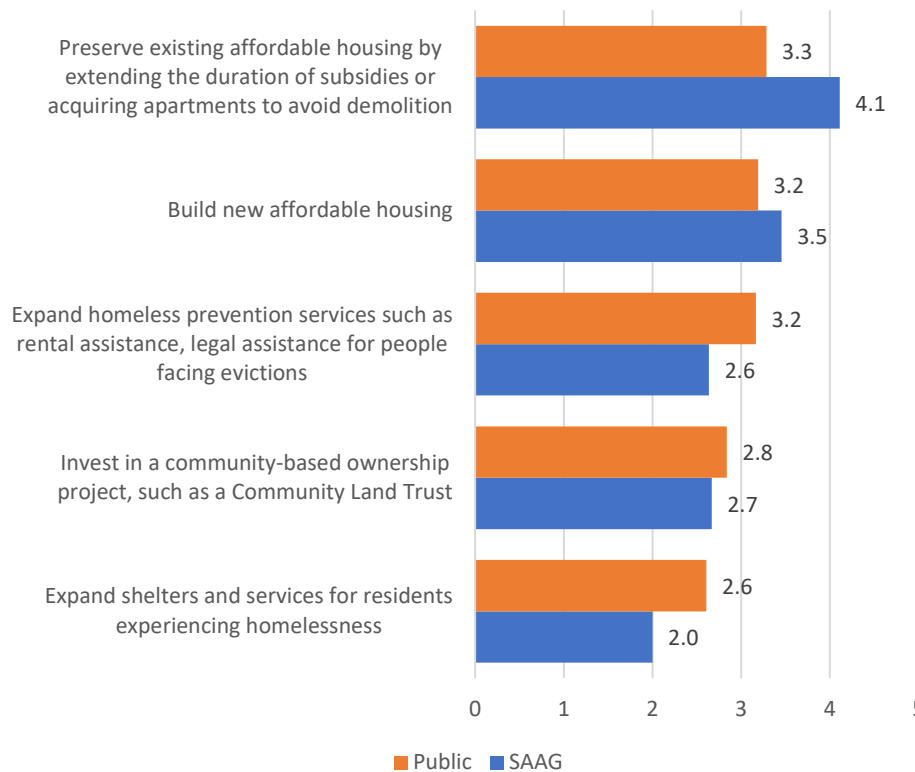


Displacement Prevention

Q15 Rank your preferences for the following potential uses of a Community Stabilization Fund. 5 is most preferred and 1 is least preferred

Public Answered: 474 Skipped: 119
SAAG Answered: 12 Skipped: 1

Rank your preferences for the following potential uses of a Community Stabilization Fund.



Q16 Is there anything you would like to add about affordable housing or displacement prevention?

Public Answered: 143 Skipped: 450

SAAG Answered: 5 Skipped: 8

Preserve and Protect

- **Homeless services** such as jobs, shelter, outreach, and mental and behavioral services (23)
- **Protect renters** with tenant protections (16)
- **Preserve affordable housing throughout this City** (13)
- **Use existing buildings like hotels and apartment for housing** (2)
- **Developer's Pay impact fee** for local and community residents like local jobs (2)
- **Separate housing and existing homeless funds** (1)

Building Affordable Housing

- **Build more affordable housing in DSAP** (31)
- **Build higher density** as incentive for affordable housing or as a development fee (11)
- **Develop multifamily affordable housing** such as co-living, cooperatives, community land trusts, and in single family residential neighborhoods (8)
- **Build affordable housing throughout City along transit** (8)
- **Affordable housing for extremely low income and low-income households** (3)
- **Affordable housing for extremely low income, low-income, and moderate households** (1)
- **Fund affordable housing throughout city** (1)

Building All levels of housing

- **Build all levels housing in DSAP** such as market and affordable housing on site (22)
- **Don't force developer to build affordable housing** (2)
- **Develop market and affordable housing on site** (2)

