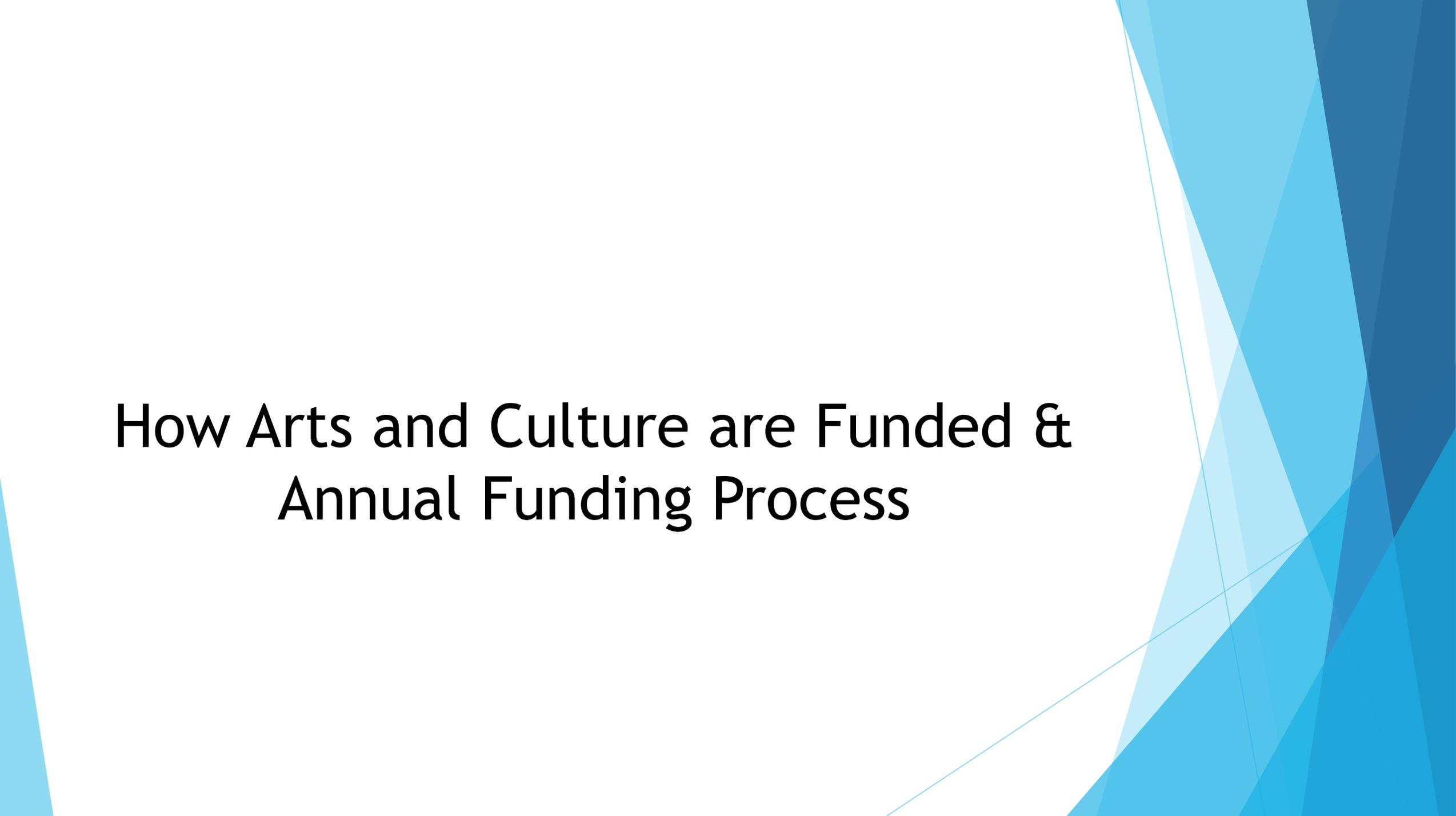


# Art Budget for FY 2023-24

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the right side of the frame, creating a modern, dynamic aesthetic.

