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SHARE your #HolidaySanJose adventures with us on social media!

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DOWNTOWN



SJ FLEA MARKET

ALUM ROCK VILLAGE



this map over to unwrap our favorite San Jose district tips and ideas for your holiday season shopping!

STORY RD.





FLIP

9. Lake Cunningham/

Action Sports Park 🖈

LEGEND

he Alameda	
Luna Mexican Kitchen I	
La Danna Chudian	

3. Hop & Vine ¶ 4. Tee Nee Thai Cuisine 🕇 5. Uncle John's Pancakes

6. Crema Coffee Roasting

7. Greenlee's Bakery 🕇 8. Recycle Bookstore 🗎

5

9. Visual Philosophy Studio 🖈 🗎 8. Mexican Heritage Plaza 🖈 10. Community Cycles of CA Downtown

11. Municipal Rose Garden 🖈

12. Rosicrucian Egyptian Museum 🛊

Berryessa Flea Market 1. TimeWarp

2. Los Gonzales Ice Cream

3. Ricarmi Panederia Y Pasteleria ¶

4. Frujuice 🖁 5. Cardenas Tamales

6. El Churro T 7. Con Sabor a México

8. Delgadillo's Produce 9. Playgrounds and Rides 🖈

Japantown

1. Nichi Bei Bussan 🗎 2. Zonkey Toys/Plant Theory

3. Roy's Station Coffee & Tea

4. Moment Japantown 5. Shuei-do Manju Shop ¶

6. Biscuits Pet Boutique

7. Cukui 🗎 8. Kogura Company

9. Bernal Park 🖈

1. Rica Panaderia 🏾 2. Orchids at Lion Plaza

3. Van's Bakery 4. Welch Park 🖈

Tully Rd.

5. Phở Hương 🍴 6. Đại-Thành Supermarket 🗎

7. Eastridge Mall 8. Tisane Bubble Tea

Alum Rock

1. Plaza Jewelers 2. Dulceria Mi Carnaval

5. Mexico Bakery

1. San Pedro Square

2. MOMENT DTSJ 🗎

5. Cathedral Basilica of

6. Holiday Central @

Plaza de Cesar Chavez 🖈

Winter Wonderland

7. Sonic Runway @ City

Christmas in the Park

8. San Jose Candy Kitchen

9. Circle-A Skateboards

13. The Studio Climbing 🖈

10. Nirvana Soul ¶

11. KALEID Gallery

1. Crossroads Trading 🗎

4. SpaceCat Comics

5. The Breakfast Club

6. Sam's Downtown Feed

2. Antiques Colony

Downtown Skate

3. Pastelaria Adega 🖷

4. Plantlush

St. Joseph 🖈

Hall Plaza 🖈

San Carlos

Market T

Party 🗎 3. Peters' Bakery ¶ 3. El Nuevo Rancho Grande 4. Carnitas El Rincón 4. Bacalhau Grill 5. Alum Rock Park 🖈

E Santa Clara 6. Licia Portuguese Imports

1. FotoExpress 2. Pho Passion 3. Neu2U ThriftBoutique

Alum Rock Village

1. Farmers' Market

2. El Rodeo Menswear 🗎

4. Vegan Bistro Donuts 5. Kali Noodles & Tea Bar 6. Tofoo Com Chay |

7. South Bay Sports Batting Cages 🛨

Story Rd. 1. Kelley Park 🖈

2. CA Bakehouse 3. Nuoc Mia Ninh Kieu

Fresh Juice 4. Emma Prusch Farm 🖈

La Placita Tropicana 5. La Michoacana

6. Artesanias Tapatias

Winchester

1. Westfield Valley Fair Mall

2. Kenji Sushi 3. Santana Row

12. Higher Fire ClaySpace ★ 🗎 4. Winchester Mystery House🛊

5. The Honey Baked Ham Co.

6. Mizu Sushi Bar & Grill

7. Poke House 8. Tana Ethiopian Market

3. Gulzaar Halal Restaurant 9. South Winchester BBO

Shopping:

7. Black and Brown Clothing Food/Beverage:

Parks/Activities:

10. Gussied Up Dog Boutique Boutique 🗎 12. Three Sisters

1. The Table 2. Willow Glen Creamery 3. Aqui

4. Petroglyph ★ 5. Wheelhouse

Willow Glen

6. Yuki Sushi

7. Willow Glen Sweet Shoppe 8. Mariette Chocolates

9. Bertucelli's La Villa 🛚

11. BellaJames Women's

8 *VTA App*

WILLOW GLEN





JACKSON ST

E SANTA CLARA

E SANTA CLARA ST 5



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SCAN the QR code to find your way on public transit!



Unwrap Japantown

What We Love: This is a great place to shop for unique gifts. There really is an amazing selection within just a couple of blocks. You can find collectibles, toys, plants, ukuleles, and home goods. And stating the obvious here, you must stop for sushi and take some Shuei-Do Manju home for dessert.

District Tips: Japantown is deeply rooted in history! Check out the Japanese American Museum and all the history waypoints along the strip.

Kid Fun: Make a game of seeing how many Japantown facts you can learn from the landmarks along the street. Then head to JT Express for a brightly colored shaved ice big enough to share.

Unwrap Downtown

What We Love: Walking and exploring the murals, Downtown Doors, museums, galleries, and free music with Urban Vibrancy. Big and small performing arts; Downtown has it all.

District Tips: San Pedro Square's vibrant community offers live music and dining. Shop MOMENT DTSJ for local gifts, and the shops at The Tech Interactive, San Jose Museum of Art, and Museum of Quilts and Textiles for unique gifts.

