



# Memorandum

**TO:** MAYOR MAHAN  
**SUBJECT:** BUDGET DOCUMENT

**FROM:** Councilmember Peter Ortiz  
**DATE:** 5-22-23

Approved: 

Date: 5-25-23

## RECOMMENDATION

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

### Proposal

Program/Project Title: Commercial Corridor Power Washing

Amount of City Funding Required: \$100,000

This change is:

One-time       Ongoing

Cost Estimate Number (if applicable): #13

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

To help boost the quality of East San José commercial corridors, twice a year, these corridors should be power washed to beautify the area. Please consider the following BD to pay to power wash commercial corridors in East San José, including the stretches of:

1. Alum Rock Avenue – 680 to Millar Avenue,
2. King Road – Alum Rock Ave to Story Road,
3. Story Road – King Road to Clayton Road.

People are more inclined to shop in clean and inviting areas, and power washing would provide a better environment for those purchasing from these commercial corridors. In addition, doing so will promote more business and attract significant revenue for the city and business owners.

This BD is requesting two rounds of pressure washing, which is why the total is \$100,000. Each round will cost \$50,000 and the estimate is based on time and materials.

**Funding Source**

X Essential Services Reserve:

Other (Please specify program/project/fund):

**Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Rick Scott, Deputy Director

Department or Organization: DOT

Phone Number: N/A

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