

American Rescue Plan Fund Allocations - 2021-2022 Modified and 2022-2023 Adopted

Of the \$212.3 million of American Rescue Plan Act funds disbursed to the City of San José, approximately \$59.3 million is remaining and available to be appropriated in the Adopted Budget. This funding is allocated in accordance with the priorities and direction provided by the Mayor's March and June Budget Messages for Fiscal 2022-2023, as approved by City Council. The first column identifies the Community and Economic Recovery Workstream previously approved by the City Council. The second column notes the Modified Budget for each workstream in 2021-2022, and the third column notes the amount of new funding allocated to each workstream in 2022-2023. This column totals to \$59.3 million, excluding funds rebudgeted for workstreams continuing into 2022-2023 as part of the Adopted Budget development, with the specific amounts budgeted in the American Rescue Plan Fund Source and Use Statement in the 2022-2023 Adopted Operating Budget. The fourth column provides explanatory notes for how the recommended funding will be spent, as applicable.

* Denotes workstreams funded in the General Fund via revenue loss reimbursement transfer from the American Rescue Plan Fund.

Community and Economic Recovery Workstream	2021-2022 Modified Budget	2022-2023 Adopted Budget	Notes
BeautifySJ and Encampment Waste Pick-up	19,265,000	10,000,000	
BeautifySJ Consolidated Model	14,000,000	7,000,000	Provides \$7.0 million of new funding and assumes the rebudget of \$6.1 million of savings from 2021-2022 for a total of \$13.1 million. Planned services and expenditures include encampment trash pickups, abatement at buffer zones, and inter-agency coordination at Tier 3 "High Touch" sites (\$3.0 million) and Tier 2 "Medium Touch" sites (\$1.1 million); operation of the Trash for Cash Program at Tier 1 "Low Touch" sites (\$400,000); associated trash disposal fees (\$1.0 million); vehicle purchases and leases (\$1.2 million); physical deterrents (\$900,000); a new BSJ Outreach Team in PRNS (\$520,000) which includes 2.0 Therapeutic Specialists limit-dated to June 30, 2024; contractual services and supplies for the RAPID illegal dumping team (\$350,000); a temporary expansion of Dumpster Days for a surge in activity (\$300,000); support to community-based organizations for trash and debris removal along Coyote Creek and Guadalupe River (\$210,000); tow operator costs (\$200,000); graffiti removal vendor costs (\$200,000); education and outreach materials (\$200,000); a platform to integrate data and workflow for Housing and PRNS (\$150,000); Police Department overtime (\$120,000); the development of a program evaluation plan for all Beautify SJ programs (\$250,000); and associated contractual services, supplies, utilities, and equipment (\$400,000). The 2022-2023 Adopted Operating Budget also recommends ongoing General Fund support of 34.25 positions previously funded on a one-time basis in the ARP Fund, and continues on an ongoing basis the expansion of Dumpster Days (from 50 events to 75-85 events annually) and Cash for Trash program (\$4.7 million).
* Downtown Automated Public Toilets	400,000		This workstream is recommended to be funded on a one-time basis in the General Fund in the 2022-2023 Adopted Operating Budget.
* Dumpster Days	315,000		The expansion of the Dumpster Days program is recommended to be budgeting ongoing in the General Fund in the 2022-2023 Adopted Operating Budget.
* BeautifySJ Grants	100,000		This workstream is recommended to be funded on a one-time basis in the General Fund in the 2022-2023 Adopted Operating Budget.
San José Bridge Program	4,000,000	3,000,000	As directed in the City Council-approved Mayor's March Budget Message for Fiscal Year 2022-2023, this allocation secures funding for an estimated 150 participants for 2023-2024. The existing allocation funds participants through June 30, 2023.
* Vehicle Abatement Program, Proactive Patrol and Complaint Response	450,000		This workstream is recommended to be funded on an ongoing basis, and further enhanced, in the General Fund in the 2022-2023 Adopted Operating Budget.
Community Engagement, Communications, and COVID-19 Recovery Taskforce	2,000,000	3,180,000	

