

**Stevens Creek Corridor Boulevard Steering Committee Meeting Minutes  
December 7, 2022, 11:00 AM  
Hybrid Meeting  
City of Cupertino Community Hall**

**\* COVID-19 NOTICE \***

***Consistent with AB 361 and City of San José Resolution Nos. 80628, 80659, 80685 and 80724, Committee Members may be teleconferencing from remote locations.***

Consistent with AB 361 and City of San Jose Resolution Nos. 79485, 80237, 80266 and 80290 the meeting was not physically open to the public. Public comments were accepted via eComment, email, by phone and webinar.

The Stevens Creek Corridor Transit Steering Committee of the City of San José convened at 11:00 am via Zoom on Wednesday, December 7<sup>th</sup>, 2022.

***Present:***

Vice Mayor Chappie Jones, City of San José  
Council Member Elect, Rosemary Kamei, City of San José  
Mayor Darcy Paul, City of Cupertino  
Mayor Lisa Gillmor, City of Santa Clara  
Council Member Anthony Becker, City of Santa Clara  
Supervisor Cindy Chavez, Santa Clara County

- 1. Welcome & Introductions  
(Mayor Darcy Paul, Cupertino, and Vice Mayor Chappie Jones, San José)**
  - A. Mayor Darcy Paul to welcome attendants and Vice Mayor Chappie Jones of San José to lead introductions of participating agencies and their representatives.**

*Roll call:*

    - i. Present: Cupertino Mayor Darcy Paul; Santa Clara Mayor Lisa Gillmor; Santa Clara Councilmember Anthony Becker; Santa Clara County Supervisor Cindy Chavez; San José Vice Mayor Chappie Jones*
- 2. Consent Calendar**
  - A. Approval of Draft Minutes for the Virtual Meetings of July 20, 2020 and December 12, 2021**
    - I. Mayor Lisa Gilmore motions to approve, Seconded by Supervisor Cindy Chavez  
- Motions passes unanimously (5:0)*
- 3. Project Introduction & Goals (Ramses Madou, Chris Carrao)**

**A. San José and Cupertino Staff to introduce and review Stevens Creek Joint Vision Study and goals in which participating jurisdictions found consensus as part of the West San José Multimodal Transportation Improvement Plan.**

- i. Planning process:
  - i. Identify and balance the diversity of multi modal transit needs in the corridor
  - ii. Bring value into communities
  - iii. Create a community driven-shared vision roadmap and framework for the overall project

**4. Stevens Creek Joint Vision Study Scope of Work**

**A. Overview of Scope of Work – Attachment A – (Sean Daly)**

- i. We want to bring value into the process and bringing strategies that are truly sustainable
- ii. One of the first tasks is to define the study area, which is likely going to be (more or less) a half mile from the Stevens Creek corridor
  - Core of the project on Stevens Creek is in Cupertino, Santa Clara, San José, and unincorporated areas (Santa Clara County).
- iii. Schedule:
  1. Project initiation phase: (starting now) which is expected to only take a few months
    - Feedback collection period which will help form the **vision statement**
    - Will likely take 2 months, beginning early 2023 (January)
  2. Vision:
    - 8 month process
    - Likely to begin mid 2023
    - This phase will determine the vision and priorities for the project overall
  3. Implementation Strategy:
    - 9 months
    - Expected to commence in late 2023
    - This phase is to determine how the project will happen; how to implement to vision

**B. Community Outreach Workplan Introduction (Corinne Winter)**

- i. We still be setting up a process that encourages and fosters deep listening, collecting feedback from members of the community as well as partner agencies

