

2022-2023 ADOPTED OPERATING BUDGET

TRANSIENT OCCUPANCY

TAX FUND

2022-2023 CULTURAL

GRANT AWARDS

Transient Occupancy Tax Fund

2022-2023 CULTURAL GRANT AWARDS

By Ordinance, the Transient Occupancy Tax (TOT) Fund provides funding for Convention Facilities Operations and Maintenance, Cultural Development, and the San José Convention and Visitors Bureau. TOT revenues allocated for Cultural Development provide funding for the cultural grant and Office of Cultural Affairs (OCA) programs. Each year, the OCA promotes grant opportunities and solicits applications. Applications for funding are evaluated based on guidelines and criteria approved by the City Council. Grant awards are made based on a competitive application-based peer review process and available funding.

The City Council-adopted *Cultural Connection: San José's Cultural Plan* reflects the strategic goals and top priorities for cultural development in San José. A key strategy to advance the goals of *Cultural Connection* is through partnerships and grant agreements with community-based organizations and creative entrepreneurs across grant program areas aimed at promoting cultural vibrancy, cultural diversity, and economic development in San José, including:

- Operating Grants provide financial support for selected San José arts organizations of various disciplines, sizes and stages of development.
- Festival, Parade & Celebration Grants enable access for all City residents to a wide range of diverse cultural events, large and small. These events are often held in public spaces and are always open to the public.
- take pART Grants support arts activities offered by volunteer-driven arts organizations, community service organizations, and small semi-professional and professional arts organizations.
- Capitalization and Sustainability Grants support activities of nonprofit art organizations that will increase their working financial capital and promote fiscal soundness.
- Programmatic Partnerships advance the goals and recommendations outlined in *Cultural Connection*.

Grant awards are based on available funding and cultural development funding priorities. Initial recommendations are reviewed by a panel of Arts Commissioners, arts and culture professionals, and community representatives; forwarded to the Arts Commission for formal review; and then submitted for the City Council's approval as part of the annual budget process.

The COVID-19 pandemic has caused significant revenue losses from programming, admissions, and fundraising events, even leading to the closure of some arts organizations. While many San José residents are engaging in arts and cultural offerings and events as public life reopens, ongoing spikes and new COVID-19 variants have led audiences to not return to venues at pre-pandemic levels. It will take time for San José's arts and culture sector to recover fully from the pandemic; meanwhile, these conditions continue to suppress revenues for many arts and cultural organizations.

To support the arts and cultural sector in 2022-2023, the 2022-2023 Adopted Operating Budget includes \$2.0 million of supplemental funding, via transfer from the American Rescue Plan Fund, for the arts sector as part of the City's continued community and economic recovery efforts. This supplemental funding, combined with the Transient Occupancy Tax Fund allocation of \$3.5 million, brings total 2022-2023 funding to \$5.5 million. Of this amount, \$3.8 million is allocated toward individual grant awards, as recommended by the Arts Commission on May 16, 2022 and detailed below.

Remaining funds (\$1.7 million) will support other cultural development programs and initiatives managed by the Office of Cultural Affairs, including: technical assistance grant programs for nonprofit art organizations and creative entrepreneurs; Creative License Ambassador commissions; arts marketing; City Hall exhibits; Cornerstone of the Arts Awards; special events like CityDance and Make Music Day; and public art maintenance, among others.