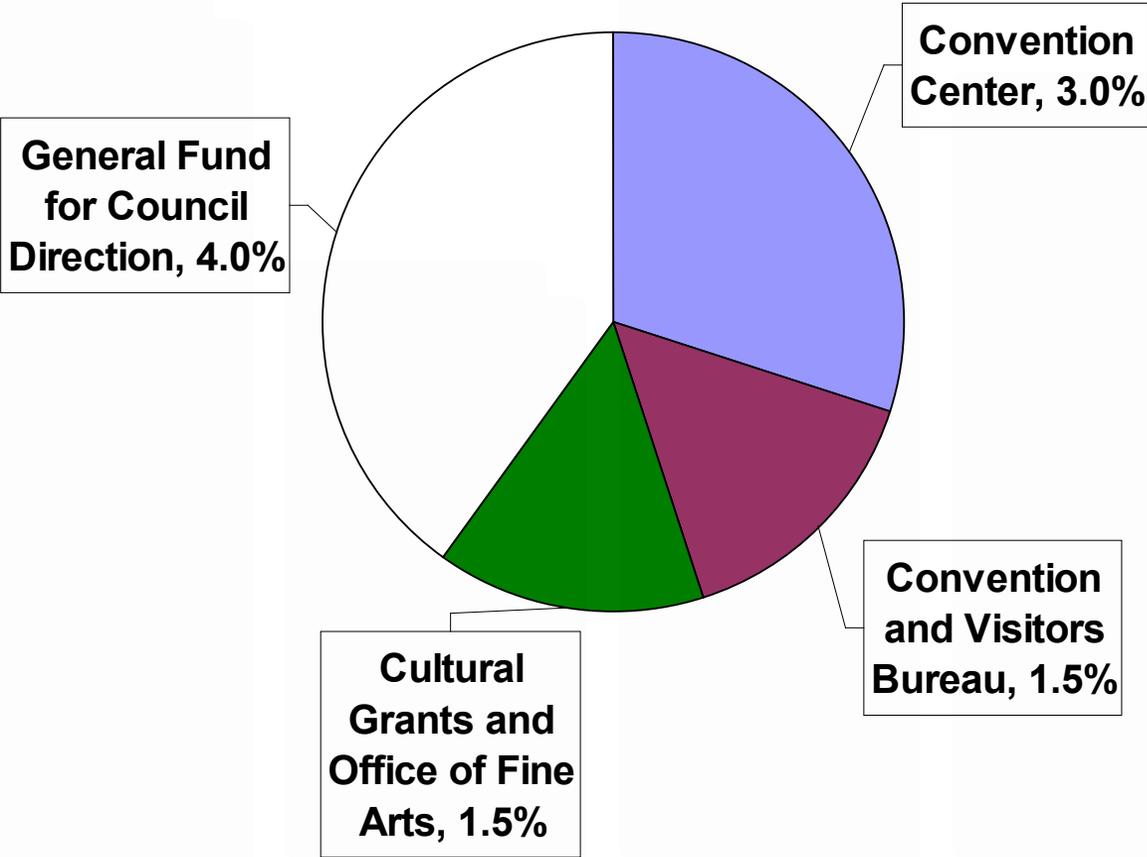
# How Arts and Culture are Funded & Annual Funding Process

# Primary Municipal Funding Sources for Arts, Culture, & Cultural Facilities

- 1. 10% Transient Occupancy Tax (TOT) – of which OCA receives 15%**
  - Funds cultural programs, projects, public art maintenance & OCA admin
- 2. 1% for Public Art, sets aside 1% of eligible City CIP Projects (RWF exemption)**
  - Funds public art for designated capital projects
- 3. 10% TOT – of which 40% goes to General Fund**
  - Funds City-owned cultural facility capital repair/maintenance - \$400k annually
- 4. 10% TOT – of which 45% goes to Team San Jose**
  - Funds Team San Jose managed City-owned convention and cultural facilities (four theaters)
- 5. General Fund – City-Wide**
  - Funds 6 City-owned cultural facility O&M agreements with nonprofit partners

