



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Domingo Candelas

SUBJECT: BUDGET DOCUMENT

DATE: 5/25/23

Approved

Date: 5/25/23

RECOMMENDATION

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: District 8 Park Activations

Amount of City Funding Required: \$51,648

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): CE# 43

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

These four (4) District 8 parks activations will encourage residents to utilize and enjoy the community space. Park activation is particularly important in historically underserved and under-resourced communities, where access to green spaces and recreational opportunities may be limited. In these communities, parks can serve as important gathering places where residents can come together, build social connections, and engage in healthy physical activities.

However, simply having access to parks is not enough to ensure that community members will utilize and enjoy these spaces. Park activation programs are needed to create engaging and dynamic programming that meets the needs and interests of District 8 residents. This can include activities such as fitness activities, cultural events, and youth programs, which can help to build community connections and engagement with the park. By creating vibrant and welcoming public spaces, park activation programs can help to promote a sense of community pride and ownership and improve overall quality of life in our communities.

The parks that would be activated could include:

- Brigadoon Park
- Welch Park
- Fernish Park
- Meadowfair Park
- Dove Hill
- Lake Cunningham
- Fowler Creek
- Evergreen Park
- Groesbeck Park
- Boggini Park

Funding Source

X Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Avi Yotam/Deputy Director

Department or Organization: Parks, Recreation, and Neighborhood Services

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