- ii. Public facing engagement will focus on specific milestones that are meant to assist the team in tracking feedback and ensuring that this feedback is thoroughly considered during the process of the study
- iii. Approach: Focus on equity priority communities
  - a. We will focus on creating safe and welcoming spaces where people already convening and how do we conduct our engagement in a culturally competent manner (including accessibility to various languages)
- iv. We will be creating an outreach/engagement plan in 2023:
  - a. Conducting activities in person and online to reach diverse communities (I.e. workshops, field audits, pop up events, focus group and interviews, presentations to council/commission and community/neighborhood groups)
  - b. Coordinating with community groups to make sure that we are reaching low income and equity priority communities to ensure that historically marginalized populations are incorporated into this process and have a voice
  - c. Goals: utilize these in person and online activities to gather communities and residents together to form a conversation and reach consensus
- v. Project initiation phase in 2023 – we will be having 1:1 meetings with each jurisdiction’s staff/team
  - a. Through these meetings we will create an engagement that staff can review
  - b. Once review is complete, the plan will be presented to Steering Committee for potential adoption and then move onto implementation of engagement plan
  - c. *It is very important to us that everyone is respected in this engagement process, especially as we shape the language of the vision to include everyone’s experiences*
- vi. Project management: Steering Committee
  - a. We are schedule for quarterly meetings, which may transition to milestone meetings depending on scheduling and availability as the project ensues
  - b. The working group staff will be the project development team which will comprise of staff of each of the participating agencies (and our consulting team).
    - Team will likely meet biweekly.
    - We may want to include CalTrans since they own some of the intersection signals in the corridor
  - c. We will also have a Project Charter

- Refining our technical tasks and aligning them with our outreach schedule
- Ensuring the whole team and everyone involved understands the workflow of the project.
- This is a listening period – taking what people say and incorporating their feedback into the plan's language
- d. We also want to do the transit speed & reliability analysis and multimodal connectivity
  - As we connect communities to our transportation services, we want to leverage their feedback as much as possible to understand their needs and challenges
- e. Some technical tasks will support road maps that will assist the team with achieving goals that satisfy and fulfill the Vision
- f. There will also be a cost-benefit analysis to determine project funding

**Questions and Comments:**

Vice Mayor Chappie Jones: Can you give us a little more details in terms of the strategy?

- Sean Daly: We aim to go where people are and engage, especially in communities that we are less likely to hear from
- Corinne Winter: It is our firm's goal to determine how to reach communities that are often more challenging to engage, folks who might be working two jobs or not have the time to show up to a community meeting.
  - We are focused on strategies to meet them where they are, as Sean said. And this can look like pop up events, or engagement at a transit stop, or doing an event in partnership with a local school on the corridor – talking to parents when they drop and pick up their kids; partnering with schools to create projects for students that will gather feedback
  - We are looking to partner with community groups, not limited to advocacy groups. But we are focused on finding groups that represent the disability community; talk to groups that are focused on social service issues
    - For example, when working on an East San José project, we partnered with a community group to develop an event that ultimately celebrated the neighborhood in the form of a resource festival. This kind of festival allowed people to engage and attend beyond solely providing feedback for the project.
- Sean: We do have budget to reach out to community champions to help reach out to community members who usually aren't part of conversations like this
- Corinne: We pay people because their time is worth something to us. Your staff members will help us identify who those individuals should be. In some cases, we provide incentives for people to come engage on a focus group meeting.

Mayor Lisa Gillmore: Are you going to outreach just within the sphere of the study area or are you going to outreach to other communities outside of the sphere as well?

- Corinne: We are happy to take input from the committee on how far and where to outreach as we define our engagement strategy. There will be events that are corridor wide but we want to curate outreach city by city and neighborhood by neighborhood within the different communities to capture the vast diversity in each of these areas. A demographic analysis will answer a lot of questions about specific communities and approaches to reach them. This will also determine what language to use in order to reach them.

Vice Mayor Chappie Jones: What does success look like? I know there are a lot we need to go through to understand the process for this initiative. At a high level, what does success look like?

- Sean: There are two levels we need to look at:
  - the act of everyone getting together and given the space to combine visions of the future
  - And, ultimately, the goal is to create something that is enduring, so the most success would be whatever is useful corridor wide and for each of the communities along the corridor

Supervisor Cindy Chavez: I'm interested in understanding how the research will be impacted by the studies that have already been done by each of the cities and VTA.

