



## Interim Housing: Movable Homes Pilot – Community Discussion – District 10 City of San José

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# Emergency Interim Housing: Tonight's Goals

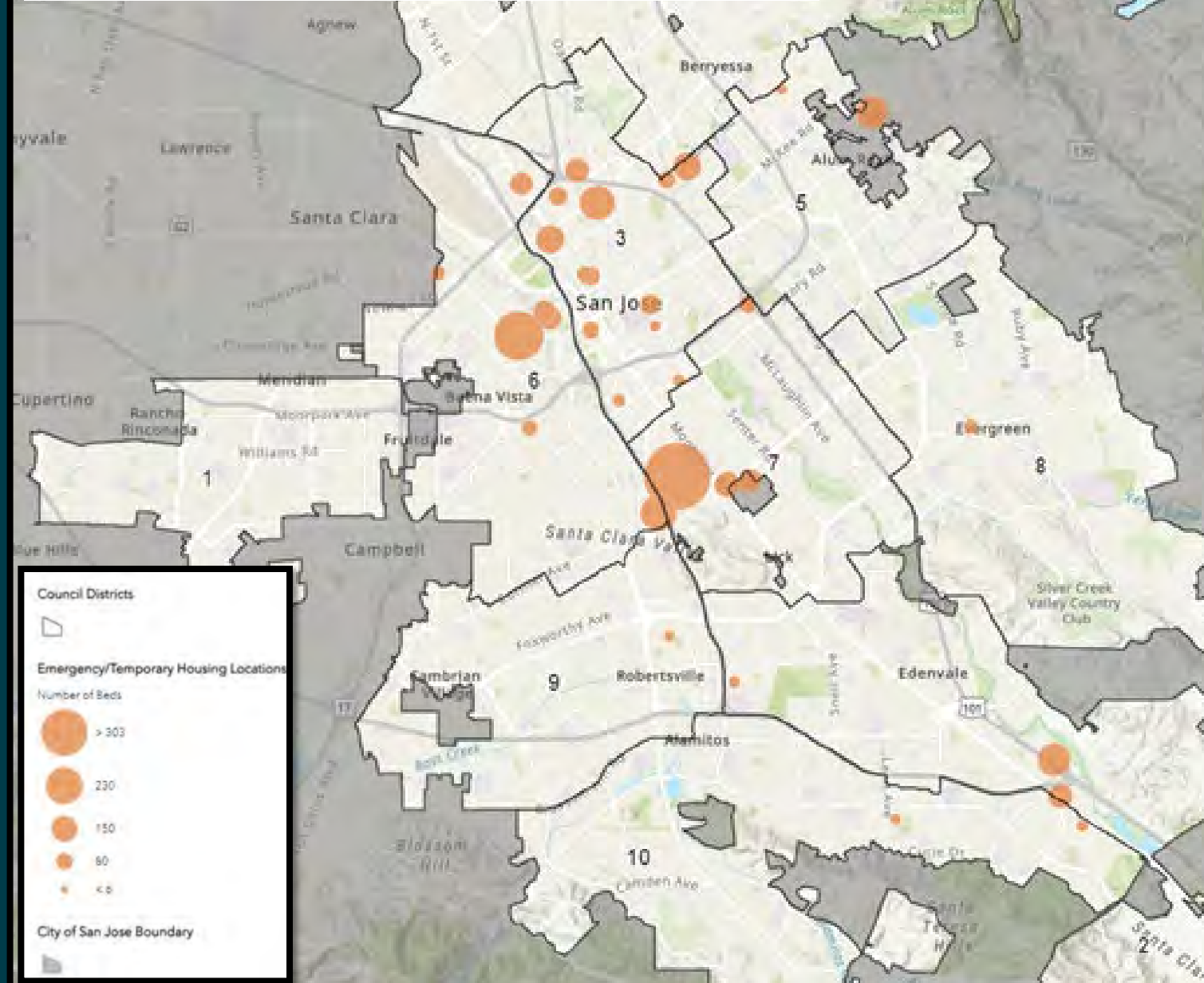
1. Background
2. Location/Philanthropic Partner
3. 5-year Pilot Concept
4. Timeline/Next Steps
5. Q & A



# A Citywide Approach – Emergency Housing System

- Existing emergency shelter primarily in City Center
- Expansion of EIH increases equitable distribution & access
- Ongoing efforts Citywide