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Community Engagement	500,000	700,000	Provides an additional infusion of \$500,000 to engage communities disproportionately impacted by the pandemic, including the potential extension of the pilot promotores model that is expected to launch at the end of 2021-2022. An additional \$200,000 will support the City's leadership in driving vaccinations and boosters as the pandemic evolves.
COVID-19 Recovery Taskforce	500,000	2,000,000	As directed by the City Council's approval of the Mayor's March Budget Message for 2022-2023, sets aside an amount of \$2.0 million from which the Recovery Taskforce may recommend community-focused relief and recovery efforts toward the end of the calendar year.
Emergency Public Information	1,000,000	480,000	Continues funds for pandemic recovery communication strategies including resources for four temporary staffing for functions such as writing, graphic design, translations, social media content, and mass media buys.
Child and Youth Services	3,838,000	10,750,000	
Child and Youth Success	500,000		The 2021-2022 allocation provided two-year funding for 1.0 limit-dated Assistant to the City Manager to support the development of the Children and Youth Services Master Plan. The remaining funds from 2021-2022 will be rebudgeted in 2022-2023 to complete this work.
Child and Youth Services (was Childcare Learning Pods)	1,800,000	10,000,000	At their meeting on April 26, 2022, the City Council approved a spending plan for the \$10.5 million previously earmarked for Child and Youth Services at the November 30, 2021 City Council meeting. Of this total, \$500,000 is allocated to the San José Learns workstream listed below. Due to the proximity of City Council's approval and release of the 2022-2023 Proposed Budget, itemization of the specific allocations was deferred to the Adopted Budget process. Manager's Budget Addendum #42 allocated the earmarked \$10.0 million as follows: \$3.6 million for Child and Youth Services - PRNS (Programs, Experiences, and Scholarships); \$3.1 million for Child and Youth Services - Child and Youth Services Master Plan (Cradle to Career); \$2.4 million for Child and Youth Services - Library (Tutoring, Literacy, Enrichment); and \$900,000 for Child and Youth Services - Housing (Childcare Tenant Improvement).
* Family, Friend and Neighborhood Program	500,000	-	As directed by the City Council's approval of the Mayor's March Budget Message for 2022-2023, an ongoing allocation of \$500,000 is included in the General Fund in the 2022-2023 Adopted Operating Budget.
San José Aspires Administrative Support	538,000	250,000	Continues support for one more year to provide administrative support for the program. This program provides performance-based micro scholarships to guide and inform students about their college and career choices. Funds enable the San Jose Public Library Foundation to leverage 100% of donations for students.
San José Learns	500,000	500,000	This allocation of the \$500,000 is included as part of the \$10.5 million allocation of funding for Child and Youth Services approved by the City Council at their meeting on April 26, 2022.

Community and Economic Recovery Workstream	2021-2022 Modified Budget	2022-2023 Adopted Budget	Notes
Digital Equity	5,320,000	1,075,000	
Community Wi-Fi	3,250,000		The 2021-2022 allocation helped support the community Wi-Fi network construction at Andrew P. Hill, Oak Grove, and Independence high school attendance areas. The construction for all three sites are expected to begin in spring 2022.
* Data Equity Lead	200,000		One-time funds added in the General Fund and will be rebudgeted to 2022-2023 and reallocated to the Information Technology Department.
Device Access	1,120,000	875,000	Of the 10,300 hotspots in the program (6,100 for youth through schools and libraries and 4,200 hotspots for general patrons), 4,200 are not covered by the Federal Emergency Connectivity Fund Grant through June 30, 2023. This new allocation pays for data plans in 2022-2023 for the 4,200 general patron hotspots, Google Chrome licenses for the 1,500 Chromebooks, associated non-personal/equipment to replace damaged or lost equipment associated with the hotspots, and library content filtering for the hotspots and laptops.
Digital Equity Communications, Outreach & Education	750,000	200,000	Continues temporary staffing support for Digital Equity initiatives through June 30, 2023. The team provides digital literacy resources and services with community partner support and engagement, and communication and outreach in multiple languages to increase adoption of digital access programs. An additional \$222,000 is expected to be rebudgeted from current year savings and will be used to augment funding for the two positions totaling \$422,000.
Emergency Housing	4,000,000	18,500,000	
Emergency Housing Construction and Operation	4,000,000	18,500,000	As directed by the City Council's approval of the Mayor's March Budget Message for Fiscal Year 2022-2023, along with the General Fund contribution of \$21.5 million, this allocation provides a significant infusion of funding to make meaningful progress to have 1,000 Emergency Interim Housing sites under development by December 2022.
Food and Necessities Distribution	14,812,771	3,000,000	
Continued Food Services	14,812,771	3,000,000	As directed by the City Council's approval of the Mayor's March Budget Message for Fiscal Year 2022-2023, this allocation continues the City's transition from its leadership role in the coordination and funding for food services as staff continues to deliberate with the County, Second Harvest of Silicon Valley and other providers on how best to address food insecurity in San José. The amount of \$3.0 million funds food services from July-September at an assumed 25% reduction from estimated April-June levels.
Housing Stabilization	10,650,000	-	
Eviction Help Center	3,100,000		The existing allocation provided in 2021-2022 is expected to be sufficient to support the Eviction Help Center in 2022-2023.
Hotel Sheltering Operations and Services	4,000,000		See Emergency Construction and Operation above.
South Hall Demobilization + Housing Assistance Center	3,550,000		This work effort completed in 2021-2022.

