



Memorandum

TO: MAYOR MAHAN
SUBJECT: BUDGET DOCUMENT

FROM: Councilmember Peter Ortiz
DATE: 5-24-23

Approved: 

Date: 5-25-23

RECOMMENDATION

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: Camera Pilot Program at the Alum Rock Village

Amount of City Funding Required: \$45,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): #16

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

The newly formed Alum Rock Village Business Association is a collection of minority-owned, small, and micro businesses in the Alum Rock Village. Since the association's inception, concerns over public safety has risen to the top as a critical priority.

On any given week, businesses will report shattered windows, robberies, and public urination, among other serious safety concerns that affect the quality of life for business owners and shoppers alike. On top of this, because of their location, many of the business's insurance does not cover vandalism, which then falls on the business owner to address and pay for.

The procurement and installation of cameras in key areas of the Alum Rock Village would produce a sense of safety for business owners and shoppers alike, while also providing SJPD with needed information in the event of a crime. This would be achieved by registering the Alum Rock Village cameras to the CAM program, which allows residents and business owners to register the locations of their video surveillance systems with the City.

When a crime occurs, police will be able to identify the locations of nearby video cameras and enlist the assistance of the community to help officers collect video evidence and follow up on leads. SJPD are able to directly contact CAM registrants who are using video in an area in which a crime occurred. Police would ask CAM registrants to check their video surveillance system for a specific date and time for video that may show activity involved with a crime, such as a getaway car or the direction that a person of interest was headed.

Please move forward with option 1 of Cost Estimate # 16:

Option 1: Cameras with onsite video storage (hard drive) \$45,000 (one-time)

- \$24,000 for cameras for 15 businesses (each business would get 4 cameras for \$1,600)
- \$15,000 in overtime for Community Outreach to implement CAM registry and provide crime prevention classes.
- \$6,000 for Supplies/Signs for the businesses.
- Cameras will be provided to business owners; owners will be responsible for installation and ongoing maintenance and storage. Cameras will be registered to the CAM program.

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Lisa Perez, Division Manager

Department or Organization: San José Police Department

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