Map of Emergency Shelter, Group Shelter, Transitional Beds (includes EIH/BHC)\*



# Background – Scope of Need

**6,340**

Individuals  
Experiencing  
Homelessness in San  
Jose



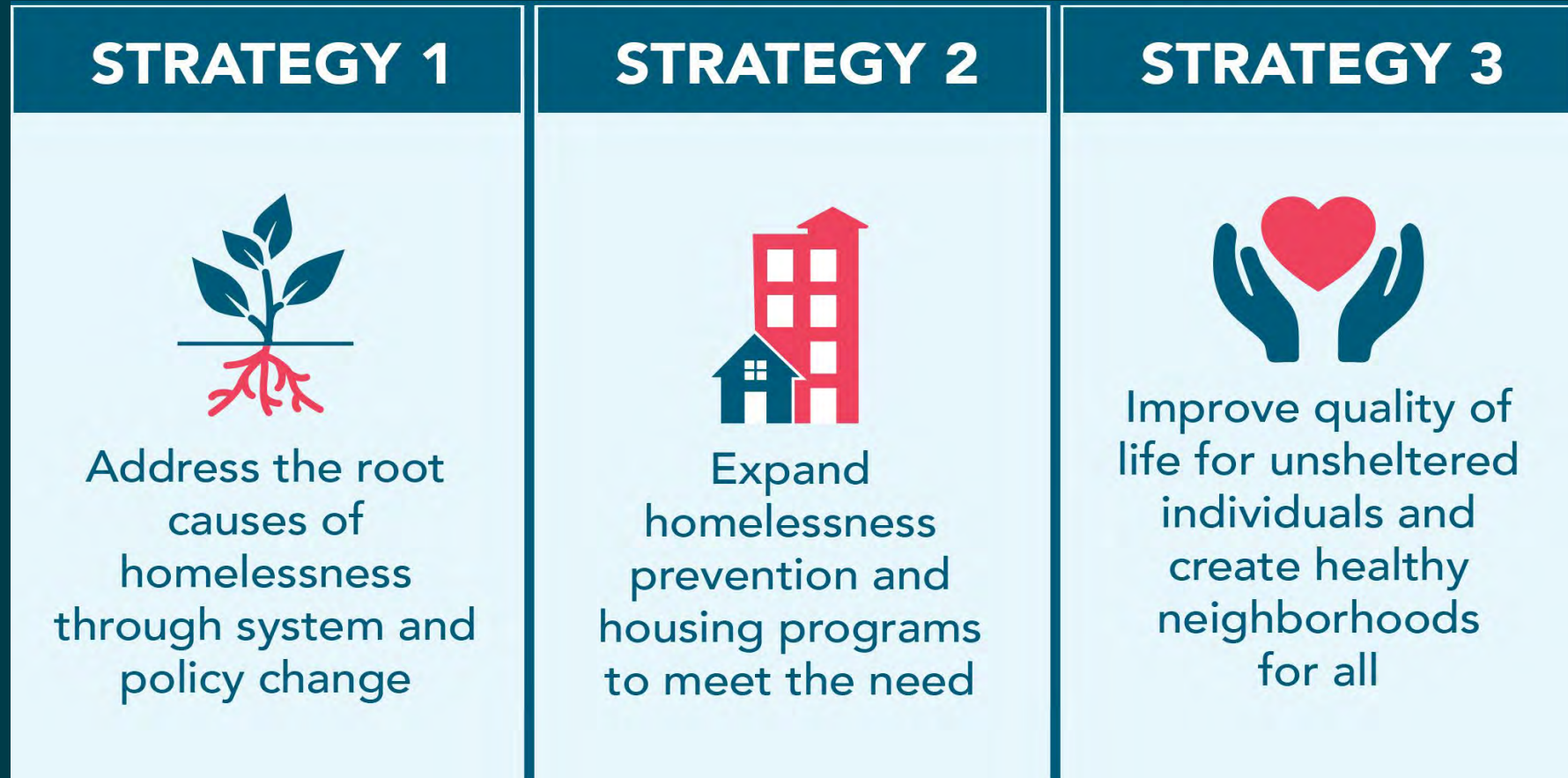
**4,411**  
Unsheltered



**1,929**  
Sheltered

# Plan Built on 3 Core Strategies

## The Framework





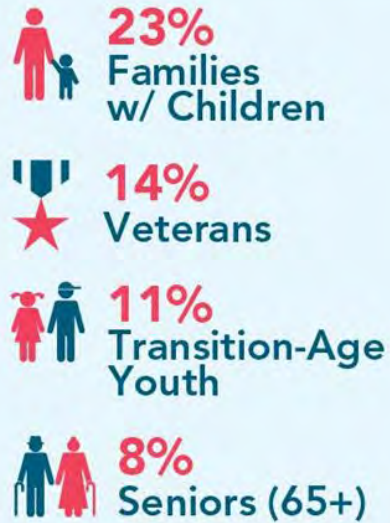
# 9,645 People Housed

48% to 2025 goal (20,000)

