

# EMPOWERING FLEA MARKET VENDORS: LEARN WHAT THE CITY OF SAN JOSÉ IS DOING TO HELP YOU PREPARE FOR THE FUTURE!

The Berryessa Flea Market could close as soon as fall 2024, although the exact date is not known. To prepare for this change, the City of San José has been working on multiple efforts to support small business owners selling at the market. Learn more about what we are doing:

## Flea Market Advisory Group

With vendor input, the City has set up an Advisory Group composed of 10 vendor representatives and one Flea Market owner representative. The City is convening the Advisory Group regularly to discuss and make recommendations on:

- how to use the \$6 million in the Vendor Transition Fund to support vendors.
- the design and, operations of a potential urban market on approximately five acres of the Berryessa site.

Advisory Group meetings are open to the public and include Spanish and Vietnamese interpretation. **The second Advisory Group Meeting is happening on Wednesday, June 21, 2023 at 6:30pm online via Zoom.** This meeting will feature a status update on the economic studies underway, including the search for another site to potentially establish a new flea market. For meeting details and the Zoom meeting link, please visit: [www.sjeconomy.com/FleaMarketVendors](http://www.sjeconomy.com/FleaMarketVendors).

## Mission Asset Fund's Business Transition Program

The City has hired Mission Asset Fund to develop a program just for Berryessa Vendors. The program includes financial guidance, zero interest loans, and other resources to help you prepare for the future. These services are provided at no cost to you! To learn more or sign up, please contact: [berryessa@missionassetfund.org](mailto:berryessa@missionassetfund.org).

## City of San Jose: Your Go-To for Flea Market Updates!

When it comes to closure updates, funds to help vendors, and the Advisory Group, trust the City of San Jose as your go-to source. We've got you covered with accurate and timely information every step of the way. Don't miss out on the latest news and upcoming meetings!

**Sign up for text and email updates today!** Email [fleamarketsj@sanjoseca.gov](mailto:fleamarketsj@sanjoseca.gov), call Adolfo at (408) 535-8181, go to [www.sjeconomy.com/FleaMarketVendors](http://www.sjeconomy.com/FleaMarketVendors), or use this QR code:

Please contact us with any questions, comments, or suggestions about the City's efforts.

