



City of San José, CA Disparity Study





Agenda

City of San José

1) Welcome

Vice Mayor Chappie Jones

2) MGT Team

3) Project Overview

4) Closing Remarks

Luz Cofresí-Howe, Assistant Director of Finance

5) Comments from Businesses

Nationally Recognized Public Sector Consultants

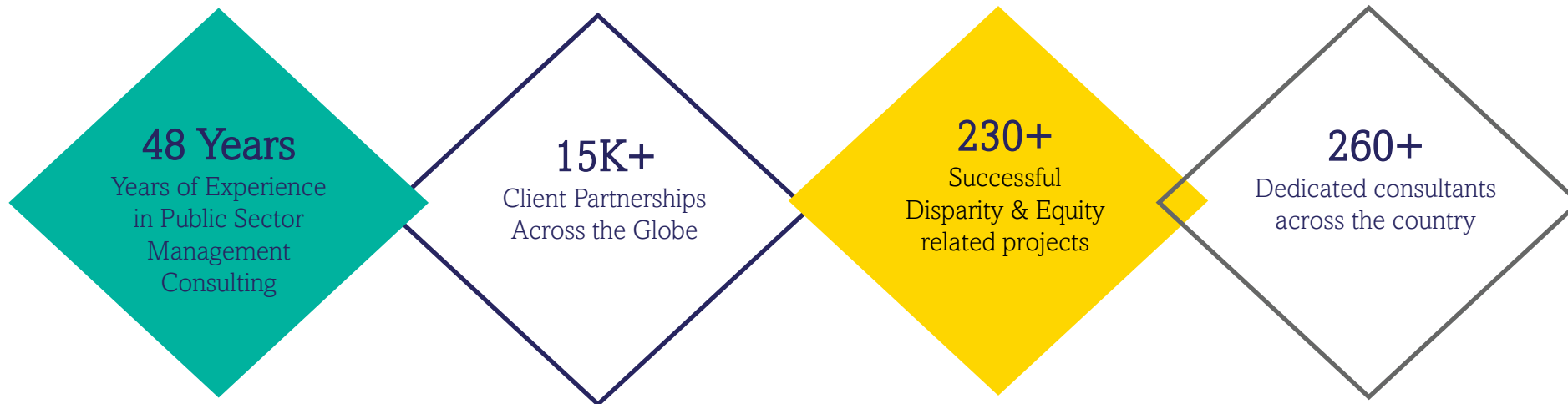
We are nationally respected leaders in public sector management consulting who equip our clients with thorough, innovative solutions so they can better serve their agency, stakeholders, and community.

We power the work of the public professional to advance the lives of the citizens they serve.

48 years

Almost a half century providing consulting services

We power the work of the public professional to advance the lives of the citizens they serve.



A black and white photograph of a palm frond, showing the intricate texture of the leaves and the central rachis. The frond is oriented diagonally, with the top right corner being the most brightly lit. The text "Study Team" is overlaid in a bold, yellow, serif font on the left side of the image.

Study Team

Key Staff



Corlisha Mitchell
Senior Consultant



Vernetta Mitchell
Director



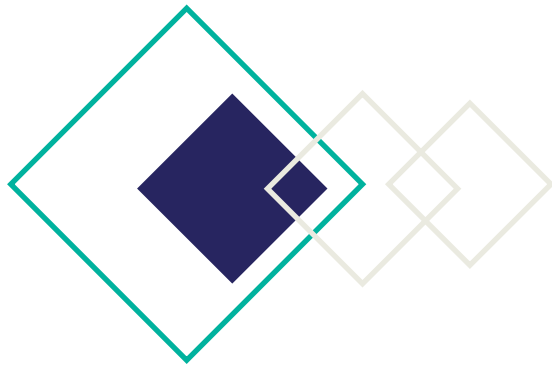
Suzanne Donaldson
Donaldson Enterprises
DBE Consulting Firm



Susan Barham
Skybase7
Research and Communication Firm



Project Overview & Tasks



What is a Disparity Study:

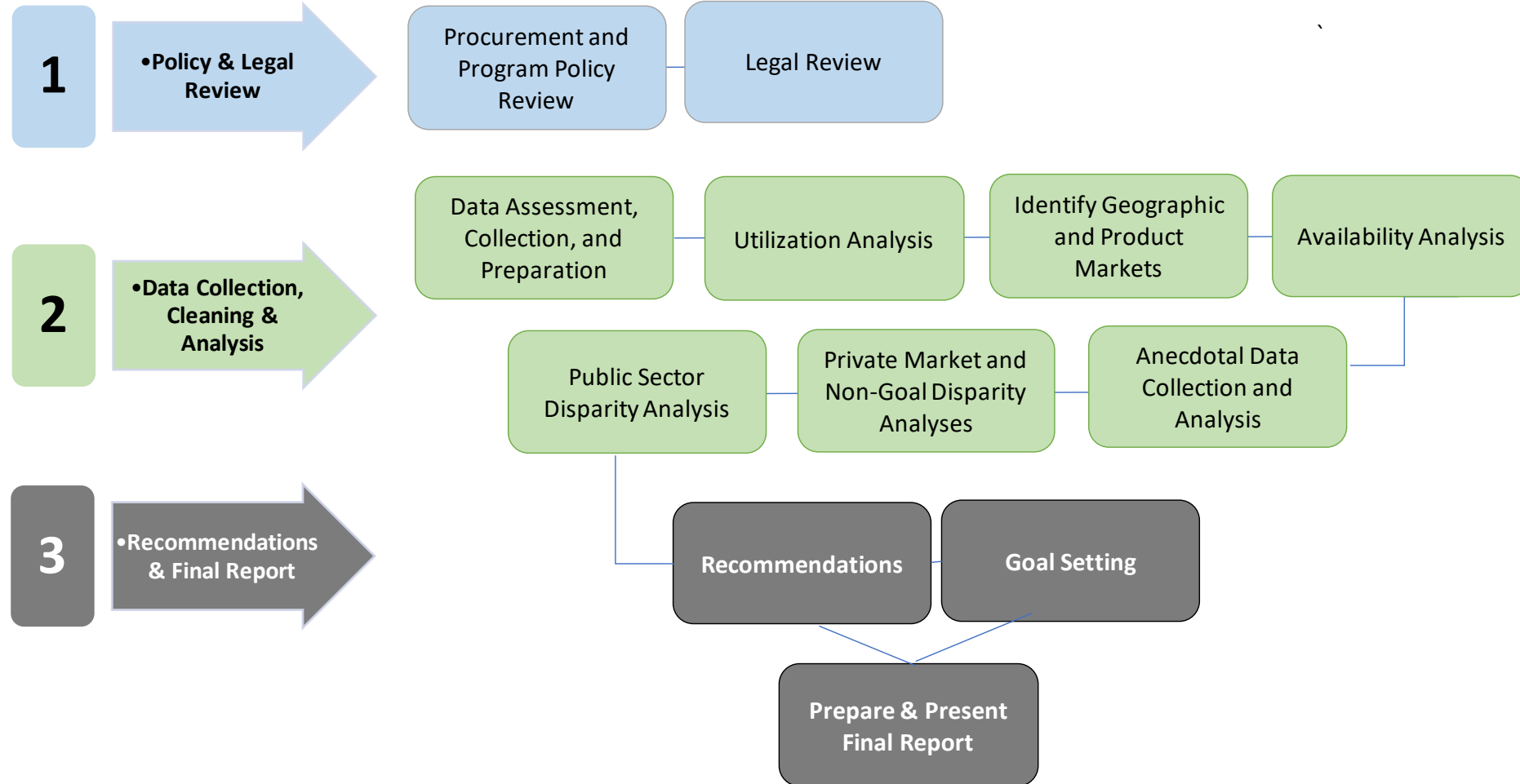
- Disparity studies are designed to improve the lives and economic outcomes of diverse communities that have been historically marginalized.
- Disparity studies assess the procurement activities of a public sector entity and analyze their spending as it pertains to DIV-BEs and non-DIV-BEs.

What a Disparity Study is Not:

- A disparity study is not a “cure all.” Nor is it a mechanism for illegal “set-asides.” A disparity study is only good if the recommendations are implemented.



Project Initiation



Business Engagement Opportunities

Multiple methods for engagement:

- ▶ Business Engagement Meetings
- ▶ In-depth interviews with local businesses
- ▶ Stakeholder interviews
- ▶ A survey of vendors
- ▶ Disparity study website – bit.ly/SJdisparitystudy
- ▶ Dedicated email address – Cityofsanjosedisparitystudy@mgtconsulting.com
- ▶ 24/7 voicemail – (408) 746-1020



Anecdotal data is collected from business owners who provide first-hand accounts of their experiences with discrimination while doing or attempting to do business with the City, with prime contractors/vendors, and in the marketplace.

Input from the business community may help the City better understand whether discrimination poses barriers for businesses and, if so, how best to eliminate that discrimination and remedy its effects.

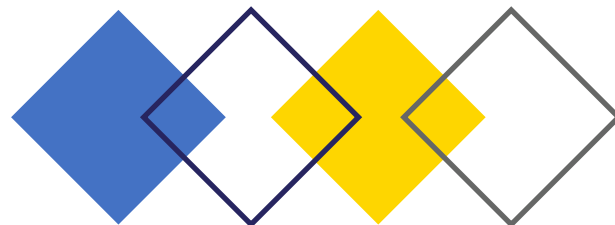


Purpose of the Business Engagement Meeting



To receive input from business owners, prime contractors, service providers, vendors, and subcontractors about their experiences doing business with or attempting to do business with the City of San José.

- ★ Comments limited to 3-5 minutes
- ★ State and spell your name
- ★ State the name of your company
- ★ State how long you've been in business
- ★ State your company's primary line of business



Give the nature of your comment/feedback:

- ★ Describe your experience(s) doing business or attempting to do business with the City as a prime or subcontractor.
- ★ Do you feel like your experience(s) were based on race, gender, etc.?
- ★ Can you provide specific details: businesses or entities involved, date, location, or other specifics?
- ★ If you cannot provide them now, would you be willing to provide them to our team at a later date?