## PEOPLE HOUSED BY YEAR



## KEY SUB-POPULATIONS



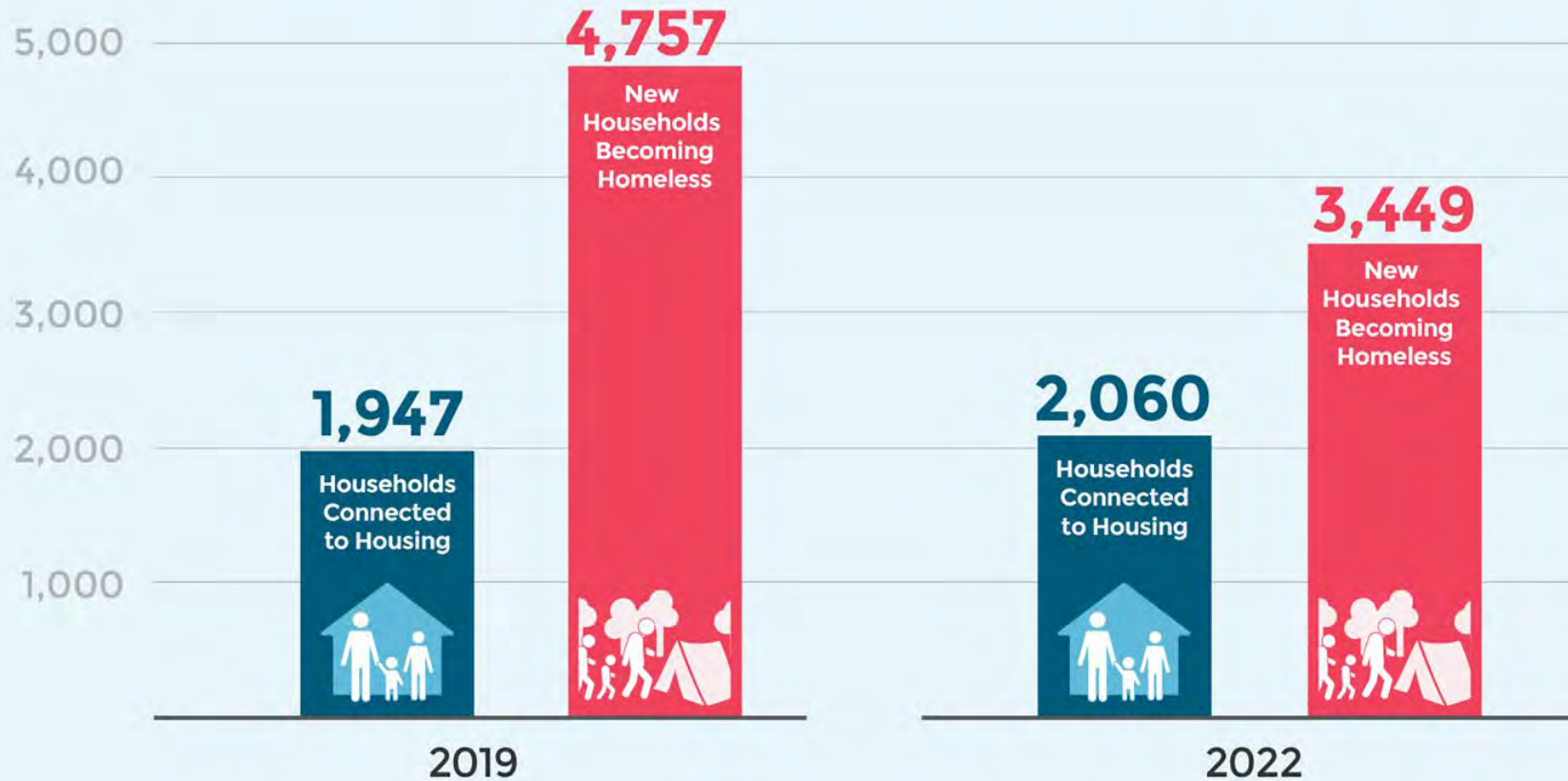
\*Based on number of households housed



84%  
have a  
San José  
affiliation

# NARROWING THE GAP TO 'FUNCTIONAL ZERO'

Households Connected to Housing VS New Households Becoming Homeless



For every **1** household housed,  
another **2.5** became homeless

For every **1** household housed,  
another **1.7** became homeless

# Background: Success Comparisons

Prevention	Crisis Response	Solutions
<p><u>Example:</u> Regional Homelessness Prevention System</p> <p><b>Success Rate: 96.6% retention</b> (benchmark: 85%)</p> <p>Scale: 2,466 households</p>	<p><u>Example:</u> Emergency Interim Housing</p> <p><b>Success Rate: 71% exit to housing*</b> (benchmark: 30%)</p> <p>Scale: 1,350 people</p>	<p><u>Example:</u> Supportive Housing</p> <p><b>Success Rate: 95.9% retention</b> (benchmark 95%)</p> <p>Scale: Data in process</p>

**\*19% of this number exited to temporary housing options and remained off the street, but were not permanently housed.**



# Location/ Philanthropic Partner

# Interim Housing – Movable Pilot Location

Seeking approval for this site with final approval requiring return to Council with cost-benefit analysis

## “Via del Oro” site

Council District: 10

Location: Via del Oro/St. Ignacio

Developable area: approx. 2+ acres

Owner: John Sobrato



# Interim Housing – Philanthropic Partner

- ▶ Property Owner/Philanthropic Partner John Sobrato
  - ▶ Donating at no cost private property for use by City
  - ▶ Limited to 5-years
