



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Doan

SUBJECT: BUDGET DOCUMENT

DATE: 05/23/2023

Approved

Date 05/23/2023

RECOMMENDATION

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: **TULLY NIGHT MARKET**

Amount of City Funding Required: \$25,000.00

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): N/A

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Located along the Coyote Creek Trail, the Tully Library, Ballfields and surrounding area have had a long history of issues with blight and illegal dumping. The Tully Library and Ballfields serve as one of the few public amenities at the nexus of several very underserved communities, with children and families district wide depending on this community resource.

San Jose District 7 has hosted Tully Night Markets for the past two years, which has drawn thousands of residents, brought economic activation, and community building by engaging residents, local vendors and small businesses. These activations provided food, music, games, entertainment, and positive activities and resources to this underserved community.

This proposal allocates a grant in the amount of \$25,000 to the nonprofit Friends of Levitt Pavilion San Jose, taxpayer ID 81-3110711, to continue to fund the Tully Night Market for at least 12 activations from September through November in the next fiscal year.

As we continue to help our hardest hit communities and businesses in the long recovery from the pandemic, these activations will continue to stimulate local businesses while reducing blight and strengthening a critical resource for San Jose residents. Our goal is to continue to work with local vendors to grow the Tully Night Market toward a self-sustaining community amenity.

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: N/A

Department or Organization: N/A

Phone Number: N/A

Email: N/A