No Public Funding

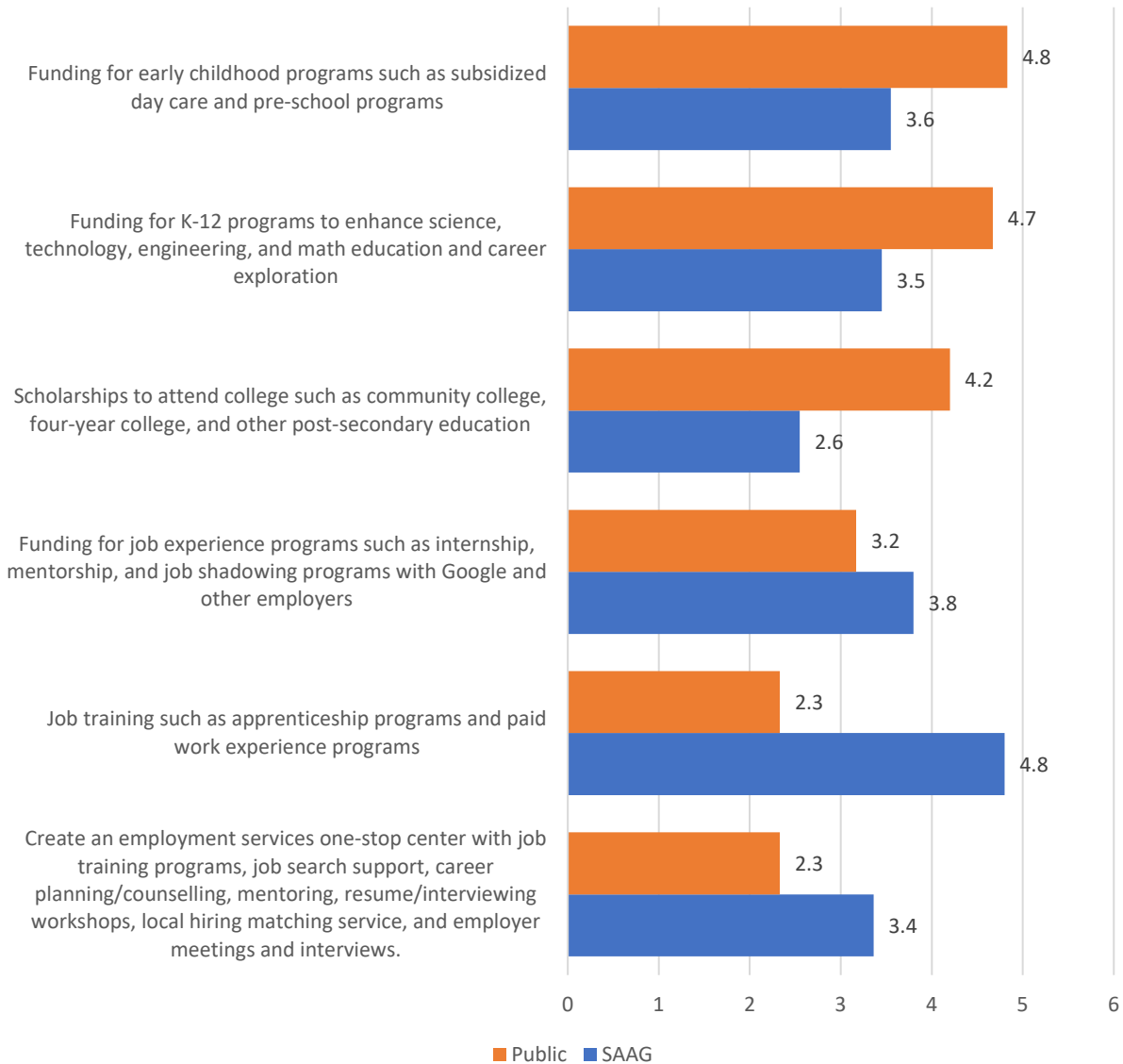
- **No more taxes or public money** on affordable housing or homeless services (23)

Job Training and Education

Q17 Rank the following ideas in the order that is most important to you. 5 is most preferred and 1 is least preferred

Public Answered: 471 Skipped: 122
SAAG Answered: 11 Skipped: 2

Rank the following ideas in the order that is most important to you to increase job training and educational opportunities.