  - ▶ City must find other location to move units
- ▶ Movable Home Entity/Philanthropic Partner Dignity Moves
  - ▶ Working with Sobrato to donate units
  - ▶ Coordinating with Sobrato for design & construction partner
  - ▶ Prior experience with similar

# Movable Home Pilot

# DignityMoves

## Rapid, Cost-Effective, Scalable Housing Solutions



# Vacant Land is a squandered resource

- We turn a squandered resource into something our State desperately needs: more housing
- Vacant sites available only for short periods of time (3+ years) then relocate with a forklift
- Private landowners

The long entitlement process in California becomes our friend.

# 33 Gough St San Francisco

70 rooms  
94 people \$2.2m



McCoppin

# A true community: On site

## Dining, Offices, Computer Lab, Laundry





# Interim Housing – The Cost-Benefit Component (to be evaluated)

- ▶ What will we evaluate for cost/benefit analysis (partial list)?
  - ▶ What is the total cost to prepare the site
  - ▶ What are the non-monetary costs/impacts/benefits (to unhoused participants, to neighborhood, etc.)
  - ▶ What is the cost of relocating the site, including staffing logistics
  - ▶ What are associated life cycle costs and benefits of approach
  - ▶ Others to consider – COMMUNITY INPUT

# City of San José

## What is our EH program?



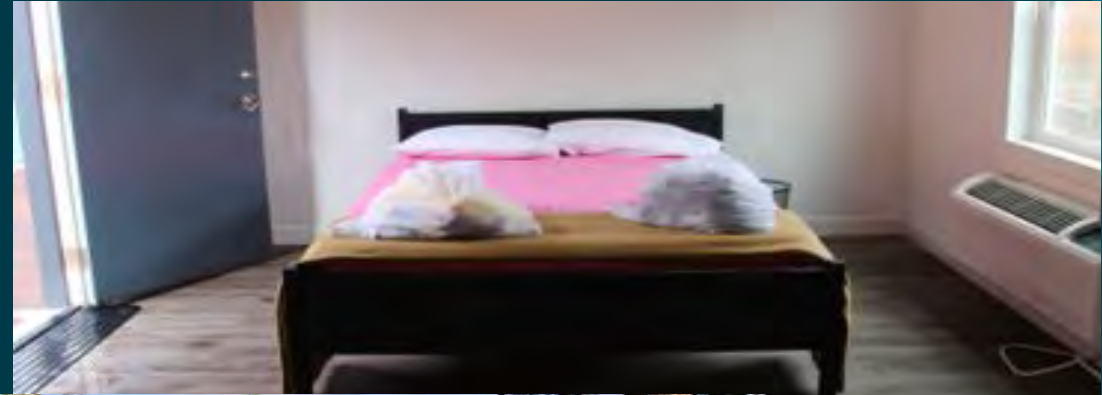
# Emergency Housing, a Positive Addition to Communities

- ▶ Clean, quiet, well-maintained
- ▶ Supportive alternative to the street while seeking permanent home
- ▶ A safe place to connect to services

