



Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Torres

SUBJECT: BUDGET DOCUMENT

DATE: 05/25/23

Approved

Date 05/25/23

RECOMMENDATION

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: Winter Viva Parks Events in Downtown

Amount of City Funding Required: \$54,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): 39

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

District has benefited from having a safe place to play and gather at Viva Parks programs which have increased positive engagement for residents. Viva Parks is a summer and early fall event, leaving the winter with little programming for our residents. Viva Parks has a proven impact on attendees who reside within walking or driving distance of Viva Parks and are excited to enjoy the events.

Youth and families are always excited about fun games, activities, and informational resources. In addition, these lively events deter neighborhood parks from harmful activities. The funding I am requesting would allow five winter Viva Parks event to be held throughout Downtown.

Funding Source

Essential Services Reserve:\$3,000,000

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Avi Yotam Deputy Director

Department or Organization: PRNS

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