



Art Budget for FY 2023-2024

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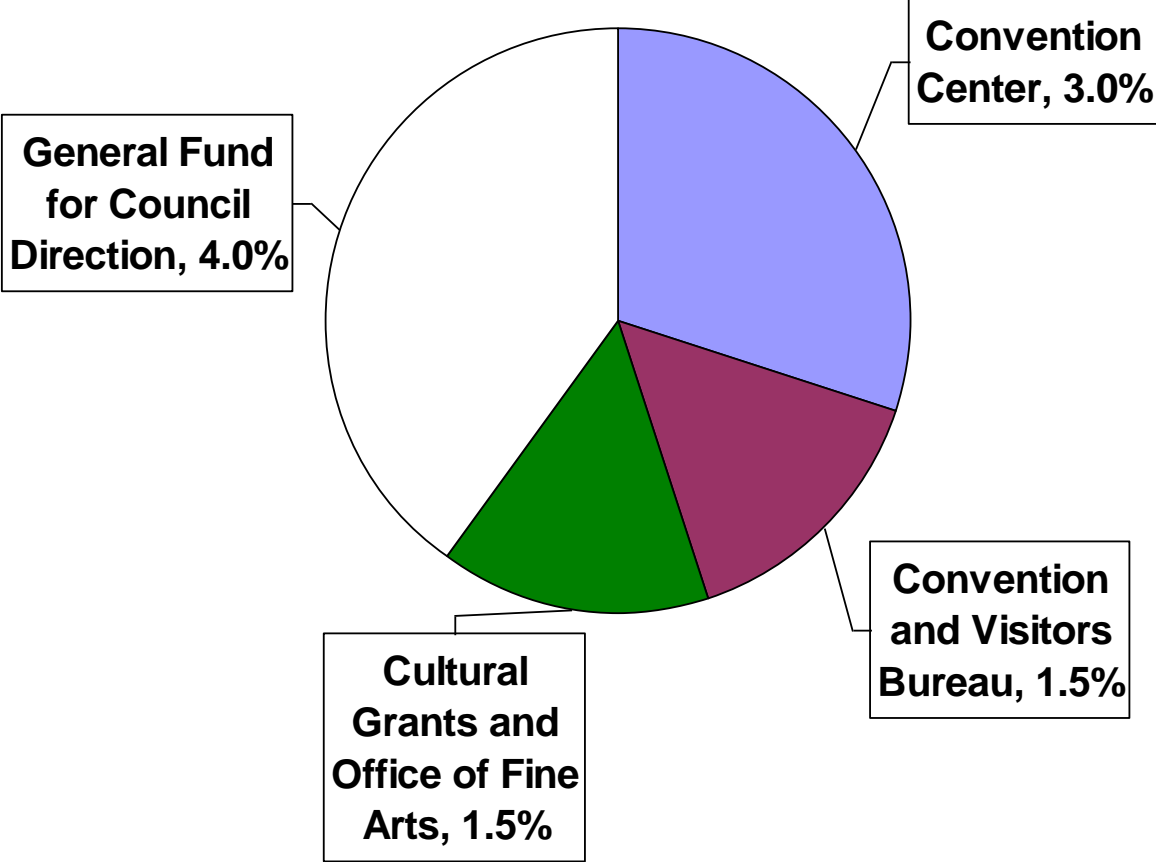
How Arts and Culture are Funded & Annual Funding Process

Primary Municipal Funding Sources for Arts, Culture, & Cultural Facilities

- 1. 10% Transient Occupancy Tax (TOT) – of which OCA receives 15%**
 - Funds cultural programs, projects, public art maintenance & OCA admin
- 2. 1% for Public Art, sets aside 1% of eligible City CIP Projects (RWF exemption)**
 - Funds public art for designated capital projects
- 3. 10% TOT – of which 40% goes to General Fund**
 - Funds City-owned cultural facility capital repair/maintenance - \$400k annually
- 4. 10% TOT – of which 45% goes to Team San Jose**
 - Funds Team San Jose managed City-owned convention and cultural facilities (four theaters)
- 5. General Fund – City-Wide**
 - Funds 6 City-owned cultural facility O&M agreements with nonprofit partners

