

Proposed FY 2023-2024 TOT and Other Allocations for OCA Cultural Programs and Services

Funding Sources:

General Fund or Grant Revenue	TOT Funds (Includes One Time Reserve Funds)	2023-2024 TOTALS
-------------------------------	---	------------------

CULTURAL FUNDING PORTFOLIO

Competitive Grant Programs

1	Festival, Parade & Celebration Grants	0	705,955	705,955
2	Operating Grants	1,000,000	2,155,500	3,155,500
3	take pART Grants	0	278,386	278,386
4	Fiscal Capitalization Tech. Assist. Grants	0	200,000	200,000
5	Creative Entrepreneur Grants (CCI) - 2 Yr	0	50,000	50,000
6	Creative Industries Incentives (CCI) - 2 Yr	0	50,000	50,000
7	Grant Review Expenses	0	20,000	20,000
<i>Sub-Total Competitive Grants</i>		1,000,000	3,459,841	4,459,841

CULTURAL DEVELOPMENT AND CULTURAL CONNECTION IMPLEMENTATION (INITIATIVES/GRANTS)

19	AEP Economic Impact Study Outreach & Event		15,000	15,000
	Artist-in-Residence Creative Corps Grant Match (pending)		25,000	25,000
9	Arts Marketing (Content Magazine)		20,000	20,000
10	City Hall Art Exhibits		10,000	10,000
11	CODASummit 2023		40,000	40,000
12	Cornerstone of the Arts Award/Arts & Leadership Event		30,000	30,000
13	Creative Ambassadors	30,000	20,000	50,000
14	Creative Expression WeCreate408 Campaign/Program		100,000	100,000
15	Cultural Development Policy & Strategies		25,000	25,000
17	Make Music Day (SJ Creates & Connects)		40,000	40,000
18	Special Events (CityDance series)		90,000	90,000
20	Technical Assistance (SVCcreates \$25k and \$10k Partners)		35,000	35,000
<i>Sub-Total Cultural Development Impl.</i>		30,000	410,000	440,000

PUBLIC ART

21	Conservation/Maintenance, Public Outreach, and Policy		100,000	100,000
	Public Art Tour Development with SJSU		10,000	10,000
22	Sonic Runway Performance Series		75,000	75,000
<i>Sub-Total Public Art</i>		0	185,000	185,000

SPECIAL ACTIVITIES

23	Arts Commission Support and Convenings		10,000	10,000
<i>Sub-Total Special Projects / Activities</i>		0	10,000	10,000
Totals		1,030,000	4,064,841	5,094,841