

FIDUCIARY FUNDAMENTALS

City of San Jose

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Background

FIDUCIARY FUNDAMENTALS

BACKGROUND

BACKGROUND: ABOUT ERISA

Why does ERISA exist?

- Abuses of existing law by some firms and unions
- Assets being misused
- Cliff vesting, where employees become fully vested on a specific date vs. becoming partially vested in increasing amounts, resulted in many never gaining a pension
- Confusion of conflicting state laws

What is the Employee Retirement Income Security Act (ERISA) of 1974?

- ERISA protects the retirement assets of workers in the U.S. by implementing rules that plan fiduciaries must follow to ensure that plan fiduciaries do not misuse plan assets.
 - Employers must provide participants with information about the plan each year
 - Administrators must follow the plan's vesting and funding rules
 - Plan fiduciaries can be held accountable if they breach their fiduciary duty to plan beneficiaries
- The result is an approach that blends state trust laws to form a national standard for benefit plan definition and administration
- For the public sector, a convenient guide to best practices and accepted methods for plan design and operation

FIDUCIARY FUNDAMENTALS

BACKGROUND

WHY ERISA

- It is considered to be a high standard and is a comprehensive guide
- It is believed by many to be a model that the courts will look to for guidance when considering non-ERISA cases
- It is continually updated to reflect changing realities in the retirement plan and investment environment
- Many States follow ERISA closely and, in some instances, even call out certain statutes

WHO IS A FIDUCIARY?

Anyone with discretionary authority or control over the administration of a retirement plan or its assets

WHO IS A FIDUCIARY?

Fiduciary by name:

- Plan Sponsor
- Trustee
- Named Administrator

Fiduciary by action:

- Anyone who acts as a fiduciary can be considered a fiduciary:
 - A Committee appointed by the Board, Trustees or Council
 - Anyone administering the Plan
 - Anyone selecting investment and service providers
 - Anyone giving investment advice for a fee (to Plan or Plan participants)

WHAT IS A FIDUCIARY?

Persons who, by either function or appointment, have discretionary authority over plan assets and/or administration

WHAT IS A FIDUCIARY?

Fiduciary Functions:

- Selecting, retaining or terminating record-keepers/plan administrators
- Selecting, retaining, or terminating investment options
- Processing and submitting participant contributions
- Negotiating fees and expenses for plan services and investment

Must be more than "Ministerial":

- Maintaining records and other administrative roles are not covered
- Processing payroll may qualify though, if decisions can delay deposits

Fiduciary Duties

FIDUCIARY DUTIES

Duty of Loyalty

Duty of Prudence

Duty to Follow Plan Document

Duty to Diversify

Duty of Loyalty

- Avoid self-dealing
- Avoid conflicts of interest
- Operate the plan for the exclusive purpose of providing benefits and offsetting reasonable expenses
- Reasonable Plan expenses may be charged

Duty of Prudence

- A fiduciary must execute his/her duties with the care, skill, prudence, and diligence under the prevailing circumstances that a prudent person acting in a like capacity and familiar with such matters would use:
 - Allows for the hiring of "experts" to assist
 - Experts must be prudently selected and monitored

Duty to Follow Plan Document

- Must oversee and make sure the plan operates in compliance with the plan document, trust agreements and/or other documents
- Fiduciaries should be familiar with:
 - Plan documents
 - Federal and State law in relations to the documents

Duty to Diversify

- The "Diversification Rule":
 - A fiduciary must diversify investments in order to minimize risk of large loss unless it would be considered prudent not to diversify investments
- For Defined Contribution Plans with Self-Direction of Investments by Participants:
 - ERISA § 404(c) is an accepted guide to minimums, but only requires three options

Meeting Fiduciary Responsibilities

04

FIDUCIARY RESPONSIBILITIES

Plan Governance:

- Establish roles, rules and procedures for Committee functions
- Follow a prudent process when making decisions
- Select and train qualified people to serve on Committee
- Hold regular meetings
- Document decisions and keep minutes of fiduciary meetings

FIDUCIARY RESPONSIBILITIES CONT.

Plan Design & Administration Issues:

- Design the plan and fee allocation to be fair to all participants
- Establish appropriate rules and policies for participants
- Enforce plan rules consistently
- Communicate rules, policies and amendments to participants
- Review plan documents at least annually to ensure compliance
- Review trust, custodial and other service agreements regularly

FIDUCIARY RESPONSIBILITIES CONT.

Investment Responsibilities:

- Create an Investment Policy Statement (IPS)
 that reflects the plan objective and clarifies the
 responsibilities of all parties
- Determine types of investment options to be offered:
 - Number of asset classes
 - Diversification
 - Target-date funds
 - Managed accounts
- Develop criteria for selecting, monitoring and removing investments and investment managers/advice providers
- Set guidelines for appropriate actions

FIDUCIARY RESPONSIBILITIES CONT.

Selection & Monitoring of Service Providers:

- All contracts should be in best interest of plan participants
- Competitive bid or search process should be based on objective criteria
- Follow a prudent process and be able to justify contract awards
- Establish appropriate performance standards
- Evaluate contractors regularly
- Have reasonable basis for determining appropriateness of provider fees:
 - Benchmarking
 - RFP

SUMMARY OF COMMITTEE RESPONSIBILITIES

- Fiduciary review of investments
- Fiduciary review of service providers
- Authorize changes to investments
- Authorize changes to investment providers
- Create or approve design of education/counseling programs
- Review and approval of hardship withdrawal requests
- Consult with legal advisors when necessary
- Monitoring of fees and expenses

THANK YOU.

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