San Jose's 10% Transient Occupancy Tax

Does not include HBID 4% assessment



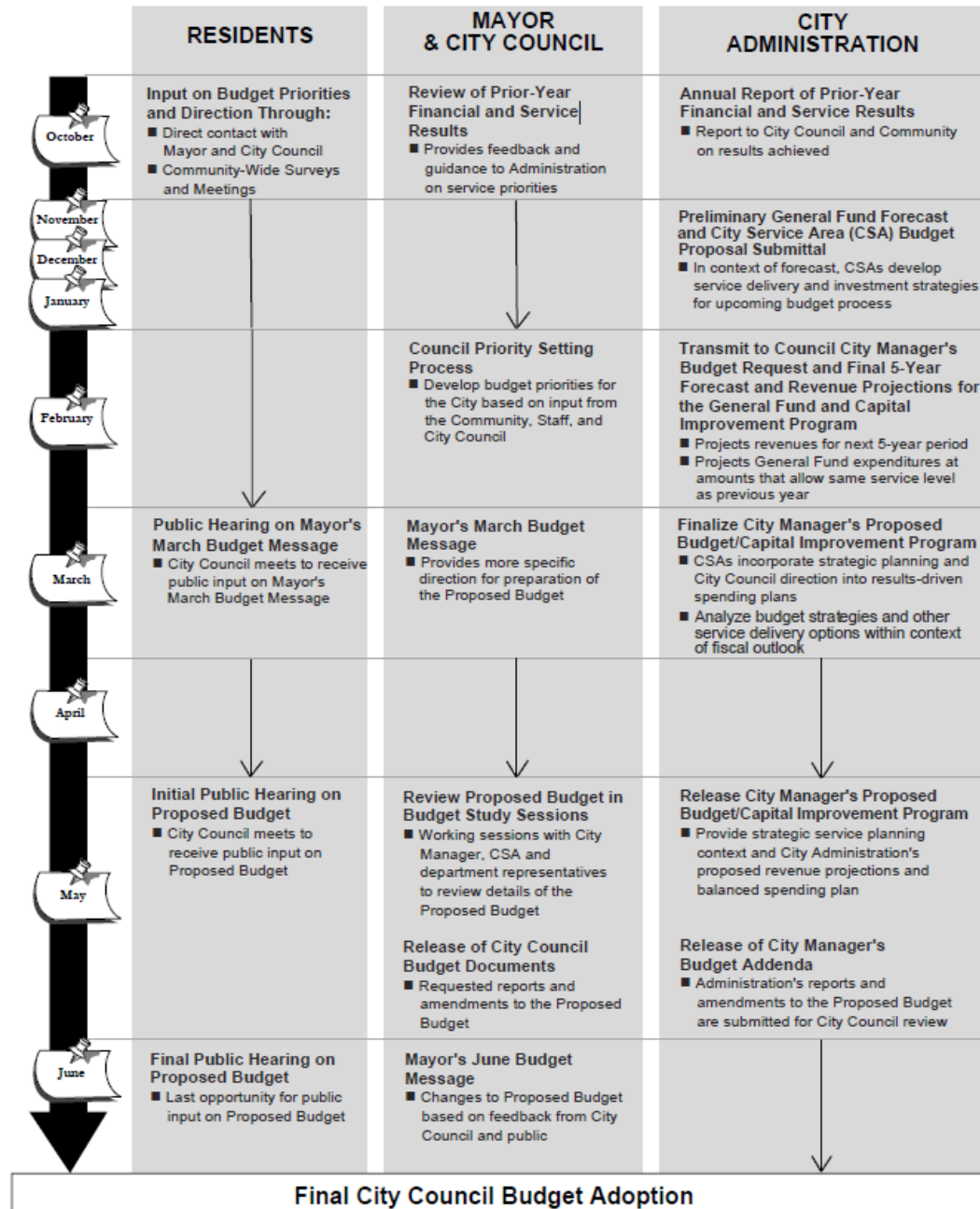
Per Ordinance: How Arts TOT Can Be Spent

Section 4.72.060.2 Use of TOT Tax Revenue:

“Funding of the cultural grant program and fine arts division programs, including:

- a) **Funding of cultural grants**, including the San Jose Symphony and the San Jose Museum of Art, and a rental subsidy for cultural use of city facilities, and
- b) **Funding the expenses of the fine arts division** of the convention and cultural department, including but not limited to personal, nonpersonal, and equipment expenses, fringe benefits, and overhead.”

CITY OF SAN JOSE ANNUAL BUDGET PROCESS



Final City Council Budget Adoption

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FY 2023-2024 Direction & Proposed Allocations

Direction in Mayor's March Budget Message

- ▶ Stabilize Cultural Funding Portfolio with 1 time allocation