



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Torres

SUBJECT: BUDGET DOCUMENT

DATE: 5/25/23

Approved

Date: 5/25/23

RECOMMENDATION

Re-budget District 3 funds for the next fiscal year.

Proposal

Program/Project Title: Friday Activation Nights at Backesto Park

Amount of City Funding Required: \$20,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable):

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Allocate \$20,000 in one-time funding to SJ Makers for Friday Night Activation at Backesto Park as a strategy for outreach and vibrancy in the Backesto neighborhood with pop-ups and night basketball. The funding could keep the park open past sunset and staffed while the popup and basketball are played at night. SJ Makers pop-up events have been popular with residents and small vendors as they can get more clientele and visibility for their small businesses. Having night basketball simultaneously provides youth a safe place to go at night to enjoy with their friends.

Funding Source

Essential Services Reserve: \$3,000,000

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Kiara Arreola

Department or Organization: Chief of Staff of Councilmember Torres

Phone Number: 408-669-7585

Email: kiara.arreola@sanjoseca.gov