Community and Economic Recovery Workstream	2021-2022 Modified Budget	2022-2023 Adopted Budget	Notes
<i>Sheltering and Enhanced Encampment</i>	4,200,000	300,000	
Homeless Services Outreach Assistance + Resources (SOAR) Program	3,000,000		The 2021-2022 allocation allows for the expansion of the SOAR program to 10 additional sites. The contract for the extension is scheduled for execution later in spring 2022; the existing funding is expected to support the SOAR extension through 2022-2023.
Downtown Homeless Mental Health Response and Support	1,200,000	300,000	This allocation of \$300,000 provides funding to ensure that the 12-month contract recently executed can be extended through June 30, 2023.
<i>Reemployment and Workforce Development</i>	17,750,000	2,000,000	
Environment Resilience Corps	3,760,000	200,000	As directed in the City Council-approved Mayor's March Budget Message, this allocation provides support to identify and pursue external funding support for the Resilience Corps program beyond the expiration of the CaliforniansForAll Youth Workforce Program Grant in 2023-2024.
Food Distribution Resilience Corps	10,100,000	1,800,000	As discussed in the Continued Food Services workstream above, provides funding for food boxing support from July-September, at an assumed 25% reduction from estimated April-June levels.
Guadalupe River Park + Coyote Creek Clean-up Resilience Corps	1,400,000		Funded through the CaliforniansForAll Youth Workforce Program Grant in the 2022-2023 Adopted Operating Budget.
Learning Resilience Corps	1,370,000		
Small Business Resilience Corps	1,120,000		
<i>Recovery Foundation and Drive to Digital</i>	7,469,000	2,260,000	
* Audio Visual Upgrades to Chambers and Committee Rooms	1,131,000		
Effective Teams	850,000		
* Contract Processing and Support (City Clerk)	100,000		Additional one-time funding of \$100,000 is included in the General Fund in the 2022-2023 Adopted Operating Budget.
* Hybrid Workplace	1,000,000	500,000	This allocation of \$500,000 provides second-year funding to help transition City conference rooms to support hybrid meetings. This allocation will be funded from a Revenue Loss Reimbursement transfer to the General Fund.
* Omnichannel Strategy, Process Engineering, and Service Delivery Automation (San Jose 311)	460,000	210,000	This allocation of \$210,000 provides second-year funding for improvements to San José 3-1-1. This allocation will be funded from a Revenue Loss Reimbursement transfer to the General Fund.
* OneCity Workplace	400,000	500,000	This allocation of \$500,000 provides second-year funding for to transition the City's exiting intranet site, the license for which is set to expire, and transition to a more functional collaborative space to better suit a modern organization and hybrid workforce. This allocation will be funded from a Revenue Loss Reimbursement transfer to the General Fund.
Recovery Management, Coordination and Compliance	3,300,000	1,050,000	This allocation of \$1.05 million provides necessary expert consultant and training support to maximize the City's cost recovery efforts for the numerous workstreams and initiatives funded through various emergency Federal relief programs (e.g. FEMA, CRF, ARP, etc.).
Safe Workplace	228,000		This workstream not expected to be needed in 2022-2023.