- Sean: We do already have data of these studies from the cities. For the outreach, we will be much more open and broad. For technical studies, there is a lot we can rely on from previous studies. We can also utilize these studies to identify some gaps. Specifically for Santa Clara, we have a contingency budget, so as we go and find gaps, we can tack on some additional technical help behind that as needed. We usually have a whole background section of the report, which will discuss the previous studies

Supervisor Chavez: What opportunity does that present and do we consider professionals like VTA as part of the outreach?

- Sean: We're going to leverage all the work that has been done before so it is integral to include previous studies
- Ramses Madou: Yesterday (Dec 6) San José adopted the West San José Multimodal Transportation Plan which designs our streets around this corridor, so there is some background work already. Public engagement is go to feed into this, but on the airport connector was born of this group – through staff and committee – so we do have data that can assist with the growth and progress of this study as well.
- Supervisor Chavez: This may be related to VTA's goals as well, it does seem like we're investing a lot in studies and research and each city has a specific goal or set of our comes that they're trying to achieve, how is that considered so that we can be more forthcoming about what we are trying to accomplish.

- Ramses: The basis of this entire study is to have a transparent and collaborative approach where we include all the stakeholder jurisdictions. When it comes to the technical side of engagement, we want to work with each City so that we can understand how we can get all the voices that are needed at the table to come to the table to make this successful.
- Supervisor Chavez: I would like to see the metrics of how that is happening so that we are making sure that we're not leaving people behind/out. I think it would be very important to be clear about what interests we're responding to. We don't want a repeat of the Bus Rapid Transit. We just want to see the clear metrics of the engagement and outreach, and have that conversation again back here.

Councilmember Anthony Becker: I want to see more outreach beyond the Corridor, as Mayor Gillmore brought up; there should be more outreach for City of Santa Clara, City of San José. De Anza college students are stakeholders that should be considered as well as the business community for input on the efficacy of the project. Younger people are more likely to take public transit as well, Millennials and Gen Z. I also believe that we should each have discussion within our own jurisdictions to generate a study session to get community input. Broader outreach is essential; More voices the better choices we have

Mayor Darcy Paul: Are there any mail notices for a certain radius along the corridor?

- Sean: I don't know if we have the budget for that, but some of the cities that we will be working with already have a program like that in place for their planning process that we can leverage. Our goal is to really maximize our footprint when it comes to engagement. But we do not have a specific budget for mailers, but we can look into that. We do have online outreach.

Mayor Paul: Are we thinking of all kinds of modes of transportation along the corridor or are we gearing towards a specific mode of transportation?

- Sean: Originally it was to look into the high capacity, high speed transit, but there are a ton of things we have to consider such as how people get to the corridor to access this mode of transit. So, we will consider multi modal access. We will also look at vehicle operations. If there is a decision about repurposing lanes or how we do intersections, so we'll have to look into how that will change.
  - o Sometimes people don't spend that long on the Steven's Creek corridor. So, we'll want to consider many stops as well.

Mayor Paul: What are you envisioning for this project?

- Sean: We are aiming for whatever will be the most useful for VTA and cities to move forward. What is the most useful product to achieve the desired results.

Vice Mayor Jones: We will not take public comment (2 minutes per comment)



Seema Lindskog - Chair, *Walk-Bike Cupertino*. Chair, *Climate Action Committee* from the Cupertino Rotary. Safe Routes to School Representative (CUSD): There are stakeholders here that I want to make sure are involved in the process; and that's our children and our youth that are not necessarily involved in the process. They use this corridor every day; they walk, bike, and drive the corridor. And they are our most vulnerable population. Currently, our kids don't have a good way to get to school right now; they have to drive. It's the same issue for De Anza students. They can't walk or bike or take public transportation. This is a major problem because some students have stopped going to school because of it. I have put together a map with school districts to supplement my proposal, which I would like the Steering Committee to review.

Councilmember-Elect Rosemary Kamei: This is very exciting. I am very thrilled that this is going to bring us together to do some really good things. One of the things that I really want to urge you as you look at your outreach plan is to really not just going out and collecting information from people, I want you to have the user experience. What is it like to be a cyclist; what is it like to get on the bus. If you take the bus, it will be a different experience than when someone tells you about it. Get on the bike, the bus, walk the sidewalk. Know what it's like to understand the pain points and highlight what these pain points are. Please have user experience, because input from others can be interpreted in many different ways.