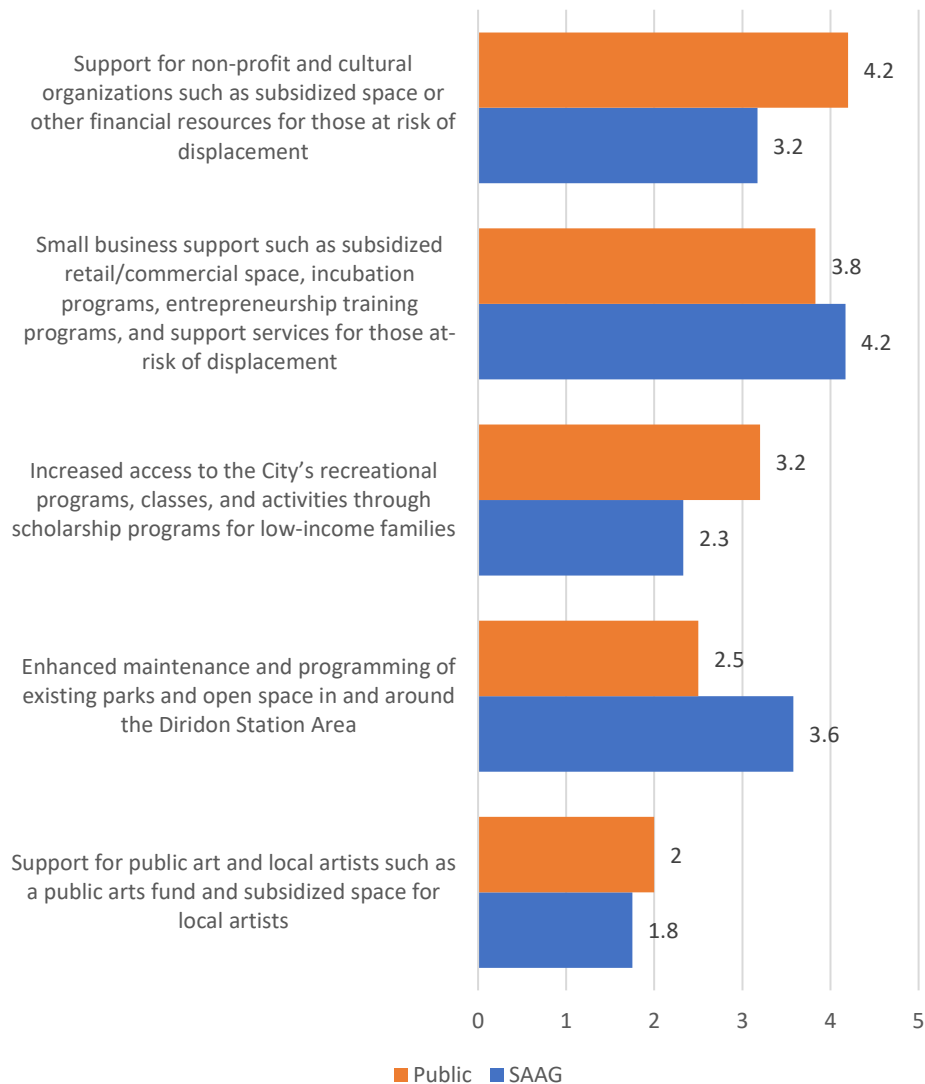


Other Possible Community Benefits

Q18 Please rank the relative importance of each of these categories (5 is most preferred and 1 is least preferred):

Public Answered: 466 Skipped: 127
SAAG Answered: 12 Skipped: 1

Please rank the relative importance of each of these other potential community benefits:



General Comments/Questions

Q19 Do you have any other comments or questions?

Public Answered: 168 Skipped: 425

SAAG Answered: 6 Skipped: 7

Process

- **Continue community engagement and transparency** (15)
- **Start development of housing and amenities sooner** (5)
- **Remember that this plan and development impact whole city and region** (4)
- **Long and difficult survey** (3)

General Development

- **Support Staff recommendation** (21)
- **Do not support plan and google development** (8)
- **Develop sustainably** with native plants, decreased light pollution, solar, and decreased noise pollution (8)
- **Pandemic will change commercial development and density** (4)
- **Plan is an opportunity for public and private partnerships** (3)
- **Don't pressure Google** with parks, affordable housing and community benefits (2)