Kid Fun: Head to Holiday Central for Christmas in the Park, Santa sightings, roller skating, Snowman Hot Chocolate, and free youth admission to the art museum. Plus, the Children's Discovery Museum is always a hit!

Unwrap Berryessa Flea Market

What We Love: One of the largest and most diverse open markets in the West, San Jose Berryessa Flea Market is a 60+ year-old institution, with hundreds of vendors and an amazing range of wares. From electronics to produce, from bicycles to pinatas, "La Pulga" has it all.

District Tips: Plan to spend a full morning or afternoon here - Saturday and Sunday are the peak market days!

Kid Fun: The 40-acre space includes a kids' play area and rides! Make a day of it by grabbing food, doing a bit of shopping, and letting the kids run around the ample space.

Unwrap Willow Glen

What We Love: This bustling and unique shopping district provides everything you need within easy walking distance, perfect for a relaxing weekend adventure!

District Tips: The Wheelhouse of WG has live music playing most nights of the week, with plenty of free, outdoor seating to enjoy!

Kid Fun: Make it a day with a fun ceramic painting session at Petroglyph, and find plenty of treats to satisfy any sweet tooth, including Willow Glen Creamery, Mariette Chocolates, and Willow Glen Sweet Shop.

Unwrap E Santa Clara

What We Love: Vegetarians rejoice! This area is full of choices. You probably already know about the Vegetarian house but you will definitely want to check out Tofoo Com Chay and treat yourself to a vegan donut at Vegan Bistro for dessert.

District Tips: This district is home to one of the last places to get your old film developed locally, Foto Express. The owner, Henry, really knows what he is doing. So, if you are looking to make use of some old family photos or need some old film developed for a special holiday gift, this is your go to place.

Kid Fun: Head right down the street to the amazing children's area at the King Library and then get a little run around time on the SJSU campus lawns. It's a great place for a walk.

Unwrap Winchester

What We Love: Anchored by major shopping, dining, and entertainment options but surrounded by local venues, this district is sure to delight everyone in your party. Check out all of the wonderful merchants along Winchester Ave.!

District Tips: Check out Holidays at the House at the Winchester Mystery house, enjoy dinner at Kenji Sushi, then grab a Honey Baked Ham on your way home as a treat for later!

Kids Fun: Check out Mommy and Me and Daddies Too at Santana Row on the 2nd Tuesday of the month for a special family-friendly holiday event!

Unwrap Alum Rock

What We Love: Delicious Portuguese treats set in historic Little Portugal!

District Tips: Looking for a special holiday outing? Take an architectural stroll around the historic Five Wounds Church and then head over to Adega for dinner at San José's only star rated Michelin Restaurant.

Kid Fun: Get into nature with Youth Science Institute at Alum Rock Park and pick up a treat at Popular Bakery and then head over to Café do Canto for a much needed latte for you!

Unwrap The Alameda

What We Love: The Alameda is home to over 50 local artists! Plus, you can go wine tasting right in the neighborhood at J. Lohr and Coterie Wineries.

District Tips: Shop on Second Saturday afternoon for free music and art and if you're in the area Fri-Sun, stop by the amazing collections at the Rosicrucian Egyptian Museum!

Kid Fun: Check out the amazing children's section in Recycle Bookstore then head to Crema and ask for some marshmallows to top off your hot chocolate. Plus, the district is just a quick jaunt to the Municipal Rose Garden Park.

Unwrap Story Rd.

What We Love: Parks galore! Plus, there are so many authentic Vietnamese flavors in Little Saigon, and shopping opportunities in La Placita Tropicana.

District Tips: Head to Nuoc Mia Ninh Kieu at Grand Century Mall for what some call the most refreshing drink they've ever tried, Sugarcane Juice.

Kid Fun: This district is full of fun from Happy Hollow, to History Park, to the Japanese Friendship Garden and Emma Prusch Farm. Try a new park and then grab some fresh fruit ice cream at La Michoacana!

Unwrap Alum Rock Village

What We Love: This cute little village is nestled along the backdrop of the spectacular foothills, is home to the famous Burnt Almond Cake at Peters' Bakery, and is a great place to shop for Western wear.

District Tips: Take a Sunday hike at Sierra Vista Open Space where you will find one of the best views of the city and then head to Alum Rock for the farmers' market and lunch!

Kid Fun: Lots of nature space out here. Enjoy a hike in the foothills of Alum Rock Park then head to Peters' Bakery for a treat. Order ahead of time if you want the Burnt Almond Cake!

Unwrap San Carlos

What We Love: This district features one of San Jose's best collections of antique and secondhand stores, with mom and pop restaurants scattered throughout.

District Tips: Shopping for someone with a unique sense of style? Check out the secondhand fashion options like Crossroads Trading, Black and Brown, and MoonZoom. Shopping for a pet lover? Check out the local favorite: Sam's Feed and Pet Supply.

Kids Fun: San Carlos leads right into the Children's Discovery Museum of San Jose, the perfect way to finish off your day!

Unwrap Tully Rd.

What We Love: There is something for everyone in this district! Not only do you have Eastridge Mall to satisfy your all-in-one shopping needs but the district is also full of mom and pop bakeries and restaurants.

District Tips: Did you know that Lake Cunningham Park is home to California's largest skate park at 68,000 square feet and a bike park with slaloms and jump zones? So, grab your equipment and head to Action Sports Park and then grab some lunch at Phổ Hương!

Kid Fun: Shop Eastridge Mall and enjoy a little down time while your little ones run around in the vibrant play area. Then head to Van's Bakery for a macaron ice cream sandwich.