

**REGULAR MEETING AGENDA
BICYCLE & PEDESTRIAN ADVISORY COMMITTEE**

6:15-8:00 pm, January 30th, 2022

Remote Meeting

(a) Call to Order/Introductions- The meeting was called to order at 6:17 pm.

Members Present

Aarshdeep Kahlon, Chair
Bobby Gonzalez
Deanna Chevas
Gregory Murphy
Ben Kennedy
Ann Ferris
Diane Solomon
Shannon Knepper

City Staff

Ryan Smith, Department of Transportation
Kyle Wong, Department of Transportation
Deanna Skaggs, Department of Transportation
Colin Heyne, Department of Transportation

City Council Liaison

Kyle Laveroni, Office of Councilmember Pam Foley

Members Absent

Emily Schwing, Vice Chair
Jake McCluskey
Daniel Burdick

(b) Approve Order of Business

Motion to approve the Order of Business

Motion: Diane Solomon

Second: Shannon Knepper

No further discussion or objection

Motion carried; Order of Business approved.

(c) Public Forum

No public comments

(d) Approve Minutes of October 24th, 2022 BPAC Meeting

Motion to approve Minutes from October 2022

Motion: Diane Solomon

Second: Ben Kennedy

No further discussion or objections

Motion carried; October 24th minutes approved.

(e) Old Business

(1) VTA Bicycle and Pedestrian Advisory Committee Meeting Update - *Informational Item*

No update.

(2) San Jose BPAC Effectiveness Committee and Proposed Change to Council Liaison Process Update - *Informational Item*

Council Member Pam Foley of District 9 has been appointed as BPAC's Council Liaison. Councilmember Foley is currently Vice Chair of the Transportation and Environment Committee and Chair of the Vision Zero Task Force. Councilmember Foley's staff member, Kyle Laveroni, who focuses on transportation policy for the Councilmember, attended January BPAC meeting. He remarked that active transportation is a priority for the Councilmember.

(f) New Business

(1) Welcome to New San Jose BPAC members - *Informational Item*

New members gave the following self-introductions:

Ann Ferris: Ann is a cyclist and a pedestrian. She appreciates all the City does for cyclists but thinks there is still much more work to be done.

Deanna Chevas: Deanna works for the Silicon Valley Bicycle Coalition.

Gregory Murphy: Gregory loves walking and riding his bike and is happy to contribute in any way he can.

(2) Report from Department of Transportation Public Information Manager – *Informational Item*

DOT's Public Information Officer gave the following presentation on how the department communicates about Vision Zero and traffic fatalities:

Vision Zero's goal is to reduce and eventually eliminate traffic fatalities. The City adopted a Vision Zero goal in 2015 and was the fourth major US city to do so; the City Council adopted the Vision Zero Action Plan in 2020.

During the calendar year of 2022, the department had 107 aired or published news pieces. 70% of DOT media calls and coverage (not blog posts) were about vision zero. In comparison, DOT blog posts focus more on proactive communication about safety projects and programs.

In 2023, the Department of Transportation will implement a speeding communications campaign. This will be a behavior change campaign akin to anti-smoking and other public service announcements (PSAs). Reducing speeding is the number one thing we can do (regarding behavior change in drivers) to save lives in San Jose. A quantitative survey and crash profile analysis was completed in 2021-22. Currently, the project is developing creative pieces for billboards, bus ads, radio, and social media advertising.

Sign-up to get notifications on all City of San Jose new releases and blog posts here: <https://www.sanjoseca.gov/news-stories/news/enotification>

Discussion Following the presentation:

Committee member Diane Solomon commented that the communication around speed reduction was weak in the past, for example, the "20 is plenty signs".

Committee member Bobby Gonzalez would like to know if the numbers have been trending upward since 2015 and why only in 2021 was there a campaign to address speeding. He asked what constraints still exist.

Staff confirmed that funds for the behavior change campaign comes from the General Fund. 2020 was the first year the city allocated funds for behavior change marketing for Vision Zero. Additionally, putting out a call for bids and hiring consultants takes about six months, which adds to the time it takes to begin outreach campaigns.

Committee Member Ben Kennedy expressed that he feels people speed and run traffic signals because they think they can get away with it, and that there are no consequences except for pedestrian and bike fatalities. He asked what BPAC can do.

Staff responded that BPAC could help by supporting safety improvement projects.. The City Council needs to know there is support for these projects so that traffic safety remains a priority.

Solomon encouraged all new members to participate in the community walk audits that the City hosts to get involved, make a difference, and show support in these meetings.

Kennedy encouraged the City to employ automatic traffic enforcement systems.

Staff mentioned that automatic traffic enforcement is illegal in California, but the City of San Jose had taken a position of support for legislation that would legalize it.

Chair Aarshdeep Kahlon asked how much funding goes to Vision Zero marketing vs. infrastructure projects.

Staff responded that the upcoming public information campaign is the first time significant funding has been dedicated to Vision Zero marketing. Infrastructure projects also tend not to be just Vision Zero Projects and are often combined with active transportation and other safety projects. Still, a large portion of recent grant awards will be going to Vision Zero safety corridors.