Housing and Homeless Services

- **Preserve and build more affordable housing** (17)
- **Google must provide affordable housing, parks, and community benefits** (8)
- **High Density in DSAP** for commercial and residential uses (6)
- **Protect renters** (5)
- **Support homeless community** by providing services in DSAP (4)
- **Build housing all incomes in DSAP** (1)
- **Need more space for commercial uses** (1)

Amenities, Open Space and Services

- **Create a lively downtown** with arts, entertainment, recreation, restaurants, amenities, and community center, and coordinated services (37)
- **Upgrade and maintenance of open and public spaces** such as Los Gatos Greek and Guadalupe River Parkway (25)
- **Need more parks in DSAP** (8)
- **Provide homeless services to make people more comfortable** in accessing underpasses and bus stops (7)
- **Preserve historic building** like the Historic Depot Station and Victorian homes in the DSAP (3)

Transportation

- **Development will cause traffic** and will need parking and car infrastructure (36)
- **Improve public transit and bike and pedestrian infrastructure** (18)

Jobs and support

- **Support small businesses and non profits** with rent control and subsidy (8)
- **Create and employment center** (5)
- **Need higher wage jobs** (2)

Tell Us About Yourself

Q20 What organization do you represent in the Station Area Advisory Group?

Public Answered: 463 Skipped: 130

SAAG Answered: 12 Skipped: 1

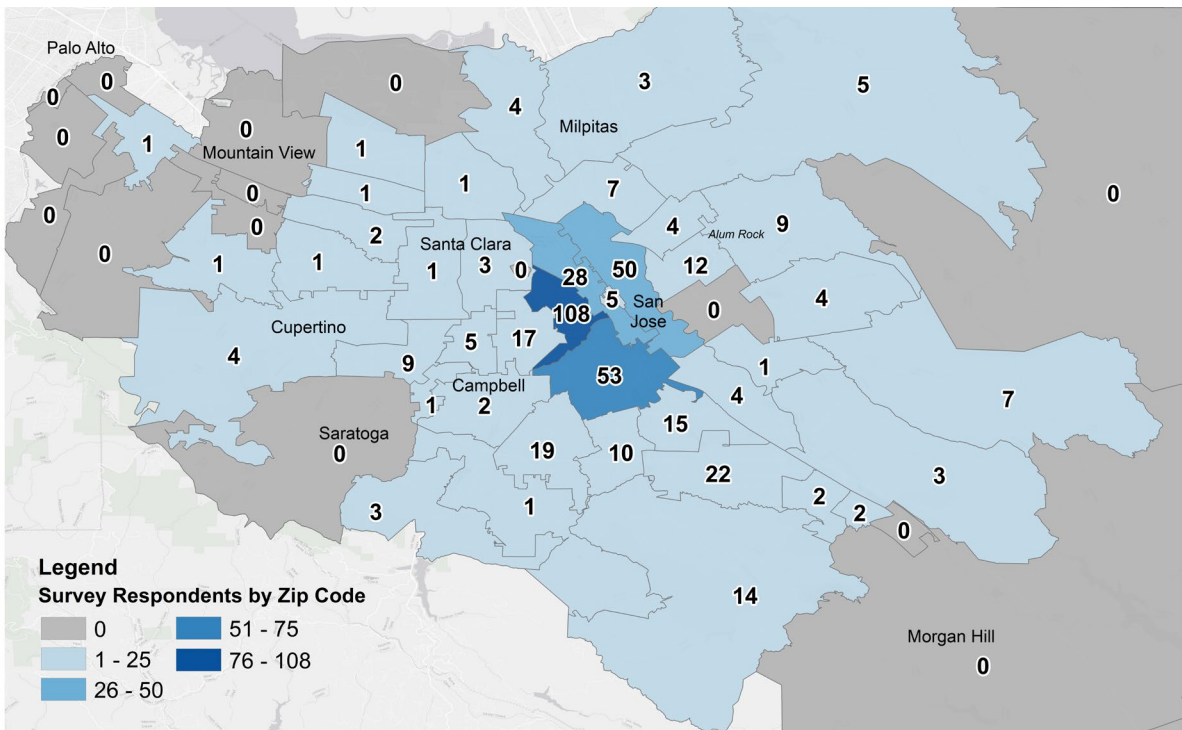
Two SAAG respondents did not share what organization they belonged to.

