

Memorandum

| TO: MAYOR MAHAN | FROM: Councilmember Arjun Batra |
|--------------------------|---------------------------------|
| SUBJECT: BUDGET DOCUMENT | DATE: May 25, 2023 |
| Approved Arjun Dev Batra | Date May 25, 2023 |

RECOMMENDATION

Modify the City Manager's 2023-2024 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

| Program/Project Title: Project Hope Enhancements |
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| Amount of City Funding Required: \$854,391 (Per MBA #15) |
| This change is: |
| One-timeX Ongoing |
| Cost Estimate Number (if applicable): |

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Project Hope (PH) is having meaningful success at improving the neighborhoods they are working in. However, they are limited to working with tenants. We have seen significant success at improvements in the Hoffman-Via Monte (HVM) neighborhood by staffing from our office a dedicated person to work with the housing providers and Code Enforcement, as well as with the tenants and Project Hope. HVM is now off the hot-spot list due to the combination of these efforts. There is still more work to do, but the community is much safer today because of this dedicated staffing.

In MBA #21 PRNS shows that reducing the funding in Placemaking would essentially only roll it back to pre-covid levels. Prior to the pandemic, Viva Calle was held 1-2 times per year, and Viva Parks was limited to the parks in hot-spot neighborhoods, not allocated to every district as it is proposed now. By moving this funding to Project Hope, we still retain our pre-covid levels of these programs, and direct much needed resources to our most vulnerable residents. Note that every District still is slated to receive \$25,000 of Abierto funds in the proposed budget which can be used for various festivals as well.

| Funding Source |
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| ☐ Essential Services Reserve: |
| X Other (Please specify program/project/fund): PRNS Placemaking/Viva CalleSJ and Viva Parks (Per MBA #21) |
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| Department or Organization Contact |
| Please list the contact information for the individual that certified cost estimates contained within your recommendation: |
| Name and Title: MBA's 15 and 21 |
| Department or Organization: |
| Phone Number: |
| Email: |