

TP15	Provide Targeted Behavior Interventions
Description	<p>Provide targeted behavior intervention to help individuals identify all their travel options and offer custom recommendations based on their work schedule, commitments before and after work, and other factors that are important to them. The program includes one-on-one counseling, personalized commute planning, experiential learning events, travel diaries, and other interventions to promote users' awareness, motivation, and actions.</p>
CEQA	Not applicable
TDM Program (1 – 2 Points)	<p><u>Home-End Uses, Commute-End Uses, and Visit-End Uses Only:</u></p> <ul style="list-style-type: none"> ▪ 1 Point: Provide one (1) of the following targeted behavior interventions to all Project residents/employees annually. ▪ 2 Points: Provide at least (2) of the following targeted behavior interventions to all Project residents/employees annually. <ul style="list-style-type: none"> - One-on-one counseling - Personalized commute planning - Experimental learning events: Allow for hands-on experience with different travel options, routes, services, and benefits. - Travel diaries - Other targeted behavior interventions
Proof of Implementation	<p>HOAs/Property owners must submit copies of invoices for all service-cost expenses and any informational materials distributed to their residents/employees that describe the program as attachments to their annual TDM Plan Compliance Forms.</p>