- Law Foundation of Silicon Valley
- PACT: People Acting in Community Together
- SPUR
- Homeowners Association on The Alameda
- Georgetown/Cahill
- Guadalupe River Park Conservancy
- Silicon Valley at Home
- SJSU
- Shasta / Hanchett Park Neighborhood Association
- San Jose Sharks and San Jose Arena (SSE)
- St. Leo's Neighborhood

Q21 What is the zip code of your residence?

Public Answered: 463 Skipped: 130

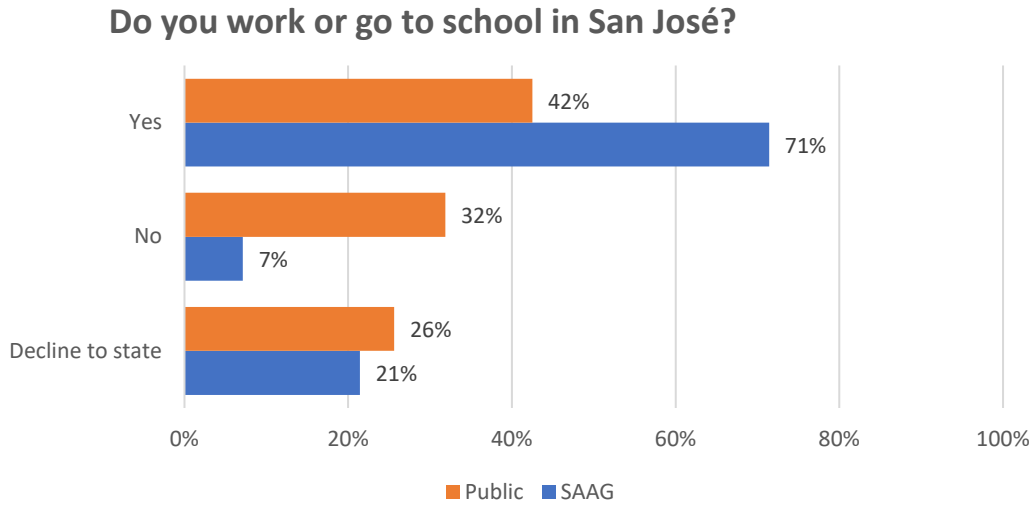
SAAG Answered: 10 Skipped: 3



Q21 Do you work or go to school in San José?