Community and Economic Recovery Workstream	2021-2022 Modified Budget	2022-2023 Adopted Budget	Notes
Small Business Recovery	14,737,000	4,000,000	
Placemaking - Viva Calle and Viva Parks (San José Abierto)	3,712,000	1,200,000	As directed in the City Council-approved Mayor's March Budget Message for Fiscal Year 2022-2023, this allocation of \$1.2 million continues support to arts and cultural organizations focused on activating and convening the community in the Downtown and neighborhood business corridors. Placemaking for Viva Calle and Viva Parks is recommended to be funded on an ongoing basis in the General Fund as part of the 2022-2023 Adopted Operating Budget.
San Jose Abierto - Council District Outdoor Activation	440,000		Ongoing funding for Council District Outdoor Activation totaling \$250,000 is recommended to be continued on an ongoing basis in the General Fund as part of the 2022-2023 Adopted Operating Budget.
Downtown Outdoor Activities Marketing Campaign	200,000	200,000	Provides \$200,000 in one-time funding to the San Jose Downtown Association for marketing, promotions and special event campaigns to help the Downtown transition out of the pandemic. Examples of the funding uses in 2021-2022 included an outdoor movie series and outdoor music concert in August and a weekly farmers' market from May through mid-November.
* Downtown Pedestrian Quality of Life + Streetscape Improvements	100,000	100,000	This allocation of \$100,000 will continue to fund activation efforts to improve pedestrian experiences as the Downtown continues to recover, including building illumination and internet connectivity. This allocation will be funded from a Revenue Loss Reimbursement transfer to the General Fund.
San José Al Fresco	850,000	400,000	As directed in the City Council-approved Mayor's March Budget Message for Fiscal Year 2022-2023, this allocation of \$400,000 extends the duration of the Al Fresco activation grants to help more cafes, restaurants, exercise studios, and other small businesses disproportionately impacted by the pandemic to conduct commerce outdoors.
Storefront Activation Grants	200,000		The 2022-2023 Adopted Operating Budget includes \$500,000 in the General Fund to continue this program in 2022-2023 in accordance with the City Council-approved Mayor's March Budget Message for Fiscal Year 2022-2023.
Supplemental Business Development Communications	300,000	100,000	This allocation continues to supplement business development communications as the pandemic recovery continues.
* Supplemental Arts and Cultural Grant Funding	2,000,000	2,000,000	As directed by City Council's approval of the Mayor's March Budget Message for Fiscal Year 2022-2023, this \$2.0 million allocation continues support of the arts and cultural grants program due to the pandemic's continued negative impact on hotel activity and Transient Occupancy Tax revenues, which have historically provided significant funding to the City's arts partners. This allocation will be funded from a Revenue Loss Reimbursement transfer to the General Fund.

Community and Economic Recovery Workstream	2021-2022 Modified Budget	2022-2023 Adopted Budget	Notes
Quetzal Gardens Operations	75,000		Savings from Small Business Recovery workstreams continuing into 2022-2023 were rebudgeted as part of the Adopted Budget process.
Shop Local Hub to Support Neighborhood Business Districts	100,000		
Small Business + Manufacturing Recovery Initiative	1,000,000		
Small Business Displacement Index Study	60,000		
Small Business District Outreach (Spanish + Vietnamese)	300,000		
Small Business Grants	2,750,000		
Small Business Technical Assistance Revamp	125,000		
Supplemental Economic Development Association Capacity Building	1,000,000		
Supplemental Legal Assistance for Tenants	150,000		
* Support Festival Programming	200,000		
Underwrite Creation of New Property Business Improvement Districts	1,000,000		
Virtual Accelerator Program for New Businesses	175,000		
Other	825,000	-	
Energy Saving Retrofits	500,000		
YIGBY Land Use Policy Development	75,000		As directed by the City Council-approved Mayor's March Budget Message for Fiscal Year 2022-2023, one-time funding of \$200,000 is included in the General Fund as part of the 2022-2023 Adopted Operating Budget to complete the required environmental study on a city-wide change to the General Plan for religious facilities bearing PQP land use designations for public assembly, to accelerate the construction of affordable housing.
License Plate Readers	250,000		Funding for the ongoing leasing of license plate readers is recommended to be funded in the General Fund as part of the 2022-2023 Adopted Operating Budget.
* Support for Sunday hours at lower-resourced branch libraries		200,000	<i>As directed in the City Council-approved June March Budget Message, this allocation provides partial support for Sunday hours of operation at lower-resourced branch libraries.</i>
Support to the Convention and Cultural Affairs Fund	2,500,000	4,000,000	<i>While hotel activity and convention-related activity is beginning to rebound, recovery here is slower than elsewhere in the local economy. A total of \$4.0 million is anticipated to be needed to maintain a positive fund balance within the Convention and Cultural Affairs Fund (Fund 536) in 2022-2023. By the end of 2021-2022, Team San Jose will have exhausted previous reserve levels within the Convention and Visitors Bureau accounts and will have access to a very limited ending fund balance in Fund 536. To ensure that Team San Jose can continue modest marketing programs to drive additional leisure activity and to increase convention center activation, a higher level of support from the American Rescue Plan Fund will be needed in 2022-2023.</i>
TOTAL	\$ 107,366,771	\$ 59,265,000	The 2022-2023 Adopted Operating Budget recommends fully allocating remaining American Rescue Plan Funding. Additional adjustments are anticipated as part of the 2021-2022 Annual Report to allocate savings from current year allocations, interest earnings, make technical corrections within categories, and to rebudget remaining balances for workstreams continuing into 2022-2023.