

NOTICE OF INTENDED AWARD

Master Agreements for Community Engagement Partnerships (Community-based Organizations and Nonprofits)

OED-RFP-2023-01-27

Notice Date: May 1, 2023

The City of San José received 34 proposals in response to the Request for Proposals (RFP) solicitation issued on January 27, 2023. The purpose of the RFP is to create a pathway to establishing partnerships with community-based organizations to assist with project-based outreach and engagement needs. Proposals were accepted for one or more of the following types of services:

1. Strategy development
2. Preparation of outreach and engagement materials
3. Implementation of outreach activities (e.g., sending emails, managing social media campaigns, door-to-door flyering, tabling at community events, etc.)
4. Implementation of engagement activities (e.g., host meetings, facilitate discussions, conduct surveys, etc.)
5. Documentation, analysis, and integration of community input

Of the 34 proposals received, staff determined that four (4) did not meet the submittal requirements and/or minimum qualifications specified in the RFP and disqualified them from further consideration. An evaluation panel consisting of City staff scored each of the 30 qualifying proposals against the following criteria and weightings, as specified in the RFP:

Criteria Title	Scoring (maximum points)
Connections with populations of interest	30
Collaborative, inclusive process	20
Local experience and knowledge	10
Accessible communications	10
Project management	10
Bilingual capacity	5
Staff capacity	5
City of San Jose preference points	
Local business enterprise	5
Small business enterprise	5
TOTAL	100

Evaluation results are summarized as follows:

Community-based Organization	Combined Score
Healing Grove Health Center Foundation	98
Latino Business Foundation Silicon Valley	98
Movimiento de Arte y Cultura Latino Americana	97
Pars Equality Center	97
African American Community Services Association	95
School of Arts and Culture at the Mexican Heritage Plaza	95
International Children's Assistance Network	95
SOMOS Mayfair	94
Catholic Charities of Santa Clara County	94
Community Health Partnerships	92
Latinas Contra Cancer	90
Valley Verde	90
Social Good Fund (Catalyze SV)	85
Latina Coalition of Silicon Valley	84
Fresh Lifelines for Youth	84
Vietnamese American Roundtable	83
Chopsticks Alley	83
Breath California of the Bay Area	82
Healthier Kids Foundation	80
Latino Education Advancement Foundation	78
SPUR	76
Local Color	75
Martha's Kitchen	72
People for Open Space Inc	71
Bay Area Community Health	69
Mothers Out Front	69
Start Small Think Big Inc	64
Bay Area Maranatha Christian Center	64
CINEQUEST	63
Acterra	52
Hispanic Foundation of Silicon Valley	Disqualified
Hunger at Home	Disqualified
Parent Institute for Quality Education	Disqualified
Vietnamese American Organization	Disqualified

Based on these results and the scope of technical service areas identified in the RFP responses, staff recommends the award of contract (Master Agreement) to the following 22 organizations for \$250,000 each:

1. Healing Grove Health Center Foundation
2. Latino Business Foundation Silicon Valley
3. Movimiento de Arte y Cultura Latino Americana
4. Pars Equality Center
5. African American Community Services Association
6. School of Arts and Culture at the Mexican Heritage Plaza
7. International Children's Assistance Network
8. SOMOS Mayfair
9. Catholic Charities of Santa Clara County
10. Community Health Partnerships
11. Latinas Contra Cancer
12. Valley Verde
13. Social Good Fund (Catalyze SV)
14. Latina Coalition of Silicon Valley
15. Fresh Lifelines for Youth
16. Vietnamese American Roundtable
17. Chopsticks Alley
18. Breath California of the Bay Area
19. Healthier Kids Foundation
20. Latino Education Advancement Foundation
21. SPUR
22. Local Color

These organizations each score 75 or above on their proposals, based on the evaluation.

This recommendation will be considered for final approval by the San José City Council. The item is currently scheduled for consideration on the June 20, 2023 City Council agenda (subject to change).

Final award is subject to successful negotiation and execution of an agreement that substantially conforms to the City's standard terms and conditions. In the event the City cannot successfully conclude negotiations within a reasonable period with the above listed organization(s), the City reserves the right to terminate negotiations with those organization(s) and commence negotiations with other applicants.

Pursuant to Section 15 of the RFP and sections 4.12.410 through 4.12.460 of the San Jose Municipal Code, unsuccessful proposers may submit a protest, detailing the grounds, factual basis, and all supporting information for the protest, within ten (10) calendar days after the release date of this notice.

We appreciate your interest in doing business with the City of San José.