# San Jose's 10% Transient Occupancy Tax

Does not include HBID 4% assessment



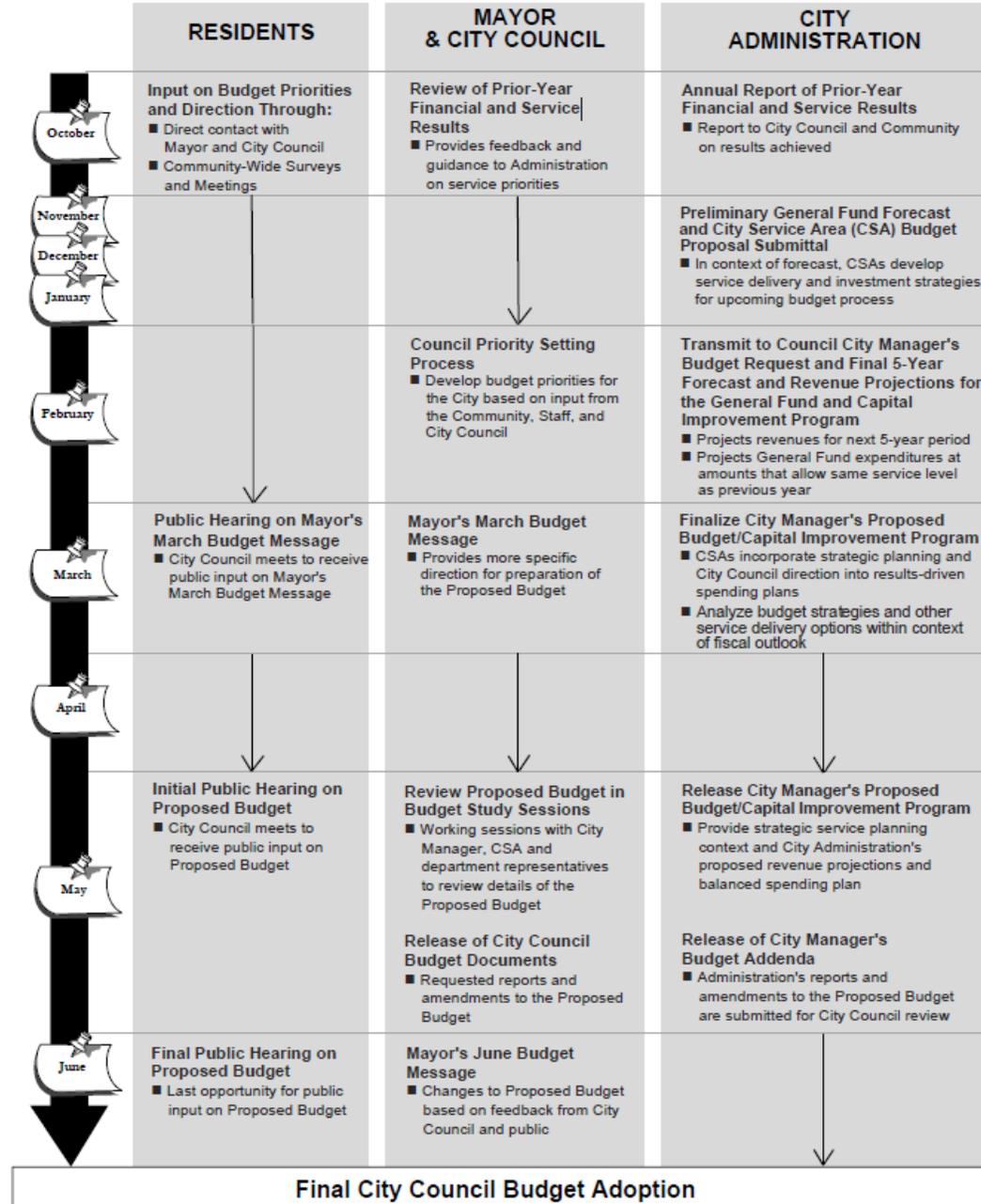
# Per Ordinance: How Arts TOT Can Be Spent