Public Answered: 479 Skipped: 114

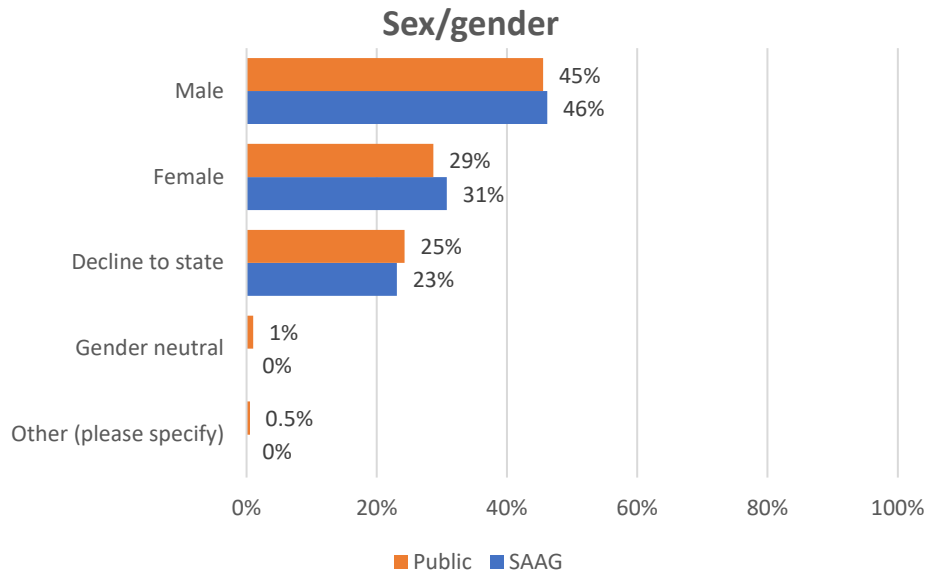
SAAG Answered: 10 Skipped: 3



Q22 Sex/gender

Public Answered: 477 Skipped: 116

SAAG Answered: 11 Skipped: 2

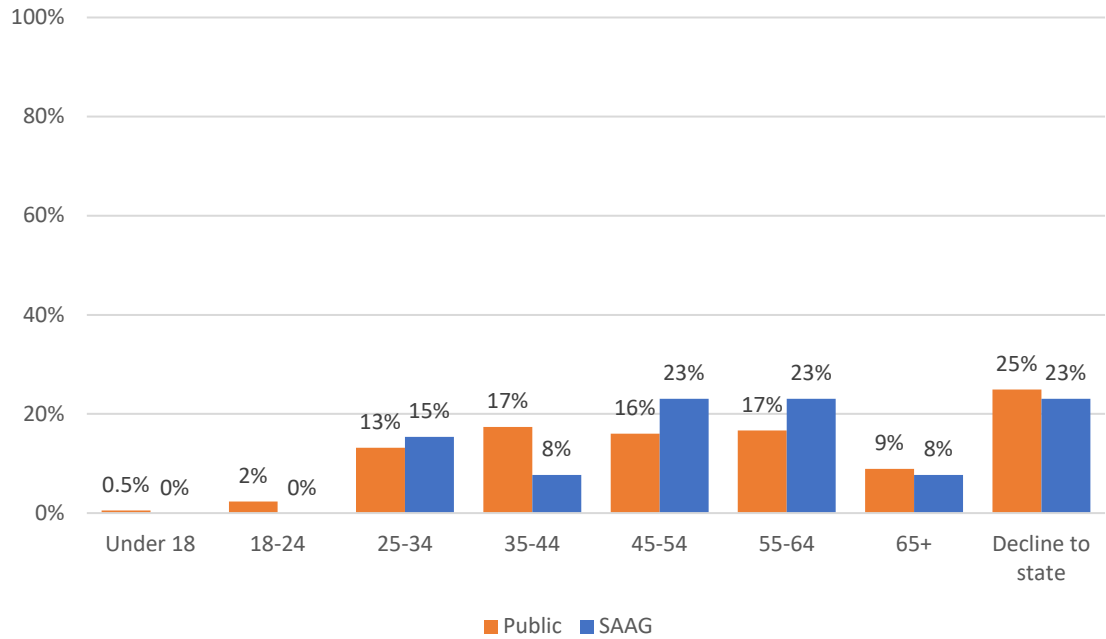


Q23 What is your age range?

Public Answered: 465 Skipped: 128

SAAG Answered: 11 Skipped: 2

What is your age range?

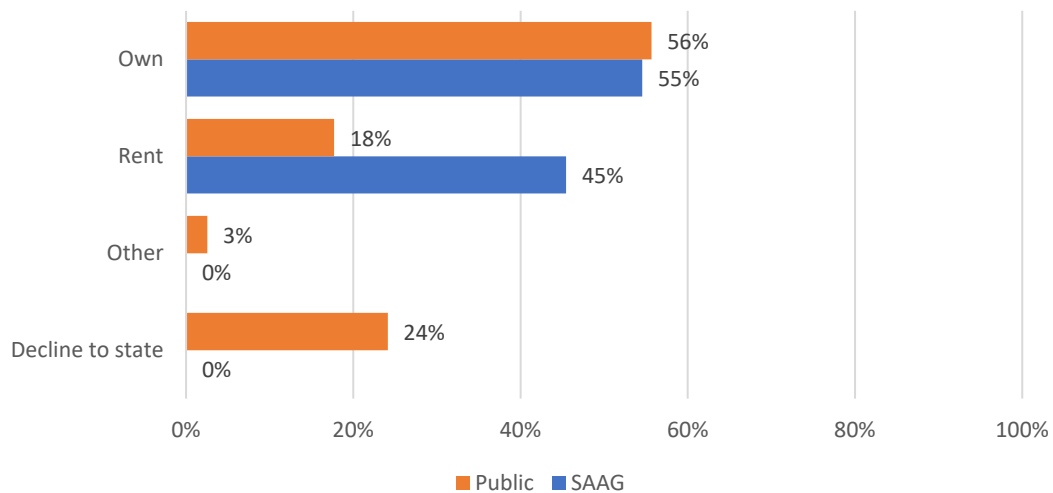


Q24 Do you rent or own the home you live in?