Organization	Grant Amount
Operating Grants	
Abhinaya Dance Company of San Jose	\$30,255
Aimusic School	\$61,460
Bay Area Glass Institute	\$82,053
Cashion Cultural Legacy	\$32,073
Children's Discovery Museum of San Jose	\$206,242
Children's Musical Theater San Jose	\$206,946
Chinese Performing Arts of America	\$52,511
Cinequest Film Festival	\$137,465
City Lights Theater Company of San Jose	\$93,706
Kaisahan of San Jose Dance Company	\$23,573
MACLA/Movimiento de Arte y Cultura Latino Americana	\$108,217
Opera San Jose	\$238,865
San Jose Chamber Orchestra	\$49,241
San Jose Institute of Contemporary Art	\$108,070
San Jose Jazz	\$187,190
San Jose Multicultural Artists Guild	\$26,829
San Jose Museum of Art	\$232,700
San Jose Museum of Quilts & Textiles	\$82,615
San Jose Stage Company	\$98,776
San Jose Symphonic Choir	\$15,123
San Jose Taiko	\$69,317
San Jose Youth Symphony	\$99,060
School of Arts and Culture at MHP	\$219,974
Silicon Valley Shakespeare	\$26,578
Starting Arts	\$148,785
Steinway Society - The Bay Area	\$20,972
Symphony San Jose	\$171,629
Teatro Vision	\$34,966
The New Ballet School	\$118,966
Vivace Youth Chorus	\$34,735
Total Operating Grants	\$3,018,212

Festival, Parade and Celebration (FPC) Grants	
Aimusic International Festival	\$14,933
Almaden Valley Women's Club July 4 Family Fireworks Festival	\$8,533
Bark in the Park	\$12,799
Chile Mole Pozole	\$8,533
Chinese Performing Arts of America Spring Festival Silicon Valley	\$12,799
Chopsticks Alley Art	\$2,844
Christmas in the Park	\$44,223
Cinequest Film Festival	\$45,126
Children's Discovery Museum Cultural Festival Series	\$14,933
Dia de los Muertos (San Jose Multicultural Artists Guild)	\$12,799
Dia de Portugal Festival	\$10,000
Dia San Jose (SJDA)	\$14,933
Downtown Ice	\$40,000
Folkloreada	\$9,244

Festival, Parade and Celebration (FPC) Grants (cont'd.)	
Fountain Blues and Brews Festival	\$14,933
Italian Family Festa	\$14,933
Jubilee Wellness Festival	\$4,978
Luna Park Chalk Art Festival	\$7,111
Mosaic Festival	\$14,933
Music in the Park	\$14,933
Porchfest	\$3,555
Pumpkins in the Park	\$3,555
Rose, White and Blue 4th of July Parade	\$9,572
San Jose Jazz (SJZ) Boombox Concert Series	\$14,221
San Jose Jazz Summer Fest	\$40,000
San Jose Jazz Winter Fest	\$14,933
San Jose Jazz New Works	\$12,799
San Jose Poetry Festival	\$5,000
School of Arts & Culture Mariachi Festival	\$5,000
Shakespeare in the Park	\$18,488
Sikh Gurdwara - Hola Mohala	\$7,111
Sikh Gurdwara - Ice Cream Social	\$2,844
Silicon Valley African Film Festival	\$17,066
Silicon Valley Jewish Film Festival	\$9,189
Silicon Valley Pride Parade and Festival	\$14,933
SoFA Street Fairs 2022-23	\$7,822
Vietnamese American Roundtable (VAR)'s Black April Commemoration	\$3,555
Youth Music and Arts Cultural Festival	\$7,111
Total Festival, Parade and Celebration Grants	\$517,864

take pART Grants	
Alliance for Youth Achievement	\$15,000
American Beethoven Society	\$10,750
Chamber Music Silicon Valley	\$15,000
Chopsticks Alley Art	\$15,000
La Raiz Magazine	\$3,000
More Mas Marami	\$12,500
Mosaic America	\$13,500
Opera Cultura	\$15,000
PARTI Program	\$15,000
Playful People Productions	\$12,000
Red Ladder Theatre Company	\$15,000
San Jose Center for Poetry and Literature	\$12,500
San Jose Chamber Music Society	\$12,750
San Jose Downtown Foundation	\$13,000
SCVPAA for Mission Chamber Orchestra	\$12,500
San Jose Center for Poetry and Literary Arts	\$15,000
South Bay Guitar Society	\$11,250
To Be Empowered	\$4,200
Vietnamese in San Jose	\$9,200
Winchester Orchestra	\$12,500
Works/San Jose	\$12,500
Total take pART Grants	\$259,650