



Memorandum

TO: MAYOR MAHAN
SUBJECT: BUDGET DOCUMENT

FROM: Councilmember Peter Ortiz
DATE: 5-25-23

Approved: 

Date: 5-25-23

RECOMMENDATION

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: District 5 Culture Night Markets

Amount of City Funding Required: \$25,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): N/A

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Our proposal involves organizing a series of night markets in East San José, in partnership with Culture Night Market. These markets will be a melting pot of various cultures in San José, featuring food, art, and music.

It's an excellent chance for vendors to showcase their products, while creating an atmosphere for people to come together and celebrate local culture. These events provide a unique opportunity for locals to shop, enjoy local food, and experience street performances that celebrate the rich diversity of our community.

Night markets are more than just shopping centers; they offer a well-balanced combination of local products, souvenirs, and cultural experiences. They provide a unique opportunity for people to come together and celebrate what makes our community special.

We are seeking funding to support these night markets in East San José through Culture Night Market, and the amount awarded will go through their fiscal sponsor, Local Color.

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: N/A

Department or Organization: N/A

Phone Number: N/A

Email: N/A