Public Answered: 477 Skipped: 116

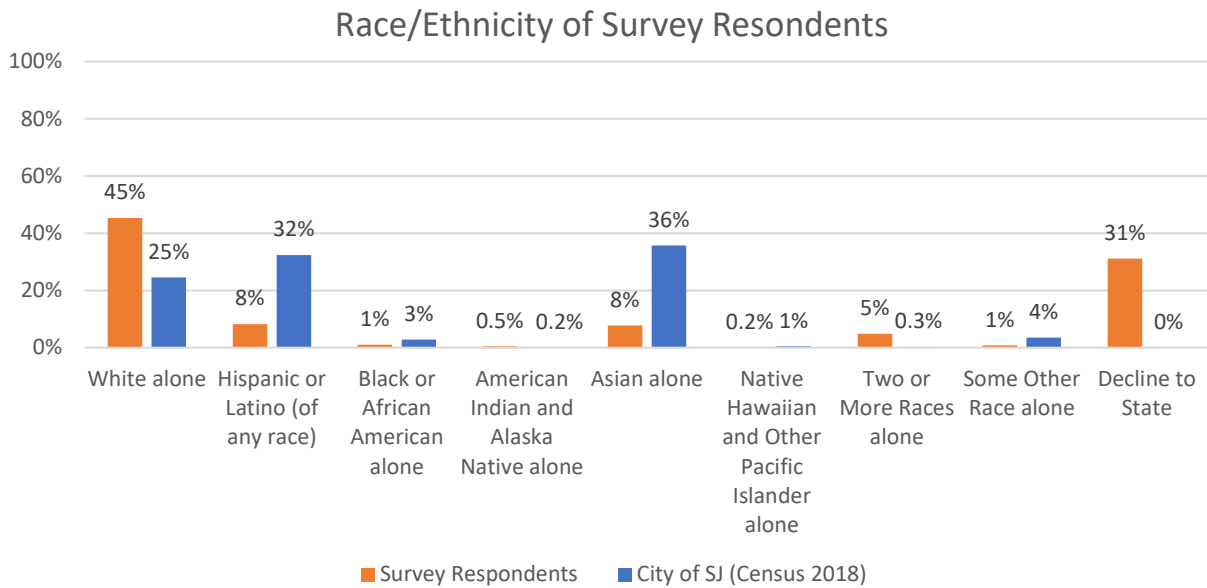
SAAG Answered: 11 Skipped: 2

Do you rent or own the home you live in?



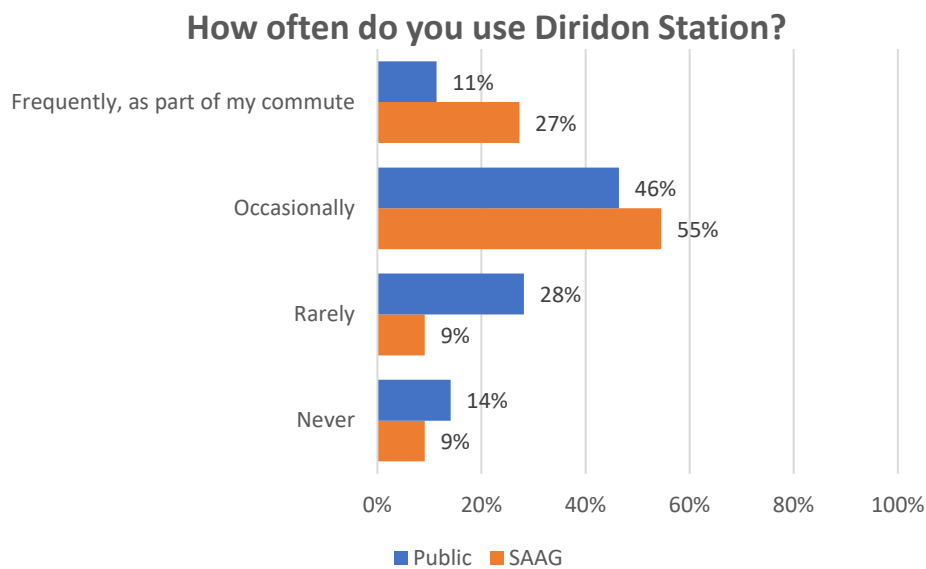
Q25 Race/Ethnicity

Public Answered: 476 Skipped: 117
 SAAG Answered: 11 Skipped: 2
 US Census American Community Survey 2018 1-year DP05 Table



Q26 How often do you use Diridon Station?