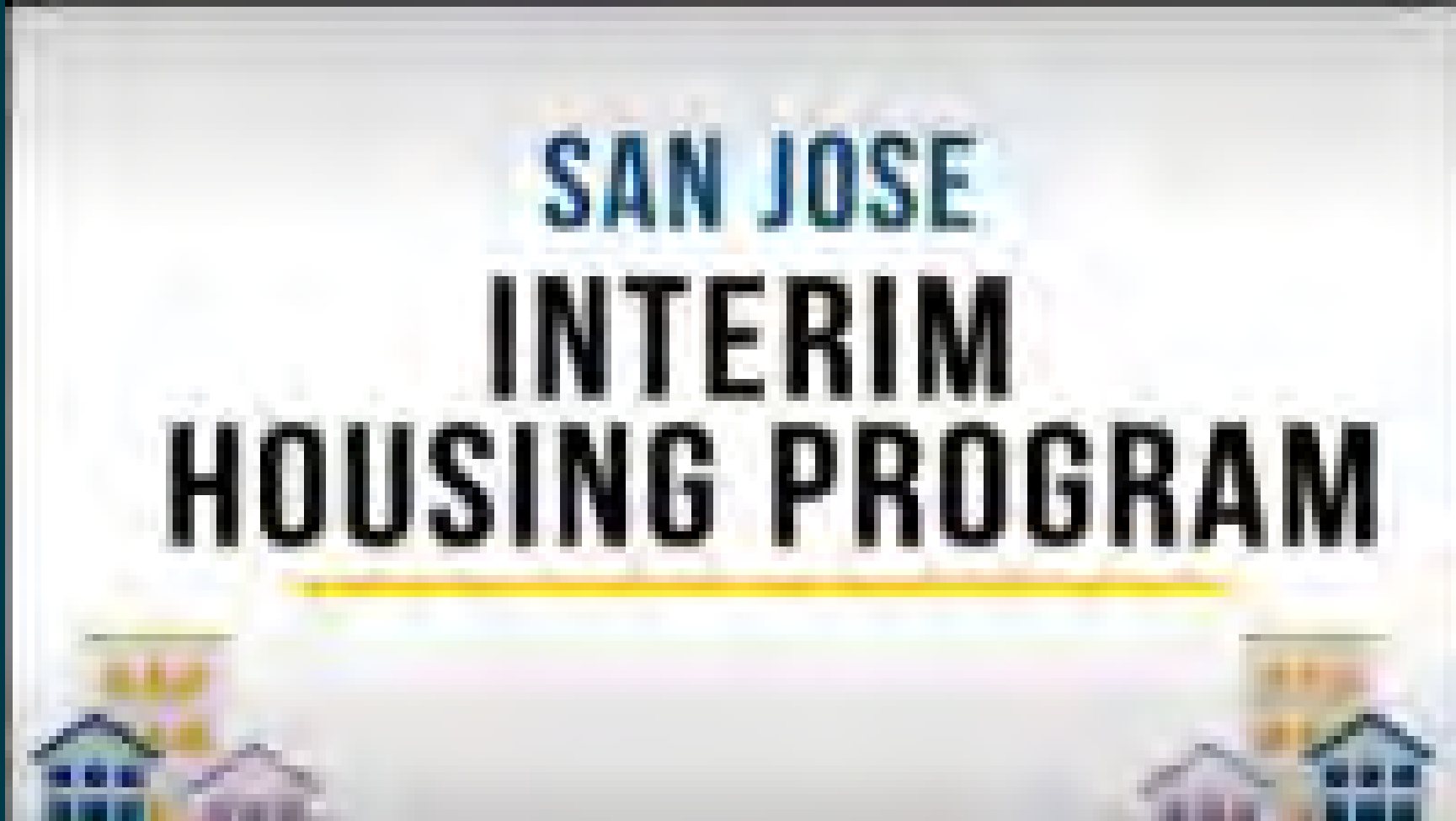


# Emergency Housing Sites = Expanded Shelter Capacity

- ▶ Aligned with Community Plan to End Homelessness
- ▶ 493 beds across six sites so far



# Key Opportunities: A short video



# Next Steps/ Timeline

# What's next?\*

- June 6, 2023 – Seek City Council approval pending cost/benefit analysis
- June/July 2023 - Design and Cost/Benefit evaluation
- Late July/Aug. 2023 - Further Community Meeting
- Aug. 2023 - Possible Return to Council
  - If analysis suggests value – return in August
  - If clearly infeasible – do not return to Council/notify community and Council
- Late 2023 to late 2024 – Possible time to construction

\*All dates approximate/subject to change (website will be updated if changes occur)

# Questions & Answers

## Contact:

[EIHOutreach@sanjoseca.gov](mailto:EIHOutreach@sanjoseca.gov)