Section 4.72.060.2 Use of TOT Tax Revenue:

“Funding of the cultural grant program and fine arts division programs, including:

- a) **Funding of cultural grants**, including the San Jose Symphony and the San Jose Museum of Art, and a rental subsidy for cultural use of city facilities, and
- b) **Funding the expenses of the fine arts division** of the convention and cultural department, including but not limited to personal, nonpersonal, and equipment expenses, fringe benefits, and overhead.”

# CITY OF SAN JOSE ANNUAL BUDGET PROCESS



# FY 2023-24 Direction & Proposed Allocations

## Direction in Mayor's March Budget Message

- ▶ Stabilize Cultural Funding Portfolio with 1 time allocation

## City Manager's Proposed Operating Budget for 23-24

- ▶ Proposes \$1 M of General Funds for Cultural Funding Portfolio Grants Stabilization

Proposed FY 2023-2024 TOT and Other Allocations for OCA Cultural Programs and Services

Funding Sources:

General Fund or Grant Revenue	TOT Funds (Includes One Time Reserve Funds)	2023-2024 TOTALS
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**CULTURAL FUNDING PORTFOLIO**

*Competitive Grant Programs*

1	Festival, Parade & Celebration Grants		705,955	705,955
2	Operating Grants	1,000,000	2,155,500	3,155,500
3	take pART Grants		278,386	278,386
4	Fiscal Capitalization Tech. Assist. Grants		200,000	200,000
5	Creative Entrepreneur Grants (CCI) - 2 Yr		50,000	50,000
6	Creative Economy Grants (CCI) - 2 Yr		50,000	50,000
7	Grant Review Expenses		20,000	20,000
<i>Sub-Total Competitive Grants</i>		1,000,000	3,459,841	4,459,841

**CULTURAL DEVELOPMENT AND CULTURAL CONNECTION IMPLEMENTATION (INITIATIVES/GRANTS)**

8	AEP Economic Impact Study Outreach & Event		15,000	15,000
9	Artist-in-Residence Creative Corps Grant Match (pending)		25,000	25,000
10	Arts Marketing (Content Magazine)		20,000	20,000
11	City Hall Art Exhibits		10,000	10,000
12	CODASummit 2023		40,000	40,000
13	Cornerstone of the Arts Award/Arts & Leadership Event		30,000	30,000
14	Creative Ambassadors (5)	30,000	20,000	50,000
15	Creative Expression WeCreate408 Campaign/Program		100,000	100,000
16	Cultural Development Policy & Strategies		25,000	25,000
17	Make Music Day (SJ Creates & Connects)		40,000	40,000
18	Special Events (CityDance series)		90,000	90,000
19	Technical Assistance (SVCreates \$25k and \$10k Partners)		35,000	35,000
<i>Sub-Total Cultural Development Impl.</i>		30,000	410,000	440,000

**PUBLIC ART**

20	Conservation/Maintenance, Public Outreach, and Policy		100,000	100,000
21	Public Art Tour Development with SJSU		10,000	10,000
22	Sonic Runway Performance Series		75,000	75,000
<i>Sub-Total Public Art</i>		0	185,000	185,000

**SPECIAL ACTIVITIES**

23	Arts Commission Support and Convenings		10,000	10,000
<i>Sub-Total Special Projects / Activities</i>		0	10,000	10,000
<b>Totals</b>		<b>1,030,000</b>	<b>4,064,841</b>	<b>5,094,841</b>