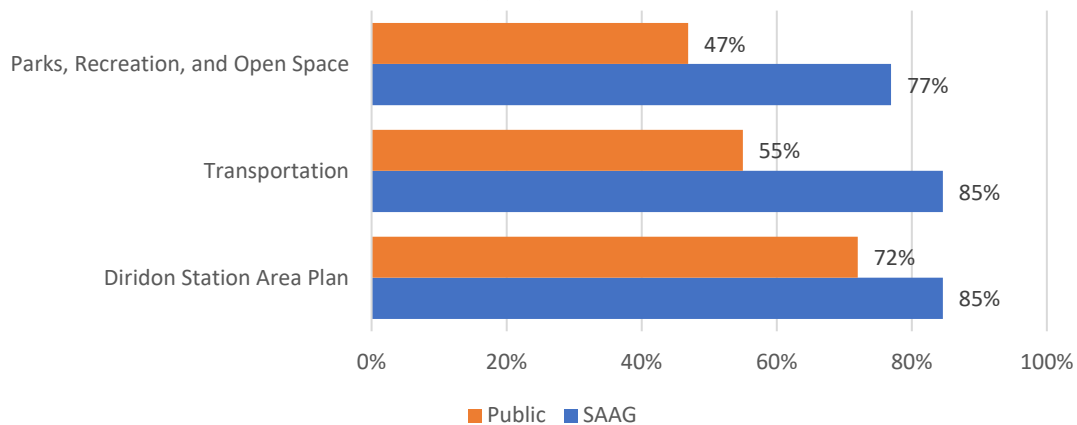
Public Answered: 476 Skipped: 117
 SAAG Answered: 11 Skipped: 2



Q27 Which of the presentations did you watch prior to completing these survey questions? Check all that apply.

Public Answered: 441 Skipped: 152
 SAAG Answered: 11 Skipped: 2

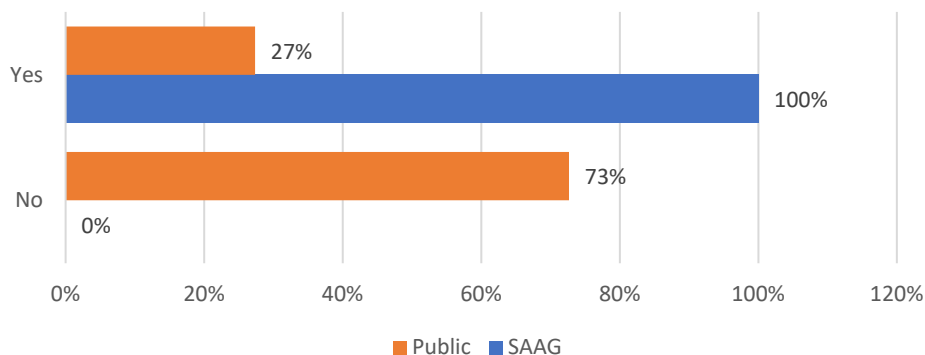
Which of the presentations did you watch prior to completing these survey questions? Check all that apply.



Q28 Have you attended or watched online a Station Area Advisory Group (SAAG) meeting held in 2019 or 2020?

Public Answered: 472 Skipped: 121
 SAAG Answered: 12 Skipped: 1

Have you attended or watched online a Station Area Advisory Group (SAAG) meeting held in 2019 or 2020?



Q29 Did you attend one of the Diridon Station Area Community Meetings held last fall?

Public Answered: 515 Skipped: 78
SAAG Answered: 13 Skipped: 0

Did you attend one of the Diridon Station Area Community Meetings held last fall?