(3) Department of Transportation Measure B Planning Grant and Bloomberg Initiative for Cycling Infrastructure, Overview, and BPAC Support – Action Item

Staff gave the following update on the DOT's grant program awards and upcoming submittals.

Awards:

- One Bay Area Grant (OBAG)
 - The City of San Jose received \$58.7 million, 61% of the \$91 million allocated to the County of Santa Clara.
 - San Jose received the largest amount of the entire Bay Area, followed by Alameda, which received \$40 million.
 - The Story-Keys complete street application (for which BPAC wrote a letter of support) received the largest award for a single project in the Bay Area at \$32.7 million.
 - The DOT grants team will continue to update BPAC as the projects funded by OBAG must be constructed by 2027.

Current Grant Efforts

- Measure B – Funds bike and pedestrian planning projects of county-wide significance
 - The grant prioritizes projects that connect to schools, transit, and jobs; close network gaps; cross mobility barriers; and improve safety.
 - DOT is currently applying for \$300,000 for outreach and planning for 25% of designs for a protected bikeway along the east end of Story Road.
 - Planning and outreach should be concluded three years after grant funds are awarded. Outreach will be conducted in English, Spanish, and Vietnamese.
 - This grant will build upon the Story-Keys OBAG grant, whose extents are 3rd to King. The Measure B grant will plan to upgrade existing basic bike lanes and install new bike facilities where none exist, focusing on Class IV protected bikeways in the City's bike plan, from King to Clayton.
- Bloomberg Initiative for Cycling Infrastructure
 - The Bloomberg grant seeks ambitious and transformative projects to improve a city's cycling infrastructure. This grant is open to all cities worldwide; only the top ten will be selected for funding, up to \$1 million.
 - Improvements would be completed by March 2026.
 - DOT is applying for bike boulevard upgrades to the Scott Street bike route to serve as an alternative bike facility to San Carlos Street.
 - Getting support and funding for bike boulevards is often challenging, so this grant provides a great opportunity.
 - Project Treatments include:
 - Updated signage and striping.
 - Restriped crosswalks
 - Red curb updates
 - Advanced limits lines
 - Corner extensions

Motion to approve a letter of support, to be signed by the committee chair for Measure B and Bloomberg Grant application presented in this meeting.

Motion: Diane Solomon

Second: Shannon Knepper

No further discussion or objections

Roll Call Vote:

Aarshdeep Kahlon: Yes

Bobby Gonzalez: Yes

Deanna Chevas: Yes

Gregory Murphy: Yes

Ben Kennedy: Yes

Shannon Knepper: Yes

Diane Solomon: Yes

Ann Ferris: Yes

Motion carried; letter of support will be signed and submitted by BPAC Chair.

(4) Report on San Jose's Silver-Level Bicycle-Friendly Community Ranking- Informational Item¹

Staff gave the following presentation on the Bike Friendly Community application

Award:

Background:

- The Bike Friendly Community Program is a national program that cities and other local jurisdictions can apply for to be ranked from bronze to platinum, using the five E framework:
 1. Engineering
 2. Education
 3. Encouragement
 4. Equity
 5. Engagement
- The bicycle Friendly Community program not only recognizes the hard work and innovation of staff and leadership of cities but also provides direction for improving conditions for bicycling in the community

City of San Jose's Scores:

The Five E Categories Scores	San Jose's Score	Maximum Score for a Silver Designation
Engineering	62%	62%
Education	52%	60%

¹ Presentation slides: <https://acrobat.adobe.com/link/review?uri=urn:aaid:scds:US:a72938ca-7767-30fc-9e73-d37ea4001152>

Encouragement	61%	61%
Evaluation & Planning	45%	64%
Equity & Accessibility	54%	57%

Survey Feedback:

- Following the application submittal, the City distributed a community survey through our local bike advocacy groups.
- The City received 283 responses. (See the presentation slides for survey responses.)

Areas of Improvement and Next Steps: (see presentation slides for a complete list)

- Update bikeways map and other data
- Create a process for evaluating bikeways projects.
- Work with DOT's Policy and Legislative Analyst
- Work with the City's Senior Equity Analyst
- Work with Vision Zero to update the City's Priority Safety Corridors
- Continue to implement the 2025 Better Bike Plan

Following the Presentation:

Staff commented that it is important to hear from advocacy groups to get feedback on where improvements are needed.

(g) Staff Updates

The protected bikeway San Antonio(Sunset to Jackson) is being removed due to excess blockages from debris in the protected sections. There will still be a striped bike lane..

(h) Chairperson's Comments

Welcome to the New Members.

(i) Committee Comments

Solomon asked if BPAC could give a brief presentation at Transportation and Environment Committee (T&E) meeting. She was asked how BPAC could officially interface with the T&E committee and suggested adding this as new business at the next BPAC meeting.

Lastly, Solomon created a glossary of transportation terms used in BPAC meetings for staff to review.

(j) Adjourn- The meeting adjourned at 8:09 pm.