## 5. Next Steps – Possible Discussion

### a. Participating jurisdictions seek Council/Board approval as needed for representation on Steering Committee

- Each jurisdiction must select or appoint representative to be on the Steering Committee by January 2023. We have already identified someone for City of San José, which is Councilmember Elect Rosemary Kamei, who just spoke.

### b. Next meeting

- Any future steering meetings will be led by an appointed chair and that will need to take place at the first meeting of the year 2023.
- No questions comments on previous items

## 6. Public Comment

*Members of the Public are invited to speak on any item that is within the subject matter jurisdiction of the Committee. Meeting attendees are usually given two (2) minutes to speak on any discussion item and/or during the online ZOOM virtual webinar forum; the time limit is in the discretion of the Steering Committee and may be limited when appropriate. Speakers using a translator will be given twice the time allotted to ensure non-English speakers receive the same opportunity to directly address the Committee, Board, or Commission.*

If you would like to provide public comment, please see the directions below. All members of the public will remain on mute until the individual identifies they would like to speak and then will be unmuted.

The procedure for this meeting is as follows during public comment:

- There is no public comment

## **6. Adjournment**

Meeting is adjourned 12:35pm

### **Note**

#### **Electronic device instructions:**

For participants who would like to join electronically from a PC, Mac, Ipad, iPhone or Android device, please click

<https://zoom.us/j/94728999539?pwd=VTdDSIBHThk2TWZKRIFtcXpTT2h0Zz09>. Please ensure your device has audio input and output capabilities. During the session, if you would like to comment, please use the ‘raise hand’ feature in Zoom conference call.

1. Use a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer. Mute all other audio before speaking. Using multiple devices can cause an audio feedback.
2. Enter an email address and name. The name will be visible online and will be used to notify you that it is your turn to speak.
3. When the Chair calls for the item on which you wish to speak, click on “raise hand.” Speakers will be notified shortly before they are called to speak.
4. When called, please limit your remarks to the time limit allotted

#### **Telephone device instructions:**

For participants who would like to join by phone, 1-669-900-9128; and when prompted, enter meeting ID: 946 1942 7151 and Password: 246863. Click \*9 to raise a hand to speak.



**Public Comments prior to meeting:** If you would like to submit your comments prior to or during the meeting, please e-mail them to [district1@sanjoseca.gov](mailto:district1@sanjoseca.gov). Comments received will be included as a part of the meeting record but will not be read aloud during the meeting.

*The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent service, in a positive and timely manner, and in the full view of the public.*

You may speak to the Steering Committee about any discussion item that is on the agenda, and you may also speak during Public Comments on items that are not on the agenda and are within the subject matter jurisdiction of the Steering Committee. Please be advised that, by law, the Steering Committee is unable to discuss or take action on issues presented during Public Comments. Pursuant to Government Code Section 54954.2, no matter shall be acted upon unless listed on the agenda, which has been posted not less than 72 hours prior to meeting. Agendas, Staff Reports, and some associated documents for agenda items may be viewed on the Internet at <https://www.sjdistrict1.com/stevens-creek-corridor.html>. All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection by clicking the link associated specifically to documents on this agenda, at the same time that the public records are distributed or made available to the legislative body. Any draft resolutions or other items posted on the Internet site or distributed in advance of the commission meeting may not be the final documents approved by the commission. Contact the Office of District 1, San José for the final document.

On occasion the Steering Committee may consider agenda items out of order.

The Steering Committee meets occasionally, with special meetings as necessary.

**To request an accommodation or alternative format under the Americans with Disabilities Act for City-sponsored meetings, events or printed materials, please call (408) 294-9337 (TTY) as soon as possible, but at least three business days before the meeting.**

**Please direct correspondence and questions to:**

**City of San José  
District 1  
Attn: Raania Mohsen  
200 East Santa Clara Street, San José, California 95113  
Tel: (408) 535-4901**